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One of a sequence of scenes on etiquette taken from the color sound slidefilm "Beginning Golf." Commentary with this scene where player, in loud voice, retells story of yesterday's game, exhorts the listener to "give other players a chance to play their game. Stand back and be quiet."



"It's tough enough to get a ball out of a sand trap without having to dig it out of somebody's footprints, so . . . remember the next fellow and smooth out the trap before you leave it," is the commentary that goes with this and the following scene in the "Beginning Golf" film.

New Aids Provided For Golf Instruction, Facilities

Activities of the Instructional Aids Division of the National Golf Foundation recently have been keyed to the further development of materials and aids which will assist instructors and students alike in not only learning the fundamentals of the game but also adding to the pleasure of the sport.

The No. 1 project has been the preparation and production of a color sound slidefilm which will be complete in its several units. It will serve to simplify the fundamentals of the game by illustration and example for easier explanation on the part of the instructor and will be more readily comprehended by the student. Considerable research and study has gone into the preparation of the slidefilm to bring out the authenticity of the history and the development of the game up through the years.

The first unit of the film, carrying the title "Beginning Golf," is a component part of the Beginning Sports series of instructional sound slidefilms being prepared by the Athletic Institute in all fields of sport. This unit is an artistic treatment of scenes portraying the beginning of the game from the time shepherds reportedly knocked rocks about the field with their crooks, down through the time of the Romans when they used gnarled clubs, and on to the time of its early adoption by the Scotch where it acquired its present-day connotation of the "royal and ancient game."

The film then leads into the equipment used, with descriptions, giving in detail, each club, design and distance for which it is used, with trajectory shots superimposed upon a background of a fairway scene from tee to green. Following this sequence, a considerable number of frames are devoted to definitions, terms and the etiquette to follow in playing the game.

The second unit of Beginning Golf has to do with the instructional phase of the game. Beginning with the full swing, it continues with exercises to use then breaks down the swing into its component parts with graphic scenes showing each step taken in the development of the grip, the stance, the swing of the long game and the same for the short game, and winding up with the putt.

The sound and running commentary give the full explanation of each scene as it is flashed on the screen and makes it possible for the student to both see and hear the instruction.

A small pocket sized booklet with reproductions of each scene and the commentary, is being printed for the use of each student for lesson purposes and continued study after the film has been shown. In addition, an instructor's guide to be placed in the hands of the instructor to be used with the showing of the film, will carry suggestions on (1) the use of audio-visual techniques in education with the instructor as the key figure, (2) the



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general use of projection equipment, (3) practical screening suggestions, (4) preparation for a class meeting, (5) class alignment, (6) class follow-up, (7) sample lesson plans, (8) other instructional aids and suggestions for teaching the game.

Produced on a quantity basis, the sound slidefilm and the pocket sized booklets for the student will be available at a very nominal cost. The film itself will be available with or without sound in color; also with or without sound in black and white.

Golf Plan for Schools

As a companion piece to the film and the instructor's guide, a booklet entitled "A Golf Plan for Schools" is being prepared for free distribution to instructors who will want additional information other than that already presented. The booklet deals with methods already successfully employed in teaching high school and college classes the fundamentals of the game and has been prepared by a physical education instructor in golf. It will tell how to (a) organize golf classes, (b) what equipment to use and improvisations that can be made, (c) competitive performance tests, and (d) will follow with an outline for course instruction for a period of 16 weeks.

"Golf in Physical Education," another Foundation publication, is available and gives a wide range of experience gathered from instructors and teachers of golf in high schools and colleges across the nation. This is an ideal booklet for the instructor beginning a golf program in a school for he will be able to draw on the experience of physical educators and professionals alike from Oregon, Nebraska, New Jersey, California, Washington, Pennsylvania, Ohio, Indiana and Texas.

Intramural Tournament Program

Because golf is a "carry-over" sport with life-long benefits after graduation, enjoyed equally by both sexes and provides health-giving fun for all ages regardless of athletic ability or physical attributes and because it teaches the high-

est principles of sportsmanship and consideration for others and develops health and character in an outdoor environment, the Foundation has prepared and produced materials and awards for an intramural tournament program which it is felt will help round out the school athletic program. The complete kit of materials include (1) "Suggestions for Conducting Intramural Golf Tournaments," (2) draw sheet, (3) Certificate of Award, (4) and medals for both boy and girl winners of tournaments. A three-color brochure, profusely illustrated, recently was mailed by the Athletic Journal to more than 17,000 high schools and all the colleges and universities. Interest and enthusiasm in the program was such that in the short time since the brochures have been mailed more than 600 tournaments have been registered with the Athletic Journal, indicating that over 30,000 boys and girls will be participating in the intramural tournament program. It is anticipated that at least 750 tournaments will be registered before the end of the school year, with a corresponding number of boys and girls entered in competition for the tournament awards.

Attesting to the interest which has been created in the game through the distribution of the intramural golf tournament folder are the many letters which have been received both by the Athletic Journal and the Foundation, seeking information and making inquiry for all available helps. Several schools have asked for permission to conduct tournaments and issue awards in each of the four high school classes and then hold an all-school tournament.

Interest at Vet Hospitals

A most pleasant surprise has been interest in the intramural tournament program by veterans hospitals. A few hospitals have written in directly asking for permission to hold tournaments and issue the awards which the Foundation is offering, but of especial interest is a letter from J. E. Hatfield, Acting Chief, Sports Section, Recreation Division, Special Serv-

One sequence portrays etiquette to follow when ball is lost and points out, "While you're looking, don't hold up the players behind you, wave them through," as illustrated by player in this scene.

"When you're finished putting, don't loiter on the green. There are others waiting," is the point made in this scene showing one player stopping to figure his score before leaving the green.



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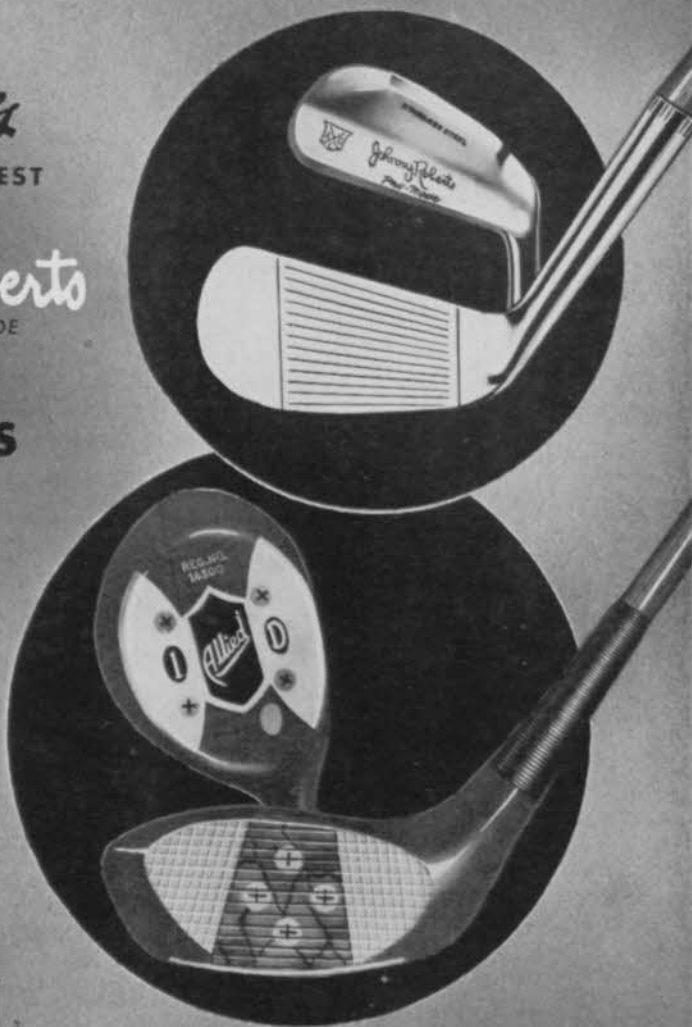
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ices, who supervises recreational activities for hospitalized veterans in Branch 4, Veterans Administration, Richmond, Virginia. His letter states, "Although your 1948 Intramural Golf Tournament program is designed especially for the secondary schools, it is believed that a large number of our convalescing patients would be very interested in this competition. It would indeed be appreciated if you could advise us as to the possibilities of our Veterans Administration hospitals and centers participating in this outstanding sports event. VA Branch 4 has eleven hospitals and centers in the States of Maryland, West Virginia, North Carolina, Virginia and the District of Columbia. Therefore, it would be desirable for us to receive eleven brochures of materials including instruction aids, draw sheets, publicity stories and attractive award medals and certificates."

"Golf Lessons" Popular

"Golf Lessons," long a standard instructional aid which has been used for the past several years by professionals and golf range operators, the 1948 edition of which brings the total printing to well over 300,000, is popular in the school field also, as attested by the following comment from David J. Krost, Golf Coach of Macomber High School, Toledo, Ohio, who has this to say: "It might interest you to know that we used these books in class discussions along with 'swing' practice in the gym for a few days before we were able to get out of doors. Although most of our boys who are ex-caddies have had a pretty sound background for golf, they still found many helpful things in the booklet. The one thing more than any other which proved beneficial was, I believe, the illustrations on 'Grip.' Grip seems to rear its head as one of the most common errors and your book covers it adequately."

With the increased participation in the game on the part of the schools and further promotion of junior golf programs on the part of the professionals, it is not unreasonable to anticipate the need for further development of golf facilities. With this in mind, it is hoped the recent publication and distribution of the "Golf Range Operator's Handbook" will serve a useful purpose in aiding those interested in the construction of golf ranges to the point where these facilities may implement and fill a need felt by a large number of schools where golf courses are not available for student use. A few ranges are now being built to serve a dual purpose—that of instruction of students during the day and for recreation during the evening for students and townspeople alike. It is hoped that within a year's time activities of such operations will be

available for recommendation or suggestion to those school systems which are presently handicapped by inadequate facilities.

Of course the reopening of unused golf courses and the recent construction of new courses will tend to alleviate this situation in many communities in the very near future.

A handbook for the construction, organization, operation and maintenance of golf clubs and courses is being prepared now by the Golf Facilities Division of the Foundation for release in the early summer. This will be the first publication of this nature which has been published in the last decade and will meet the ever growing demand for the reopening and construction of facilities which are being anticipated by a large number of communities throughout the nation, and pave the way for increasing numbers to play and enjoy golf—the game of a lifetime.

Third Annual National Caddie Championship

The third annual National Caddie Championship, sponsored by newspapers, golf associations, recreation departments, private golf clubs and individuals all over the United States, will be held at the Ohio State Univ. GC, Columbus, Ohio, Aug. 23 to 27. Entrants must be bona fide caddies under 18 and approved by the golf professional at his home club as to worthiness and character. There is no entry fee and entertainment and partial expenses while in Columbus are provided by the National Caddie Assn.

Last year ninety-six caddies teed off the first day. After five days of play, George Allmon, Jr., a 16 yr. old carrier from Kansas City, Mo., emerged the winner and for his efforts received a four-year scholarship to any school of his choosing. Prior to playing in the tournament George never entertained the thought of going to college but now upon completion of his last year in high school and with an additional scholarship presented by the Kansas City GA he will be able to get an education he thought impossible.

Rules of Golf, 1948 Edition

The handy, pocket size edition of the Rules of Golf as approved by the USGA and amended up to February 1948 are available in any quantity desired at 15 cents per copy. Rules governing form and make of golf clubs and balls and rules of amateur status are included in the booklet with a special section devoted to changes since publication of 1947 edition. Address orders to United States Golf Association, 73 East 57th St., New York 22, N.Y.

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Junior Program Pays Off for Pros, Clubs and Kids

By REX McMORRIS

Any businessman who'd learn the extent to which pros have been conducting golf classes of juveniles, over a number of years would be impressed by the foresight and effectiveness of this marked development.

These kid classes have been held as an individual pro enterprise in some cases for more than 15 years. The pay-off in appreciation by parents and the children has been excellent in most instances. Now the long-term cash profit of the classes is beginning to show up. Recently Bobby Cruickshank told of young people he'd taught at the Country Club of Virginia sending their own children to him for instruction. And his earlier students who've grown up are sending to Cruicky at Gulf Stream to buy clubs they can afford to buy for themselves since their financial status has progressed.

It was far-seeing work with the kid classes that helped bring golf successfully through a period when the caddie picture was changing. It used to be that golf felt it could always be sure of a great army of young recruits as the caddie situation paid a lad for learning to be a golfer. But of late years clubs almost have had to send taxis after caddies. Had the kid class enterprise been neglected chances are the most desirable youngsters—those who are leaders—would not have acquired golf basic training and enthusiasm.

Kid Classes Not Easy Work

Sometimes the kid class idea doesn't go across. That need not be discouraging. Competing interests and other factors may thwart the pro's plans. It always must be remembered that organizing and effectively conducting kid's classes are not easy jobs. In the first

place most kids get their fill of class instruction in schools. The pro who remembers his own childhood can understand why a kid might be allergic to another class on Saturdays.

There are two ways of overcoming that objection. One of them is emphasis on the "making the team" angle. Many boys and girls don't get on school teams and appreciate the novelty of being considered members of the squad at a country club. The other answer is prevailing upon the parents of teen aged youngsters to have them take individual instruction. This is best handled by getting the kid warmed up first so he—or she—won't feel that the golf lessons are being administered by parental compulsion.

The veteran Bert Way of the Mayfield CC (Cleveland dist.) always has been adept at sparking golf interest among the young. The pay-off has been pleasant and profitable. Last year Bert had more younger people playing at Mayfield than at any other time during his 38 years at the club. They accounted for a large percent of shop sales. Bert's assistant, Pete McCombie, was kept busy every day continuing that accent on youth.

Foresight for the Club

It's that kind of performance in the pro department that has kept the older clubs in good, live membership condition. There are many instances of clubs that virtually died out because the younger folks weren't given early and strong applications of golf habit-forming treatment. The pro can protect against that. Officials usually are under pressure from the older members whose financial support is keeping the club going. Interests of the youngsters aren't especially considered unless the pro looks after them.



Mrs. Thomas instructs junior girls class for professional Frank Refner at Hillsdale CC (Michigan).

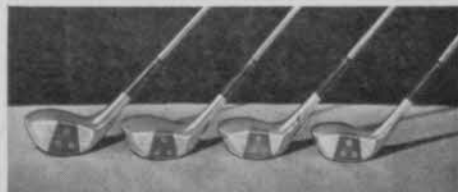
HAMILTON WINS NEW ORLEANS OPEN WITH REYNOLDS ALUMINUM "WOODS"

In a spectacular championship debut at the New Orleans Open \$10,000 Golf Tournament, February 19-22, the new Reynolds Aluminum "Woods", in the capable hands of former PGA champion Bob Hamilton, drove through to a smashing victory. These new clubs offer many advantages in added durability and playability, but their outstanding feature is the simple device by which the balance can be adjusted to fit the user's swing. They will be 1948's club sensation; and will only be available in those Pro Shops which place orders quickly.



Screw Plug in Sole carries weights of 1/16 oz. each. Put in as many as needed to give the club head the right heft. Weights lock firmly in place.

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For further information write to REYNOLDS METALS CO., Sports Division, 2000 S. Ninth St., Louisville Ky.

April, 1948

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Harold Sampson at Burlingame (Calif.) CC points out another important phase of attention to the younger golfers in saying that they are most susceptible to instruction and provide the professional with opportunities to accurately appraise the fundamental features of his teaching. Most adult instruction must be expert, precise diagnosis of faults and the correction of those faults which can be most positively remedied. In the case of the older member it is impossible, usually, for him to give enough time and apply enough physical qualifications to have himself remade by his pro. It is a matter of the pro, like the doctor, treating for illnesses and establishing improved habits that will enable the older patient to do the best considering limitations of his possibilities.

Creating the Good Golfer

But with the youngsters, says Harold, the pro is practically a creator of a golfer and has the responsibility of establishing a golfing form that should last for a lifetime.

This whole subject of juvenile instruction is going to be spotlighted by the new USGA national junior championship. The Junior Chamber of Commerce national championship for boys already has begun to be recognized as a great event. The pro whose protegee wins any of these events is bound to receive valuable advertising.

Unique and of considerable benefit to the club, its entire membership and the pro, is the 9-hole kids' course built at the Marquette (Mich.) G&CC by R. B. (Russ) Leonard, pro; Harold Hoff, greenkeeper; and Walter Johnson, green-chairman.

Marquette has its regulation 9-hole course with an active playing membership. Since Leonard went to the club three years ago membership increased from 60 to 250. Part of the increase was due to Leonard's attention to kids' classes which he has held every summer Wednesday morning from 9 to 10 a.m. The youngsters wanted to play but with the crowded condition of the Marquette layout didn't have a chance until the 9-hole kid course was built on a large practice field.

Kids' Course Is Simple

The holes are short; most of them being about 125 yards long. Even at that some of Russ' younger members of his class of 25 or more have to use their woods. The course is ingeniously laid out to minimize risk to the kids. Leonard impresses upon his students the etiquette and consideration needed to assure safety.

Areas on the practice field are mowed close for the greens. The tee markers are changed now and then after the youngsters hack the teeing area (just as elders

do). Hoff believes that the kids' own course gives them good training in how to play a course with minimum of damage. The greens are about 20 ft. in diameter. Mrs. Leonard made the flags and Hoff repaired the cups that are in use.

This year a few improvements are being made in the youngsters' course. It has proved highly popular. After the class lesson Russ gives the children a few practice balls to hit. Then he starts out a threesome or foursome. After that pairing has played a hole or two Russ starts out another group of kids. The kids' course is gone over with a fairway mower twice a week. Greens are mowed with a lawn-mower set close.

Kids Classes Good Advertising

Frank Refner, the lively old-timer at Hillsdale (Mich.) G&CC says kid classes are hard to beat as publicity for the clubs. Frank last year had two classes of girl beginners and a group of boys. It surprises him, Refner declares, to see how some of the little girls go intensely at the job of playing so they can hold their own with the older lassies. A Mrs. Thomas assists Frank with the girls' classes.

One of his boys, a slight 11-year-old kid, goes around consistently in the low 40s in his first year at the game and looks like a real comer.

There are tournaments at Hillsdale for each of the kid classes and prizes for them. Frank emphasizes that the competitive program must be tied in with the class lessons.

Arnold Develops Champions

George Arnold, pro at Hinsdale (Ill.) GC long has been prominent in demonstrating what junior golf does for the youngsters, the club and the pro. During the 15 years George was at Kildeer CC, prior to being signed by Hinsdale, Arnold developed several district and collegiate junior stars, among them Pick Wagner and Fred Damaske. Kildeer members were highly gratified by what Arnold did with the juniors. That was made evident when George was elected an honorary member of the club. In his third year at Hinsdale Arnold's junior class instruction began to score in the newspapers for the club. His kids won the suburban and state high school individual and league championships. Last year one of his pupils, an 18-year-old, won the club championship after being a pupil of George for four years.

At Hinsdale any junior with a handicap qualifying him for A class is eligible to compete for the club championship. George has 12 boys under 18 who have handicaps of from 2 to 12.

(Continued on page 106)