

**REPORT ALL ACES
FOR YOUR SHARE OF THE**



Special!
WHEATIES
HOLE-IN-ONE AWARDS!



Yes, sir, Mr. Pro, when one of your players sinks a tee shot, send his certified card to the Wheaties Hole-In-One Club. We'll follow-through with enough Wheaties for you to tee-off on for the next 50 mornings. And you won't need any practice swings over your bowl of milk, fruit and Wheaties, for "Breakfast of Champions" is the favorite spoon shot of thousands of golfers.

Your ace-maker will then taste (literally, too) the glory and recognition he so justly deserves. His Wheaties Hole-In-One Awards include:

- 1 ... A Case of Wheaties
- 2 ... Specially Inscribed Hole-In-One Certificate
- 3 ... His (or her) Name on a Special Wheaties Poster for the Pro Shop Bulletin Board
- 4 ... Name on the "Breakfast of Champions" Honor Roll.

Full details will be sent to all Golfdom readers (if you miss your announcement drop us a card). We hope that all golf professionals will cooperate by sending in news of certified holes-in-one. Why? Because, seriously, we want to help you build golf into an even more popular sport. And we think our Wheaties Award Plan will help!

Meanwhile, here's wishing you a most successful 1948 golf season.

General Mills

"Wheaties" and "Breakfast of Champions" are registered trade marks of General Mills, Inc., Minneapolis, Minn.

Display Your Wheaties Hole-In-One Awards Poster Prominently in Your Pro Shop or Locker Room



LIQUID LUSTRE GOLF BALL WASH

Lively suds clean quickly and easily. Contains no harmful chemicals. Will never develop any offensive odor. No muss, no waste. Convenient and economical. Glistening clean balls are easy to follow in play.

Price \$4.50 per gal.

5 gal. cans \$21.50.

(Please mention your dealer's name when ordering)

D.B.A. PRODUCTS CO.

Dept. GD3

Deerfield, Ill.

pro as well as gkpr. at New Bedford, Mass., many course. . . Akron (O.) Beacon-Journal has feature story on Charley Burns' 16 years' operation of Akron's Good park many course. . . Each year of Charley's operation the course has been self-supporting. . . It's got a cash balance of \$34,054. . . Last year the Good park course had 41,505 players. . . Burns resigned management of the course and as head of the Rubber Bowl to become Republican candidate for sheriff of Summit county.

Six weeks before Motor City invitation Open at Meadowbrook CC (Detroit dist.) July 1-4 advance ticket sale hit \$40,000. . . New England PGA to hold 8 tournaments on Cape Cod courses next October. . . Frank Wilson building 9-hole course for Max Kass at Margaretville, N.Y. . . Brookside GC 9-holes opened at Gladbrook, Ia. . . New North Fork CC 18-hole course at Johnstown, Pa., designed by J. G. Harrison, opened. . . Gene Kunes opens driving range at North Randall, O.

Dave Harris is pro and Claude Turner, formerly at Topeka (Ks.) CC, is gkpr. at Topeka's White Lakes CC. . . Sherwood-at-Natick is new name of Wildwood GC, Natick, Mass. . . Francis J. Hogan is



DESIGNED AND BUILT For GOLF COURSE WORK

Hardie offers a wide variety of sizes and styles in high pressure power sprayers for applying weed killers, liquid fertilizers and brown patch control. The same sprayer is used for spraying trees and shrubs, for water painting and fire protection. Write for the catalog.

The Hardie Mfg. Company

Los Angeles 11, Calif. Hudson, Mich. Portland 9, Oregon
C. W. Lewis & Son, Ltd. Grimsby, Ont. Canada
Export Dept. Detroit 26

● This Hardie No. 99-X0107 is very popular. Readily taken anywhere by auto or golf tractor. Can be used with weed boom or hand gun. Delivers 4 G.P.M. at 300 pounds pressure.

Hardie

Dependable Sprayers



“AMMATE” kills tough weeds—*Faster!*

Kill Poison Ivy—roots and all—with *one* thorough application of fast-acting Du Pont “Ammate.” And “Ammate” is equally effective on poison oak, sumac, stump sprouts and other tough weeds. The tougher they are—the more you need “Ammate.”

You’ll find “Ammate” ideal for clearing weeds out of roughs, paths, driveways and tennis courts.

Easy to Use—Just mix “Ammate” with water and spray it on. It mixes readily—

even in hard water. And “Ammate” is equally effective when applied dry on the ground.

Safe and Sure—“Ammate” kills all plant growth—yet, the residue is harmless to humans and animals. It is non-flammable.

For further information on “Ammate” and other Du Pont Weed Killers, see your golf supply house or write the Du Pont Company, Semesan Section, Wilmington 98, Delaware.

! “Ammate” is a registered trade mark of E. I. du Pont de Nemours & Co. (Inc.)

DU PONT *Ammate*
WEED KILLER



REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY



SPRAYING COSTS
take a dive!
 with
WEEDONE
Reg. U. S. Pat. Off.
2.4D PRODUCTS

Weedone Concentrate 48—the concentrated ethyl ester formulation of the original 2.4D weedkiller. Contains 3 lbs. of 2.4D acid per gallon. A powerful herbicide for the hard-to-kill weeds. Goes to work instantly—not washed off by rain.

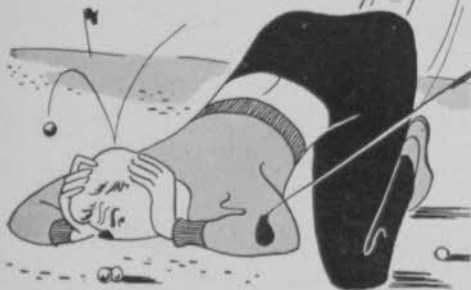
Weedar 64—the alkanolamine salt of 2.4D. Proved more effective than the sodium salt. 4 lbs. of 2.4D acid equivalent. For rock-bottom spraying of the easy-to-kill weeds. Not volatile—safe to spray near susceptible plants.

These concentrates are formulated for—

- **Low-volume spraying**—5 to 20 gallons per acre.
- **Small quantities of 2.4D**—2 to 4 pints per acre.
- **Amazingly low price.**

Strengths can be adjusted for effective control of weeds without killing useful grasses and clover. Crabgrass, too, is definitely controlled by early spring spraying. For further information ask your dealer or write to American Chemical Paint Co., Ambler, Pa.

FREE Ask for our Golf Bulletin. Full details of latest findings on 2.4D in fairway and rough.



Sherwood's new mgr. . . . Angelo Saccaro has leased 9-hole Rolling Hills course at Marshalltown, Ia. from owner George Darling. . . . Emil Roewert now pro-gkpr.-mgr., Perry (Ia.) CC.

Crystal GC, Greenville, Mich., bought by Joe Nodus. . . Johnny Thoren goes as pro from Denver (Colo.) CC to Myopia Hunt club, South Hamilton, Mass., succeeding Jim Fogerty who goes back to St. Louis dist. as pro at Sunset Hills. . . New 9-hole Broad-vue course opened near Ambridge, Pa. . . . Sam Horen buys Lady-smith (Wis.) CC. . . Joe Turnesa signed as pro by Grossinger CC, Ferndale, N.Y. . . . Joe Carney goes to Mahopac (N.Y.) GC as pro. . . Stow (Mass.) CC bought by William B. Collins. . . Norbert Barbisch, Butler CC, new pres., Western Penna. Golf Assn.

Flint (Mich.) Junior Golf Assn. has a good idea for learning golf rules. . . Each rule is on a single card issued frequently to members. . . By reading and studying one rule at a time the kids learn a whole lot better than their elders. . . The plan was devised by Mrs. Donald D. Weiss.

A. S. Barnes & Co., N.Y., Official Golf Guide for 1948, containing 1947 records,

TIRE MATS

1—Driving Tees

Driving Range and Public Course Operators . . . here we believe is the finest tee made from tires. Designed to specifications of well-known pros, these mats are functionally ideal, reversible, and virtually everlasting. Immediate delivery. Sizes 42"x60" and 48"x60". Also special sizes.

2—Floor Mats

Tire Floor-Mats in long runners and special sizes for locker room, grills, entrances, and shower rooms. Pay for themselves by saving floors, spikes, and preventing accidents. Low prices due to high production.

Prices and information available upon request.

MERCHANTS TIRE COMPANY

2710 Washington Blvd.
 St. Louis 3, Mo.

pro biographies, list of members of Golf Writers' Assn., records of past championships, rules of golf and much other data, recently issued. . . Price is 50 cents. . . Fred Corcoran took over the late Bill Richardson's job in editing the guide and has done an excellent job.

Women's club sales at pro shops are astonishing many pros. . . Smart ones are giving women's golf apparel business a lot of study and getting good reaction to wise choice of women's items in pro shop sales display. . . Two young British pros who look like they'll be international stars are sons of pros. . . They're Laurie Ayton, Jr. and Ernest Whitcombe, Jr.

Fred Corcoran has signed Byron Nelson, Babe Zaharias and Ted Williams for a movie to be sold to television stations. . . Harry Wismer will do the talking for the film. . . A fellow recently called GOLF-DOM office asking where he could get golf lessons under GI teaching-payment plan. . . When told he couldn't be taught golf at government expense he said pros were being out-smarted by owners of a lot of schools who teach ex-GIs things less important than golf. . . He told us his pals were taking dancing lessons at government expense.

Western Golf Assn. 1948 supplement to

FINE SEED FOR FINE TURF

IT PAYS TO GET THE BEST

WE SPECIALIZE IN GOLF TURF GRASS SEED

SELECT VARIETIES — MIXTURES

KENTUCKY BLUE GRASS

CHEWINGS FESCUE	FANCY RED TOP
ASTORIA BENT	PERENNIAL RYE GRASS
SEASIDE BENT	DOMESTIC RYE GRASS
WHITE CLOVER	ORCHARD GRASS

KENTUCKY BLUE GRASS
MUCH LOWER IN PRICE

Plan your needs now. Ask for Prices

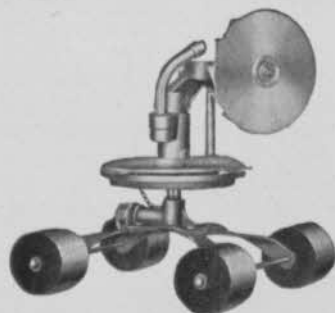
J. OLIVER JOHNSON SEED CO.

946-960 W. HURON STREET

CHICAGO 22, ILL.

Phone: Monroe 6580

*Both of These Are
Well Worth Knowing!*



The Very New "Water Wagon"

Rotates or Oscillates. Covers a big circle (up to 80 or 90 feet in diameter with good pressure)—or any part of circle! Put it at the corner of the clubhouse and cover front and side at once (3/4 circle). Adjust it for a tiny sector (1/16 circle, for instance) for difficult spots. A half-circle next to the walk or drive leaves everything behind it dry. For the greens, or any big coverage, probably the full circle will prove best. A half-minute makes the changeover; no tools needed. On wheels for easy moving. Worth twice the price, it sells for

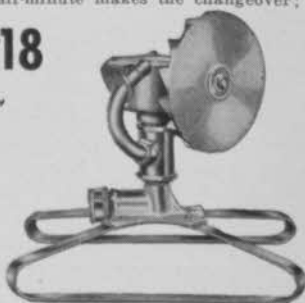
\$18

The Ball-Bearing "Greenkeeper"

Introduced last year, and an outstanding success. A heavy-duty model built to withstand hard usage. Covers an 80 to 90 foot circle with ease under good pressure; less with a turn of the faucet. Covers evenly at High, Low or Medium pressure. Positive action; wind does not affect its rotary motion

\$15

Parts and Service—No Double Rotary need ever wear out because we stock all parts. Some of our sprinklers are still in use after 25 years. A good buy!



DOUBLE ROTARY SPRINKLER CO.
816 LOCUST STREET KANSAS CITY, MISSOURI

**"QUALITY"
STEEL
POLES**

STANDARD
"GUARANTEED"
Golf Course
EQUIPMENT

**"ONE-PIECE"
PUTTING
CUPS**

**"TRUE-VUE"
FAST COLOR
FLAGS**

Write for Bulletin 48 showing
the complete line of Standard
course-tested designs.

STANDARD MFG. CO. **"CUTS-TRUE"
HOLE
CUTTERS**
Box G, Cedar Falls, Iowa

its caddy manual is very practical and instructive. . . WGA member clubs can get it from the Western headquarters, 8 S. Dearborn, Chicago, 3. . . May 20, USGA Green section and Bureau of Plant Industry held inspection tour classes for 11th Post Engineer School, at Beltsville turf gardens and Plant Industry station. . . H. L. Wagner & Sons, Imbler, Wash., sponsoring a \$6,000 turf research fellowship at Penn State with Green Section tie-up. . . Fellowship is for breeding and development of superior bents and fescues for fairways and lawns.

Mr. and Mrs. George L. Hall were at the PGA championship on a belated honeymoon. . . They were married at Aiken, S.C., April 7. . . George is a PGA national vp and is pro at Cornell university. . . Mrs. Hall was Constance Gillig. . . George got the usual free advice from veteran husbands on how and what to teach his lovely bride. . . The brides never need any advice.

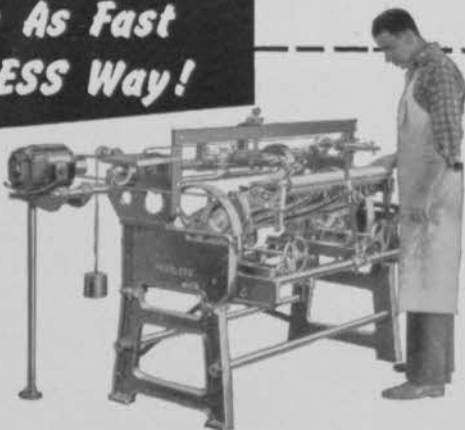
Alex Jolly, 66, widely known veteran Scotch-American pro, died May 4 at Nogales, Ariz., following a brief illness. . . Alex had gone to Nogales as pro in February from Douglas where he'd been pro for 10 years. . . Funeral services were held at

Cut Grass Twice As Fast The Easy PEERLESS Way!

Mowing time can be cut—often as much as 50 per cent—when grass-cutting blades are razor keen. Greens and fairways look better quicker—stay well-kept longer—when you have your own Peerless Sharpener. There's no "going over" a second time when your blades are Peerless Sharpened. A Peerless edge cuts closely, evenly, smoothly—and does it right the first time!

Peerless' fast-cutting grinding wheel gives any type of mowing blade a keen, smooth edge. Its rugged, precision mechanism gives years of trouble-free service. Write today for complete information.

P. S.: Peerless Sharpeners are perfect for estates and country places, too.



Works with Any Mower • Easy, Simple to Operate • Accurate and Durable • A Keen Cutting Edge Every Time

PEERLESS SHARPENERS
The Popular Choice
Since 1909

The FATE-ROOT-HEATH COMPANY • Dept. D-1, Plymouth, Ohio

Douglas with Masons, Elks and Rotarians from Douglas and Agua Prieta being honorary pallbearers. . . Interment was at Menominee, Mich., where Alex had served long as pro in summers. . . Alex also was pro at Ridgemoor CC (Chicago dist.) and at eastern clubs during a long and cheerful career in pro golf. . . Alex and his brothers, Jack, Bob, Dave and Bill, came from St. Andrews to be the No. 1 brother team in building American golf. . . Alex came over in 1903, 2 years after Jack, and took a pro job in New Jersey. . . He was a kindly gentleman to whom thousands, pros and amateurs, feel indebted and mourn as a true friend. . . He is survived by his widow and son, A. H., Jr.

Great job of promotion done by sponsors of the 2d annual \$10,000 Albuquerque Open. . . Their program, Albuquerque Progress magazine special edition on the Open and other printed matter was circulated nationally among sports writers. . . Publicity did good work in identifying the University of New Mexico course as a fine layout and Albuquerque as a place where golf can be played 359 days of the year. . . Veteran architect and green-keeper Bill Tucker and C. S. Lanier, course mgr., conduct one of the top public course operations in running the U. of New Mexico course.

KEEP YOUR TURF IN PERFECT CONDITION

Brown Patch Remedies

SEMESAN
SPECIAL SEMESAN
TERSAN

CALO-CLOR
PURA TURF
CRAG 531
DuPONT 531

Ant Control

ANTUBES
MAGIKILL ANT JELLY
SYNKLOR 50 (Chlordane)

Chinchbug Control

CHINCHEX
SYNKLOR 50 (Chlordane)

Japanese Beetle Grub Control

SYNKLOR 50 (Chlordane)
D.D.T. 10% DUST
SAWCO JAPY (Spore Dust)

Crabgrass and 2-4D Weed Killers

TAT-SOILICIDE (PMAS) TUFOR (2-4D)
WEEDONE (2-4D) DuPONT 2-4D

Send for our complete Folder, containing prices on the above and other Golf Supplies. Same day shipment from our own warehouse.

Grass Seed of Known Quality Tested for Purity and Germination

Stump & Walter

132 Church St. Dept. G New York 8, N. Y.

THE ONLY
MATTING MADE
SPECIFICALLY
FOR
LOCKER ROOMS

Country Club Matting



Here is the very thing you have long wanted for your locker room floors - a durable matting which will withstand spike traffic.

Made of the finest quality rubber, interwoven with tough, long staple Egyptian cotton and nylon, here is a mat than can really take it!

Black in color, it is 7/32" thick and comes in rolls 36" wide and 24 or 48 feet long.

For prices and literature write

AMERICAN MAT CORPORATION

1802 Adams Street

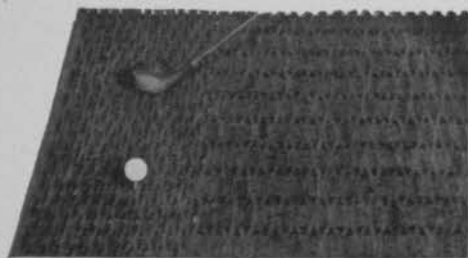
"America's Largest Matting Specialists"

Toledo 2, Ohio

A MAT RECORD

★ Hundreds of DURABLE Tee-Mats are still giving top service after 10 years of constant rough use — that's DURABLE.

★ There's no finer Mat made than DURABLE—for tees, club house, shower rooms, hallways, back bars, kitchens, pro shops—they'll set a record for savings.



Send for complete information.

DURABLE MAT CO.

Seattle, Wash.

Norwalk, Ohio

Get real protection from
destructive DOLLAR SPOT-
BROWN PATCH-COPPER SPOT
use efficient

PURATURF*

Experience and experimentation have proved the high effectiveness of Puraturf as a powerful liquid organic turf fungicide. Easy to use, Puraturf will keep your lawn and turf healthy. Just mix with water and apply as directed. It's economical, too!

FOR A COMPLETE SPRAY PROGRAM use Puraturf plus PURATURF 177, the outstanding organic cadmium turf fungicide.

Distributed by

NIAGARA SPRAYER AND CHEMICAL
DIVISION
FOOD MACHINERY CORPORATION
MIDDLEPORT, N. Y.

Manufactured by

GALLOWHUR CHEMICAL CORP.

*Trade Mark

NEW YORK, N. Y.

Edgewood Valley CC (Chicago dist.) in its 5th year employing girl caddies. . . Dick Chapman's 78-65 at Sunningdale, Eng., won the Golf Illustrated Gold Vase championship. . . Dick's 65 broke the course record and beat by a stroke the great round Bobby Jones played in winning the 1926 British Open. . . Chick Evans played this year in his 35th Midlothian CC (Chicago dist.) Derby.

John J. Pomeroy, mgr., Red Run GC (Detroit dist.), as Pres., Club Managers Assn. of America, has appointed a committee to act upon CMAA 1948 convention recommendation of employment of full time paid executive officer for the association. . . New South Wales PGA members contribute percentage of prize money and 20% of gate monies also go into the association's "provident" fund. . . James T. Skelly, pres. and pro-mgr., Lake Arrowhead (Calif.) G&CC, rehabilitating course and clubhouse which reopens July 1 after wartime shut-down.

British PGA has accepted invitation from Ganton GC, near Scarborough, Yorkshire, for 1949 Ryder Cup matches. . . Ryder Cup matches usually are held a week before British Open. . . A British company is making a peg-type tee with no lip in front of concave section. . . Claims absence of lip prevents retarding or deflecting the ball.

Sanitary Drinking Fountains

Wherever the convenience of a sturdy, sanitary drinking fountain is desired, Bradleys are designed to give trouble-free service under the wear and strain of everyday usage. They are constructed of the same durable precast materials as the Bradley Washfountain and come equipped with sanitary, angle-stream heads having built-in volume control and automatic pressure regulator. Bradley Fountains provide adequate drinking water facilities, economically. Illustrated Leaflet W660 contains complete details. Write today...
BRADLEY WASHFOUNTAIN CO.,
2359 W. Michigan St., Milwaukee 1, Wis.
Distributed Through Plumbing Wholesalers



BRADLEY

MacGregor Golf's Tournament Club party was a highly popular gathering place of pros and sportswriters when the company held its annual Tournament Club buffet supper during the PGA championship. . . The assembly was at Park Plaza hotel, St. Louis, May 18 and 19. . . There haven't been any scoreboard complaints from press or public at championships where Charley Kimmel is on the job. . . Charley is a graduate of horse parlor boards where he learned to make the boards such works of art the patrons would feel the balm of culture even though their nags ran out.

Capt. Charles Clarke, 65, pro-mgr., Willowick GC (Cleveland dist.), died May 6 of a heart attack, in his rooms at the clubhouse. . . He'd been at Willowick since 1935. . . Before that he was at Hawthorne Valley CC (Cleveland dist.), Highland CC (Pittsburgh dist.), and Engineers' club (NY Met dist.). . . He came to Engineers in 1919 after having been wounded 3 times and badly gassed as a capt. in World War I. . . Clarke was born in Rawal Pindi, Ind., the son of a British army officer. . . He entered the army at the age of 14 and served in 3 African campaigns. . . He learned golf on the Troon course. . . For 8 winters he was pro at Fort Myers (Fla.) CC. . . He

ELIMINATE THE DANGER OF SCALDING IN SHOWER BATHS

STOP unexpected changes in the water temperature

INSTALL THE SAFEST SHOWER MIXERS MADE

Get the best insurance you can buy for safe, comfortable showers—install **POWERS Thermostatic Shower Mixers**. They hold the shower constantly at whatever temperature the bather selects. Prevent **SCALDING**. Speed up bathing. Economize on hot and cold water. *Phone or Write our nearest office for Circular H547.*

THE POWERS REGULATOR CO.
2799 Greenview Ave.
Chicago 14, Ill.
Offices in 47 Cities

POWERS SAFETY SHOWER MIXERS



Berk's Big 4

Turf Fungicides for Better Greens

**AGRICULTURAL CALOMEL CORROSIVE SUBLIMATE
W R MIXTURE "21" FUNGCHEX**

BERK'S BIG 4 are widely used by Greenkeepers to control large Brown Patch, Dollar Spot, Snowmold and other turf fungus diseases affecting fine grasses in greens and lawns.

F.W. Berk & CO., INC.
WOODRIDGE NEW JERSEY
NEW YORK
SAN FRANCISCO
LONDON



**KEEP Your
Fairways
WEED-FREE!**

Ask your dealer for
**WEEDANOL
BRAND**

2,4-D Lawn Weed Killers. Four highly effective forms, for greatest economy in any weed problem.

Manufactured By
ASSOCIATED CHEMISTS, INC.
NORTH COLLINS, N. Y.

DURO-GREEN MATTING

for

MINIATURE GOLF COURSES

The only proven perfect performance all weather matting available—Don't experiment—The putting surface is the heart of your course.

For Samples Wire or Write

RECREATIONAL ENGINEERING CORP.

Designers and builders of Duro-Green Miniature Courses
35 Westminster Street PROVIDENCE, R. I.

Designers and builders of Duro-Green
portable Miniature Golf Courses.

served several terms as an official of the national PGA and was sec., Ohio PGA. . . Capt. Clarke never married. . . He was the last of his family. . . Although he was severely handicapped and suffered as the result of his war injuries, Cap never was one to complain. . . He did a great deal for golf and was a grand stand-up sportsman who endeared himself to all he met by his sense of humor, his candor and his integrity.

Smiley Quick, 1946 Publinx champion, now playing as a pro, won California Open at Pebble Beach and \$750 with 291. . . Second at 294 was defending champion Art Bell. . . Mike Barbato, golf coach, Louisiana State U., has fine piece in MacGregor-Goldsmith Sportsvue on coaching the university golf team to its 1947 National Intercollegiate championship. . . He explains his system: (1) common sense in coaching; (2) favorable climatic conditions; (3) adequate facilities and equipment; (4) support and interest of an athletic administration which recognizes the carry-over values in golf.

Loud cheers from press and radio golf writers herald Wilson Sporting Goods Co. information book on its 21 men and women pro golfers. . . The book has biographies and records of the players, records of major tournaments, and inserted are photographs of the Wilson

A PERFECT MECHANICAL TEE for PRACTICE RANGES!

So proven after 8 years' use by many ranges.

A bucket of balls in 5 Minutes

● No stoop! No bending to Tee-up ball. Just step on pedal and DRIVE. Eliminates time wasted between drives. Conserves energy for more shots. Golfers drive 3 to 5 times faster. . . More Buckets in less time. No single device contributes so much to golf for so little. TREBLE YOUR PROFITS with

PARTEE
TRADE MARK REG.



A 50c Bucket
pays for one
day's use.

Write for full
particulars.

PAR-INC., 1949 E. 75th St., Chicago 49, Ill.