



MONEY WINNERS PLAY THE TITLEIST!



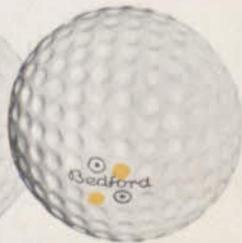
ACUSHNET PRO-GRAM

THERE IS AN ACUSHNET BALL
DESIGNED FOR EVERY TYPE
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YOUR MEMBERS CHOOSE THE
RIGHT ONE.

DL60PD NEW BEDFORD MASS JAN. 1
TO THE GOLF PROFESSIONAL

IN THE NORTH AND SOUTH OPEN CHAMPIONSHIP HELD AT PINEHURST
NOVEMBER 3 TO 6 MORE PLAYERS USED THE ACUSHNET TITLEIST
THAN ANY OTHER BRAND. OUT OF THE 20 MONEY WINNERS
12 PLAYERS USED THE TITLEIST ACCOUNTING FOR MORE THAN
ONE HALF THE PRIZE MONEY.

ACUSHNET PROCESS COMPANY
NEW BEDFORD MASS



MAKING *the* SWING

By
HERB GRAFFIS



THE GOLF NEWS IN BRIEF

Snider Business Research Reports estimate retail sales of golf balls in 1948 should be \$16,750,000. . . Baseball sales should be \$9,800,000 says same source. . . Ladies Golf Union of England may begin charging gallery fees this year. . . The LGU needs money to conduct such events as USGA-British Curtis Cup match at Birkdale. . . Shortage of funds and current stringent "austerity" conditions in England open to question U. S. proposals to have Ryder Cup pro matches every year.

Gene Sarazen's mother died at New Rochelle, N.Y. Nov. 15. . . New Zealand pros threatened to strike at a tournament at Titirangi after T. W. Wight, former amateur who'd just turned pro and was not a PGA member won first money in the medal event. . . Wight volunteered to withdraw from the following match play event and peace was restored.

Gasoline rationing in England and Scotland is giving the golf clubs a tough time. . . Dan O'Brien, 55, asst. sales mgr. Wilson Sporting Goods Co.,

was stricken by a fatal heart attack at Chicago, Oct. 8. . . Dan had been a member of the Wilson organization for 29 years. . . Golfer sues Chicago dist. fee course for \$5,000 damages for sitting in poison oak under a tree where he'd taken refuge from a rainstorm. . . Must have been strong poison oak to go through the plaintiff's pants. . . Or maybe it didn't.

John Pomeroy, vp, Club Managers Assn. of America, and mgr., Red Run GC (Detroit dist.) had his 20th anniversary at the club celebrated by members and other managers. . . Frank M. Whiston of Edgewater elected pres. Chicago District GA. . . George S. May who's brought to Tam o'Shanter some record galleries presented Lew Worsham, U.S. Open champion vs. Fred Daly, British Open champion, Sunday, Nov. 16. . . Gate was free. . . Attendance was 155 by generous count. . . Worsham shot 72; Daly, 74.

Golf Illustrated of London put blast on British PGA for secrecy of preliminaries about Ryder Cup matches, saying, "It is a sorry state of affairs when rumor has to take the place of official pronouncement." . . . Same rap could apply to PGA of America which often handles its publicity with about the same eager frankness as the Ku Klux Klan. . . There's something that smart pros will admit is wrong with a publicity policy that moves the genial Red Smith, sports columnist of the N.Y. Herald-Tribune, to write, "There is no gainsaying that the ranks of professionals include a passel of over-age brats whose parents could have made far better use of a No. 5 iron at home than they ever did on the fairway."

The veteran Willie Hoare is at Detroit Hotel, Central ave. at 2d st., St. Petersburg 1, Fla. convalescing from a serious operation. . . You ought to drop Willie a few lines. . . Sammy Belfore is pro-mgr. for winter at Seabreeze GC, Daytona Beach,

William F. Gordon Company

GOLF COURSE CONSTRUCTION ENGINEERS

DOYLESTOWN,
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Fairways, greens and tees fertilized consistently with MILORGANITE, the natural organic nitrogen plant food, are distinguished by rich, deep green color, uniform texture and a healthy, closely knit root system. "MILORGANIZED" turf resists disease and withstands many of the climatic rigors to which less sturdy turf succumbs.

These are reasons why Golf Clubs use more MILORGANITE than any other commercial fertilizer. Our Soil Testing Laboratory and Turf Service Bureau are available to you upon request.



THE SEWERAGE COMMISSION
MILWAUKEE • WISCONSIN

Fla. . . . The club's reopened after a shut-down of 5 years. . . Joel Bennett, one of Frank Walsh's assistants at Red Run, is teaching at Wofford hotel, Miami Beach, Fla., for the winter. . . Sam Byrd has resigned as Plum Hollow GC pro. . . Sam will play some winter tournaments prior to deciding on new connection. . . Very attractive outside business offer is tempting Sam who is a diligent, canny and exceedingly personable young man.

Claude Harmon, Winged Foot pro, hammered out a neat 31-30-61 on Winged Foot's par 37-35-72 East course in closing his season at the club. . . . Playing with him were Tom Robbins, Jack Burke, Wm. McCormick and Gerald Shattuck. . . Herbert Jaques, pres., Country Club of Brookline, Mass., and USGA pres. in 1933-34, recently made his third ace on the CC's 130 yd. 12th hole. . . It was the fifth ace of Herb's golfing career.

Paul Bell is winter pro at Naples Beach and GC, Naples on the Gulf, Fla. and will return to Rock Island (Ill.) Arsenal GC this spring. . . Harry Pezzullo, pro at Mission Hills GC (Chicago dist.), has opened a golf school at 172 W. Adams st., Chicago. . . Veteran golf writer Bill (Fairway Bill) Wallace has resumed winter publication of The Florida Golfer. . . Bill's address is Box 3819, Miami 24, Fla.

FORE!!

Make way for better Golfing

with the

Royer Compost Shredder-Mixer

. . . and the "FOUR" reasons why Royerated Compost assures top green and fairway conditioning that brings golfers back for more are: it ferments evenly in the pile to develop maximum nutritional values . . . it stays loose and fibrous to hold moisture and allow roots and air to penetrate . . . it's velvety and uniformly sized for smooth, even spreading . . . it's free of trash and debris.



The Royer does it all—mixes in chemicals, too—while one or two men shovel in materials. Quantity production means complete course coverage with minimum man power. Send for Bulletin 46.



PIONEER BUILDERS OF COMPOST SHREDDERS

ROYER FOUNDRY & MACHINE CO.

171 PRINGLE ST., KINGSTON, PA.

Midwest Greenkeepers Assn. held their annual dinner and dance at Tam o'Shanter CC, Chicago district, with large and merry attendance. . . George S. May, pres. of the host club, paid earnest tribute to the supts. in general and Tam's supt., Ray Didier, in particular during an address in which he said expert turf management was the basis of all profitable investment in a Class A golf club.

Fashion shows last year were extremely popular on golf club entertainment programs for women. . . Some clubs staged spring and fall shows but most of them featured summer wear. . . Majority of the affairs were put on with charities as beneficiaries. . . Although amateur photography is discouraged at most major tournaments a Salt Lake City camera shop put on a prize contest for best still and movie pictures made during 1947 Western Open and got many excellent entries. . . Might be a good tie-up in promotion of attendance at practice rounds of tournaments.

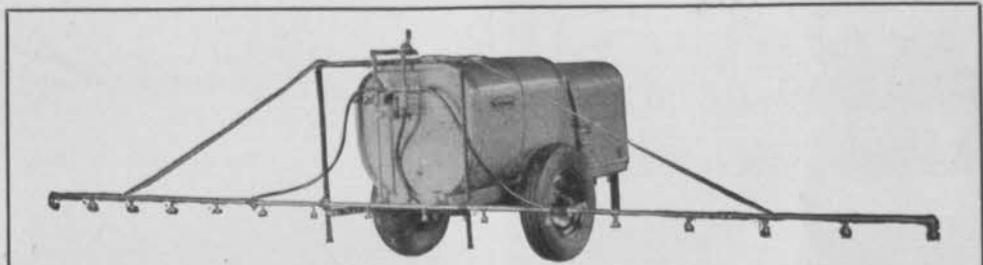
Chicago, which gets the 1949 National Open on the No. 3 course of Medinah CC, hasn't had the event since Johnny Goodman won at North Shore in 1933. . . Previous Opens were played around Chicago in 1928, 1922, 1914, 1911, 1906, 1904, 1900 and 1897.



PLAN NOW!

while the items you felt you needed all season and will need next year, are still fresh in mind. Everyone can think of future improvements — why not jot yours down now and let Davis help you. Write us today.

George A. Davis Inc.
5440 Northwest Highway, Chicago 30, Ill.



This new weed boom is only one of many features by which Hardie Specialized Golf Sprayers make it easier, more convenient, and more economical to keep greens and fairways in perfect condition. Can also be used for application of liquid fer-

tilizer and brown patch control. Write for the 1948 Hardie Catalog.

The Hardie Mfg. Company, Hudson, Mich., Los Angeles 11, Calif., Portland 9, Oregon. Export Dept. Detroit 26.

Hardie
Dependable Sprayers

Good News for
Greenskeepers



Write for technical data
sheet on turf insect con-
trol with Synklor.

Ants, Japanese Beetle Grubs,
Cinch Bugs Killed with

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NEW CHLORDANE INSECTICIDE

SYNKLOR-50 W—a wettable powder containing 50% by weight of Chlordane.

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Ants—8 oz. of Synklor-50 W or ½ pint of Synklor-48 E in 25 gallons of water per 1,000 sq. ft. of turf.

Cinch Bugs and Japanese Beetle Grubs—twenty pounds of Synklor-50 W applied as a dust per acre or 2½ gallons of Synklor-48 E in 100 gallons of water per acre.

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. . . New York district also has had 9 National Opens. . . Boston district has had 6 with 4 of them being the 1898, 1901, 1905 and 1908 events at Myopia.

Kenwood CC (Washington DC dist.) has completed new back 9 on club-owned property. . . Kenwood's former back 9 was on leased land. . . Leslie Cotton is doing a fine job of class instruction of factory employees in England. . . There's a lot of room for increase of class golf instruction of factory workers in the U.S. . . . About 65% of rounds of golf in U.S. are played on non-private courses.

Decatur (Ind.) GC owned by G. D. McLean and designed by Robert Bruce Harris expects to open in mid-summer if it gets good weather break in spring.

. . . Maurie Luxford, energetic and genial promoter of Southern California golf, has opened a fine sports store on Riverside drive in the Toluca Lake district of L.A. . . . John Duncan Dunn discloses clipping of an INS story dated Detroit, May 25, 1932 in which the Babe said she was taking lessons from Dunn and he'd told her "a championship is not too much for me to expect."

Jim Milward, Wisconsin PGA and Open champion, is making the winter circuit

Golfdom



The FAMOUS LEWIS GOLF BALL WASHER



The streamlined washer
that combines **BEAUTY •**
EFFICIENCY • LOW COST

Everybody knows how to work a Lewis Washer — just pull up the paddle — insert the ball — and with a few easy strokes the ball is clean. The Lewis Magic Slot (shown in cutaway view below) rotates the ball so that the entire

external surface of the ball is exposed to the scrubbing action of the bristles. Brushes have an equalizing spring on the back to keep a uniform pressure of bristles against the ball. Finished in two coats, ivory enamel. Paddle handle, red enamel.

The LEWIS TEE ENSEMBLE

The complete tee unit for the well-dressed and fully-equipped course. The Lewis Tee Ensemble provides a place to wash and dry golf balls; a container for waste paper; and a sign for complete hole information — all combined into one streamlined compact unit. Made up of Lewis Washer, Tee Data Plate, Tee Stake, Waste Container, Towel and Towel Ring. Stake can be set in concrete — and attachments removed for winter storage.



WASTE CONTAINER — Matches design of washer. Hinged cover. Simple thumb screw arrangement allows easy emptying. Finished, two coats ivory enamel.

TEE DATA PLATE — Provides simple, logical means to post hole number, yardage, and par. Individual chromium figure plates mounted on

white panel. Permanent, non-rusting. Numbers changeable — send your score card when ordering.

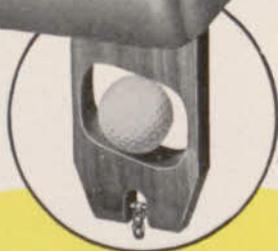
TEE STAKE — Made of indestructible steel, finished in weather resisting paint. Web anchor near bottom insures permanent installation if set in concrete. 5' long.

MAINTENANCE PARTS — Parts subject to wear are easily replaced. Keep some spares on hand for emergencies.

PARTS AVAILABLE INCLUDE:

- * PADDLE TYPE BRUSH
- * PADDLE TYPE BRUSH WITH SPRINGS
- PADDLE WITH SCREW FOR CHAIN
- CHAIN ONLY (for Paddle)
- * SPRING (for bottom of tank)
- THUMB SCREWS (Cadmium Plated)
- * NOTE: Be sure to specify whether washer is OLDSTYLE or STREAMLINED

The
LEWIS
MAGIC
SLOT



Manufactured by G. B. LEWIS COMPANY, Watertown, Wisconsin... Ask your dealer

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Fairway-Green AERIFIER

Here is a practical implement to improve turf on the entire golf course. The 3 unit gang cultivates a path 9 feet wide. May be pulled at speeds from 7-12 mph on fairways.



The hollow spoons remove soil plugs, relieving compaction and providing enough soil for top-dressing. The steel strips between the discs prevent lifting of shallow rooted turf. Cultivation depth is adjustable from 1-5 inches.

Shipment made within a week of receiving your order.



West Point Lawn Products
West Point, Pa.

registering from the Northernnaire CC, Three Lakes, Wis. . . . The Northernnaire is the super de luxe ultra and then some summer resort Bob and Carl Marty, the Wisconsin cheese kings, built and own. . . Ed Patten, ass't to Pat Markovich at Richmond (Calif.) CC for 2 years, now is promgr., Mill Valley CC, Marin county, Calif.

Dell W. Griggs, Wilshire CC, new pres., Southern Calif. G.A. . . . Why don't the USGA and the PGA split the difference and make the legal number of clubs 15? . . . O. J. Noer has been invited to make a tour of Mexican golf clubs to get them set right on golf turf development and maintenance. . . Mrs. William Hockenjos, Jr., new pres. N. Y. Women's Metropolitan GA.

Atlanta women golfers contributed \$2000 to local Charity Circle out of profits from Women's Western Open and Women's Southern staged in Atlanta last summer. . . Before the 1947 tournament circuit opened Jimmy Demaret offered to bet Bill McNulty of MacGregor \$100 Jimmy would be leading money prize winner of the year. . . Mac didn't bet. . . Said Jimmy already had taken too much of his dough on bets.

Babe Zaharias with a 74 on muddy Tenison Park, Dallas, beat Nelson one stroke and Harry Todd and Erwin Hardwicke 4

**CUTS TALL GRASS . . .
WEEDS...BRUSH...**
Faster and Easier

The JARI cuts fast and clean on rough and off-traffic areas, around trees, buildings, and water traps. Mows 4 to 6 acres in 8 hours. Cuts 36" swath, 1½" from ground.

Easy to handle on rough ground or steep slopes.

EASY TO LOAD

Light in weight, one man can very easily load a JARI into a car trunk or truck, and quickly

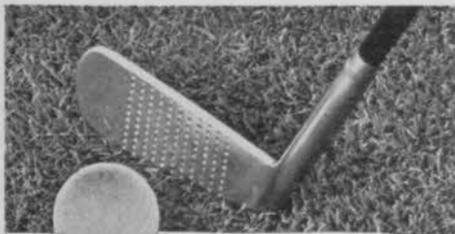


move from place to place.

Fast starting 1½ H.P. engine provides plenty of power for toughest weeds and brush. Sturdy. Dependable.

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Folks know a golf course by the turf it keeps.

TURF BY *Scott's*
**IS THE KIND GOLFERS
RAVE ABOUT.** It's the

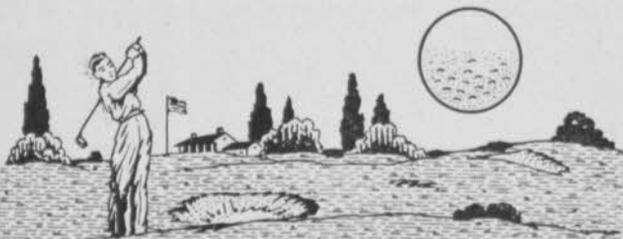
natural result of sowing the best seed money will buy. Prices are lower this year.

May we quote?

O M Scott & SONS CO.
10 Park Ave., Marysville, Ohio

strokes in an exhibition recently. . . . Midwick CC, one of the older clubs in the Los Angeles dist., is to be subdivided soon. . . LA is getting very short of golf courses which were a prime advertising medium for the sun-kist climate and more than anything else made southern California a winter vacationland. . . Some of the old ones that brought visitors overland and which now are out of business were Sunset Fields, 36 holes; Culver City, 18; Altadena, 18 and Flintridge, 18.

PGA Advisory and tournament committees are considering world's pro and amateur championship at the PGA's Dunedin (Fla.) National course. . . . Players from every country holding national championships will be invited. . . Pro field is easy to figure out as U.S. pros' amateur "angels" can supply expense guarantee money for pro visitors and take a chance on getting some of it back if a big tournament at somewhat remote Dunedin course draws. . . But getting foreign amateur entries is a problem. . . Few of them probably could afford the expense. . . Guarantee of amateur expenses by rich Yankee amateurs might be considered violation of amateur code by USGA and R&A who now limit free trips to Walker Cup and Curtis Cup jaunts.



LIQUID LUSTRE GOLF BALL WASH

Be sure to stock up early on this amazing new Ball Wash. Greenkeepers say it's the best ever, players enjoy using it. Removes dirt and stains in a jiffy—Absolutely harmless to paint—Positively no odor. One tablespoon per washer is all you need—Enjoy quality and economy combined.

Price: \$4.50 per gal.

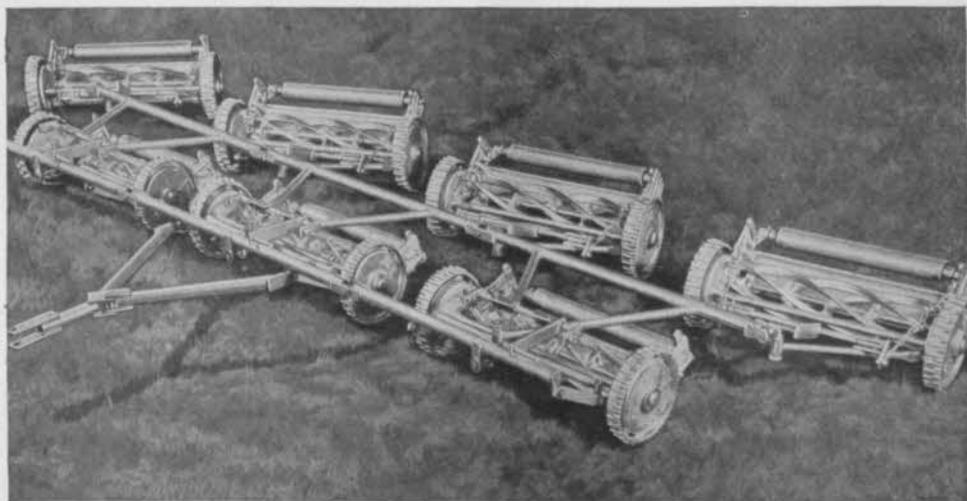
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NOW! A NEW LIGHTWEIGHT **PULL-TYPE FRAME AT A NEW LOW PRICE FOR IDEAL QUALITY**



HERE'S a new golf frame by Ideal that combines the ruggedness and quality of the famous Ideal TP carrying frame with light weight and low cost.

It gives excellent control and easy maneuverability. Side mowers may be detached quickly and placed in line behind the center frame to cross narrow bridges. For covering long distances, clutch throw-outs in the wheels may be disengaged and the mowers transported on their own wheels.

The frame sections are designed to handle 3-5-7-9 or even 11 of the famous Ideal Bulldog Fairway Mowing Units, giving a cutting width of 7 to 25 feet, depending on the number of units used.

The new Ideal Fairway Mower is the last word in mowing equipment specifically designed for golf courses. If you are contemplating the purchase of a mower in the spring, by all means get full information about Ideal before you make your decision.

IDEAL POWER LAWN MOWER CO.
DEPT. G1, SPRINGFIELD 9, MASS.

SKINNER SYSTEM OF IRRIGATION

**... makes your course
independent of RAIN**

Now is the time to get information on the Skinner System Planning and Engineering Service and make plans to keep your course fresh and green all summer long. Write for catalog and details of Skinner Service. No obligation.

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**KEEP AHEAD OF
YOUR grass!**

WITH A **WHIRLWIND**

THE ONLY POWER MOWER
WITH THE 15-YEAR
SERVICE PROVED



**ROTARY-SCYTHE, SUCTION-LIFT
Cutting Action**

Even though rapid spring growth or heavy rains may crowd your grass-cutting schedule . . . no matter how lush and rank the grass may be, it will never be "out of bounds" for easy, clean mowing if you are equipped with a WHIRLWIND Power Mower.

Because of its patent-protected, rotary-scythe suction-lift cutting action, this mower cuts grass and weeds of any height, in any condition . . . cleanly, uniformly, rug-smooth. Mulchifies clippings for self-fertilization of turf. No need for a "grass catcher" or hand raking.

Keep ahead of your grass-cutting schedule with a WHIRLWIND. Write for free literature and name of dealer nearest you. Address Dept. G-148.

WHIRLWIND CORPORATION

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Amateur status in this country is plenty snafu. . . We could use another national championship strictly for semi-pros. . . It would cut down the National Amateur field.

Great pro brother act of the Dumas, Olin and Mortie, is now united at Hillcrest CC (LA dist.) . . . Olin, 1934 Open and 1932 PGA champion, is Hillcrest's head pro replacing George Fazio who has gone into business in the east, and Mortie will remain at Hillcrest as instructor. . . Both Dumas started as caddies under Peter Hay at Delmonte and achieved fame in club jobs and as playing pros. . . This is the first time the widely known and liked brothers have been on a club job together since their caddying days.

Largest exhibition of sporting goods ever assembled will be at 10th annual International Sports, Travel and Boat show at Navy Pier, Chicago, Feb. 27-March 7. . . The famed Nick Kahler of Minneapolis who used to sell golf clubs and balls is promoter of these International sports shows in several metropolitan cities. . . Nick's made a



NORMAN M. GOSNELL, Greenkeeper, Bonnie View G. C., Mt. Washington, Md.

"YOUR Soil Service has analyzed the soil of our greens and given me recommendations which I have followed," writes Mr. Gosnell. "I find this one of the best ways to build and maintain good greens. I fertilize four times a year, depending on weather — twice in spring and twice in the fall, using Agrico with splendid results." Try Agrico on your course — ask your regular source of supply, phone nearest A. A. C. Sales Office, or write to The AMERICAN AGRICULTURAL CHEMICAL Co., 50 Church Street, New York 7, N. Y.

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