

D.T.

THE LAST WORD IN GOLF BALL CONSTRUCTION

THIS IS IT! . . . the golf sensation of 1949! . . . an entirely new and different type of thread and construction that gives the 1949 Titleist such distance, click, feel and control as we have never packed into a golf ball before!

We call it D. T. . . . short for "Dynamite Thread," so nicknamed not by us, but by those who have played the new Titleist. This super-lively thread, wound over Acushnet's clear liquid center by Acushnet's new and exclusive "True-Circle" method, has proved by hundreds of competitive tests that, for all-around performance, the new Titleist is in a class by itself.

You will find the D. T. Titleist the fastest ball you have ever hit. You will find that it gives you superior shot control regardless of wind or weather. You will find that it is tougher than any high velocity ball you have ever played.

This is not phony nor fancy, but fact. Believe us, the D. T. Titleist is the best golf ball we have ever made, the best golf ball we have ever seen . . . and we've been making and looking at golf balls for 17 years.

We are telling you Pros all about this now. We're starting to tell the general public about it through a series of powerful advertisements running in *The Saturday Evening*

Post and Time beginning this month. We predict for the D. T. Titleist, and for the Pros who sell it, a tremendous success during the next twelve months.

Acushnet Process Company, New Bedford, Massachusetts.

ACUSHNET

GOLF BALLS

Sold the world over through Pro Shops *only*



MAKING *the* SWING

By
HERB GRAFFIS



THE GOLF NEWS IN BRIEF

Storm has abated over the column which Dick Peebles wrote concerning dissatisfaction of sponsors of Houston and Harlingen tournaments at stars vanishing to appear in the Mexico City Open . . . PGA Tournament Bureau, for some reason, blamed Dick Metz for Peebles doing the accurate job of reporting for which he's paid by his paper and not by the PGA Tournament Bureau . . . Tournament Bureau wanted to take Metz back of the woodshed for a spanking but action was halted by pro-amateur committee which exonerated Metz . . . Now who's going to take the Tournament Bureau back of the woodshed for its blunder in the case? . . . The boys are learning the hard way that the PGA adoption of the Klu Klux Klan publicity policy of restricting expression to "official releases" is unbecoming and stupid for Americans and sportsmen . . . The PGA and golf in general has been lucky in having newspapermen like Dick Peebles get factual stories and print them . . . PGA publicity policy is becoming intelligently Americanized and the sensible recommendation of those who sat on jury, to drop the Metz case, should save the Tournament Bureau from further embarrassment with its inherited publicity policy . . . Tournament golfers do not work under salary for club owners as other professional athletes do . . . They have a right to constitutional freedom of speech and we don't recall instances of them exercising this freedom to injure the tournament business . . . Every pop-off we've heard and read has been constructively intended and has worked out that way.

Kid lessons free by Ernie Tucker, Boise, Ida., Plantation course's new pro . . . Tucker hopes to develop talent for national junior championships . . . No more "women's free days" at Neosho (Mo.) munny course . . . C. F. Lewis goes as pro-gkpr, to Neosho . . . Pat Markovich, Northern Calif. PGA pres., honored at Albany, Calif., sportsmen's dinner . . . Presidents of Northern Calif. amateur, pro and greenkeeper

organizations meet frequently to discuss mutual problems . . . The idea could be used to great advantage in all other golf districts.

"Little Jimmy" Thompson of Oklahoma and in winter at Long Beach, Calif., goes to Provo, Utah, munny course as pro . . . Harold Calderwood signed as pro by White Lakes CC, Topeka, Ks . . . Stamford, Conn. to buy Hubbard Heights GC for municipal operation. . . Roy Horne of Pocatello, Idaho, buys half interest in YaMesa G&CC at San Diego, Calif. . . . Horne will be gen. mgr. at LaMesa . . . Club is in big expansion program . . . At Pocatello Horne gave 2,072 individual lessons in 1936 . . . Do you know of any pro who has given any more individual lessons in a year?

Clinton (Ia.) CC clubhouse destroyed by \$125,000 fire . . . Clubhouse to be rebuilt . . . Play to start on Austin (Tex.) CC new course June 1 . . . Perry Maxwell designed it . . . Work on Austin clubhouse to start soon . . . Lewiston (Idaho) G&CC to enlarge clubhouse . . . New clubhouse and pool for Arizona CC near Phoenix . . . Attractive caddyhouse being built at Seawane Harbor GC (NY Met. dist.)

Golf Writers Assn. giving O. B. Keeler a trophy for being one of the very grandest of guys when testimonial dinner to O. B. is held at Druid Hills GC, Atlanta, April 4 . . . Fred Corcoran who took over tournament management of Women's Professional Golfers' Assn. after handling men's PGA job, announces Women's National Open will be played at Prince George CC, Landover, Md., Sept. 21-24 . . . Purse is \$7,500 . . . Babe Zaharias is titleholder.

Northern California GA to make new ratings of courses . . . Sectional college league tournaments are under way with bigger interest and keener competitions for team places than ever before. . . . Interesting arrangement in Waverly, Ia., where subscribers for Waverly G&CC stock financed building a municipal course . . . If you want details to study for use in your town write George Redick, sec., Waverly (Ia.) G&CC.

W. W. (Mike) Sherman selling Southern Pines (N. C.) 27 holes and clubhouse to Elks . . . New York City's 10 munny courses in 1948 played 685,423 rounds . . . Almost 20,000 more than previous year . . . Biggest play was at Dyker Beach with 95,049 . . . Harold McManus, supt. of the courses, says cost of operation per round increased from 32 cents in 1941 to 45 cents in 1947 and went up a bit more last year, without increase in fees per round.

Enid Wilson, writing in *Golf Illustrated* of London, refers to a British girl as "physically another member of the pocket-battleship class." There must be a better way of giving a maiden's specifications . . . If we'd have said that the Atlantic Pact would have been busted and the girl golfers would have asked "who's that old basket-bellied bum to talk?"

FINE SEED FOR FINE TURF

IT PAYS TO GET THE BEST

WE SPECIALIZE IN GOLF TURF

GRASS SEED

SELECT VARIETIES — MIXTURES

KENTUCKY BLUE GRASS

| | |
|-----------------|---------------------|
| CHEWINGS FESCUE | FANCY RED TOP |
| ASTORIA BENT | PERENNIAL RYE GRASS |
| SEASIDE BENT | DOMESTIC RYE GRASS |
| WHITE CLOVER | ORCHARD GRASS |

Plan your needs now. Ask for Prices

J. OLIVER JOHNSON SEED CO.

946-960 W. HURON STREET

CHICAGO 22, ILL.

Phone: MOnroe 6-6580

Pine Hills GC, Orlando, Fla., to be subdivided . . . John Geertsen goes from Ft. Douglas CC at Salt Lake City to be pro at San Francisco G&CC from which Ed Vines moves to take pro job at Northmoor CC, (Chicago dist.) . . . John Memering moves from Timpanogos GC, Provo, Utah, to the Ft. Douglas pro job . . . Floyd Park, Sioux City, Ia., many course, to be increased from 9 to 18 holes.

Carlsbad (N. Mex.) discussing construction of a municipal course . . . It's a nice little town with its present tourist attraction being a big cave full of bats and Batorganite . . . Jim Nixon new mgr., Shenandoah (Ia.) CC . . . Louis Cornell new pro at Sidney (NY) CC . . . Frank P. Hess new mgr., Davenport (Ia.) CC . . . Marvin (Bud) Ward turning pro when he makes satisfactory connection . . . Stockton (Calif.) pushing for new many course.

Jack Gormley, Wolfert's Roost CC, chmn., board of directors of newly-organized New York Turf Assn . . . Longwood GC, headed by Hyle Baldwin, leases Farmville (Va.) State Teachers' college . . . Mail vote of PGA directors ruled against Bobby Locke playing in PGA of America championship this May at Hermitage, Richmond . . . Can't be any kick against that . . . It's a championship for PGA of America members . . . Locke and the PGA winner should be able to pick up more money in a series of 3 or 5 challenge matches than PGA first prize money.



Greener Greens with a ROYER

Vigorous, healthy, rich greens are a natural outcome of frequent applications of Royerated top dressing. A Royer Compost Mixer shreds and blends mixtures of humus, sand and fertilizer (sod, too) into a uniform, easily spread dressing that gives a quick pickup to hungry greens. And, you can make the applications frequent because it takes so little time and labor with a Royer. The model shown is a NH Royer—at a Philadelphia course. It delivers 3-6 cubic yards per hour. Write for Bulletin 46 for complete information.

ROYER

PIONEER
BUILDERS
OF
COMPOST
SHREDDERS

ROYER FOUNDRY & MACHINE CO.

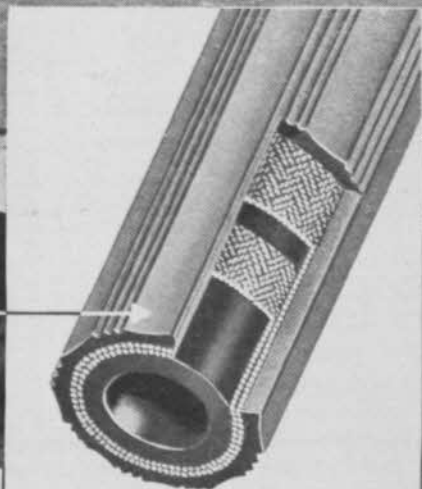
171 PRINGLE ST., KINGSTON, PA.



won't
gouge
greens

Here's why your best buy is
Emerald Cord Hose
 — now built with
Rayon

EMERALD CORD—the super-quality hose for country club and estate use, comes in 25-, 50- and 100-foot lengths, coupled with special, heavy-duty nickel-plated fittings. In sizes 5/8", 3/4" and 1" —at your dealer's now.



1. BETTER GREENS PROTECTION —
Its rounded-rib, emerald-green cover won't scuff or gouge greens.

2. LONGER LIFE — *Rayon reinforcement gives it greater strength, pull resistance; cover is sun- and abrasion-proof for still greater hose life.*

3. FINER QUALITY — *because of years of Goodyear experience in building all types of hose for every kind of service.*

We think you'll like "THE GREATEST STORY EVER TOLD"—Every Sunday—ABC Network

GOOD YEAR

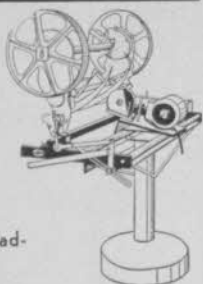
THE GREATEST NAME IN RUBBER

Emerald Cord—T. M. The Goodyear Tire & Rubber Company

MODERN LAWN MOWER SHARPENER

- Increase Productivity
 - Speed-up Maintenance
- DELIVERY NOW!**

12 reasons why **THE MODERN LAWN MOWER SHARPENER** is being used as standard equipment at leading clubs.



Check these features. 1. Sharpens all reel type power and hand mowers in from ten to twenty minutes without dismantling. 2. Sharpens to extreme ends of both left and right twist reel blades. 3. 5-inch edger to 36-inch power mower capacity. 4. Handle, wheels, roller and motor remain in place when sharpening is in process. 5. Bed knife is sharpened in same brackets that hold mower in grinding position. 6. No extra attachments required. 7. One lever puts mower or bed knife in grinding position. 8. 100% steel construction. 9. Grinding head rides on five sealed ball bearing races. 10. Small, compact, easy to operate. 11. Sharpens wood chisels, joiner knife and planer blades without extra attachments. 12. The Modern Lawn Mower Sharpener pays for itself in a matter of months.

PRICE \$241.50 (less motor)

1/3 H.P. MOTORS — 60 CYCLE — \$21.50

Send for Free Bulletin No. 16A

MODERN MANUFACTURING COMPANY
160 N. FAIR OAKS AVE. • PASADENA 1, CALIF.

Walter Burkemo, coming into Detroit to take over Franklin Hills pro job, had his car robbed . . . Walter and his wife lost their extra clothes . . . This pleasant and competent Burkemo kid has made a great comeback from war injuries that threatened to permanently cripple him . . . Howard J. Atten, formerly Bob MacDonald's asst. at Edgewater GC (Chicago dist.) going to Olewin (Ia.) CC as pro . . . Howard was married last winter . . . Women's tournaments began to draw in Florida last winter.

Henderson (N. C.) CC building new clubhouse . . . Topeka (Ks.) CC to build new clubhouse . . . Graymere CC, Columbia, Tenn., opens new clubhouse replacing one destroyed by fire . . . Ewing Pomeroy, Graymere's new pro . . . Very attractive new clubhouse on basic plan of Quonset hut, built by Algona (Ia.) CC Alogona course originally laid out by Willie Dunn in 1920 . . . Ernest Jones planning to take a vacation from his heavy school schedule to visit England this summer.

Tracy (Minn.) constructing course . . . Louis Quarandillo, Logansport (Ind.) CC pro hires Ed Rozyski as asst. . . West Keene, N. H., considering munny course . . . Very few new courses in New England since Pearl Harbor . . . New England far behind other sections in this respect . . . City Manager Goodnow of West Keene, according to Keene Sentinel, favors building course "if the initial expense can be kept close down and if it will not

Woodruff has the answer to your problem

Generations of turf superintendents have turned to Woodruff for the answer to any puzzling lawn or turf problems. They know Woodruff has the answer, and has the seed. We'd like to be of service to you.

LAWN SEED DIVISION

F. H. WOODRUFF

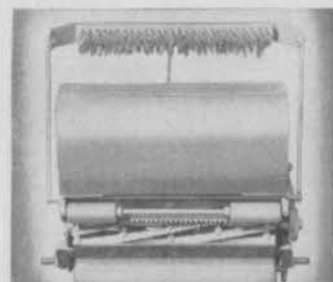
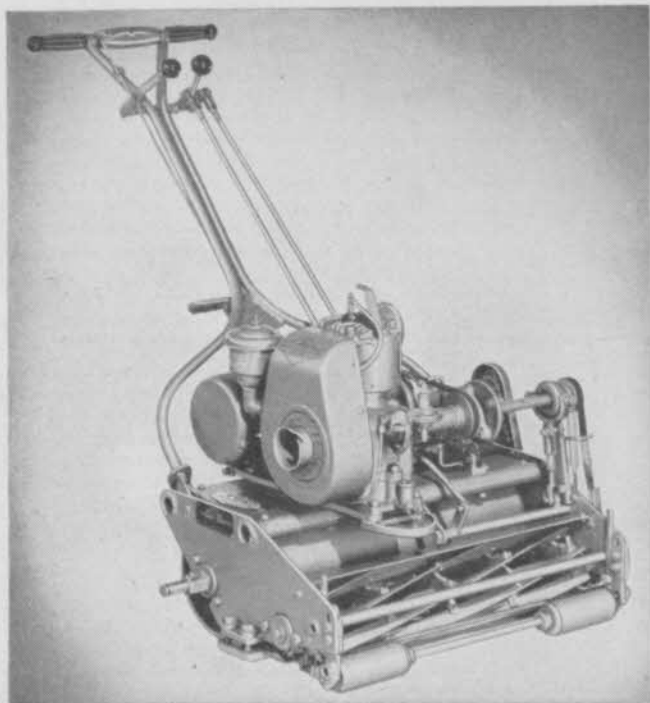
TOLEDO
ATLANTA
BELLEROSE, L. I.
AND SONS, INC.
MILFORD, CONN.
SEED GROWERS
MERCED, TEX.
SACRAMENTO
DALLAS

7. H
Woodruff
SEEDS

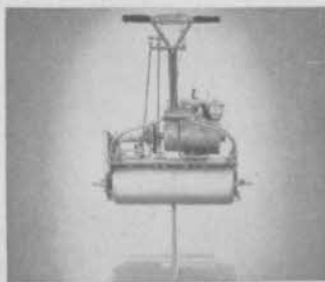
TORO'S new 1949 power greensmower acclaimed best ever

Eliminates corrugation, ridges and nap! Never before has a power greensmower offered so many advantages as this new precision-built 21-inch Toro. Its highspeed 8-blade reel takes over four clips per inch. Its perfectly balanced weight gives greens an even table-top smoothness. Its powerful auto-type fuel pump permits lower center of gravity, assures steady, dependable performance.

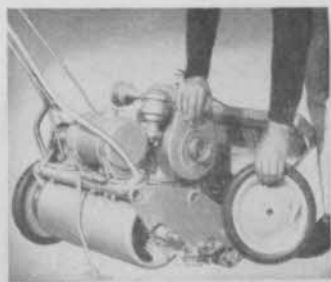
Separate controls to reel and traction can be operated independently or together with one hand. Original Toro "Clip-On" Transport Wheels speed the mower from green to green under its own power. See these outstanding features . . .



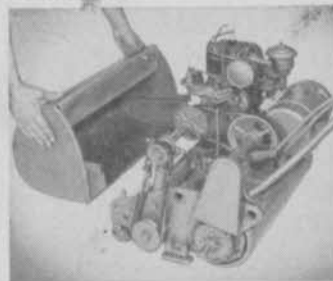
Remove nap daily while you cut! Exclusive Toro *Nap-Eliminating Comb* mounted behind front roller lifts strands of grass into best cutting position . . . eliminates costly raking. Steel bristled brush attachment also available.



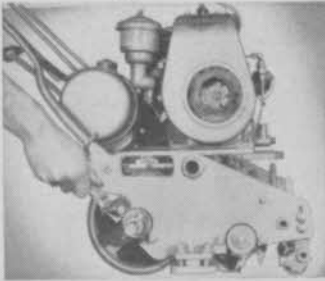
Absolutely perfect balance! Actual photograph shows the Toro Power Greensmower balanced on a $\frac{3}{4}$ inch board. Perfect weight distribution guarantees smooth job. Short handle for faster turning. 160 lbs. of precision mechanism!



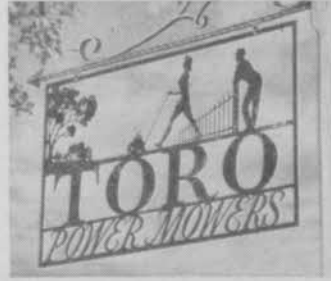
Speedy transport between greens with original Toro "Clip-On" wheels. Just slide them on, lock clips and drive to next green with 1.3 h.p. Briggs & Stratton 4-cycle engine doing all the work. Cuts 3 to 4 greens per hour.



Baffle prevents "Blow-back" of grass clippings. Chain and V-belt drive . . . ball bearing mounted drive shaft . . . welded steel construction . . . two-section traction roller drum with open bevel gear differential inside.



Simple "Drop-out" roller and reel for easy sharpening, overhauling. Heat-treated 5" carbon molybdenum steel reel with sealed bearings. Lipped bed knife. Cutting height adjustable, $\frac{1}{2}$ " to $\frac{3}{8}$ ". Speed $\frac{1}{4}$ to $4\frac{1}{2}$ m.p.h.



There's a Toro distributor near you, to provide quick help, needed parts. Nation-wide service facilities. For more information, write: Toro Manufacturing Corporation, Dept. G4, Minneapolis 6, Minn.

Player Satisfaction DEPENDS ON A CLEAN BALL



**LEWIS
GOLF BALL
WASHERS**

Ask your
GOLF SUPPLY DEALER

interfere with cemetery plans." . . . Let 'em play more golf and they won't have as much need for cemetery enlargement.

Robt. McKenzie, chmn., British PGA and pro at Stanmore GC for 40 years, plans to retire from both jobs after this year . . . Bob was an original member of the British PGA . . . He broke into golf at Nairn, Scotland, under Joe Dagleish . . . Harry Pezullo, Mission Hills CC (Chicago dist.) pro, finishing winter school schedule at Post's health establishment, says this past winter's indoor business far ahead of any previous year . . . Carl Rather signed as pro by Tuckaway (Milwaukee dist.) . . . Dick Dizoba new pro at Riverside CC (Milwaukee dist.) . . . Jack Shields goes as pro to Cedar Rapids (Ia.) CC.

Wolf C. Rimann, pro-mgr., Hillcrest CC, Kansas City, Mo., was shot to death in his parked car near Kansas City downtown district, March 24 . . . Police were told Rimann had drawn between \$20,000 and \$25,000 from a bank earlier in the day to buy a tavern . . . Rimann was widely known in mid-continent pro circles and formerly was active in the section's PGA affairs.

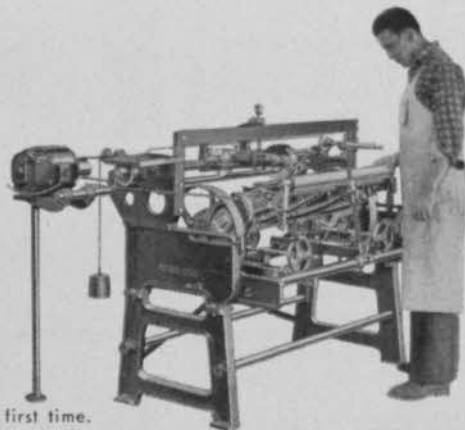
Erik (Swede) Hanson, Omaha pro, planning promotion of "midget" golf tournaments in Nebraska, Iowa and Missouri in cooperation with pros and park and recreation departments . . . Senate Bill 250 proposes Federal Security Administration assist states in de-

Here's A
MOWER SHARPENER
—That Gives A Keen
Cutting Edge
Every Time

The Peerless Sharpener has a fast-cutting grinding wheel . . . puts a keen cutting edge on any mower blade—and does it right the first time.

Peerless-sharpened mowers keep greens, fairways and lawns looking sharp, well-groomed. A "once-over" is all that's needed. Grass is cut in half the time with less power when mower blades are ground evenly and smoothly—the Peerless way.

Peerless Sharpeners are rugged and precision-made. They're built for long, trouble-free service and backed by a company well known for its long skill in designing grinding tools of many kinds. Write today for complete information.



**The PEERLESS
Sharpener**
THE POPULAR CHOICE
SINCE 1916

The FATE-ROOT-HEATH COMPANY DEPT. D-1
Plymouth, Ohio

CALO-CLOR*

keeps
greens
greener!



CALO-CLOR remains the efficient treatment for large and small brown patch . . . snow mold . . . and earth-worms. Applied wet or dry, Calo-Clor is sure . . . fast . . . economical. One to three ounces per thousand square feet will keep greens and fairways in perfect playing condition. Specify Calo-Clor Regular for dry application, or Calo-Clor Suspension for sprayers.

Write today for full information about Calo-Clor and other Mallinckrodt greenkeeper's aids or see your supplier.

* Trade Mark



MALLINCKRODT CHEMICAL WORKS

Mallinckrodt St., St. Louis 7, Mo. 72 Gold St., New York 8, N. Y.

CHICAGO CINCINNATI CLEVELAND LOS ANGELES MONTREAL PHILADELPHIA SAN FRANCISCO
Manufacturers of Medicinal, Photographic, Analytical, and Industrial Fine Chemicals

**ANTS • BEETLE GRUBS
CHINCH BUGS • EARWIGS
MOLE-CRICKETS**

KILLED WITH

SYNKLOR

**New Chlordane
Insecticide**

SYNKLOR-5-D, a dust containing 5% by weight of Chlordane.

SYNKLOR-50-W, a wettable powder containing 50% by weight of Chlordane.

SYNKLOR-48-E, an emulsion containing one (1) lb. of Chlordane per quart.



For selective weed control use Tufor-40, a triethanolamine base 2, 4-D stabilized for hard water. One (1) quart contains one (1) lb. of actual 2, 4-D.

Write for our latest bulletins.



UNITED STATES RUBBER COMPANY

Naugatuck Chemical Division

ROCKEFELLER CENTER

NEW YORK 20, N. Y.

velopment of community recreation programs . . . Athletic Institute, in favoring the bill, points out that only 3,000 of the 21,000 communities in the U. S. have any public agency to organize or conduct sports . . . Idea of the bill is great . . . Keeping the deal from being just another touch for politicians will be tough but public golf course operation in most instances demonstrates that public using the facilities are so vigilant and squawking the operations are compelled to be among the most efficient of public enterprises.

Olin Dutra signed for pro job at new Rancho munny course at Los Angeles which will open with USGA Publinx championship . . . Don Calkins and Gomer (Potlikker) Simms, representing western greenkeepers knocked off Emil Mashie and Mel Warneke in winning the NGA east-west match at Los Angeles . . . Calkins, Ingleside greenkeeper, won the Greenkeepers' association national championship at Griffith park with 75 . . . John DeDalt of Burlingame (Calif.) CC was NGA low net winner in the tournament held at the conclusion of the NGA annual meeting at Los Angeles.

John G. Jones, 82, pro-gkpr., Onodaga GC, Syracuse, N. Y. from 1917 until his retirement in 1937, died March 17, at his home in Cazenovia, N. Y. . . . John was a delight and honor to golf in Central New York and contributed greatly to the advance of the game in that section.

Greens and Tee Equipment

If you are in need of supplies to equip your greens and tees we have the best.

There is a very complete line of stock to draw from—including cups, poles, ball washers, tee markers, benches, flags, etc.

Your order will receive our immediate attention. Write today for our Catalog.

GEORGE A. DAVIS, Inc.

5440 Northwest Highway, Chicago 30, Ill.