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It does not mean some Acushnet balls. It does not mean a certain grade of Acushnet balls. It does not mean a special line of golf balls that, when stamped with another name, will be sold elsewhere.

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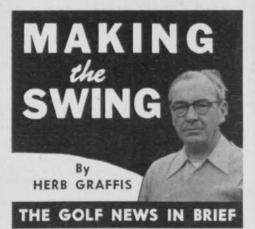
All retail profits on Acushnet balls are Pro Shop profits. With Acushnet, you are not in competition with "the downtown stores". Acushnet's business is Pro-Shop-only-business ... every ball, in every grade, at every price, always. NET BEDFORD WASS

Acushnet Process Company, New Bedford, Massachusetts.

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AT THE WAS

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"BIG BROTHERS" ON GOLFDOM'S COVER

At Red Run GC, Royal Oak, Mich., younger brothers were guests of their big brothers who are caddying at the club, and of the club's pro staff and caddie committee. About 150 youngsters attended the affair in Red Run's recreation room. Golf, baseball and comedy movies were shown and the kids took free swings at ice cream and cake. It was a swell party at which the big brothers introduced their juniors to the club and the caddying business.

The big "Big Brothers" in this cover picture on GOLFDOM are (L to R) standing: Joel Bennett, asst.; Fletcher Renton, co-chmn., caddie committee; Frank Walsh, pro; George Garner, chmn., caddie committee; standing in front of post: Leo Biagetti, asst.; kneeling in front of picture: Bob Gayda, asst.

Fielding Wallace already can check a big achievement up to the credit of his USGA administration with the Western GA and the PGA agreeing to abide by USGA rules, except the stymie...GOLF- DOM in April forecast that the PGA would go along with the USGA on the 14 club rule. . . We were conservative in guessing it would take place at the next PGA annual meeting. . . At the Masters tournament Fielding turned his soft southern sunshine on Ed Dudley, PGA pres. and other PGA officials and they happily threw their dimes on the drum and got saved. . . "Scotty" Fessenden, Western GA pres., made the hallelujah chorus unanimous.

Wallace is pres., Augusta National GC and Dudley is pro there. . That made the set-up just right for a perfect understanding. . Place was right, too, as pros regard invitations to the Masters as the next thing to getting a seat at the right hand of the Throne of Judgment. . They make some squawk about the prices but not too loud. . Beau Jack could take care of anybody who makes a fuss.

The affaire de Stranahan was entirely a matter involving practice play on a wet course. . The Augusta club backed its greenkeeper, H. I. Luke, in the controversy. . That's a good thing, any time. . However, you've got to say for Frankie that if he hadn't been Frankie the incident probably would have blown over with merely routine jawing. . . We've thought a lot of things would have been easier on Frankie if he were just another tournament contender worrying about being able to get out of the hotel without having to sneak his baggage down the back stairs. .. Considering the conditions it seemed to us that Frankie usually handles himself remarkably well.

At the testimonial dinner to Wallace and Dudley the Augusta National club gave Wallace \$1000 for USGA Green Section work. . . Gave Dudley a check for \$1000 for PGA use. . . Augusta National gate receipts this year were more than 10% greater than 1947. . . Pinkerton figures on gallery at Masters Saturday was 5,175 and for Sunday 11,185. . . Clifford Roberts, Masters tournament chairman, said cash receipts did not substantiate Pinkerton





By utilizing MILORGANITE — natural organic fertilizer—as a carrier for grass seed, mixing the two together in properly balanced ratio (about 5 lbs. of seed to 40 lbs. of MILORGANITE under average conditions) —you can seed and fertilize your lawns, all in one operation.

Aside from the saving in time and labor that this represents, it also insures more uniform distribution of seed. The MILORGANITE gives grass an earlier, healthier start, and sustains growth throughout the season.

MILORGANITE is also the best carrier for applying 2,4-D, DDT, chlordane, etc., for controlling weeds, grubs, chinch bugs, ants and other pests.

Write to our Turf Service Bureau for detailed data pertaining to this newest method of Turf Maintenance. For best results . . . fertilize with MILORGANITE.

SEWERAGE COMMISSION MILWAUKEE • WISCONSIN

THE

Sunday figure. . . Augusta National had a good way of controlling crowd in its small clubhouse. . . It charged members \$25 for each guest who got clubhouse privileges.

Claude Harmon, Masters winner, gets in the National Open field without qualifying, having tied with Gene Kunes and Al Smith for 20th place in 1947 Open. . . Ties for 20th were last getting into this year's National Open on a pass.

Did you notice the eligibility clause in the USGA National Open announcement? . . . "Entries are subject to approval or rejection at any time (either before or after the Sectional Qualifying rounds or during the Championship) by the USGA Executive Committee in its discretion. Also, as the USGA is an association of member clubs and in holding its championships is dependent upon member clubs for making available courses and facilities, acceptance of entries by the USGA will be subject to acceptability of entrants by clubs at which qualifying and championship competitions are played. By his application an entrant will agree not to protest any rejection of his entry."

Jim Brydon, vp, the Worthington Ball Co., back on the job after leaving his gall bladder and appendix in an Elyria (O.) hospital...Bill Rhodes new pro at Pistakee GC, McHenry, Ill....Bill joins a fine green-

BEAN GOLF SPRAYERS



JOHN BEAN SPRAY BOOMS are ideal for spraying turf chemicals. Separate feed lines deliver equalized amounts of material to the right, left and center boom. Boom wings fold back to avoid obstacles, or for traveling and drag markers indicate areas that have been sprayed.

GIVE THOROUGH COVERAGE FASTER

When you equip with John Bean sprayers and special 20 nozzle weed booms, ridding fairways, roughs, greens and fences of weeds is a fast, easy, one-man job. The John Bean weed boom delivers a coarse driving spray with a minimum of "drift," in controlled volume for your own spraying practice. John Bean sprayers are sturdy and reliable and are available in an output range of 4 to 60 gailons per minute. Write for the name of your nearby John Bean Dealer.

JOHN BEAN DIVISION OF FOOD MACHINERY CORPORATION LANSING 4, Inchigan

COMPLETE RANGE OF TYPES AND CAPACITIES TO FIT YOUR NEEDS

TRUCK MOUNTED OR POWER TAKE-OFF. Your choice of engine powered or power take-off models to suit your needs and equipment.

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BIG OUTPUT RANGE. John Bean sprayers deliver from 4 to 60 gollons per minute at 10 to 800 pounds pressure, depending on the model selected. FIRE PROTECTION. For emergency control of grass or building fires, John Bean high pressure sprayers are ideal stand-by units. OFFICIALS GET THESE BENEFITS IMPROVE TURF — SAVE MONEY

ROSEMAN Roller-Drive mowers are ALL-PURPOSE MOWERS that mow your roughs as well as your fairways. No extra gang of rough mowers required.

THE ROSEMAN FOURSOME

They mow your bunkers and overhang and mow the edges of your traps without dropping off. Expensive specialized equipment and hand trimming eliminated.

Adjust to or from rough mower anywhere on the course. Time required for 7-gang: less than one minute. Roseman Roller-Drive Mowers now have a full roller resulting in cleaner swaths on watered fairways.

HOLLON

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For the only mower that will cut both roughs and fairways --- For the only mower that will eliminate expensive equipment and hand labor — use the Roseman Mower.

1. Better Fairways

2. Lower Cost

3. Neater Roughs

4. All-Purpose Mowing

Roseman Roller-Drive Mowers are designed to mow your entire course at the least possible cost. They have been proved to do just that.

Write for information today.

ROSEMAN MOWER CORPORATION CRAWFORD, CENTRAL and RIDGE ROAD EVANSTON ILLINOIS MANUFACTURERS

OWERS

For the Finest Greens You Ever Had USE THE OHIO SPIKE DISC CULTIVATOR

No. 30 Ohio Spike Dises Cultivator. Dises raise out of way in wheeling across walks. etc. Made by the mfrs. of Dunham Water Weight Lawn Rollers.

Use it to open up the soil to admit seed, lime, fertilizer, top dressing. Operates quickly and easily, making neat little pockets in the turf that prevent loss or waste of seed and promote quick germination. Aerates and cultivates the soil, forming a mulch that retains moisture. Invaluable during the hot months, when soil is sunhardened.

Greenkeepers who once use the Ohio Spike Disc Cultivator would never be without one again. Now obtainable in two hand-operated sizes — single-handled No. 30, shown here, and double-handled No. 32. Tractor types not available at present, due to steel shortage. If your supply house hasn't Ohio Spike Disc Cultivators, write us.

JOHN H. GRAHAM & CO. Inc. General Sales Agent Dept. Y. 105 Duane St., New York 7, N. Y. keeper, George Passfield, at the Pistakee layout. . . Frank Milan, pro-gkpr., and for the past 10 years also mgr., Wentworth Hotel course, Portsmouth, N.H., now is in his 26th year at this course. . . James E. Thomas goes to Chattanooga (Tenn.) G & CC as supt. . . . Greenkeepers in Washington, D.C. dist. still talking about acute and complimentary analysis of their performance made in address of Adm. Phillips at their spring meeting at Army and Navy club.

Gordon Brinkworth, formerly with Stanley Thompson & Co., golf architects, Toronto, and mgr., Cutten Fields, Guelph, Ont., now supt., Minikahda club, Minneapolis... Gordon's father is in charge of Jasper Park course of Canadian National Railways... G. Scott (Scotty) Crawford now gen. mgr., Colonial CC, Ft. Worth, Tex., after 12 years as mgr., University club, Akron, O.... Scotty says this year's 3rd annual \$15,000 invitation will have field of 30 pros and six amateurs and will be the best of Colonial's exclusive invitation affairs.

Look at Willie Wilson who's been pro at York Harbor in New England for 46 summers and at Pinehurst 35 falls, winters and springs, and see how golf keeps men young. . Willie is still teaching and is a competent player. . . And Joe Kirkwood, now in his 37th year of exhibitions, is still a

ATTENTION

GREENKEEPERS!

At last — a 100% soluble liquid fertilizer that will help you keep those greens and fairways in better shape, with less work, the year around.

Yes sir. "Na-Churs" Liquid Fertilizer is based on a recommended formula as developed by The Ohio State University, and it contains the proper nutrients necessary for producing and maintaining greener, thicker, healthier turf.

"Na-Churs" is easy to apply; saves time, money and labor, and can be applied with your present equipment. Leading golf courses, the country over, are using this proven liquid fertilizer. Write Dept. E today for full information and introductory offer.

"NA-CHURS" PLANT FOOD COMPANY Marion, Ohio



"Pleased - SUCCESSFUL - REMARKABLE!" (These are Users' Words - Not Ours)

We are very well pleased with Soilicide ... there was no browning of the bent grasses at all ... crabgrass was virtually eliminated and the bent grass had grown in where the crabgrass had been. There was no trace of brown patch on the greens that had been treated with Soilicide.

> –Ludvig Nelson, Minikahda Club Minneapolis, Minn.

During 1947, TAT Soilicide was used on eight of the worst greens at the Essex County Country Club ... Dollar Spot and Brown Patch were eliminated entirely or at a complete minimum ... crabgrass seedlings were (also) killed and crabgrass reduced to a negligible quantity. Bent and other turf grasses treated with Soilicide were not injured.

-John Anderson, Essex County C. C. West Orange, N. J. I thought you would like to hear of the remarkable results I experienced this last summer with your product, TAT Soilicide ... to my surprise (the crabgrass) completely disappeared leaving no trace of where it had been. As to its qualities as a fungicide, I had no brown patch for the remainder of the season and we are ideally situated for fungus diseases here.

> -K. J. Cook, Willow Wood C. C. Hinton, West Va.

The use of Soilicide proved very successful here, although the plants were matured enough to start runners ... I can also add that we had no brown patch or dollar spot during these applications.

> -Oliver Rogers, Forsgate C. C. Jamesburg, N. J.

Letters like these come from all over the country — from Maine to Florida, from Virginia to California. Hundreds of greenkeepers are unanimous in their praise of Soilicide, both as a crabgrass killer and for effective control of fungus diseases. TAT C-LECT and Soilicide are odorless liquids, extremely economical, and will not endanger the most delicate turf grasses. Each application does two important jobs, and if purchased in bulk, the cost per application for a 5000 sq. ft. green is less than 75 cents.

TAT C-LECT BULK SPECIAL. This is identical to TAT SOILICIDE except in more concentrated form. Can be appropriately diluted for use as a fungicide or for crabgrass control on greens, fairways, tees or aprons. Represents lowest cost for large users. Only available in 15 and 53 gallon drums.

TAT WEED C-LECT. The only 2,4-D formula specifically compounded for mixing with TAT C-LECT SPECIAL or TAT SOILICIDE to permit killing most broad leaf weeds during same treatments. Packed in 1-5 and 53 gallons. Order now from your dealer. If he cannot supply you, please write us enclosing his name.



O. E. LINCK CO., Clifton, New Jersey Canadian Sales: Canada Rex Spray Co. Ltd., Brighton, Ont.

"TOP HONORS" PURATURF¹⁷⁷ Organic Cadmium Compound The outstanding material for turf protection and eradication of DOLLAR SPOT . PINK PATCH COPPER SPOT NON-IRRITATING-NON-MERCURIAL In an impartial survey of leading greenkeepers testing Puraturf 177, 9 out of 10 report: 1. Eradication of Dollar Spot infection within 2-7 days after application depending on severity of the infestation. 2. Prevention of Dollar Spot maintained by a 10-14 day spray schedule. 3. No injury is reported on bent grasses when used according to directions. 4. Elimination of and protection against Copper Spot diseases. Manufactured by GALLOWHUR CHEMICAL CORP. NEW YORK, N.Y. Distributed by Niggara Chemical Division Food Machinery Corp. MIDDLEPORT, N.Y. Trade Mark

debonair great performer. . . Joe, you'll recall, did right well in the 1947 National Open.

Pelican G&CC, Clearwater, Fla., reopened last winter by Orville Zimmerman, reports a fine season for the rehabilitated Donald Ross course. . . The Knoll G&CC, Boonton Manor, N.J., reorganized with C. J. Weedon, pres., J. C. Eno, Inc., Scott & Browne and other drug companies, as chmn. of Knoll's board and Danny Williams as pro. . . PGA tournament committee reorganized with George Schneiter remaining as chmn., and Dudley, Novak and Wotherspoon, PGA pres., sec., and treas., respectively, replacing tournament players formerly on the committee. . . In announcing reorganization Dudley warned players against making "statements to outsiders."

John Dear, in his third year as pro at University of New Mexico course, Albuquerque, has long waiting list for his golf classes. . . Jimmy Demaret, cousin of the merry Jimmy who is the tournament circuit's Menjou, signed as pro by Trinidad (Colo.) CC. . . George Kells now gkpr., Springbrook CC, Morristown, N.J. . . . Charles W. Parker, well known New England gkpr., signed as park supt., James Baird State Park, Pleasant Valley, N.Y.



Golfdom

The Championship Team!

IDEAL MOWING EQUIPMENT ... the best on any course!

You can have this championship team on your side!

Golf courses all over the world are getting better playing surfaces when they use the Ideal "championship" team—the Ideal power greensmowers, fairway mowers, rough mowers, and power mowers for utility work. For economy in original outlay and maintenance, Ideal mowers are champions, too!

GANG MOWERS—Ideal's new tubular frame and "New Bulldog" cutting units with builtin clutch throwout and "no ridging" roller brackets, combine for a smooth-working twosome on the fairways. Can be extended to 11 gang, with 25' cutting width.

Where transporting is a problem, Ideal's Transport type frame, with "Bulldog" cutting units for fairways or Model RMC units for roughs, give you an unbeatable combination. With 9 gang, cutting width is $20\frac{1}{2}$ '.

GREENSMOWER — The finest greensmower you could choose is the Ideal power greensmower. Experienced greenskeepers hail it as "the smoothest cutting machine" on the greens.

IDEAL POWER LAWN MOWERS—For utility work around the clubhouse and course, Ideal's varied line of power mowers offers a wide choice of easy-running, long lasting, and dependable mowers—each a champion in its field!

> SEE YOUR IDEAL DEALER let him prove the superiority of Ideal mowing equipment. For catalogs, write to Dept, G-5.

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The adjustment of shear and cutting height, dirt-proof mechanism and sturdy construction keep the Model E-17 in peak cutting condition longer ...keep labor and maintenance costs down. The Model E-17 cuts a smooth, full 17-in, swath ...cuts closer to obstructions. Divided plastic roller makes turning easier, eliminates scuffing of sod. Convenient shears bracket on handle is an

exclusive Clemson feature. To get the best mower on the market from every angle, get the Clemson Model E-17 Lawn Machine. Sold exclusively through wholesale distributors to retail channels by the makers of world-famous Star Hack Saw Blades, Frames, and Band Saw Blades.

SON BROS. INC

Middletown. N.Y. U.S.A

Jackson, Miss., Clarion-Ledger, in swell sports section promotion of conducting 14week twilight league golf schedule at Livingston park muny course where Walter Wright is new pro. . . Schedule won't start until July by which time handicaps will have been established. . . Play will be evenings, Mondays thru Fridays. . . Jack Redmond, diligent and entertaining trick shot nomad, is getting a lot of billings for his "Golf Follies of 1948," touring under the sponsorship of the Philip Morris cigarette people. . . Grand and deserved write-up Hugh Junor, veteran gkpr., Waverly CC, Portland, Ore., got in the Sunday Oregonian. . . It was reprinted under "The Art of Greenkeeping" in Sportfolio.

Tam o'Shanter CC, George S. May's club at Chicago, installs a Transradio press ticker in its lockerroom for news service to members and guests. . . The service costs more than \$500 a year. . . Fred Siebel, for 22 years caddie-master at Bryn Mawr CC (Chicago dist.) now is Tam o'Shanter's caddie-master. . . Fred spent five years overseas with the Army and played 41 different courses in the British isles during that period. . . Golf course to be built at Acapulco, famed Mexican west shore resort. . . Ahoy, mates, Jimmy Demaret. Ben Hogan and Elroy Marti made "swabbers" in the Texas navy.



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Reduce maintenance "handicaps" for your club by putting a ROYER COMPOST SHREDDER-BLENDER to work on your greens and fairways. A Royer shreds, mixes and aerates compost that ferments better in the pile . . . holds moisture longer . . . is richer . . . goes farther . . . and does a really in-a-class-by-itself job of building velvety turf for smoother golf. Costs less, too, because a Royer and one or two men replace a gang. Write for Bulletin 46 with full data.

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