

# Buyers' Page

Check off your Supply & Equipment Needs. Tear out and mail this sheet to *Golfdom, 407 S. Dearborn St., Chicago 5, Ill.* You'll get prices, literature and delivery information direct from the sources of supply.

## Golf Course

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Ball washers  
Bent grass stolons  
Brown-patch preventives  
Compost mixers  
Compost spreaders  
Cultivators: f'way  green   
Drinking fountains  
Fencing  
Fertilizers  
Flags (greens)  Flag poles   
Flood lights  
Fungicides  
Golf Course Const'n Engineers

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Hole cutters  
Hose,  $\frac{3}{4}$ "  1"   
Hose menders  
Humus  
Insecticides  
Leaf rake (power vacuum)  
Mole Traps  
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          whirlwind  tee   
          fairway  rough  hand   
Mower grinders  
Peat  
Pipe, water  
Playground equipment  
Pumps (gals. per minute?.....)  
Putting cups  
Scythes (motor driven)

Seed: fairway  green   
Seeders  
Sod cutter  
Soil screeners  Soil shredders   
Sprayers: power  hand   
Spikers: greens  fairway   
Sprinklers: f'way  green   
Swimming pool architects   
          equipment  filtration   
          purify. chemicals  paint   
Tennis court surface material  
Tractors  
Tractor tires  
Tractor wheel spuds  
Water systems, fairway  
Weed burners  
Weed chemicals



## Pro Shop

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Bag carts, for players  
Bag stands  
Balls  Driving range   
Ball markers  Painting kit   
Ball Shag  
Bandages, adhesive  
Braces for canvas bags

Buffing motors  
Caddie badges  uniforms   
Calks, for shoes  
Caps and hats  
Clubs: Woods  Irons   
Club head covers  
Club repair supplies  
Dressing for grips  bags   
Golf gloves  
Golf shoes  
Grip Renovating Tool  
Handicap racks  cards

Pencils  
Portable motor tool  
Practice driving nets  
Practice Driving Device  
Preserver for leather  
Score cards  
Sportswear: Shirts   
          Slacks  Rain jackets   
          Windbreakers  Socks   
Tees  
Tennis nets  
Trophies



## Club House

Adding machines  
Air conditioning equip.  
Athletes foot preventives  
Ath. foot prophylactic bath  
Bath slippers  
Cash registers  
China  
Disinfectants  
Fire protection equipment  
Floor coverings  
Furniture

Kitchen equipment:  
Broilers  
Coffee makers  
Dish washers  
Dishwashing compounds  
Frozen food storage  
Ice cube machines  
Ovens  Food warmers   
Ranges  
Refrigerators  
Slicing machines  
Toasters  
Vegetable peelers

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          hot water   
Liners, dining room  
Lockers  
Movies of Golf Subjects  
Runners for aisles  Rugs   
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Shower clogs  Shower mats   
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Towels: bath  face   
Uniforms

Send information  
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Club  
Title .....

Club ..... Address .....

Town ..... Zone (.....) State .....

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PROFESSIONALS  
DIRECTORS**

**GET SET FOR 1947**

Each month *Golfdom* presents the latest, most practical ideas on golf club administration, management, upkeep and service . . . in readily usable form for time-labor-and money-saving guidance of officials and department heads. Help the *right men* at your club do the *job right*. We'll get them "on the beam" if you'll tell us who they are.

**— FILL IN THE FORM BELOW — THEN MAIL THIS PAGE TO —**  
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# Patty's Pep Great Aid to Pros in Developing Golf's Market

Many are the compliments handed out to home-club and tournament pros but as promoters of the game many of the fellows will award top honors for energy and enthusiasm to a freckle-faced gal who at 28 has been serving as a pro 7 years. She is Patty Berg, Wilson's touring lady ambassador, who would consider it a novelty indeed to even spend Christmas in her own home.

Right now Patty's on a golf promotion tour—which isn't a great deal different than any other period since she came out of the Marine Corps, or in the years preceding the war.

Patty's company never has questioned the value of its investment in her. And it's high time golf was recognizing the benefits she has contributed for free.

Her value to the pro has been tremendous. She has given one demonstration after another for the past few years. She has attended every clinic throughout the nation that her travels will permit. These have reached every type of club from the haughty to the cow-pastures, that she could possibly work into her itinerary. These have included new clinics, established clinics and such matters as Nick Kahler's celebrated Sportsmen's Show.

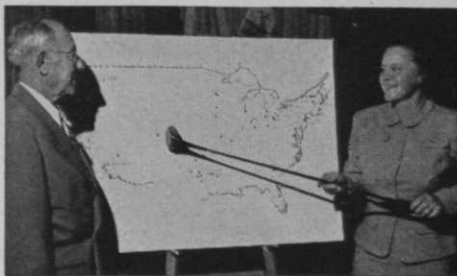
As a result, last year alone she must have traveled at least 20,000 miles as she spun from coast-to-coast and border-to-border. Few states missed receiving a call by Patty in 1946.

Every time she whipped out her clubs, she sold golf to a new following and thereby furnished potential customers to the pros. Not only the women followed every move of her clinics and demonstrations, but there were plenty of the gents around too.

Probably her greatest job of selling golf in 1946 occurred in Maine. She spent considerable time up in the state made famous by its political trend and picturesque out-of-doors. It was there that she was involved in her first plane accident, but went on with the show just the same. And it was there that she probably encountered the heaviest rain storm to which she was subjected in 1946. Needless to say, she played through it all.

"Why shouldn't I," is Patty's only rejoinder, "the folks wanted the match and walked every step of it too."

It must have been a tribute to Patty that they all remained at the end of play and asked question upon question in the open forum as the sheets of rain continued to blanket the 18th green.



Patty Berg shows Wallie Robb of Wilson's route she travelled in 1946 promotion.

The lovable redhead especially enjoyed teaming with pros and playing before their homefolks. When she paid her first visit to Detroit, she played with Sam Byrd and Horton Smith. And on her numerous visits to her home office in Chicago she found time to play with Elmer Schacht, Joe Paletti, Jack Drucker and many others.

In the midst of her travels, it was Patty's job to sandwich in her own tournament play. She opened up by figuring in titles along the Pacific Coast at San Mateo and Pebble Beach.

When she hit the big tournaments, her travels began to tell. She battled back from being 4-down at the end of the first 18 to move ahead of Louise Suggs 2-up with 4 holes to go in the final of the Western Women's over Des Moines' rolling Wauconda club. But the strain told. Louise won the title 2-up.

You couldn't get the word from Patty, but the knee which had plagued her since the automobile accident which she suffered with Helen Dettweiler was troubling her every step. Her first job in the morning and her last in the evening was a thorough massaging application.

She was still worrying about a temperamental putter as she opened defense of her Tam O'Shanter crown and it wasn't until her tournament climax of the season that she really hit her top form in winning the Women's National Open in Spokane, Wash.

Still, Patty doesn't measure her success these days in trophies. "When I open my clinic or demonstration, most of the folks refer to me as 'Miss Berg,'" she tells. "But, if, by the time it is over, all of them aren't calling me 'Patty' I would feel that I failed in my mission of promoting the game of golf."

Maybe that's the reason she can qualify in any headline writer's requirements as just plain Patty.

## SPALDING REGISTERED SETS GET 24 EXPERTS' CARE

By Charles Clapp

Spalding Registered clubs are the lead-off item of the Spalding 1947 line of golf clubs. Spalding proudly claim they alone go to such extreme measures to insure the finest quality of materials and craftsmanship combined with the proper relative size, weight and balance. They say that they can duplicate any club from a Registered set if they know the Registered number. And, they tell you they can introduce any owner of a Registered set to the particular workmen who produced his clubs.

In the polishing room Registered sets begin when the finest heads and shafts, both in quality and workmanship, are carefully checked, graded and sorted. At one of the work benches a young man named Irving Cohen carefully scrutinizes iron heads. When one measures up to all the requirements he compares it with some others in a small batch. Finally he gets 8 iron heads that meet with his approval and the Bobby Jones Registered Set Number 184637B is begun. This number had already been stamped on the No. 9 iron so it automatically becomes the master number for the entire set. At this point the special Registered Card is attached, the steel shafts are selected and placed with the heads, and No. 184637B is ready to commence its journey down the production line.

The clubs arrive at Herman Bienvenu's bench and he screws the heads on the shaft with the patented thread assembly. Next, Ed Sliwa, a young man wearing goggles cuts all the shafts to their proper lengths. The next stage is having the ferrule turned down by Bernard Lafleur. This means planing off the edge of the plastic ferrule so it's flush with the hosel. The shavings are washed off by Cookie Pajak—a low 70 player on the Spalding Williamsett plant championship golf team.

Now the 8 irons pass to assembly inspection by Joseph Rafferty. If any particular club fails to pass one of the frequent inspections it is turned upside down and placed in the same bundle with the others. If there's some slight irregularity it's corrected without delay and the set continues; if the defect is of major proportions (an infrequent occurrence) a new iron is specially made and brought along to whatever stage the set is in and then substituted.

The set then is ready to acquire the patented Jones grip. Rose Bulezca marks and primes the ends of the shafts; Tom Paige (another golf team member) puts on the foundation or cork forms; Wanda Urbanik winds thin paper strips around these cork forms to hold them securely in place until they have thoroughly dried; Peggy Sasseeville lines up the forms; John Smelthurst wraps and trims the grips; Mae Cluski winds long pieces of cloth in the grips; Al Ryan puts the whole set in an oven to bake the grips onto the shafts; Josephine Bulezca pulls off the cloth strips after the baking is finished; John Michlaski trims the grips; Louise Korona puts collars on the grips; Alexander Zamorski caps the shafts; Alec Craig

finishes the caps; and, Irving Goldberg washes, dries and inspects the finished grips.

Next the heads became the focal point of attention—Aener Holmquist finishes off the heads and Walter Grych buffs the shafts. At this point Mae Harton measures and weighs each club, then tests its balance in a specially designed machine, recording all this data on the Registered card. Bernard Fitzpatrick finishes the final super inspection, initials the card, detaches the portion which is kept at the plant and tosses it into the "To Be Filed" basket.

The set now goes to E. Dupre who stamps No. 184637B on all shafts so they'll all have the Registered number of No. 9 iron. Lottie Krezminski puts a little decalomania "True Temper Dynamic" around the shaft and Nell Zamachag wraps it for shipping.

## LOUISVILLE BOASTS OF ITS NEW 9-HOLE PUBLINK

To residents of Louisville's South End, the new Iroquois course is a million-dollar baby. The new 9-hole layout will cost \$40,000 when completed by Decoration Day this year and is expected to pay off a million dollars in civic benefits. Architect Robert Bruce Harris, Chicago, says it is "one of the finest I have ever designed."

The course came into being primarily as a result of the campaign waged for it by the Beechmont Civic club in the late 1930's and early 40's. The club pointed out to city officials that all other sections but the South End had golf courses. The Iroquois course was subject of Larry Boeck's story and Harold Davis photos in a recent Louisville Courier-Journal Sunday magazine.

## CLASSIFIED ADS

**EXPERIENCED TURF SUPT.** will consider proposition from club or other organization with substantial investment in turf. Top salary will be required on 3 or 5 year contract, in return for establishment and operation of productive, modern, efficient maintenance program. Resulting savings will be more than salary investment. Address Ad. 126, Care Goldom.

**Wanted—Country Club Manager.** Must be thoroughly experienced in all departments. Attractive proposition to man capable of taking complete charge of Club-house and course. Address reply for appointment, giving age, experience and salary expected to H. W. Cox, President, Bellefonte Country Club, Ashland, Kentucky.

**COUNTRY CLUB MANAGER**—18 years' experience managing well known country clubs. Experienced in food, liquor, and all departments of business and generally efficient management. A-1 references furnished. Wife able assistant if desired. Address Ad 101, c/o Goldom.

**Capable couple** with years of experience and the best of references seeking change to good club where the services of professional-greenkeeper-hostess-manager are needed. Address Ad 102, c/o Goldom.

**Wanted to lease or buy—Golf Course.** Please give complete details. Address Ad 103, c/o Goldom.



**Wanted**—Nine or eighteen hole golf course to purchase or lease with option to buy. Prefer Eastern Seaboard or South. Give statement of particulars. Address Ad 104, c/o Golfdom.

**Young Professional** seeks connection with small club or assistant job with high-class pro. Fine player and teacher. Address Ad 105, c/o Golfdom.

**Young Ex-G.I.** with three years' experience desires pro or asst. pro job. Excellent teachers' references. Address Ad 106, c/o Golfdom.

**Pro-Manager**—wife cateress—now employed, desires change to club operating year-round, with membership from 225 and located midwest or west. Finest references ability, character and credit. Address Ad 107, c/o Golfdom.

**Reliable man** with 25 years' experience as pro-greenkeeper, wants to make a change from present position. Nationality, Scotch. Single, no ties, will go anywhere in United States. Send replies to 8718 S. Ladin Street, Chicago 20, Illinois.

**Couple**, both 57, at present in big club, desire management of small all-year club. Man PGA member. Would, if necessary, take pro position. Address Ad 109, c/o Golfdom.

**Greenkeeper Supt.** desires position in New England or Middle Atlantic States. 50 years old; married; no children. Over 30 years' experience in construction and maintenance. Desirous of first-class place. Active member GSA. Address: Ad 108, c/o Golfdom.

**For Sale:** Near Pittsburgh, Penna., 18 hole golf course with new clubhouse, pro shop and locker room, including barn for equipment. One four room house with bath and furnace, and one six room house, bath and furnace. Approximately 160 acres in all. All necessary equipment. Doing fine business. Price \$125,000.00. Reason for selling, owner has other interests. Address Ad 110, c/o Golfdom.

**Used balls wanted**—no cuts—for driving range. Preferred, recovered or synthetic. 10c and up. Al Robertson, 8617 Grant Ave., Overland Park, Kansas.

**Wanted:** Job as assistant pro. Age 19. 3 years' shop experience. Good golfer. Excellent references as to character and ability. Any location. Address Ad 111, c/o Golfdom.

**Greenkeeper-Pro**, desires change. Present position that of greenkeeper-pro-manager and bookkeeper. GSA member since 1929. Local professional for past 6 years. Excellent credit rating, deemed outstanding instructor. Can furnish best of character and ability references. Desires southern Ohio location; will consider other localities. Address Ad 112, c/o Golfdom.

**Pro-Grnkpr**—Thoroughly experienced in course maintenance. Proven Pro shop operation. Successful teacher and player. A-1 credit rating. Married; one child. 30 years of age. Address Ad 113, c/o Golfdom.

**Wanted**—to lease, 9 or 18 hole course. Experienced operator; A-1 credit rating. Excellent references. Send full particulars. Address Ad 114, c/o Golfdom.

**MANAGER**, age 46, take complete charge all departments and personnel including grounds crew. Top dining room operator, good promoter. Life experience. Address Ad 130, c/o Golfdom.

**GOLF PROFESSIONAL** with 16 years' experience, wants job with progressive club. Understands greens maintenance; is excellent teacher and player; received medical discharge from Marine Corp., Reserve and is draft exempt. Wife has had considerable experience as a hostess and the operation of dining room and kitchen. At present serving as secretary and treasurer of present club. Can furnish the very best of references. Address Ad 115, c/o Golfdom.

**Position wanted** as pro assistant, greenkeeper or manager, small club, any location. Ex-G.I.; age 27; married; no children. Good references. Address Ad 116, c/o Golfdom.

**California PGA Professional** with 20 years' experience seeks year-round California position, or good summer club. Address Harold Hiser, 312 46th St., Richmond, California.

**Wanted**—Capable Greenkeeper. Apply Arizona Country Club, 310 Luhrs Tower, Phoenix, Arizona.

**Pro Manager**—16 years' experience. Available immediately. Excellent credit and references. Address Ad 117, c/o Golfdom.

Are you looking for a qualified greenkeeping Supt.? Address: The Greenkeeping Supt's Ass'n, P. O. Box 106, St. Charles, Illinois.

**Experienced Pro** and wife would like all year round position with small club. At present with summer season club. Can furnish references. Address Ad 118, c/o Golfdom.

**Expert Club Repair Service.** Clubs refinished, rebuilt. Quick service on all types of repair work. Write for price list. E. L. Wilson, Twin Oaks, Route 1, Box 31, Batavia, Illinois.

**Wanted:** Man and Wife to take complete charge of club house and golfing activities in good private club. Missoula Country Club, Missoula, Montana.

**PRO-MANAGER**, and wife excellent cateress. Pro good player and fine teacher. Interested in good concession or salary and percentage. Address Ad 129, c/o Golfdom.

**WANTED:** Any quantity of cut or broken golf balls. Will pay \$1.00 per dozen plus shipping charges. Cash will be sent promptly. Arrow Distributors, 119-28 Metropolitan Ave., Kew Gardens 15, N. Y.

**PROFESSIONAL:** 25 years' experience; 45 years old. Available for Pro or Pro-Greenkeeper job. Any location considered. Best references. Address Ad 119, c/o Golfdom.

**Greenkeeper**—You must know your business. Salary open. Plenty of help and cooperation to right man. Living quarters will be made available. Our 9 hole course must be kept in perfect condition. Address Paul Boehme, Elks Country Club, Richmond, Indiana.

**Wanted**—Pro-Greenkeeper or Pro in town of 19,000 population. Club membership of 270. Address Aberdeen Country Club, Box 1302, Aberdeen, S. D.

**Asst. Wanted**—Well-known pro at metropolitan district club in midwest wants an assistant to start April 1. Must be able to help with teaching and competent, reliable in shop work. Write telling past experience and references. Address Ad 120, c/o Golfdom.

**Pro** with long and excellent record at good clubs, now with sporting goods dept. of prominent store, desires to return to club work. Fine teacher, A-1 businessman, enthusiastic worker and dependable character. Address Ad 121, c/o Golfdom.

**PRO-MANAGER**, thoroughly experienced; take charge of all operations of golf and social; expert dining and grill operator. Efficient, pleasant personality. Address Ad 128, c/o Golfdom.

**Pro**, 22 years in golf business, wants location with club where first-class teaching and business ability, hard work and pleasant personality are desired. Years of experience as traveling trick shot and exhibition player have helped show me many features that can be applied to satisfaction of your members. Married. Address Ad 122, c/o Golfdom.

**Manager and wife**—Experienced and successful couple, both 38 years old, looking for club that wants competent, cheerful, economical and attractive clubhouse operation. Very good references earned by performance in all phases of clubhouse operation. Address Ad 123, c/o Golfdom.

**Pro or Pro-Mgr.**—Young man with fine record as instructor, promoter of golf activity, pro businessman and as Pro-Mgr. of very successful small-town club seeks new location for 1947. Able, diligent and a real builder of a club's service to its members. Highest references. Address Ad 124, c/o Golfdom.

**Caddiemaster wanted** by midwestern metropolitan district club. Must be reliable man who is fully experienced in modern methods of caddie enlistment, training and management. Send full details in first letter. Address Ad 125, c/o Golfdom.

**Pro-Greenkeeper-Mgr.**, Twenty-five years' experience, maintenance, construction, teaching and managing. Excellent references and credit rating. Age 37, married; wife experienced in hostess and clerical work. Can put your club in first-class playing and paying field. Address Ad 127, c/o Golfdom.

Cover photo: Second fairway of the beautiful Ohau C. C., Hawaii. Photo by Harry Cooper, Ohau's Professional.

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