Wilson announces a new one piece center to the golf ball line. The new design consists of a liquid center and a one piece thinner wall accounting for more uniform compression. In addition the 1949 balls are to have electronic winding for uniform high tension, fine cover stock and a



Thomas E. Wilson, chairman of the board of directors; L. B. Icely, pres.; and Edward Foss Wilson, member of the board, study materials and steps in construction and manufacture of Strata-Bloc heads at recent sales meeting of Wilson Sporting Goods Co. held at Chicago's Drake Hotel. new large size pole marking making them easily identifiable.

A complete new line of golf bags is being introduced for 1949. The same quality materials and construction of previous Wilson lines will be used in the new Country Club golf bag line but more improvements in styling will be included.

Golf sundries introduced at the sales meeting include a line of interlock knit shirts, a new type of plastic head cover, a new umbrella and a higher quality line of golf shoes. The three styles of shirts presented include a knit spun nylon shirt in the polo type with both long and short sleeves; an innovation in the golf field. It has the feel of a fine piece of cashmere but is heavy enough to be comfortable in cooler weather and is washable and color fast.

Club Managers' Day

Club Managers' Day held in conjunction with the National Hotel Exposition in N.Y. will be on Monday, Nov. 8, 1948. The Social will be at 7:00 P.M. in the Hotel Pennsylvania. Invitations may be obtained from J. P. Tonetti, Publicity Chmn. of the CMAA.



September, 1948



Lawson Little Inspects 1949 Clubs Lawson Little who has made plans to play in over 30 tournaments during the



1948-49 season visits the Spalding plant and examines a set of the clubs he designed which will be a part of the Wright & Ditson 1949 line.

Chas. Pfizer and Co., Inc., makers of Pfizer's mercurial mixture for brownspot, dollarspot and snow mold has moved into new and larger office and warehouse quarters at 211 East North Water St., Chicago.

Chan W. Baker Seeds have opened a New York office located at 277 Broadway.

LIQUA-VITA

The Complete Liquid Fertilizer

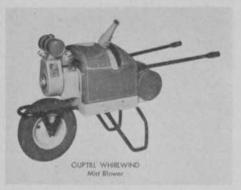
Will help get the seedlings off to a good start. Immediately available, it gives that added boost which makes for thick, rich turf. Southern greenkeepers are enthusiastic over the wonderful results obtained with winter rye. It shortens that "in-between period".

Now used by over 400 golf courses — A TRIAL WILL CON-VINCE YOU.

AMERICAN LIQUID FERTILIZER CO., Inc. Box #267, Marietta, O.

Whirlwind Mist Blower

One of the latest weapons in man's fight against shade tree insects, is a wheelbarrow model mist blower for applying concentrates to small areas now being manufactured by the Fitzhenry-



Guptill Co., Cambridge, Mass. All controls are built into the handles so that the operator can control the direction of the spray as he moves along. An attachment provides for spraying 2, 4-D or other low gallonage sprays directly onto the affected area. This concentrate applicator is completely engineered and manufactured specifically for this method of spraying. Mechanical features include a specially designed three stage, motor driven blower and a new type of nozzle to provide thorough mixing of fluid and air.

CHANGE OF DATE

Turf Field Day at Purdue University has been changed to

SEPTEMBER 27, 1948

First meeting at 9:00 A.M. at Soils and Crops Farm located at intersection of Highway 26 and 52 east of Lafayette, Ind.



WILLIAM F. MELLON, Supt., Lancaster, Pa. Country Club

"FOR the past 10 years, AGRICO COUN-TRY CLUB FERTILIZER has given us excellent results," writes Mr. Mellon. "We fertilize greens with 15 lbs. per 1020 sq. ft. of Agrico in early Fall for quick recovery after the season's play, and use a similar application in early Spring to get the jump on weeds." Get Agrico now it's America's No. One Golf Course Fertilizer. Ask your regular supplier, phone nearest A.A.C. Sales Office, or write to The AMERICAN AGRICULTURAL CHEMICAL Co., 50 Church St., New York 7, N. Y.



BENT GRASS

Stolons and Sod. Washington - CI - and other recommended strains.

HIRAM F. GODWIN 22366 Grand River Ave., Detroit 19, Mich.



SKINNER ~ Pioneer and Leader in Irrigation for nearly half a century



Pro Golf Enlarges Sales Staff



W. B. WRIGHT

C. L. Hornung, pres., Pro Golf Sales, Fond Du Lac, Wis., announces the addition of two new men to his sales staff; W. B. Wright, 712 Lipscomb St., Ft. Worth, Tex., who covers the South West, and Chuck Lewis and associates, 514 Far-

ley Bldg., Birmingham, Ala., who cover the entire seven Southeastern states. Dutch Schmidt, Wauwatoosa, Wis., another sales representative, covers the Central and Eastern states of Ind., Mich., Ohio, and Pa. Mr. Hornung has recently returned from an extended trip throughout the states of Iowa, Minn., Nebr., Wis., and Northern Mich. where his Pro Golf Sales Co. trailer has created considerable interest among the pros. The company has taken on a new line featuring wool plaid shirts and jackets with zipper front and reversibles for both men and women.

Golf Swing Post Demonstrated



A. C. Plummer, 31 Steuben St., Albany, N.Y., demonstrates advantages of golf swing post he developed which has been installed at the Albany Municipal course for the use of beginners and students under the tutelage of professional Jerry Dwyer. According to Dwyer the device has been a great help to his beginners.

New From Hollywood

Vic Erwin, Westwood Knitting Mills, says these are leading apparel items in helping to establish pro shops as first with sports styles. Vic notes that pros at swankier clubs are selling a lot of wool



jersey polo shirts (long and short sleeves) for men and women. Wool sweater jacket, with 4-button front and patch pockets, selling at southern California pro shops and leading men's stores faster than Westwood can make them.

Fog Machine, New Equipment Aid For Control of Insects

A fog machine has been added to the pool of course equipment machinery of the Albany CC, (N. Y.) to combat that perennial golf course pest—the Japanese Beetle. At the same time, the club's grounds and buildings will be fogged weekly to rid the environs of mosquitoes, flies, gnats, and sundry other pests which have belabored the guests for many years.



Willie Ogg, Pro-gkpr., Albany CC (N.Y.) watches the new Todd fog machine acquired by the club to combat Japanese Beetles and other winged pests which succumb to applications of DDT.

The work is supervised by "Willie" Ogg, pro-greenkeeper, who is well-known to the golfing fraternity, and whose activities among other things, involve keeping the guests happy and contented outdoors so they can concentrate on swinging at the golf ball instead of bugs.

The machine used for the purpose is a

WILLIAM F. GORDON

Golf Course Architect

Member American Society of Golf Course Architects

> Doylestown, Pennsylvania

Design and

Construction of Notable Golf Courses for 25 years

C. D. WAGSTAFF & CO. GLENVIEW, ILL. Phone Glenview 181

J. B. MCGOVERN

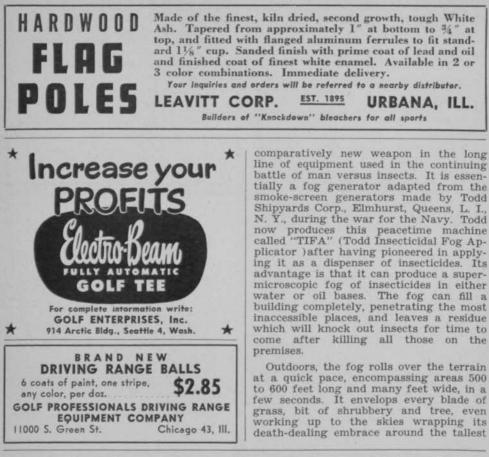
Golf Course Architect

Wynnewood, Pa.

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Over thirty years partner and associate of the late Donald J. Ross Member of the American Society of Golf Course Architects

ALFRED H. TULL Golf Course Architect 209 E. 49th Street NEW YORK 17, N. Y.





IN DESIGN, MATERIALS AND CONSTRUCTION MELFLEX MATS OFFER

THE FIELD'S HIGHEST STANDARD OF SAFETY, SERVICE AND PLAYABILITY



No other driving mats offer the *plus features* of design, the extra strong materials, the added measure of player safety and convenience you find in the new Melflex Heavy Duty Driving Mats. Profit-wise operators prefer Melflex Mats to all others.

Check these plus MELFLEX features

Weather proof — do not curl, warp or fray — non-slipping wet or dry — reversible to provide four different driving areas. Full 1" thick; 48" x 60" — or larger.

> Write for folder and prices PROMPT DELIVERIES

MELFLEX means SAFETY throughout the club

CORRIDOR and SWIMMING POOL RUNNERS SHOWER STALL MATS • KITCHEN MATS and MATTING • LINK TYPE STANDING MATS





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Buyers' Service

Check off your Supply & Equipment Needs. Tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago, Ill., or use convenient card. You'll get prices and literature direct from the sources of supply.

Golf Course

Aerifiers: fairway 🗌 green 🗌 Architects (course - house) Arsenate of lead Ball washers Bent grass stolons Brown-patch preventives Compost mixers Compost spreaders Crabgrass eliminator Cultivators: f'way 🗌 green 🗌 Drinking fountains Electric Plant (Portable) Fencing Fertilizers Flags (greens) 🗌 Flag poles 🗌 Flood lights Fungicides

Pro Shop

Bag towels Bags: canvas | leather | Bag carts, for players Balls: Regular | Range | Ball cleaner (individual) Ball markers | Bandages, adhesive Buffing motors Caddie badges | uniforms | Calks, for shoes Caps and hats Chrome refinishing kit for golf shafts

Club House

Air conditioning equip. Athletes foot preventives Bath mats Bath slippers Coolers (food & beverage) Disinfectants Fire protection equipment Floor coverings

Fungicide applicators Golf Course Const'n Engineers Hedge trimmers Hole cutters Hose, 3/4" [] |" [] Humus Insecticides Leaf rake & pulverizer (power) Miniature Course Const'n 🗌 Mole Traps Mowers: putting green whirlwind 🗌 tee 🗌 fairway 🗌 rough 🗋 hand 🗍 Mower grinders Peat Moss Playground equipment Pumps Putting cups Rollers (water filled) Scythes (motor driven)

*

Clubs: Woods 🗌 Irons 🗍 Putters [Club display racks Club head covers Club repair supplies Club separators for bags Detachable cleated shoe plates Dressing for grips 🗌 bags 🗍 Golf gloves Golf Grips: Leather 🗌 Composition [] Golf Practice Devices Golf Practice Glove Golf shoes Handicap boards Handicap racks 🗌 cards 🛄 Insoles

*

Furniture Kitchen equipment: Dish washers Frozen food storage Ice cube machines Ovens Food warmers Ranges Refrigerators Slicing machines Heaters: club house house hot water

Seed: fairway 🗌 green 🔲 Sod cutter Soil screeners 🗌 Soil shredders 🔲 Sprayers: power | hand | Spikers: greens | fairway | Sprinklers: f'way | green | Sweepers (power or hand) Swimming pool architects equipment filtration purfy. chemicals 🗌 paint 🗌 Tee markers Tennis court surface material Tractors Tractor tires Tractor wheel spuds Turf Pluggers Turf trimmer, border Water systems, fairway Weed chemicals

Mechanical Golf Ball Retriever Movies of Golf Subjects Pencils Portable motor tool Practice driving nets Preserver for leather Score cards Shoe spike wrench Sportswear: Shirts _____ Socks _____ Sport jackets _____ Slacks Windbreakers _____ Slacks Tees (wood) _____ plastic ______ Tees (rubber) for driving mats Teeing device(automatic) Tennis nets Trophies

Linens, dining room Link Type Mats Lockers Runners for aisles Rugs Showers Shower mixers Shower clogs Step treads Towels: bath face Uniforms

| Send information to: Name | Club Title |
|------------------------------|---------------|
| Club | Address |
| Town September, 1948 | Zone () State |



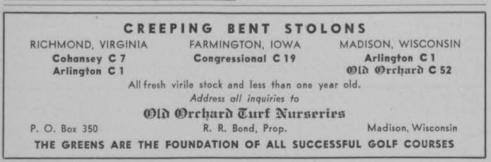
ROBERT BRUCE HARRIS Golf Course Architect Member: American Society of Golf Course Architects 664 N. Michigan Ave. CHICAGO 11, ILL. * Phone: Whitehall 6530

elms and firs. All insects on-the-wing which come in contact with it are knocked out for good. A residue is left by the fog, which will kill new invasions.

For Japanese beetle control, the fog machine serves double duty. To attack the pernicious beetles on-the-wing, a mix of DDT in fog oil is wafted over the landscape. For the even more voracious grubs in the ground which play havoc with the greens, chlordane is added and the fog is driven downward toward the soil.

At the Albany Country club, the porch of the lodge house is given regular coverage so the guests can dine al fresco in comfort; the tennis courts, bathing beach and even the caddies' playground are similarly blanketed. The greens get a thorough blanket every week, thus eliminating at least one hazard—mosquitoes from the playing.

Cost of the fog machine may not be within the range of the smaller clubs when it is used for club and course use only but Ogg points out that the price is not out of line when one takes into consideration the many uses for which it can be used. The fact that much revenue can be derived by fogging member's lawns, shrubbery and gardens or community park and playground areas makes it a good investment.



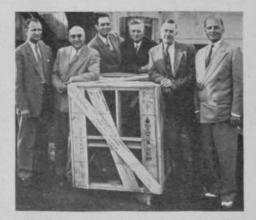
Jacobsen Acquires "Standard" Rotary Power Mowers

The Jacobsen Manufacturing Co., Racine, Wis., has announced purchase of the goodwill, manufacturing and sales rights of the Standard rotary mower from the Standard Mfg. and Sales Co., Lebanon, Ind. The Standard line of rotary power mowers, leaf pulverizer and other units will be manufactured by the Worthington Mower Co., subsidiary of Jacobsen, in Strousdburg, Pa.

Standard rotary power mowers were among the first to be built of this widely used type. Built in a wide range of cutting widths, the Standard rotary mower has a series of horizontal discs, with cutting blades on each disc which rotate at high speed and cut the grass on the principle of a circular saw. Standard's special safety bolt and nut holds blades to discs preventing them from coming loose, but permitting them to turn back under the disc when an obstruction is encountered. This type of mower is used most effectively in clearing high stands of grass.

The Standard Leaf Pulverizer, an outstanding device for collecting and disposing of fallen leaves, brushes the leaves up, chops them into fine mulch, and spreads it evenly through the grass. The mulch will disintegrate within a few weeks, returning to the soil as fertilizer. The Pulverizer, quickly attached to Standard rotary power mowers, sweeps a 37 in. swath. A 6 h.p. motor furnishes ample power for the machine with sulky drive if desired.

Jacobsen Presents Mower to Danish King



Pictured above, ready for shipping, is a Jacobsen "Park 30" power mower, now aboard the SS Signeborg en route to Denmark. It is a gift to King Frederik of Denmark from O. T. Jacobsen, president of the Jacobsen Mfg. Co., Racine, Wis. Mr. Jacobsen, who is also chairman of the Racine Friendship Fleet committee, is on a Scandinavian trip at present with a goodwill committee of Wis. business leaders. He is pictured on the right.

CLASSIFIED ADS

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ATTENTION

GOLF PRO SALESMEN

Manufacturers of high quality nationally advertised lines of pro-only golf clubs and golf bags have several large volume territories open for live-wire salesmen selling the golf professional trade.

> Address Box 922 % Golfdom, 407 S. Dearborn St. Chicago 5, Ill.

Pro-Greenkeeper-Manager. Excellent instructor, businessman, greenkeeper, dubhouse manager, wants new location in full management. Capacity pro or progreenkeeper, 20 years' experience. Highest reputation for ability, performance and dependability. Will consider lensing club. Address Ad 924, % Golfdom,

Pro or Assistant Pro available for winter season. Excellent references. Class A member PGA. Address Ad 925, % Golfdom.

Greenkeeper — Any location, season or permanent. Rutgers Grad. G.S.A. member. Address Ad 926, % Golfdom.

September, 1948

Pro-Greenkceper with excellent reputation for teaching ability and successful golf course maintenance operation available due to sale of golf course. 29 yrs, old; married; no children. Good habits, industrious, resourceful. Finest references. Address Ad 927, % Golfdom.

PGA Professional, experienced specialist in stimulating increased golf activity, clubhouse patronage and lively year 'round interest, available October 1st. Has the ideas, enthusiasm and know-how that get results. Fine references. Address Ad 928, % Golfdom. GREENKEEPER—36 yrs. old; married; 2 children. Sober and dependable, excellent references. Attended turf conference classes for 2 yrs, at State College. Experienced in Bent Grasses and maintenance of course equipment. Will go anywhere. Address Ad 920, % Golfdom.

Reconditioned Golf Ball Slot Vending Machines, 25c play, \$250,00, 1/3 deposit with order. Herman Kramm, 244 So. Millvale Ave., Pittsburgh, Pa.

Golf Course Superintendent and professional wants position for winter season in Southeast United States as pro or greenkeeper or both. Would prefer leasing 9 hole golf course as I have my own equipment for maintenance. Address Ad 921, % Golfdom.

Maintenance. Address Ad 921, % Goldom. WORKING CHEF for private club now being remodeled, opening October 15. Must be experienced in preparing fine foods. Partly furnished apartment and opportunity for wife to work. Year 'round business in delightful southwestern climate. State experience references and salary expected. Manager, Albuquerque Country Club, Albuquerque, N. M. PROFESSIONIL with wide experience at high end

PROFESSIONAL with wide experience at high grade hotel resort courses and country clubs North and South, desires to make contact with hotel resort course for winter position in South or would consider all-year position at established private club. Presently employed at well-known New England resort. Correspondence invited. Address Ad 912, % Golfdom. Club Owner & Pro desires position in Florida. Ex-cellent teacher, PGA Class A Member, A-1 credit rating. Specialist in sales and upkeep of pro shop. Trustworthy, obedient. Write Box 206, Warrensburg,

ATTENTION GOLF COURSES. Two ATTENTION GOLF COURSES. Two young married men would like to take charge of small Country Club in South or Southwestern section of the United States. Will handle club completely including pro's duties. Will show a good profit. Excellent references fur-nished. Address Ad 923, % Golfdom.

Colf Pro at one of the better eastern clubs is making a change for 1949. Class A player and teacher. The finest reference furnished. Available on Dec. 1, 1948. Address Ad 914, % Golfdom.

Partner and Pro-Manager wanted who is capable of taking complete charge of new and fast growing pri-vate club operating at a profit located in the middle vate club operating at a profi located in the middle west. Must be a good businessman and ambitious. Living quarters available at clubhouse. Minimum in-vestment \$20,000.00. Address Ad 915, % Golddom, Golf Pro - 22 years' experience resort and country clubs Long Island, Virginia, Georgia, will consider change if right offer made. 37 years of age. Highest recommendations. With private club at present. Pre-fer seashore. Address Ad 916, % Golddom. Wanted: Position as Pro or Pro-Greenkeeper for club located in southeastern states. Class A member

Wanted: Position as Pro or Pro-Greenkeeper for club located in southeastern states. Class A member of P.G.A. with 20 years' experience. Good knowledge of both bent and bermuda grasses. Age 36, married and have three children. Not a hot golfer but play a steady game. Come well recommended as an out-standing instructor. Address Ad 917, % Golfdom.

Golf Professional and Greenkeeper, with 12 years' experience, connected with northern club in summer, desires job in south or southwest for winter months. Address Ad 918, % Golfdom

Club Manager, operating Northern nine hole country club, noted for fine food and service, interested in club, noted for fine food and service, interested in Southern connection, November 1st through March each year. 40 years old, veteran. Best character and financial references. Address Ad 919, % Golfdom, We are buying used golf balls. Price is based on quality. For quotations write NORTHERN GOLF BALL CO., 3441 N. Claremont Ave., Chicago 18, Ill. **GOLF PRO & GREENKEEPER** — For club in South Form November in Max resultant. Class A member COLF PRO & GREENKEEPER - For the interper-from November to May regularly. Class A member PGA. Twenty years in present position in full charge of conditioning golf course and greens. Excellent record as teacher, managing shop, etc. Best character and credit references. Single. Address Ad 906, %Golfdom.

Pro-Manager — Wife excellent cateress — thoroughly understand and experienced in all departments, in-cluding golf course maintenance. A-1 ability, char-acter and credit references. Available September 1st, Address Ad 907, % Golfdom.

WANTED—Golf Driving Range Equipment, lights mowers, balls, driving mats, etc. Hermon F. Belan-ger, 65 Burke Ave., Pittsfield, Mass.

Golf Course For Sale Daytona Beach, Florida. Nine holes in play, second nine cleared for construction. 107 acres. Clubhouse and furnishings and tool barn. An opportunity for ambitious party. Estate must be sold. Address Ad 908, % Golfdom.

Pro or Pro-Manager position wanted. Eleven years in the golf business. Good instructor and excellent references as manager. Now manager and pro of club of 600 members. Would accept position in either smaller or larger club. Wife fully experienced in club management and excellent cateress, A-1 credit rating, Available anytime after October 1, 1948, Address Ad 909, % Golfdom.

EXPERIENCED CLUB MANAGER AVAILABLE. Married, no children, wife able assistant. Expert in fine cuisine and promotional activities. Best of references. Salary demand reasonable. Can start work at once. Address Ad 910, % Golfdom.

Pro-Greenkceper or Pro-Manager-available at once. Very fine teacher and businessman professional, with more than twenty-five years' experience in all phases of the game. Thorough knowledge of turf and soil conditions in the south or middle west. Capable of taking complete charge. Excellent references. Ad-dress Ad 911, % Golfdom.

For Sale-A nine hole golf course in near central Ohio, located one mile from one of the best and grow-Ohio, located one mile from one of the best and grow-ing cities in Ohio, population 10,000 (drawing area-40,000). Public Course, membership and greens fees, always operated at a profit. On a 70 acre tract of the very best land. A beautiful layout, excellent fairways (looks like a park) and good bent greens. This course cost \$75,000.00 to build eight years ago. In good upkeep. Will sell entire outfit, course, build In good upkeep. Will sell entire outfit, course, build-ings, fixtures, merchandise, mowers, tractors, all equipment, also bank balance, ready to take over at a sacrifice price of \$35,000.00. Owner must sell be-cause of bealth. Here is a wonderful opportunity. Address your inquiries to Ad 900, % Golfdom. FOR SALE-Golf Range on main highway to Los Angeles. Long term lease. Only range serving city of over 50,000. New clubhouse. Full equipment. Room for miniature course. Unusual possibilities. Address Ad 901, % Golfdom.

Wanted-Used Miniature Portable Course and equipwanted—Csea admitture Fortable Course and equip-ment in good condition. Write quoting price. Also used golf balls, cuts and loose cover balls not wanted. Paying 60c a dozen and up. E. Volin, 16 McArthur St., Pittsfield, Mass.

MANAGER-Available from Nov. 1 to April 15th. Not a professional. Running successful resort course. Conduct tournaments. Wife dining room hostess. May be able to bring Greenkeeper. Want Southern resort club, Florida preferred. Address Ad 902, % Golfdom. Golf Professional, 28 years old, married, Class A member PGA, desires change. Now employed 8 months per year as golf pro at country club. Inter-ested in year 'round job or 4 months position in South as pro or associate pro. Excellent teacher and golfer. Address Ad 903, % Golfdom. For Sale-Toro Dump Tractor-rubber duals, com-pletely overhauled and painted. 7 gang Toro Fairway mowers like new, used one season on 9-hole golf course. Root Spreader-used once. Used Jacobsen putting green mower. Address Ad 904, % Golfdom, Wanted-position as Pro or Pro-Greenkeeper. 17 years' experience. Best of references. 37 years old; married. Address Ad 905, % Golfdom. be able to bring Greenkeeper. Want Southern resort

PRO or PRO-GREENKEEPER job wanted by excellent teacher, golf businessman and successful course mainteacher, golf businessman and successful course main-tenance man. Thoroughly familiar with golf club problems, and resourceful, reliable, cheerful worker; fine personality; age 50, vigorous, and in splendid health. Highest references. At present employed, seeks club in central states or south, with longer season, Address Ad 929, % Golfdom. WANTED TO BUY-Old style Ray Mills putter, made and sold about 1921. Address Ad 930, % Golfdom. PRO-MANAGER — Capable, young, New England couple with fine background, unusual qualifications, desire position at year-round club. Address Ad 931, % Golfdom.

% Golfdom

Wanted—Couple to manage new recreation building for employees of large industry. Bowling alleys, billiards, auditorium snack bar. Attractive quarters farnished. Year'round job. Address Ad 932, % Golfdom

FOR SALE OR LEASE: Nine Hole Golf Course, cated Western Pennsylvania, 65 miles from I burgh. Address Ad 933, % Golfdom. Lo 65 miles from Pitts-

Professional available, 20 years' experience, excellent instructor, attentive, dependable. Interested in promanager position with club of medium size membership. Wife experienced in clubhouse operation and management. Address Ad 934, % Golfdom.

Wanted: Experienced Country Club Manager for Club located in Kentucky. Must be qualified to take complete charge. Give details as to experience and salary requirements. Address Ad 935, % Golfdom.

Wanted-Old used rough or fairway mower. Advise age, condition and price. Address Ad 936, % Golf.

A splendid opportunity for jobbers who call upon a spectral opportant for poorrs who call upon driving ranges to add an entirely new range club to their line. Thoroughly tested, will outlast ordinary range clubs several times. Write for prices and de-tails. Address Ad 937. % Golfdom.

Practically new 1948 Worthington 7-gang. Used less than season. \$1050.00. Address Ad 938, % Golfdom.