

Buyers' Page

Check off your Supply & Equipment Needs. Tear out and mail this sheet to *Golfdom, 407 S. Dearborn St., Chicago 5, Ill.* You'll get prices, literature and delivery information direct from the sources of supply.

Golf Course

Aerifier (for fairways)
Architects
Arsenate of lead
Ball washers
Bent grass stolons
Brown-patch preventives
Compost mixers
Compost spreaders
Cultivators: f'way green
Drinking fountains
Fencing
Fertilizers
Flags (greens) Flag poles
Flood lights
Fungicides
Golf Course Const'n Engineers

Harrows—(spring tooth)
Hole cutters
Hose, 3/4" 1"
Hose menders
Humus
Insecticides
Landscape materials
Leaf rake (power vacuum)
Mole Traps
Mowers: putting green
 whirlwind tee
 fairway rough hand
Mower grinders
Peat Moss
Pipe, water
Playground equipment
Pumps (gals. per minute?.....)
Putting cups
Scythes (motor driven)

Seed: fairway green
Seeders
Sod cutter
Soilscreeners Soil shredders
Sprayers: power hand
Spikers: greens fairway
Sprinklers: f'way green
Swimming pool architects
 equipment filtration
 purfy. chemicals paint
Tee markers
Tennis court surface material
Tractors
Tractor tires
Tractor wheel spuds
Turf Plugger
Water systems, fairway
Weed burners
Weed chemicals



Pro Shop

Bags: canvas leather
Bag carts, for players
Balls Driving range
Ball markers Painting kit
Ball Shag
Bandages, adhesive
Braces for canvas bags
Buffing motors
Caddie badges uniforms
Calks, for shoes

Caps and hats
Clubs: Woods Irons
Club carriers
Club head covers
Club repair supplies
Detachable cleated shoe soles
Dressing for grips bags
Golf gloves
Golf Grips (all weather)
Golf shoes
Golf Practice Device
Grip Renovating Tool
Handicap boards
Handicap racks cards

Mechanical Golf Ball Retriever
Pencils
Portable motor tool
Practice driving nets
Preserver for leather
Score cards
Spiked rubber overshoes
Sportswear: Shirts Socks
 Sport jackets Rain jackets
 Windbreakers Slacks
Tee mats Wood tees
Tees (rubber) for driving mats
Tennis nets
Trophies



Club House

Adding machines
Air conditioning equip.
Athletes foot preventives
Ath. foot prophylactic bath
Bath mats
Bath slippers
Cash registers
Disinfectants
Fire protection equipment
Floor coverings

Furniture
Kitchen equipment:
Coffee makers
Dish washers
Dishwashing compounds
Frozen food storage
Ice cube machines
Ovens Food warmers
Ranges
Refrigerators
Slicing machines
Vegetable peelers
Glassware

Heaters: club house
 hot water
Linens, dining room
Lockers
Movies of Golf Subjects
Runners for aisles Rugs
Shoe dryer and sterilizer
Showers Shower mixers
Shower clogs
Step treads
Toilet seat covers (paper)
Towels: bath face
Uniforms

Send information
to: Name

Club
Title

Club

Address

Town

Zone (.....) State

The PGA stars don't "grip" the club, they "place their hands on the club."

And we came to the unanimous conclusion that a point that has been missed in the past that present day professionals have come up with is that the right elbow is away from the body at the top of the backswing and when it starts to move on the down swing all of the motion is not toward the body. The elbow moves forward some and as it moves it closes the club face. The right has an all important little task to perform other than just hurrying back to the side.

The Michigan section was assisted by Ohio section pros including PGA 5th dist. VP Harry Moffett; Leonard Schmutte, VP Northern Ohio; Marty Cromb, Sec. Northern Ohio; and James Cromb of Toledo.

CHIPS FROM MICHIGAN

Buck White, 1946 Memphis Open winner and loser to Jug McSpaden for a Tam O'Shanter All-Amayrican victory, is new pro at Battle Creek CC. . . Bill Wright goes from Lakepointe to succeed the late Jimmy Millar at Klinger Lake. . . Emerick Koscis is signed as pro by Marshall CC. . . Jack Orlick will handle the pro job at West Shore GC. . . Don Soper has John Cosmos as his new asst. . . Bob Gajda has been added to the pro staff at Red Run. . . Bob Reith has been hired by Horton Smith for Horton's staff at Detroit CC.

A 10-match team match for the Bob Howell trophy will be played between pro and amateur stars of Michigan at a club and date to be announced. . . Caddies Welfare of the Michigan PGA will hold a caddie tournament this year. . . Club and date to be set. . . State is divided into 4 sections. . . In charge at Detroit is Jack Orlick. . . In Monroe section, Warren Orlick who also is chmn. of this committee. . . In Saginaw, Don Soper. . . In Grand Rapids section, Danny Nowack. . . Winners in the junior and senior caddie classes will be sent to National Caddie Assn. tournament at Columbus, O.

Joe Devaney, veteran pro at Grosse Ile, is practically a university. . . Look at the list of pros and fine assistants who got their training working for Joe. . . Jack Orlick, Warren Orlick, Ben Orlick, Don Soper, Jim Murray, Hal Whittington, Walter Nagunski and Pete Osach.

Lake's Lessons Pay Off

(Continued from page 27)

clubs to suit the individual, and many club sales result from such a promotion.

"Those who can afford individual lessons, after obtaining the free ones we give them in a mass instruction class, form our return trade, which in most cases far surpasses our initial outlay in time, effort and materials."

George estimates that between 8,000 and 10,000 persons have been given free in-

struction at the Recreation Park course since he took over the job in 1936, and that in addition no fewer than 250 free mass instruction classes at night, in which he has been assisted by fellow pros in the vicinity, have had an average of 100 in each class.

The return trade has been among leading reasons why Long Beach's municipal course netted more than \$30,000 last year—and has for more than a decade—with play increasing to such a pitch that the city's 27 municipally-owned holes cannot handle all the customers.

"Stress is laid in all cases," Lake continues, "on the basic fundamentals of golf instruction, so that the foundation for both juniors and adults is sound.

"After the lessons, our plan for competition and tournaments brings out the desire to improve. It encourages practice, more lessons and better equipment, and is, no doubt, considering the junior series, one of the basic reasons why so many fine junior golfers have begun in Long Beach."

Woodrow Wilson High of Long Beach, one of George's prep instruction groups, has, since 1929, won the Southern California interscholastic team championship 12 times in 17 years, while Long Beach Poly and Huntington Beach High (then obtaining free lessons from Lake in 1935) have each won the title once.

Over that time, rarely has been the season that Wilson High didn't have a golf squad of 35 to 50 candidates (this year they had 74), and from five to 15 capable of shooting consistently in the low 70s.

Out of George's school and junior clinics have come such nationally known "boys" as Joe Nichols, runner-up for the 1931 National Publix title at St. Paul; Doug MacKay, who beat Nichols for the Chicago City open title that same year; Ernie Combs, Jr., dandy of Pacific Coast resort golf in the mid-30s; Bobby Judson, now pro at Fircrest in Spokane; Curtis Williams, Les Hensley, Jackson Bradley, now assistants to Jimmy Hines at North Shore Club, Chicago; Ted Richards and others who have ruled Pacific Coast junior golf for nearly 2 decades; Jimmy Clark, winner of the world record medalist honor and the A. S. Kerry "Sportsmanship Award" at Spokane during the national publix championships in 1942; Willard McCay of U. of California and Frank Newell of U.C.L.A., Pacific Coast intercollegiate champions of 1937-38-39; Delbert Walker and a host of others who can look back on some phase of the free instruction clinics as aiding in their early golf development.

"The clinic appears to have great value to all concerned," Lake concludes, "both in aiding health and fitness for the individual, while the result in business for the professionals within the area can hardly be measured in dollars and cents, but I know it's there just the same."

ALLAN L. LONGSTAFF

Established 1915 as Pro Golfer

Golf Course Designing, Construction

960A No. 20th St., Milwaukee 3, Wis.

PUTTING PRACTICE CUP BACK—Back on the market is the 19th Hole putting practice device which is making its first appearance at retailers since 1940 when it was a favorite item of home putting equipment. For indoor and outdoor practice, this aid to better golfing is complete with chromium fixtures, rustless spring, and two pressed-steel plates $4\frac{3}{4}$ " in diameter. The spring, pressing against the upper plate with the up-turned edge, permits the plate to recede and catch the correctly-putted ball. If the practice putt is too hard and the ball would ordinarily jump the cup, it will pass thru. If the ball would ordinarily rim the cup, it will rim the 19th Hole. It is distributed by Upham Products Co., Dept. D, New Haven 10, Conn.

NEW ROTOFLO MOWERS—R. P. M. Mfg. Co., 401 Independence Ave., Kansas City, Mo., has announced 3 new companion models to the popular Rotoflo Heavy Duty 21 power mower. The Rotoflo Junior 16, the Rotoflo Standard 18, and the Rotoflo Standard 20 have been added to this well-established line in addition to the original 21" Heavy Duty model. The junior model has a cutting width of 16 inches and is powered by a twin cylinder engine that develops over $\frac{3}{8}$ hp. The Standard models have cutting widths of 18 and 20 inches respectively, and are powered by a twin cylinder engine that develops 1 hp. All models have 2 cycle vertical crankshafts; air cleaners; patented one-piece aluminum rotor housings; tempered steel, rotary cutting blades; safety releases; 6-wheel suspension; full-floating, tubular steel handles, and rubber tires. The Junior model weighs 55 pounds; the Standard 18, 45 pounds; and the Standard 20, 47 pounds. These recent additions to the Rotoflo power mower line are priced, f.o.b. Kansas City, Mo., factory, at \$139.50 for the Junior 16; \$159.50 for the Standard 18; \$179.50 for the Standard 20.

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- Lawns, Woodlots

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JAMES CUNNINGHAM, SON & CO.
13 Canal Street, Rochester 8, N. Y. Est. 1838

MAC GREGOR MOVES IN CHICAGO—MacGregor Golf, Inc. has moved its Chicago office from the Finchley Bldg. to Rand McNally Bldg., 536 S. Clark, corner Harrison. The new location, south of the Loop, is handy for pros walking on their shopping tours and gives them a much better chance of parking their cars near-by.

BALLMARK FOR PRO SALE—"Ballmark", a neat, compact device for stamping owner's name in a golf ball is being made by Holiday Products Co., Dayton, O. The "Ballmark" retails for \$2, furnished with an imprinting bar containing the player's name. An indelible ink pad is contained in the outfit.

SPALDING'S NEW CATALOG—Spalding's 1947 golf catalog mailed to its golf pro customers, shows a complete line of golf balls, clubs and bags. Emphasized is the return of the Spalding Dot golf ball, plus the featuring of new Tournament model woods and irons. The registered Top-

Flite woods have a specially-faced driver for drives off the tee with the balance of the set designed for fairway shots. The registered Top-Flite irons feature the new offset blade with stainless steel heads. There are listed several new styles and price lines in golf bags. Write to the nearest Spalding district office for your copy if you haven't received one.

NATIONAL CARTS FOR QUICK DELIVERY—Assuring speedy, on-the-spot delivery to the trade, National Cart Corporation of Pasadena, California, has announced that full stocks of all their lines of merchandise manufactured in Los Angeles and Pasadena will be maintained in Crooks Terminal Warehouses, Inc., at Los Angeles, Chicago and Scranton, Pa. Among the many well-known National items which will be available from convenient, central distribution points are the 2 models of the famous "Tag-A-Long" golf carts, which are sold exclusively through Wilson Sporting Goods Co., and 2 models of the "Mi-Cart" folding golf carts.

CLASSIFIED ADS

For Sale—at Phoenix, Arizona, first-class Driving Range, consisting of eleven acres. Lease runs to June 15, 1950; rent cheap. Has Pro Shop, Fonken Ball Retriever, Cushman Scooter, striping machine, wash rack, clubs and balls. Reason for selling, owner not Pro, has other interests. Write R. A. Verd, 106 N. 17th Ave., Phoenix, Arizona.

Range Balls. New, all natural rubber—cut proof—tough—excellent distance—lively bounce. 10 to 50 dozen, \$2.50 per dozen. 100 dozen or more \$2.25 per dozen. FOB Chicago. Prompt delivery. Dearborn Rubber Mfg. Co., 2713 S. Dearborn St., Chicago 16, Ill.

Golf Professional—College graduate, successful young business man. Excellent golf teacher. Please write for more details. Address Ad 602, c/o Golfdom.

USED GOLF BALLS. We buy cut golf balls and driving range balls at 60c per doz. and pay freight. Have driving range balls in either driving range grade or resale quality, in exchange for cash or any type of ball you have to offer. Special prices on driving range woods, rubber or wood tees and off set putters for miniature courses or shops. Write, wire or call Northern Golf Ball Co., 3441 N. Claremont Ave., Chicago 18, Ill. Phone Wellington 1420.

FOR SALE—Operating 18 hole golf course near two large cities, New York State. Fully equipped. Furnished clubhouse, shops, etc. 250 acres desirable land. \$75,000. Write Ad 603, c/o Golfdom.

Wanted—Caddie Master. Good character, personality, and ability to develop high standard of conduct among boys, of primary importance. Give age, qualifications and experience. Address Indian Hill Club, Winnetka, Illinois.

Pro Manager—16 years' experience. Available immediately. Excellent credit and references. Address Ad 604, c/o Golfdom.

Expert Club Repair Service. Clubs refinished, rebuilt. Quick service on all types of repair work. Write for price list. E. L. Wilson, Twin Oaks, Route 1, Box 31, Batavia, Illinois.

Wanted to Lease—with option to purchase, 18 hole golf course now operating. Prefer year-round operation. Excellent financial and credit standing. 15 years' experience. Address Ad 605, c/o Golfdom.

Reprocessed Driving Range Balls @ \$3.25 per dozen. Address National Specialties, 5110 W. Washington St., Indianapolis, Ind.

Greenkeeper—36, wishes to change jobs. 15 years a greenkeeper; some construction experience. J. R. Walton, 611 Morning St., Worthington, Ohio. Phone Columbus Fr 2-6856.

Wanted to Lease—an 18 hole golf course. Write stating terms and location to "Scotty", Ad 606, c/o Golfdom.

Experienced, successful Professional—will consider change for 1948. 40 years old; present position over eight years. Available for eastern interview in July; western in May. Veteran. Address Ad 601, c/o Golfdom.

Golf range, now operating, will sacrifice because of other interests. Long lease. Colonia Golf Range, Colonia, N. J.

Golf Professional located at one of the East's most exclusive clubs desires to get connected with club for the winter. Available Dec. 1 to April 1. Address Ad 607, c/o Golfdom.

For Sale—The popular 27 hole Meadow Park Golf Course, with its 148 beautiful, valuable acres, and pretty year-round stream providing unlimited water. Located close to downtown Tacoma, Wash. Price of \$140,000.00 is one-half duplication cost. Lease terms to responsible purchaser. Roy E. Canedy, Owner, 519 West Roy St., Seattle 99, Wash.

Driving Ranges—For sale, one prewar golf ball recovering machine, consisting of automatic heating plate and motor attachment for buffing balls, 3 ball molds, 3 pressers, stamping machine, 20 lbs. balata for covering 9000 balls. Address Ad 608, c/o Golfdom.

CLUB MANAGER—Available at once. Age 39. 15 years' experience catering. Wife has acted as assistant and knows payroll, food cost, flower arrangement, etc. I have fine war record Troop Mess. Go anywhere. Address Ad 609, c/o Golfdom.

Pro or Pro-Greenkeeper, 45 years of age, single, 20 years' experience wants position in east or middle west. Address Ad 610, c/o Golfdom.

Golf Balls—Any quantity cuts 60c per dozen—no cuts \$2 per dozen. Payments will be made promptly and we pay shipping charges. Arrow Distributors, 2318 Pitkin Avenue, Brooklyn, N. Y.

Golf balls for driving ranges. Write for prices and details. Arrow Distributors, 2318 Pitkin Avenue, Brooklyn, N. Y.

Wanted—Manufacturers' Agents for select line of golf clubs, accessories and golf apparel. Excellent opportunity for those experienced in quality selling. Address Box 611, c/o Golfdom, Chicago, Ill.

What's YOUR course maintenance problem? Qualified advice by national authority. Enclose \$5 check for service fee. The answer, or information source, or refund. Write: SPECIAL SERVICE, Box 458, Mountain View, N. J.

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GOLFDOM, The Business Journal of Golf. Published monthly, except November and December. Subscription rate—\$2.00 per year, Canadian and Foreign \$2.50. Herb Graffis, Editor; Joe Graffis, Advertising and Business Mgr.

Publication Offices—407 So. Dearborn St., Chicago 5; Phone Harrison 5941. Eastern Representative—Albro Gaylor, 20 Vesey St., New York 7; Phone, Cortland 7-1668. Printed in U. S. A.

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