

## To Swing 'Em Is To Want 'Em

These Handsome, Precision-Made  
**BRISTOL CLUBS** Embody Many  
 New And Noteworthy Features  
 Of Perfection

★ Watch for impressive advertisements like that on this page which now regularly feature the precision-built superiority of BRISTOL'S fine new golf clubs before the 26,000,000 readers of America's leading pictorial weekly, LIFE.



**BRISTOL . . .** first to produce and popularize the steel golf club shaft . . . again this season steps out ahead with woods and irons that set new standards in the art of fine club-making. Wherever these **BRISTOL Beauties** are on display they sell fast because of these outstanding virtues:

1. New "feather-fine" balance in each club and in the entire set that puts an extra "feel" of confidence in the swing.
2. New "POWER BLADE" heads on irons, a marked BRISTOL improvement in head design for crisper, better-controlled shots.
3. A new mathematical exactness in club "loft" and "lie" so that each club in the set produces exactly the right type of shot for which it is intended when the ball is hit properly.
4. New "HYDRO-LOCK" process of attaching shafts to heads, eliminating all rivets and locking heads to shafts as securely as train wheels are "locked" to their axles.

Know these and the many other BRISTOL precision-manufactured advancements for yourself and you'll see quickly why the popularity of these "new-day" clubs is mounting so rapidly everywhere with golfers who demand the best.

Hit  
 Better Shots  
 with the  
 NEW

**Bristol** GOLF CLUBS  
THE BOSTON MANUFACTURING CO. BRISTOL, CONNECTICUT

BALLS, BAGS  
 and  
 ACCESSORIES

Also  
 Makers of  
 BRISTOL  
 FISHING RODS  
 REELS, ETC.

on first nine. Girl's nine hole qualifying round for Girl's Junior Championship. Low net Prize. Midgets—Flag day event on four holes.

Monday, Tuesday, Wednesday, Thursday, July 28, 29, 30, 31—Chicago District Golf Association—Closed Junior Championship at Skokie Country club. Qualifying round 18 holes, Monday, July 28—32 to qualify.

Thursday, July 31—First round Boy's and Girl's Junior Championships. Nine hole event for any not playing in championships. Prize low putts. Midgets—First round midget championship. Prize for low putts on four holes.

Thursday, August 7—Second round Boy's and Girl's Junior Championships. Low net nine hole event for other intermediates. Midgets—Second round midget championship. Prizes for low gross score on four holes.

Thursday, August 14—Third round Boy's and Girl's Junior Championships. Prize for low putts for nine holes. Midgets—Third round midget championship. Putting contest at putting clock.

August 18, 19, 20, 21, 22, 23—Finals Hearst National Junior Championship, California Country club, Los Angeles, Calif.

Thursday, August 21—Final round Girl's Junior Championship. Intermediates and advanced—Low net on odd numbered holes—nine hole event. Midgets—Final round midget championship. Approaching contest at putting clock.

Thursday, August 28—Mixed Junior one ball twosome, 18 holes. Boy and girl partners. Alternate drives, girls driving on odd numbered holes. One-half combined handicap. Special prize for boys who cannot get girl partners. Midgets—Event to be announced.

Labor Day, September 1—Final round Boy's Junior Championship, 36 holes.

At the end of the season we have a dinner and award prizes donated by the club, the Women's Sports and Pastimes Committee, and from such funds as are accrued from the regular charge made for each family which covers the play and prize departments. (It should be pointed out here however that these regular weekly lessons for the youngsters are free.) In addition, each year I give a trophy for the most improved junior golfer of the year. Last year's award went to Jerry Jackson, age 10, who reduced his handicap from 45 to 30 and shot 100 on frequent occasions.

If you are interested in the future of your business and the future of the game help the youngsters and you will be repaid tenfold for all of your efforts. They represent the future of the game and if the sport is to flourish and grow the spade work needs to be done now.

### "Muscles and the Lady"

A sportscope entitled "Muscles and the Lady," starring Frank Stranahan and Louise Suggs has just been completed by RKO Pictures, Inc. It's a champion performance by two young champions who show off their bag of tricks at the Boca Raton Club in Fla. with professional Tommy Armour giving some pointers too. This sports short is of interest to all. If you want it brought to your members contact your local theater manager and have it featured as an added attraction.

## CALENDAR OF EVENTS

### JULY

- 12-17—Midwest Amateur, Lincoln Park G.C., Chicago, Ill.  
12-17—Canadian Amateur Championship, Hamilton (Ontario) G. & C.C.  
15-18—Dapper Dan Open, Alcoma GC, Pittsburgh, Pa.  
16-21—Women's Trans-Mississippi Championship, Peninsula G&CC, San Mateo, Calif.  
19-24—U. S. Amateur Public Links Championship, North Fulton G.C., Atlanta, Ga. Entries for Sectional qualifying rounds close with Chairmen of Sectional qualifying committees—Wed., June 16. Sectional qualifying rounds—The period Sunday, June 27 to Saturday, July 3; exact date in each Section to be fixed by Sectional Qualifying Chairmen.  
22-25—Reading Open, Berkshire CC, Reading, Pa.  
28-Aug. 1—Metropolitan Amateur, Winged Foot C.C., Mamaroneck, N. Y.  
29-Aug. 1—45th Western Open Championship, Brookfield CC, Buffalo, N. Y.

### AUGUST

- 3-6—All American Open, Amateur, Women's, Tam O'Shanter C.C., Chicago  
3-7—U.S.J.C.C. National Junior Amateur Championship, Lincoln, Neb.  
7-10—International Championship, Tam O'Shanter C.C., Chicago  
12-15—St. Paul Open, Keller GC, St. Paul, Minn.  
12-15—Swedish Int'l. Amateur Championship, Bastad GC, Bastad, Sweden.  
18-22—Southern 4-Ball Championship, Birmingham C.C., Birmingham, Ala.  
19-22—Denver Open, Wellshire GC, Denver, Colo.  
26-29—Salt Lake City Open, Fort Douglas GC, Salt Lake City, Utah.  
30-Sept. 4—U. S. Amateur Championship, Memphis C.C., Memphis, Tenn. Entries close—Monday, Aug. 2. Sectional qualifying rounds—Wed., Aug. 18.  
30-Sept. 4—Women's Western Amateur, Olympic Club, San Francisco, Calif.

### SEPTEMBER

- 3-6—Reno Open, Washoe County GC, Reno, Nevada.  
13-18—U. S. Women's Amateur Championship, Pebble Beach Course, Del Monte, G. & C.C., Del Monte, Calif. Entries close—Mon., Aug. 23.  
16-19—Tacoma Open, Fircrest GC, Tacoma, Wash.  
22-25—Canadian Open, Shaughnessy Heights G.C., Vancouver, B. C.  
30-Oct. 3—Portland Open, Alderwood CC, Portland, Ore.

### OCTOBER

- 7-10—Portola Open, Harding Park GC, San Francisco, Calif.  
14-17—Glendale Open, Oakmont CC, Glendale, Calif.

**OF ALL PUTTERS . . . one is setting  
the pace in PRO SHOP SALES!**

**It's the sensational new**

*Rite-Arc*

**DROP IN PUTTER**

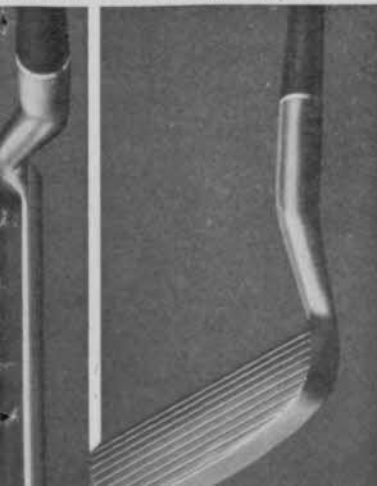
PRECISION-MACHINED

**GIVES BALL NATURAL OVERSPIN**



**CURVED FACE**

The secret of distance and direction control lies in the correctly curved face of the Rite-Arc Putter and the perfectly machined straightness of its lateral lines.



Enthusiasm of their players over the performance of the new Rite-Arc putters is being confirmed by the constant flow of re-orders from pros everywhere.

It's this year's *best seller* of all putters, by a wide margin . . . the putter that really produces!

The Rite-Arc principle of design, developed by golf's severest critics and mechanical engineers, gives the players a degree of eye-ease line control and swinging confidence unequalled in any other putter.

The curved face of the Rite-Arc starts the ball for the cup with natural overspin . . . smoothly, without deflection from skid or hop.

The fine touch attained by the perfect balance gives a feeling of confidence in every putt.

Put Rite-Arc Drop In Putters out where your players can get their hands on them. Let them try one on the practice green or on a full round of the course. There's no pro sales pressure needed to sell Rite-Arcs. They sell themselves!

As an experienced judge of clubs, you'll appreciate the precision machining of the Rite-Arc — the absolute straightness of its horizontal lines, from heel to toe, the uniformity of its arced surface and the evenly scored face of its hard Armco metal head.

*Write today for particulars and Professional's price.*

In Natural Armco Metal.

**GENERAL MACHINE CO.**

1825 West St. Paul Avenue

West 4250

MILWAUKEE, WIS.

# So. California Starts Turf Research Program

By WALTER E. LANGTON

Chmn., Education Board, National Greenkeeping Supts. Assn.

After many years of persistent effort, the Golf Course Superintendents of Southern California have finally secured a turf experimental station to be placed on the University of Southern California campus. Ever since the pioneering field work of Drs. Piper, Oakley, Monteith, Noer, and all the rest of the famous agrostologists who did most of their valuable work outside of the State of California, the turf boys of this state struggled to secure something they knew was essential to full success of their work. Notwithstanding all the talk of fundamentals being universal, and a predominant factor, in the growing of fine grasses, there is much to be said in favor of valuable localized endeavor.

It is true that wonderful work has been done in the Arlington gardens and in other experimental plots in other parts of the country, and anyone with a sense of values could not minimize the excellent work accomplished. We have to thank those sincere scientists for the introduction of the various kinds of bents and in giving us the best methods in bringing these grasses to perfection.

They also did excellent work with fungicides and bug control. These factors deserve special mention. Most green superintendents were bewildered when they first saw the ravages of large "brown" and dollar spots. When the bents were first introduced and grown out in the greens of Southern California, everyone from the chairman of greens, down to the lowliest laborer on the course thought that our troubles were over for here was a grass that fitted all requirements. It was fine in texture, a beautiful color, an even putting surface. Then lo and behold in the dead of a warm and humid night when we imagined that here was perfect conditions for the growing of beautiful turf an unseen foe was lurking under our turf, sucking out the very vitals of our best grass plants and making our lovely greens a hideous sham-ble.

Many superintendents spent sleepless nights wondering if they had done something wrong. Had they irrigated too much or too little, or had they over-fertilized or

given the wrong kind of fertilizer? We pondered, we held meetings, we banded together to fight a common foe. But there is one thing to say in favor of brownpatch, it cemented good will and created the wonderful organization known as the Green Superintendents' Assn. We were in trouble and needed each other's assistance. Here was trouble aplenty. Then, much to our delight, Washington came to our assistance with a formula of calomel and corrosive sublimate. To these men who gave us this formula we take off our hats, for they saved the day.

## Science and the Supts.

Golf superintendents are not scientists in the strict meaning of the word. Our work is too varied and extensive and we are not able to devote all of our time in making experiments in culture, in soil analysis, in plant pathology and in hybridization. For the game has to go on and it is our primary function to see that the game never stops. Hence we have been fighting for a long time to secure the services of competent scientists; men who have the ambition to do something worthwhile. First we had to secure the financial and moral support of those in a position to help us. For many years we have sought this local aid. Often we felt depressed, for no one seemed to think we needed any assistance, but in 1947 the Superintendents' Assn. succeeded in getting the support of the president of the Southern California Golf Assn. and Green Chmn. Simpson of the Los Angeles CC, a man who by his persistent effort secured for us a sympathetic hearing with the regents of the California University at Los Angeles.

Then the members of the Southern California Golf Assn., the parks and cemetery officials and influential home owners all came to our aid. Finally we were able to establish a turf foundation with sufficient funds to run two years. After that what? For after all two years is a short time to make any kind of showing. More money will have to be found to keep the experiments alive or all our efforts will be so much wasted effort. In the past we have witnessed the passing and death of many

(Continued on page 72)

# KADDIE KART PRODUCTS

MANUFACTURED BY KADDIE KART MFG. CO.

AND ITS AFFILIATED COMPANIES

GOLF CART SUPPLY SERVICE and CHAMBERLIN METAL PRODUCTS

1466 W. MADISON ST.

SECOND FLOOR

CHICAGO 7, ILL.



SELL TO PLAYERS



RETAIL \$29.50  
PRICE  
SPECIAL OFFER TO  
PROS AND CLUB  
BUYERS

Send \$39.00 for 2 KO-LAP-SI KARTS to be sent express prepaid as a trial order. Your profit \$20.00 net. Six Kolapsi Karts \$106.20, F. O. B. Chicago.

Immediate Delivery.

PATENTS PENDING

KO-LAP-SI KART is a quality Kart. Quality, not only in materials used, but quality in performance. It has greater eye appeal. And it looks like double value. It is double value.

## AUTOMATIC GOLF CART

### THE HANDLE DOES THE WORK

1. DROP THE HANDLE—It folds and locks.
2. LIFT THE HANDLE—It unfolds and locks.
3. STAND ERECT EITHER CLOSED OR OPEN. Can be stored where space is valuable in Pro shops, closets, etc.
4. Large 14 inch wheels. Special sealed ball bearings, factory grease packed. Easiest rolling Kart ever made.
5. Compensated shock absorbing, floating wheel assembly, and Flexible Body Torsion—eliminates jars and jolts.

—PATENTED—



THE RENTAL KART



BUY  
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FROM  
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NO  
MIDDLE  
MAN

The most sought after Kart in America. IMMEDIATE DELIVERY.

Kaddie Kart is the sign of quality and distinction. It has large 14 inch wheels, ball bearings, single natural position handle. Demountable axle, handle and frame.

Two axle widths; 22½" and 28½"

NEW LOW PRICES—ORDER NOW

## GOLF CART SUPPLY — CHAMBERLIN METAL PRODUCTS

1466 W. Madison Street, 2nd floor, Chicago 7, Illinois

Gentlemen:

Please ship \_\_\_\_\_ Kolapsi Karts. Enclose \$\_\_\_\_\_ Please send information and prices about

Kaddie Kart for rental or  Kolapsi Karts for resale.

Name \_\_\_\_\_ Club \_\_\_\_\_

Address \_\_\_\_\_ Town \_\_\_\_\_ State \_\_\_\_\_

Remarks \_\_\_\_\_

# Private Club Service At Public Course Pays Pro

By HAROLD GRAHAM

Professional, Silver Lake Golf club, Staten Island, N.Y.

The greatest undeveloped asset for professional golf merchants in this country is the public links golfer. He is just as fast with a dollar as a private club member. He often is a better player than the average country club player and he should be, for he loves the game just as much as the private club player and must triumph over inconveniences and generally plays oftener.

These facts I've learned in 20 years as caddy and golf professional on both public and private courses. And these are the facts that enable me to sell successfully, to the surprise of many pros and dealers, extensive equipment to the "little man."

I recently received a letter from the general manager of one of the country's leading golf companies. He asked me if I could explain why I sell four times more top-priced golf balls than cheaper balls.

The golfers at my club would rather buy three high-priced balls than six cheap balls. This holds true with women as well as men.

The public links golfer wants the best equipment he can buy and he gets it. He will not buy cheap equipment.

In my 20 years as a golf professional I have spent 18 years as pro at the Silver Lake GC on Staten Island, one of the 10

municipal courses run by the New York City Park Department. Before I became a public links pro, I caddied and worked at various private clubs. I feel that I am in a position to judge.

In my pro shop I carry a complete line of golf merchandise and the prices range from the lowest to the highest that can be obtained. This season I have not yet been able to sell a golf club that retails for \$5.00. But I have sold sets of eight irons ranging from \$52 to \$100.

## "Little Man" Big Customer

This merchandise is sold to the "little man" who loves the game so well he will come by subway, "el" or bus as well as in his own car. This is the man or woman who will arrive at the club house at 7 a.m. on a Saturday or Sunday and wait three or four hours before teeing off. On weekdays he arrives at 6 a.m. and sometimes stays until 8:30 or 9 p.m.

This man or woman will not complain about a bad lie in a trap or fairway or criticize the pro or greenkeeper if the wind is strong. These are the people who realize that when 400 to 500 other golfers (300 to 400 on weekdays) are playing the same course on the same day they must expect



Supporting his contention that the public links golfer wants the best equipment that money can buy is this display of top quality merchandise in Harold Graham's well-stocked public course pro shop that will put many a private course pro shop to shame. Club-fitting and reconditioning are other important services not overlooked by businessman Graham.



**Now — a compact, portable golf net for full range actual  
golf shot practice in limited space**

# **EDERER'S**

**PORTABLE**

## **GOLF PRACTICE NET**

**LIGHT — STURDY — ALWAYS HANDY**

Here's a brand new net, by the world's largest golf net makers, designed and constructed for full-shot golf practice in limited space.

6½ ft. high and 10 ft. across with wings open, it provides ample netted area even for the inaccurate shots of beginners . . . yet it is so compact it fits into limited space of basements, garages and attics.

Ideal for pro instruction, club practice facility or players' back yard.

Of finest, most durable materials, the new Ederer Portable Net will stand continuous use by golf's most powerful hitters. Amazingly light — complete with target back-drop, it weighs under 25 lbs. In two minutes, it can be easily set up for action.

No other golf net offers the handy accessibility and full shot golf practice and so completely answers your own and your players' need for a compact, easily portable practice net. Its modest price means many sales to your members, at a fine profit to you.

The ready answer for pro instruction or member practice . . . for players' use inside or out at home.

**Write for literature and prices.**



### **QUICK TO SET UP OR TAKE DOWN**

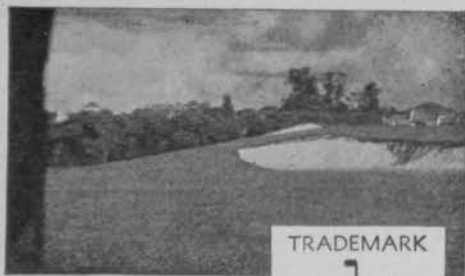
It takes less than two minutes to unfold the Ederer Portable, lock the side wings and hang the target back-drop. It folds just as quickly into a compact unit 3 ft. x 6½ ft. x 5 in. Its shipping weight, in a carton that serves for storage, is 25 lbs.



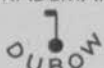
**R. J. EDERER COMPANY**

*Invincible Sports Nets*

HOME OFFICE: 540 ORLEANS ST. • CHICAGO



TRADEMARK



# DUBOW

*Symbol of Golf Club Excellence*

**JOCK HUTCHISON and BETTY HICKS  
PRECISION-BUILT GOLF CLUBS**

*For*

**MEN and WOMEN**

**Three Distinctive Styles and Price Range  
also**

**Makers of The New  
DUBOW H. C. — SUPER 803 COVER  
GOLF BALL**

**The finest Golf Ball that can be made.**

*Write for descriptive folder and price list.*

**J. A. DUBOW MFG. CO.**

1905-13 Milwaukee Ave.

Chicago 4, Ill.

*Twin Sport*

**AMERICA'S STURDIEST CARRIER**

**\$21.50**

It's beautiful — and really built to take it. A top profit item for your pro shop — a rental money maker for the club.

**TOP DISCOUNTS** to professionals and recognized clubs.

*Write today for details.*

Outboard motor mount  
\$2.75.



Prices Subject to Change Without Notice

**BOYD, INC.**

711 E. FOURTH  
ROYAL OAK, MICH.

an occasional temporary green or tee.

Don't try to sell these people inferior merchandise. They want quality and they should get it.

My assistant and shop manager are told to accommodate anyone who comes into the shop; not to brush anyone off, as is often the case when the pro is out teaching.

I break matched sets of irons and woods in order to sell individual clubs, which the private club pro or store dealer will not do. I do this as a favor to the golfer and by doing so I make a customer of someone who might otherwise be lost.

As soon as possible stock is released. I do not believe in empty shelves in my shop during the golfing season. And I have found it does not pay to carry a small line of merchandise.

The average golfer does not want to order sight unseen. He wants to take a club in his hand and get the feel of it. More clubs are sold when a golfer can come in and shop around and pick up a club and waggle it and swing it a few times and, YES, even hit a ball or two with it. This way, a club sells itself.

I believe a pro should carry at least four different makes of golf equipment in different price ranges so the golfer can make a comparison right then and there.

If a golfer wants to trade in his old clubs for a new set we allow him a fair and reasonable price and tell him we will hold his old set for one week if he thinks he can get a better price for it elsewhere.

We then recondition the clubs and sell them to a player who cannot afford a new set, or we use them for group instruction.

### Club Fitting Is Featured

My assistant, John Murphy, who has had a good many years experience as an instructor and clubmaker, also sees to it that when someone buys clubs, the clubs are properly fitted. I have been most fortunate in having a man of Murphy's character and ability working for me.

Recently, a young boy of 13 came into my shop all smiles with a new set of irons he had just received from his father as a graduation gift from grammar school. He asked me to give him a lesson.

When I got him out on the lesson tee I discovered the boy had been given a set of irons that would have been heavy for a man weighing 200 pounds. When clubs are bought at random both the instructor and pupil work under a terrific handicap.

In this case, I spoke to the father, who, of course, was not a golfer. I promised him I would try to get the best price pos-



sible for the clubs in the pro shop. I suggested he have a pro select clubs for the young boy.

To develop more golfers, I arrange group lessons at various social clubs at special rates. This season I have one class a week.

#### Makes It Easy to Begin

I supply all the equipment necessary and anyone who really wants to learn golf does not have to invest one penny in equipment until he is sure he would like to become a golfer. I also invite class members to use a golf net I have installed alongside the first tee and again I supply the balls and clubs free of charge.

Against the time these beginners step out on the course I have also arranged a time payment system with one of the local banks for any of them who wants to buy equipment on the installment plan.

For all golfers I import a few times each year movies with sound showing the professionals in action. The movies are run off at the club house and I've found they really go over big with golfers from both private and public courses.

I have surveyed most of the golf clubs in my area and I've discovered that few pro

# Tufhorse

—FOR THE COMPLETE  
LINE OF GOLF BAGS  
WITH THE MOST  
ORIGINAL STYLES—  
FINE MATERIALS—  
AND BUDGET PRICES  
TO SELL EVERY  
GOLF BAG PROSPECT.

order from

**MacGregor**  
THE GREATEST NAME IN GOLF

## "15 TO 20 MORE YARDS PER DRIVE WITH REYNOLDS ALUMINUM 'WOODS'"

... says Bob Hamilton, former P.G.A. Champion



"That's what I'm getting on my drives," continues Bob Hamilton, shown here with the New Orleans Open Trophy he captured this year using his new Reynolds Aluminum "Woods."

These new clubs offer many advantages in added durability and playability, but their outstanding feature is the simple device by which the balance can be adjusted to fit the player's swing.

Already 1948's club sensation... available exclusively through Pro Shops.



**Screw Plug in Sole** carries weights of 1/16 oz. each. Put in as many as needed to give the club head the right heft. Weights lock firmly in place.



**Sold Only in Pro Shops** by experts who "tailor" each club to the player's requirement. Attractive floor display shows the complete set of four Reynolds Aluminum "Woods."

**REYNOLDS** *Lifetime* **ALUMINUM "WOODS"**

For further information write to REYNOLDS METALS CO., Sports Division, Louisville 1, Kentucky

## MID-SEASON LEADERS IN PRO SHOP SALES

### TWO-TONED BEAUTY in GOLF JACKETS ...New Featherweight Reversible IN WATER REPELLENT POPLIN

Smartly styled for free-swinging comfort and all-weather protection. Two color combinations—Tan-Forest Green, Tan-Cream. Priced to retail about \$13 to \$16.

*The House of Featherweight Rainwear*

**FINE SHIRTS FOR MEN**

*Rialto*

#5009. Fine White Broadcloth Shirts, made with soft built-up collars (stays). **\$5.50**

#x141. Collar-button-down White Oxford Shirts. **\$5.00**

May be ordered from stock at all times  
RE-ORDER PADS AVAILABLE UPON REQUEST

**WELGRUME SPORTSWEAR**

Kid Mohairs  
Australasian  
Zephyrs

for The Golf Professional

**GOLF BALLS**

BY  
**CAMPBELL... OF CANADA**

DESIGNED FOR DISTANCE

Sold thru Professionals only.

**SCOGGINS**

**LUG-GOLFER SHOES**

A new idea in comfort, confidence and convenience your players will enthuse over. Popular priced, in all sizes for men and women.

**SOLD IN PRO SHOPS ONLY**

WRITE FOR PRICES AND CATALOG

Immediate Delivery

**HOWARD SCOGGINS GOLF COMPANY**

DUNEDIN FLORIDA

shops measure up to the rest of the club building. Some of the private clubs I've visited have beautiful locker rooms, bars and restaurants, but the pro shops look more like run-down caddy houses.

At the beginning of this season I had my shop, which is ideally located between the first and tenth tees, redecorated. Stained asbestos shingles cover the walls halfway up. Above them are handpainted green silhouettes of palm trees, a beach, mountains. There are nautical lights and a bamboo shade to separate the repair bench from the main shop and show cases. The shop boy is told that dust must not settle on any of the merchandise at any time.

My shop is in the basement, but the modern decor gives it a light, breezy air and the golfers like it, judging from their comments.

The public links golfers deserve any good the pro can do for them. I have found time and time again they will remember you for any favor you do them and they will patronize your shop as much as they possibly can.

### Managers Association Names Vice-Presidents

John J. Pomeroy, pres., Club Managers Assn. of America and mgr., Red Run GC, Royal Oak, Mich., announces appointments of following regional vps of the CMA.

- |  |   |
|--|---|
| Harry C. Andrews<br>Oakley Country Club<br>Watertown, Mass.      | Harry Masterson<br>Binghamton Club<br>Binghamton, N.Y.                    |
| C. Mac Arrowsmith<br>Colonial Country Club<br>Memphis 11, Tenn.  | James B. Montfort<br>National Press Club<br>Washington 4, D.C.            |
| Arthur H. Craig<br>Alderwood Country Club<br>Portland 11, Oregon | James J. O'Connor<br>Edgewood Country Club<br>Charleston 26, W. Va.       |
| Page Curran<br>River Crest Country Club<br>Fort Worth 7, Texas   | Marcel G. Pontillon<br>Indian Creek C.C. Inc.<br>Miami Beach 41, Florida  |
| Frank Dowie<br>Des Moines Club<br>Des Moines, Iowa               | Raymond Riede<br>Elks Club No. 17<br>Denver, Colorado                     |
| Al A. Feyerabend<br>Spokane Press Club<br>Spokane, Washington    | William F. Roulo<br>Metairie Country Club<br>New Orleans 20, La.          |
| C. W. Gelwick<br>Myers Park Club, Inc.<br>Charlotte 7, N.C.      | William H. Stauffer, Jr.<br>Union League of Phila.<br>Philadelphia, Penn. |
| Carl J. Jehlen<br>Glen Ridge Country Club<br>Glen Ridge, N.J.    | W. L. Stewart<br>Alta Club<br>Salt Lake City, Utah                        |
| George A. Jobe<br>Athens Athletic Club<br>Oakland, Calif.        | E. A. Vetter<br>Portage Country Club<br>Akron, Ohio                       |

J. P. Tonetti, mgr., New Haven (Conn.) CC, has been appointed chmn., CMA Public Relations committee. Regional vps are members of this committee which is to promote club managers publicity and develop public and trade understanding of managers' problems and plans.

CMA will hold its 1949 convention at Hotel Statler, Detroit, February 6-9.