

Springfield WINNING FOURSOME



**SOLD BY PROS
EXCLUSIVELY**



Springfield Medallion and Thunderbolt golf balls . . . with extra tough Cadwell-Geer Covers . . . give better performance . . . are sold by pros only.

*Patents Pending
†Trade Mark Celanese Corp. of America

Pro Model Celcont Woods . . . consistently "click" on the tee with l-o-n-g, sweet, beautiful drives that go straight down the fairway . . . In rain or shine their Celcont club heads turn in champion performance . . . non-porous . . . with a lifetime "click," Celcont club heads are guaranteed against breakage.

Medallion Custombuilts . . . for greater distance, really belt those l-o-n-g true-approach shots that make "BIRDIES." Thus they prove the value of their Two-Action* shafts, characterized by separate "control" and "power" zones . . . Four "pro-prescription" shaft models suit the individual needs of every golfer . . . 1. PRO-FLEX for the "heavy" hitter . . . 2. TOURNA-FLEX for the tournament playing amateur . . . 3. CLUB-FLEX for the average golfer . . . 4. MAXI-FLEX for the "light" hitter.

Springfield also builds the finest matched clubs, Stainless Steel Heads embodying the old type of shaft, at lower prices.

THE *Springfield* COMPANY

88 BIRNIE AVE., SPRINGFIELD 7, MASS.