



**SOLD BY PROS EXCLUSIVELY!**

**THE NEW  
Springfield  
PRO LINE!**

**AHEAD WITH SCORING POWER!**

Now . . . straighter shots . . . longer shots with the new Medallion CUSTOMBUILT Irons — sold by Pros exclusively. **A trial will convince you and your members.** CUSTOMBUILTS are ahead of the field with the Two-Action\* Shaft . . . with the Control Zone and the Power Zone . . . with these four "pro-prescription" shaft models to fit the individual needs of every golfer:

- **Pro-Flex - for the extremely heavy hitter**
- **Tourna-Flex - for the tournament-playing amateur**
- **Club-Flex - for the average golfer**
- **Maxi-Flex - for the older golfer or lighter hitter**

And a trial will convince you . . . the Special Pro Model Woods are the Nation's all-weather clubs. Non-porous . . . no soaking up of moisture . . . lifetime click . . . and they're longer! Club heads are solid Celcon† . . . guaranteed against breakage.

Golf balls illustrated are the Medallion and the Thunderbolt. Sold by pros only.

\*Patents Pending

†Trade Mark Celanese Corp. of America

**THE  
Springfield  
COMPANY**  
88 Birnie Avenue Springfield 7, Mass.