

They're off:— on April 19th, Acushnet's fabulous foursome started on their 1947 round of divot digging for the pleasure of the public and the benefit of the Pro.

Eight million-odd readers of the Saturday Evening Post, Time and Collier's will see them off the first tee. Eight million pairs of eyes will follow them from tee to rough, from rough to trap, all through what we think will be the greatest golf season these United States have ever seen. Eight million minds will read about and remember Acushnet balls and the Pro Shops that sell them.

Through the Pro Only—it's the same old story that never grows old. That's where all Acushnet balls are sold the world over. It's the only place they are sold. It always will be—and we're laying that on the line with all the emphasis we know how in every advertisement

we run - in every publication!

Let's go!—the new Acushnet Titleist is here! This is the ball that has created such a tremendous sensation on the Southern circuit during the past few months. It's here in prewar quantities—and it's making all-time sales records! It's an Acushnet year—for you all! Acushnet Process Sales Company, New Bedford, Massachusetts.

acushnet GOLF BALLS



Yakima (Wash.) Chamber of Commerce pushing for a muny course. . . Golf Association of Philadelphia at 50th annual meeting urged to adopt a uniform handicap system. . . Hearst newspapers in 12 cities will conduct their second annual national junior tournament this summer. . . Finals will be at California club (LA dist.) Aug. 18-23. . . Columbus (O.) amateurs still are talking about Bing Crosby's 72 on Scioto April 14. . . The par score was best amateur round on the course this year.

Hans Moen, greenkeeper at Broadmoor GC, in the heart of Seattle, is having a beaver problem. . The varmints are coming out of a canal on the course and chewing down trees. . Frank P. Carvey, for 26 years mgr., Lakewood club, Dallas, Tex., has resigned. . . He's succeeded by James Radar. . . Comparative wage scale of New Jersey clubs being compiled by Dan Carter, mgr., Ridgewood CC.

Hillcrest CC (KC dist.) had as feature of one of its Saturday parties entertainment provided by performances of members' talented kids... After completing expensive and masterly job last year to keep course from being flooded Minnehaha CC, Sioux Falls, S.D., this year was inundated by highest water ever recorded... Elmwood Park, Sioux Falls muny course, was isolated by floods... Spring much wetter than that of last year has delayed play in several parts of the country... Plenty of moaning done about the weather but the old timers in the business remark that golf is like a circus, when it rains you can't have the parade.

Harry Obitz returns to famed Shawnee CC at Delaware Water Gap, Pa., with Eddie Nowak and Howard Capps as new assts... Matt Kowal, pro at Philmont CC (Phila. dist.) brings Ted Kroll from Syracuse, N.Y., as asst... Tom O'Neil, news director of Associated Press radio, writing in Pinehurst Outlook, puts the blast on the amateurs whose hungriness for money has been lousing up Calcutta pools... Tom says these cash-and-carry amateur stars are making it necessary to call a halt on the big money Calcutta pools... And how right he is!

Pendleton (Ore.) CC to have \$1000 open May 12-13... Jack White, Pendleton mgr., says he's never seen as much all-around golf interest and activity in another 9-hole club as there is at Pendleton... Freddie Bolton, Pendleton pro, is giving a set of irons to the woman member who wins the most points during the year's competition... Chicago Tribune conducting its 15th annual public golf school... The Trib school has accounted for 512,000 lessons according to estimate of Charles Bartlett, the paper's golf writer.

John Inglis elected pres., Metropolitan PGA for 18th consecutive term. . . Ralph Trost, Brooklyn Eagle golf writer, says PGA tournament circuit is going to get tough in enforcing USGA regulations on specifications of clubs. . . James H. Roberts, new mgr., Country Club of Terre Haute, Ind. . . . Carl Brown new pro at Peru (Ind.) CC. . . Cherry Hills CC, Clarksburg, W. Va.,

# William F. Gordon Company

GOLF COURSE CONSTRUCTION ENGINEERS

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DONALD J. ROSS, GOLF ARCHITECT, PINEHURST, N. C.

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J. B. McGovern, Associate, Wynnewood, Penna.



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We can help you. As merchandisers of driving range equipment and nothing else, as specialists in range operation and management, we render you a unique and personalized service in this field.

If you now operate a driving range, if you contemplate going into this field, consult us first—for everything from complete construction plans to floodlights, mats, golf clubs, range balls, rebuilt balls packaged for resale, tees, other accessories. Immediate delivery.

Supplies for miniature golf courses, too.

# **DRIVING RANGE SPECIALTIES**

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Chicago 4, Ill.

to have new clubhouse. . . Smiley Quick is going to live in New York.

Clearview GC (NY Met. dist.) claims far better than average membership scoring... More than 20% score 80 or better... Columbus (Ga.) CC soon to start building \$150,000 clubhouse... Deal on to sell Brentwood GC (LA dist.) for \$1,250,000... Brentwood was bought in 1944 for \$475,000... Montecito CC, Santa Barbara, Calif., bought by Avery Brundage, noted sports leader and hotel man, for \$215,000... Billy Bell revamping Pasadena, Calif., muny courses... Olin Dutra and George Kerrigan are at Bob Hope's practice range in Hollywood... Bill Johnson planning another 9-hole course at Griffith Park, Los Angeles... That'll make 2 18s and 3 9-hole courses at the LA muny establishment... Bill expects to have the revamped Rancho completed as another LA muny course by fall.

Wm. MacMorran, 58, caddymaster at Indian Hills CC (Chicago dist.) for 30 years, died recently at Phoenix, Ariz... He is survived by his widow and 2 sons... His brother, Joe, has been pro at Indian Hill for many years... Wm. MacMorran came from Scotland in 1917.



Valuable around pro shop and for clubhouse repairs. Smooth, steady power at your fingertips to grind, drill, polish, rout, engrave, cut, carve, sand, saw, etc.

Works on metal, alloy, plastic, wood, horn, bone, glass, etc. 25,000 r.p.m AC or DC. Easy to handle. Weighs only 12 ozs.

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GET THE HANDEE KIT. A handsome, all-steel case with Handee Tool and a complete assortment of 40 accessories. Postpaid \$27.50. Handee only, with 7 accessories, \$20.50.

USE THE RIGHT ACCESSORIES! Choose from the more than 500 accessories, made right in the Handee plant.

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CHICAGO WHEEL & MFG. CO. 1101 W. Monroe St., Dept. G, Chicago 7, III. Gearhart Klein, veteran golf course supply and seed dealer, who introduced bent to Southern California courses about 25 years ago, has been for some weeks in a Los Angeles hospital. . . Metropolitan GA of New York has abandoned plans for its 1947 Open due to inability to get non-conflicting dates. . . Ed Graefe, formerly with USGA Green Section, and Midge Kane have reconditioned and opened the South Sherwood Forest GC, on the Severn river at Sherwood Forest, Md. . . . Dave Ekberg goes to Greenville (Mich.) CC as pro.

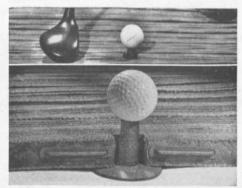
Willard G. Wilkinson, golf architect of Syracuse, N.Y., is going on his 30th year designing and building courses... "Wilkie" was vp of the A. W. Tillinghast Construction Co. before going in on his own... Argyle Land Co., Silver Springs, Md., buys 145 acres at Layhill, Md., and plans to build course and clubhouse... Don Sutherland changed from Davisburg, Mich., to Duck Lake GC near Milford, as pro-gkpr.

Wm. R. Riley goes from Crestmont GC, West Orange, N.J., to Belleview CC, Syracuse, N.Y., as gkpr... Sherwood A. Moore changes from Lake Mohawk GC, Sparta, N.J., to the Crestmont gkpr. job.. Aleck Reid signed by Echo Lake CC, Westfield, N.J., as gkpr... Lew Weilandt leaves gkpr. job at Princeton (N.J.) CC to go in lawn maintenance business on his own...

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The THRIFT TEE for Driving Tee Mats

Increases range income by speeding up play 25% to 40% Easy convenience adds to player enjoyment Saves peg tee waste Eliminates broken tee litter and cost of removing it.



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Test it for its easy, sure tee-up, its practical design and rugged durability.

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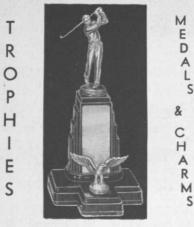
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Pre-war latex Gauztex, in the pre-war metal container, now available! For non-slip grip on club handles (and a handy bandage too), sell 'em that good Gauztex in the rugged, dispensing Sports Tin! Order from your regular wholesaler.

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GOLF PENCILS

Illustration Actual Size Price \$12.50 per thousand.

Can Ship same day. Write or wire at once how many.

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give one day service on golf tees. Priced at \$2.75 to \$2.90 per thousand. 3 sizes. F48-11/2", F49 & F50-15/6", F51-13/4". We can pack one thousand tees in individual boxes including 50 glassine envelopes at 25c per M extra. Celluloid Caddy Buttons—Tournament Badges.

We also can

#### SANDERS MANUFACTURING COMPANY

Dept. GM

Nashville, Tenn.

Charles Schalestock now gkpr., Shackamaxon CC, Westfield, N.J. . . . John Bowen now gkpr., Wampanoag CC, West Hartford, Conn.

After all golf has done for Scotch and vice versa, Calvert's whiskey, which is not a Scotch, has featured Craig Wood in its "Men of Distinction" advertising series. . Craig in those ad pictures looks like he's just come from a board meeting at which an extra dividend has been declared. . . Waldo Johnson has begun his 20th year as pro at Short Hills CC, East Moline, Ill. . . . Minnesota PGA having Craig Wood and Toney Penna play exhibition matches to raise money for financing USGA public links tournament at Meadowbrook, Minneapolis, July 21-26.

Bennie Toski new pro at Greenock CC, Lee, Mass. . . . Bill Langford has a 1914 year book of Chicago Golf club in which it says, "Smoking or lighting matches in lockerroom is absolutely prohibited. A fine of \$10 will be imposed for violation of this rule." . . . Harry L. Smith is new mgr., North Hempstead CC (NY Met. dist.). . . . Herbert G. McCurdy succeeded Smith as mgr., Hempstead GC. . . . Herman Goldstein in his Cleveland (O.) News golf column quotes Tommy Armour: "For what Hagen did for golf and sports this country should give him a million dollars a year and let



Call this a shirt or jacket, it acts as either for lounge or play. Pleated back for freedom of action. In luxurious light-weight wool flannel. Choice of colors . . . Sand Tan, Maize, Luggage Brown, Powder Blue. Write for complete catalog.

Small, Medium, Medium-Large, Large, each . . . \$12.00 Retail

## THE GOORIN COMPANY

905 FIFTH AVE., PITTSBURGH, PA.

#### him spend it. And he can!"

Bob Harlow has a beautiful quote in his Pinehurst Outlook story about the match in which Babe Zaharias defeated Louise Suggs on the 20th hole for the Babe's 15th consecutive tournament win. . . Some visitor to classic Pinehurst remarked as Babe won with a 4 against Louise's 5, "What the hell; doesn't an intelligent gallery expect to see a great athlete win?" . . Cedar Rapids (Ia.) Junior Chamber of Commerce sponsoring a \$2500 36-hole open July 20. . . First prize is \$1000.

Philip H. Goldsmith reelected pres., Athletic Institute. . D. Scott (Scotty) Chisholm internationally noted veteran golf writer and announcer, is headed for a California hospital to get cataracts removed from his eyes. . Scotty's eyes sure have seen golf history made. . We're all pulling for you, Scotty. . Warren Smith new mgr., Hartford (Conn.) GC. . . Florham Park (N.J.) converted from public to private course. . Madison (N.J.) GC improving course which is 9-hole layout almost in the heart of town.

Visalia (Calif.) GC, is installing fairway watering system and club's veteran pro J. F. Keoogh and members are studying plans for adding another 9... Jackson (Miss.) CC



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in sports attractions for your members means a bonus in club popularity and profits.

It means a lot yet costs so little to add variety to your sports facilities with

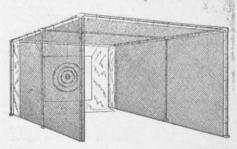
# EDERER SPORTS NETS

for

# GOLF • BADMINTON TENNIS • VOLLEY BALL

Ederer "Invincible" Sports Nets are unexcelled for their authentic design and lasting durability. In all net sports the "Invincible" trade mark has won the preference of both amateur and professional players and the men responsible for sports facilities maintenance.

## EDERER GOLF PRACTICE



The standard net for practice throughout the golf field. Used by hundreds at clubs for outdoor instruction, practice and loosening up before the round.

Write for folder and price list on the complete line of Ederer sports nets.

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# KNITS for your WOODS

This year, most of the attractive, practical and colorful knitted wood-covers seen in so many foursomes at the MASTERS TOUR-NAMENT were—

# "WOOD-MITTS"

(Reg.)

A fast seller in pro shops all over the country. Quick turn-over, modest price — excellent profits. Write for the name of your nearest dealer.

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# NOW in a single application Destroy Weeds and Feed Turf

Reduce labor and equipment costs. Get better results by using Scotts Lawn Food plus Weed Control (applied dry with a Spreader). High organic feeding value. Positive weed killing action. Safe to use in hot, dry weather. Besides eliminating noxious weeds, the turf will be healthier all summer. Write today for estimates on your acreage.

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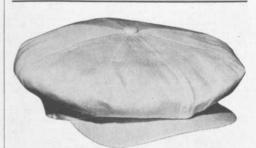
Symbol of Golf Club Excellence

THOUGH the demand will over-tax our capacity for some months to come, we will not sacrifice the high quality of workmanship and materials that made the Dubow trade mark a symbol of golf club excellence.

However, every effort will continue toward shortening the time when we can serve you more promptly. Thank you for your patience.

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Buy Your Caps ADJUSTABLE SIZES. Shown above is The LARGEST SELLING WHITE CAP ON THIS COUNTRY'S GOLF LINKS, also sold in solid colors and in woolens. We originated the LONG VISOR BASEBALL and make the ADMIRAL models in white and colors. Try your jobber first. If he cannot supply you, write us for name of nearest Town Talk jobber.

### TOWN TALK CAP CO.

445 Baxter Ave. LOUISVILLE 4, KY. has permit approved for building \$90,000 clubhouse. . . Tommy Bryant, Moraine CC pro, elected Southern Ohio PGA pres. . . . Southern Ohio section has 65 members. . . USGA Green Section has established a research fellowship at Pennsylvania Experiment station. . . James Watson, Purple Heart vet graduate of Texas A & M, is recipient. . . Watson will study development of grass root systems. . . Prof. H. B. Musser will direct the work.

Jim Barnes didn't work Easter Sunday as pro at Hempstead (LI, NY) CC. Clergymen didn't take kindly to final of Masters being on Easter. . . Jack Mallon goes as pro to new Cold Spring CC on former private course of late Otto Kahn. . . Eddie Lucas succeeds Mallon as pro at Garden City (LI, NY) CC. . . Hempstead (LI, NY) GC tossing a farewell party for Wiffy Cox May 24. . That affable veteran Wiffy is going back to Congressional CC (Washington, DC, dist.) as pro.

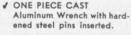
New Orleans (La.) Recreation dept. had April as "Let's Play Golf" month. . . Program at muny courses and playgrounds included free lessons, women's and kids' clinics and two golf clinics, driving contests and hole-in-one contests open to all. . . Pros visited the playgrounds to give instruction.

Grosse Ile G & CC (Detroit dist.) clubhouse burned with loss of \$125,000. . . To be rebuilt soon as possible. . . Tipton (Ia.) G&CC enlarging clubhouse. . . Dayton (O.) plans spending \$100,000 in improving and maintaining its 3 muny courses this year. . . Colorado pros and amateurs form Colorado Pro-Amateur GA and schedule 32 tournaments for the year... Rip Arnold and Gene Root are co-chmn. of the PGA committee which proposed and organized the program. . . Amateurs up to 20 handicap are eligible. . . Annual dues are \$1. . . Entry fee per tournament is \$2.50 plus green fees.

Joseph D. I'Anson, 79, for 27 years pro

# Something





- **✓ FORMED HANDLE TO FIT** THE PALM.
- **✓** WILL FIT ALL REPLACE-ABLE SPIKES.

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# Remarkable New

# TEACHING AID for PROS

Quick Results for Your Students Will Make Them Enthusiastic **About Taking More Lessons** 



# Will Definitely Improve Any Golfer's Game!

#### **ELIMINATES THIS**

Eliminates overswing. Eliminates loss of control of club attop of swing.

#### **ASSURES** CORRECT GRIP

The BIG-FORE golf glove com-pletely relaxes the right hand.

Gives left hand full control of club during entire swing.

You know how easily some of your pupils lose interest in taking lessons. It's no fault of yours; they think they're not making enough progress to justify more lessons. The Big-Fore is a





The Big-Fore is a remarkable new glove that will help you give them the desired results faster. Tested by pros a proven aid for correcting faults. Enhances your reputation as a teacher. Means more lessons for you. Write today for folder containing complete information and prices.

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8mm - 16mm

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Ben, star of film, loves the outdoors, but encounters lots of "misery" when he takes his best girl fishing. She, afraid of water, has Ben carry her across stream. He slips, pops buttons, and loses pants. Picture ends with Ben chasing girl down stream, after she tells him how to handle gear. Excellent comedy. Sells and rents fast.

Prices

#### Morrison System OF GOLF

Morrison, noted Golfer, features belief all good golfers must first learn to be relaxed and "natural". How to handle Driver, Brassie, Spoon, Mid Iron, Mashie Iron, Small Mashie, Wide Mashie and Putter, recommended clubs for complete set, are shown. Excellent film for both beginners and seasoned golfers. A rental library favorite. 200 Ft. 8mm

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B&W Silent . . . \$10.00 B&W Silent . . . \$15.00

16mm Sound SMASH HIT!

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One reel, ten minutes, of continuous laughs, following a dub golfer who breaks ALL the rules! Features EDDIE GRIBBON and other famous Hollywood slapstick comedy stars. A Charles R. Dorety production. Excellent film for showing at Home gatherings, Club smokers, Parties. Should be in library of all Golf Clubs.

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Two amusing cartoons of the THREE MONKEYS, a Walter Lantz production, who use Robot machine, in one, to play golf, and pull many "goofy" stunts, in other, keeping audience in gales of laughter.

At your dealer, or shipped direct. Orders filled day received. Send check, money order or draft.

Hollywood Film Enterprises, Inc.

at Asbury Park (NJ) G&CC died April 3 in Fitkin hospital, Asbury Park. . . The widely known and well-liked veteran was associated with the building of Baltusrol. . . He formerly served at Westfield (NJ) G&CC and built the Echo Lake course where he was pro for 20 years before signing with Asbury Park. . . Northern California Intercollegiate schedule now under way is revealing much talent that promises to win national recognition says Bill Hubbard, San Jose State college coach.

Bill Wallace says City of Miami (Fla.) may turn the International 4-Ball loose to any Miami club that will underwrite it, but city will continue the Miami Open on the city-owned Miami Springs course. . . Bill reports the 4-Ball due to conflict with spring baseball training news doesn't get national publicity like the Miami Open which is held in December. . . City went into the red \$7615 on this year's 4-ball. . . Prize money was \$10,000.

Warren Smith, Jr., signed as pro by Bisbee (Ariz.) GC. . . Sarazen and George Fazio played second round in the Masters' in 1 hour and 57 minutes. . . Gene got a 70 and George a 76 which was better than his opening tour. . . Clinton (Ia.) to have new muny course designed by Robert Bruce Harris. . . Ashtabula (O.) CC to have new clubhouse.



including: Climbing Structures, Swings, Slides, See-Saws, Merry-Go-Rounds, Turning Bars, Horizontal Ladders and many other items.

BURKE-BUILT playground equipment has the approval of park and playground officials throughout the country . . . it is designed to give maximum recreation enjoyment in safe healthful play.

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