

Driving Ranges

AND

Miniature Golf Courses

We have a complete stock of
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TEES—MATS—PUTTERS



Write for prices

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244 W. 42nd St., Dept. A, New York 18, N. Y.

GOLF BALLS & CLUBS

for
DRIVING RANGES
CHIP & PUTT COURSES
GOLF BALLS

in colors
RED BLUE GREEN YELLOW WHITE
and

PUTTERS

for
MINIATURE GOLF COURSES

Write for Details

A. W. MORGAN

470 Palisade Ave., YONKERS 3, N. Y.

arm for teeing next ball. Light in weight, the automatic tee is available with or without mat and mat frame from the manufacturers, Lockie-Falls Products Co., 1826 Grant St., Bettendorf, Ia.

Portable Electric Plant

Hard-to-get-at weeds and tall grass around fences that call for close cropping electric shears, plus many other problems confronting the greenkeeper when the need for repair work on any part of the course calls for power driven tools is readily solved by the use of the new portable electric power plants manufactured by D. W. Onan and Sons Inc., Minneapolis, Minn. The plant provides power for any electric tool, universal AC or DC within their full rated capacity and will operate under heavy load conditions for more than four hours on a gallon of gasoline. Mounted on easy wheeling dollies, this unit can be moved about the grounds freely by one man.

Spalding Moves N.Y. Offices

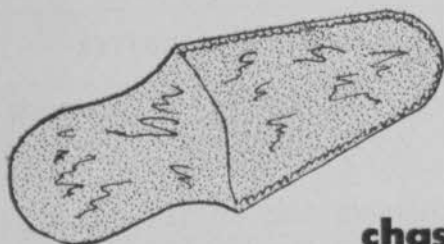
On April 15th the New York district office of A. G. Spalding & Bros., will move from 19 Beekman St., to modern new headquarters at 161 Sixth Ave., New York 13, N.Y. Spalding's entire New York operation including general executive departments will be conducted at the new Sixth Ave. address.

Trailer is Business Asset

C. L. Hornung, Pro Golf Sales Co., Fond Du Lac, Wis., has combined business and pleasure with the novel use of the trailer pictured above in which he carries an adequate supply of golf equipment for complete display and direct sales to pros as he calls on the trade in his travels about the country.



Hornung and his wife, who have made two winter swings through the southern states in their house trailer, have called on pros in Ind., Tenn., Ga., Pa., Ala., Miss., La., Tex., N.M., Ark., and Mo. In addition to serving as living quarters and portable warehouse, the trailer also serves as an advertising medium carrying prominent messages calling attention to Pro Golf's Pro Special golf balls and the new Tru-Goose irons.



STITCHED WATERPROOF PAPER SLIPPERS SAVE THE EXTRA TOWEL!

1,000 prs.	\$22.00 (2,000 slippers)
5,000 prs.	21.50 per M. Pairs
10,000 prs.	20.75 per M. Pairs

chas. f. hubbs & co.

389 Lafayette St.
New York City 3

Buyers' Service

Check off your Supply & Equipment Needs. Tear out and mail this sheet to *Golfdom*, 407 S. Dearborn St., Chicago, Ill., or use convenient card. You'll get prices and literature direct from the sources of supply.

Golf Course

Aerifiers: fairway green
Architects (course—house)
Arsenate of lead
Ball washers
Bent grass stolons
Brown-patch preventives
Compost mixers
Compost spreaders
Crabgrass eliminator
Cultivators: f'way green
Drinking fountains
Electric Plant (Portable)
Fencing
Fertilizers
Flags (greens) Flag poles
Flood lights
Fungicides

Fungicide applicators
Golf Course Const'n Engineers
Hedge trimmers
Hole cutters
Hose, 3/4" 1"
Humus
Insecticides
Leaf rake (power vacuum)
Miniature Course Const'n
Mole Traps
Mowers: putting green
 whirlwind tee
 fairway rough hand
Mower grinders
Peat Moss
Playground equipment
Pumps
Putting cups
Rollers (water filled)
Scythes (motor driven)

Seed: fairway green
Sod cutter
Soil screeners Soil shredders
Sprayers: power hand
Spikers: greens fairway
Sprinklers: f'way green
Sweepers (power or hand)
Swimming pool architects
 equipment filtration
 purify, chemicals paint
Tee markers
Tennis court surface material
Tractors
Tractor tires
Tractor wheel spuds
Turf Pluggers
Turf trimmer, border
Water systems, fairway
Weed chemicals



Pro Shop

Bags: canvas leather
Bag carts, for players
Balls: Regular Range
Ball cleaner (individual)
Ball markers
Bandages, adhesive
Buffing motors
Caddie badges uniforms
Calks, for shoes
Caps and hats
Clubs: Woods Irons
 Putt

Club head covers
Club repair supplies
Detachable cleated shoe plates
Dressing for grips bags
Golf gloves
Golf Grips: Leather
 Composition
Golf Practice Devices
Golf Practice Glove
Golf shoes
Handicap boards
Handicap racks cards
Mechanical Golf Ball Retriever
Movies of Golf Subjects

Pencils
Portable motor tool
Practice driving nets
Preserver for leather
Score cards
Shoe spike wrench
Sportswear: Shirts Socks
 Sport jackets Rain jackets
 Windbreakers Slacks
Tees (wood) plastic
Tee mats
Tees (rubber) for driving mats
Teeing device (automatic)
Tennis nets
Trophies



Club House

Air conditioning equip.
Athletes foot preventives
Bath mats
Bath slippers
Disinfectants
Fire protection equipment
Floor coverings

Furniture
Kitchen equipment:
 Dish washers
 Frozen food storage
 Ice cube machines
 Ovens Food warmers
 Ranges
 Refrigerators
 Slicing machines
Heaters: club house
 hot water

Linens, dining room
Link Type Mats
Lockers
Runners for aisles
Rugs
Showers Shower mixers
Shower clogs
Step treads
Towels: bath face
Uniforms

Send information
to: Name

Club
Title

Club

Address

Town

Zone (.....) State

April, 1948

WILLIAM F. GORDON

Golf Course Architect

Member
American Society of Golf Course Architects

Doylestown,
Pennsylvania

Hornung reports the trailer has been the talk of the tour, a great asset in doing business, and that he wouldn't travel without it when calling on the professionals.

Roseman Features New Mower



Efficient, low-cost flexible mowing, is claimed for the "Park Challenger" mower by Roseman Tractor Mower Co., Evanston, Ill., manufacturer of gang mowing equipment.

The Park Challenger consists of three Roseman Hollow Roller Drive Mowers mounted on the new Ford Tractor, or the Ford Tractor Ferguson System.

ALFRED H. TULL

Golf Course Architect

420 Lexington Avenue
NEW YORK 17, N. Y.

It mows a swath 7 feet wide to make a compact and efficient unit.

Features include a greater degree of traction; the elimination of wheel marks; the ability to cut ahead of the rear wheels, and to overhang curbs without dropping off. To obtain the greatest utility from the Ford Tractor the Roseman Park Challenger attachment has been designed to attach or detach in a few minutes' time, thereby freeing the tractor for any of its many other uses.

New Film, "Play Better Golf," Shows How To Improve Game

When, why and how to use the individual clubs of a conventional set, how to play a water hazard, starting the swing, and getting the ball off the ground are but a few of the pointers shown in the new instructional sound-film "Play Better Golf" produced by Official Films, Inc. with J. Victor East of Wilson Sporting Goods Co. as technical advisor and featuring the golfing stars, Patty Berg, Sam Snead, Jim Ferrier, and Lloyd Mangrum of the Wilson advisory staff.

The film is a two-reel subject covering the fundamentals and fine points of the

ROBERT TRENT JONES

Member:
American Society of Golf Course Architects

Golf Course
Architect

20 Vesey Street
Tel: Rector 2-2258
NEW YORK, N. Y.

ROBERT BRUCE HARRIS

Golf Course Architect

Member: American Society of Golf Course Architects

664 N. Michigan Ave.
CHICAGO 11, ILL.

Phone: Whitehall 6530

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of Notable Golf Courses
for 25 years

C. D. WAGSTAFF & CO.
GLENVIEW, ILL.

Phone Glenview 181

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"Arland"

Builder & Designer of America's Finest

**Miniature Golf Courses
and Driving Ranges**

444 Brooklyn Ave., New Hyde Park, N. Y.

game with the first reel devoted primarily to basic considerations, such as grip, arm and swing, and close-ups. Part II opens with a demonstration of controlled shots to overcome natural obstacles, followed by sand trap technique, then chip shots and putting.

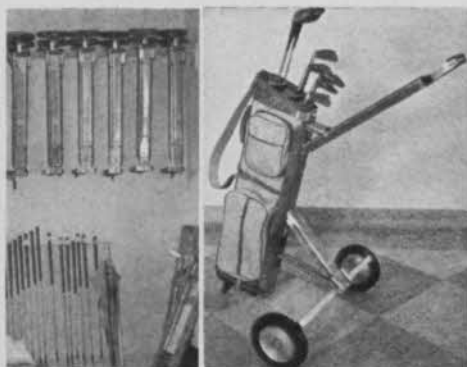
"Play Better Golf" is available for showing by professionals and clubs through Wilson Sporting Goods dealers and may be purchased outright from your local photographic dealer or Official Films, Inc., 25 West 45th St., New York. The reels are complete units within themselves and may be used separately or in combination on either 16 mm sound-on-film, 16 mm silent or 8 mm silent.

Keep Club and Course Clean

A new complete line of heavy-duty Bennett Bilt waste receptacles specially designed and finished for outdoor use as well as indoor, equipped with full size burlap bags for quick, easy removal of waste, finished in standard olive green and white enamel with wording such as "Help Keep Our Club Clean" which incorporates 1½" high, non-rusting stainless steel feet, has been announced by the Bennett Mfg. Co., Inc., Alden, N. Y.

New Collapsible Golf Cart

The Kaddy-King Co., 305 Tobin Ave., Renton, Wash., announces the development of a new type, collapsible golf cart marketed under the trade name, Caddy Queen. It is completely collapsible, fold-



ing into neat package without the aid of tools and barely larger than the bag itself. Can be stored in bag rack or locker, is light in weight, easy to pull, balanced for carrying, and adjustable to any type bag. Inverted U-axle clears high grass and normal obstructions. Weight, 7 lbs.

GOLF BALLS & EQUIPMENT

NORTHERN HAS A COMPLETE STOCK OF:

**GOLF BALLS,
CLUBS, MATS,
PUTTERS, TEES,
ETC. FOR DRIVING
RANGE & MINIA-
TURE COURSE**

Write for 1948 Prices

NORTHERN BALL CO.

3441 N. Claremont Ave., Chicago 18, Ill.



When it is

GOLF PRINTING!

Specialists, for years to many of America's largest and most exclusive courses, can best serve you, too.

**Score Cards - Charge Checks
Greens Maintenance Systems
Caddie Cards - Handicap Systems
Forms for Locker and Dining Rooms
and for the Professional.**

Samples to your club for the asking.

VESTAL CO., 703 S. La Salle, Chicago

**BRAND NEW
DRIVING RANGE BALLS**

6 coats of paint, one stripe,
any color, per doz.

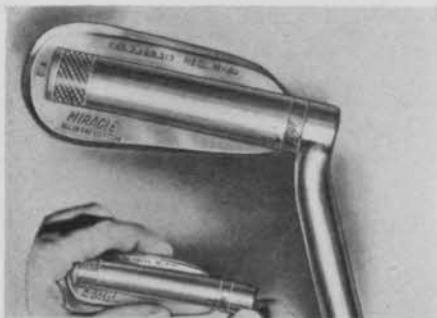
\$2.85

**GOLF PROFESSIONALS DRIVING RANGE
EQUIPMENT COMPANY**

11000 S. Green St.

Chicago 43, Ill.

All-In-One Golf Club



A new all-in-one golf club called the "Miracle," made of stainless steel with each part precision machined permitting instant conversion from one club to another by means of nine calibrations which are controlled by a knurled thumb-nut at the front of the head is manufactured by the Winter Mfg. Co., 5935 N. Keating Ave., Chicago, Ill., for the individual or traveler who wants to carry on practice or informal play with limited luggage.

**New Spalding Campaign
To Sell On 7 "Fronts"**

A. G. Spalding & Bros. Inc., announce a campaign intended to deliver over 240 million individual messages in 1948 along seven different "fronts"—designed to reach the maximum number of prospects for athletic equipment. Magazines, newspapers, radio, comics, youth publications, school and college newspapers and films are being employed to do the biggest advertising job in Spalding's post-war history. National magazines will carry an increased number of Spalding's advertisements, every one in color, to an audience of 39,000,000 people and the Spalding Sports Show will be back again on the sports pages of leading newspapers from coast to coast which will reach a total of 40,000,000 families.

The youth market is blanketed through the use of comics, youth publications and school and college newspapers delivering a total of 30 million impressions on the minds of young Americans.

The medium of radio will again be used to build business for the dealer. The National Championship Tennis Matches will

April, 1948

**IN OKLAHOMA
for
GOLF COURSE SUPPLIES**

It's
BOB DUNNING

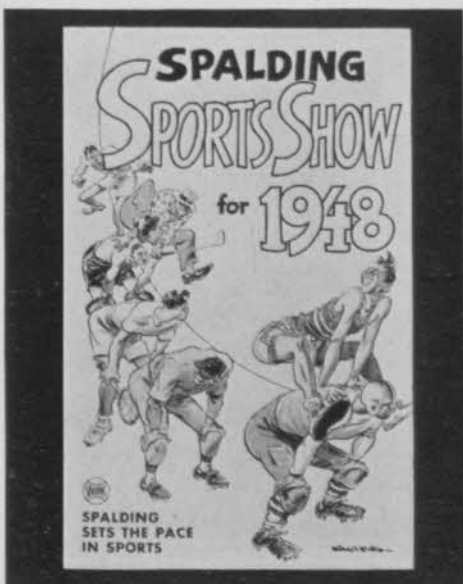
PERSONALIZED SERVICE

271 W. Victoria — Phone 5-7444

TULSA 6, OKLA.

be broadcast on a nation-wide hook-up from Forest Hills.

Entertainment and instructional films like "World Series of 1947," "Inside Football" and "Circling the Bases" will again be distributed.



Spalding advertising is planned to hit deep into rich, specialized markets also, through the use of such magazines as GOLFING, American Lawn Tennis, Sportfolio, Social Spectator and other specialized publications.

CLASSIFIED ADS

SALESMEN WANTED

By Prominent Manufacturer of GOLF
BAGS & JACKETS "TOP LINE"

Opportunity for Men Calling on Golf Pros
throughout the Country.

BOX 589; 1474 BROADWAY

N. Y. 18

Salesmen Wanted, for Sportswear and accessories, in various sections of the U. S. Write for full details to Box 419, % Goldfom.

(Continued on next page)

GOLF BALLS WANTED: WE ARE PAYING 25c to \$2.40 per doz. for used golf balls. Write to confirm prices.—Northern Golf Ball Co., 3441 N. Claremont Ave., Chicago 18, Ill.

Write or wire Recreational Engineering Corporation, 35 Westminster Street, Providence, Rhode Island, for samples of Duro-Green, all-weather perfect performance matting for your miniature course. Also putters, balls and other course supplies.

GOLF PROFESSIONAL, 34, can get results, dependable, stays on job and attends to business. Excellent in teaching and golf promotion. Best recommendations. Will accept nine or eighteen hole course. Address Ad 415, % Goldfom.

For Sale: 9 hole course in N. W. Wisconsin Resort area. Grass greens and all new equipment. Very good water system pumping out of lake. Only golf course in territory with a liquor license. Bargain \$20,000.00. Owner has other interests. Address Ad 416, % Goldfom.

FOR SALE—9 hole Golf Course, 131 acres land on Lake Ontario, waterfront cottage lots, boat rental with 10 new boats, clubhouse with living quarters, all modern equipment. Price \$30,000.00. Donald E. Ames, Sandy Creek, New York.

GOLF SERVICE ORGANIZATION—New, non-competitive, high profit service. Quick selling, proven on winter circuit. 27 large exclusive territories still open. Car and small capital necessary. 100% pro cooperation guaranteed. Pro profit but no pro investment. Not a product, no shipping. Address inquiries Ad 417, % Goldfom.

For Sale—Golf Balls, 200 Doz. Reconditioned balls, 67 doz. liquid center, 133 doz. solid center. \$550.00 takes all. Bob Simmons, 325 1/2 N. Main St., Room 203, Kokomo, Indiana.

Golf Ball Machines For Sale. Also buy machines in any condition. Let me repair and refinish your machine like new. Herman Kramm, 244 S. Millvale Ave., Pittsburgh, Pa.

SLIGHTLY USED GANG-MOWERS, reconditioned tractors and gang-mowers. Send for list. Chas. W. Sawtelle, 5 Saxon Woods Park Drive, White Plains, N. Y.

FOR SALE—EASTERN NEW ENGLAND SEASIDE COUNTRY CLUB. SPLENDID 18-HOLE COURSE. OWN NEVER-FAILING WATER SUPPLY. GOOD MEMBERSHIP. NO MORTGAGES. NO DEBTS. HAVE MOST DESIRABLE ADJOINING ACREAGE FOR COTTAGE OR HOTEL DEVELOPMENT. NOT INTERESTED IN "SHOE STRING" OPERATORS. ADDRESS AD 411, % GOLDFOM.

Golf Professional wanted at Fountain Head Country Club of Hagerstown, Maryland. One of the leading Clubs in the State of Maryland. Must be sober, industrious, good business man and best of credit references required. Must be capable of doing an exceptionally good job of handling caddies. Excellent instructor. Best of references. Remuneration—Salary and Profit \$5,000 to \$10,000 per year depending on ability. Address P. O. Box 662, Hagerstown, Maryland.

Position Wanted—Ex-serviceman would like to have a position as assistant Pro. Experienced golf teacher; also experience with golf club manufacturing company and golf course construction. Will go anywhere. Address Ad 412, % Goldfom.

RANGE BALLS

We manufacture top grade rebuilt balls. All cores are wound to proper size and topped with good quality balata covers, built for service and durability. The balls are finished with 2 coats of enamel and your trade name if requested. Price \$3.05 per doz.; and \$2.65 per doz. if you supply the cuts. Arrow Distributors, 2318 Pitkin Ave., Brooklyn 7, N. Y.

Fee course in midwest metropolitan district wants reliable house manager with experience in handling fee and tournament play. Good proposition for right man. Send details of experience in first letter. Address Ad 414, % Goldfom.

Would like to contact persons interested in a private Golf Course. Have to offer well established course in the Chicago Area ready for play with equipment, clubhouse, caretaker's house. Address Ad 406, % Goldfom.

ASSISTANT PRO, first class shop salesman and repairman; good instructor. Experienced, neat, industrious and loyal. Address Ad 410, % Goldfom.

For Sale—Five-gang Worthington Fairways Mowers and one Toro Fairway Tractor, Rubber Duals. Both have been overhauled and painted and ready to go. Price \$950.00. Address Ad 407, % Goldfom.

Assistant Pro wanted with shop and teaching experience, sober and reliable. April 1 to Nov. 1. State experience and salary in first letter. Address Ad 408, % Goldfom.

Pro or Pro-Greenkeeper—40, single, twenty years' experience. Best references. Will go anywhere. Address Ad 409, % Goldfom.

FOR SALE: Used Roseman 5 Gang Fairway Mowers with lifting hitch. Elks Country Club, DuQuoin, Illinois.

Attention Southwest Clubs—For Sale—3 seven-gang Roseman Roller Mowers. War surplus. These machines are in excellent condition. Priced at \$450.00 per gang. Walter Carberry, % Hardscabble Country Club, Ft. Smith, Ark.

FOR SALE: A nine hole Golf Course, in central Ohio, located one mile from one of the best thriving cities in Ohio, population 10,000. A well laid out 65-acre Course of 3205 yards or 6410 yards for 18 holes. Nearly new, and in very good condition, has been improved every year, bent grass greens, beautiful fairways, scenic and sporty. Good sprinkler system, plenty of water. Buildings: Pro Shop, Pro Residence, Small Clubhouse with a retail business room, garage, shelter houses, tool shed, complete with equipment including new fairway mowers and tractor. Club is membership and semi-public with 230 members, also 300 to 400 greens fees players, always doing a nice profitable business every year. An excellent opportunity for the present and future. Reason for selling—health of owner. Will sell at a real bargain price \$38,000.00. The price is only about one-half of what it would cost to build today. Mail all inquiries to Ad 400, % Goldfom.

Golf Pro Wanted. Experienced as Teacher with some knowledge of course maintenance for eighteen hole Northern Wisconsin Resort public golf course. Season May 15 to October 1. Desire a man not over 45. Job permanent if satisfactory. Reply at once. Address Ad 401, % Goldfom.

Scotch Pro—having been out of golf for a few years owing to the scarcity of golf supplies, desires position. Honest, sober and reliable worker. Experienced. What have you? Address Ad 402, % Goldfom.

WANTED—Assistant Professional for season of 1948. Experience not necessary. For particulars write Art Huebner, Tuckaway C. C., Milwaukee 14, Wis.

WANTED—Position as Auditor in a Mid-West Country Club. 25 years' experience. Address Ad 403, % Goldfom.

For Sale—Power Greens Mowers Jacobsen, Cooper used, Over-Green with mowers used. Fred E. Greiner, R. R. 10, Ft. Wayne, Ind.

GOLF RANGE WANTED in metropolitan area of New York City, preferably. Give full particulars. Address Ad 404, % Goldfom.

PRO OR PRO-GREENKEEPER AVAILABLE. EXCELLENT REFERENCES. ADDRESS AD 405, % GOLDFOM.

Dining room concession or lease, with or without bar, wanted at modest size resort hotel serving not more than 75 guests. Fine reputation for American and Italian food. Excellent references. Address Josephine S. Astuccio, S. E. 10th St. & 3rd Ave., Delray Beach, Fla.

Caddie Master wanted at top grade golf club of Chicago's north shore district. Fine opportunity for man of clean habits who can encourage regular caddie attendance and keep the boys happy and on the beam. Give experience and character references. Address Ad 418, % Goldfom.

Caterer Wanted—at once, by a midwest club of over 400 members. Must be good food people and GOOD PERSONALITY. Clubhouse duties exclusively. Apartment, utilities, food, all furnished in clubhouse. Excellent pay. Write Portland Country Club, Portland, Ind.

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Successful Winter At Pro's Dunedin Course

PGA National Golf Club at Dunedin, Fla., has had its most successful winter season during the 1947-48 period. Despite adverse weather conditions in the fall and early winter Alex Cunningham has brought the course along so greens, fairways and tees reached excellent condition early in February.

Considerable work remains to be done on the grounds and some remodeling will be done by Cunningham at the direction of the committee in charge of the course. The committee is headed by John Watson and includes Gene Sarazen, Hugh Bancroft and Willie Ogg.

Rye greens were left a bit longer than some of the players desired for a week or so at Cunningham's insistence. The procedure paid off in fine condition after rye really had got established. One of the marvels of the Dunedin layout is that PGA members who visit the course all don't want to boss the club but let Cunningham do the course and clubhouse management job for which he is responsible.

Clubhouse improvements made so far this year include a major revision of the locker-room which now is about a model for small club locker-rooms. All improvements this winter were made at a cost of about \$15,000 and are remarkable in showing such conspicuous results for the money.

At the top of the season there are about 80 pros a day visiting the place. There are informal pro clinics on teaching, merchandising, shop practice and club operating Mondays and Fridays. There are two 2-ball foursome events each week. There are two bingo sessions weekly and an open house Saturday night. Mrs. Cunningham runs the clubhouse at which sandwiches and beverages are served.

Pros have reason to boast of the work that has been done by all concerned with management of the Dunedin course since the PGA took over its operation. There still remains a considerable extent of rehabilitation work to be done in the clubhouse and on the course but need of most of it only would be seen by expert eyes. Among other work that is contemplated is that of constructing and stocking a model pro shop.

Cunningham's staff is competent and diligent and, like many club operating staffs, sees more work than can be handled with the speed and completeness that Alex and his helpers can bring into a long hour job that must focus on doing the most important things first.

Publicity is one angle that Cunningham plans to get into stronger. A series of picture postcards of the course now is available and next year Cunningham plans to see that the course and people playing it get picture and type coverage in Florida newspapers and in spots north.