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In the majority of the golf clubs in this country,

Acushnet balls outsell all other brands.

Professionals know why this is — they are telling their members about it.

Acushnet Process Sales Company New Bedford, Massachusetts





GC with Marjorie Row, Detroit, winning the medal. . . . Norman Von Nida, Aussie Open champ, won the British Vardon trophy for best average in major stroke play events with 71.25 average for 52 rounds. . . . Alex Milne is now pro at Harkness Hollow, Phillipsburg, N.J. F. W. Bailey elected pres., Perry, Ia., C.C.

Richard Femmel, junior, Northwestern Univ., is the winner of Evans Scholar Key, received as result of his brilliant scholastic record, presented at annual Evans Scholars Day held at Edgewater Golf club for caddie scholars attending college on WGA scholarships developed by Chick Evans in

NEWS OF THE GOLF WORLD IN BRIEF

By HERB GRAFFIS

Cliff Wagoner, Sec'y, Indianapolis dist. and Ind. Golf Associations is winner for the 17th time of the Columbia Club's (Indianapolis) championship tournament, retiring his fifth trophy in hanging up this record. . . . Mary Lena Faulk, Thomasville, retains her title in winning final bout of 1947 Georgia Women's G.A. championship at Glen Arven CC. . . . A report from NYC Parks Com. Bob Moses reveals more than 500,000 rounds played on 10 city links with 10 weeks of play remaining... John M. Brennan, Long Is. City Star & Jl. suggests possible layouts for 9-hole courses in the Cunningham and Alley Pond Park area and 18hole courses in Flushing Meadow Park which he rates as ideal settings. . . . Avon CC (Conn.) host to state's amateur golfers in 18-hole CGA model play tourney.

Testimonial dinner for Alex Cunningham, retiring from the Ill. PGA presidency after 13 yrs. followed the annual pro-pres. tourney won by H. T. McAnly and Jules Platt, Knollwood CC, with a 65. . . . U. S. entry, Grace Lenczyk, Newington, Conn., won Canadian Ladies Open over Toronto 1920 to assist needy and deserving caddies get a college education. . . . 80 boys have been helped since 1930, 19 were in school last year and 7 begin college this fall.

Fred F. Foley "packs his tack" for good at close of 1947 season and heads for well earned retirement after an active career proing it around metropolitan NYC over the past 30 years. . . . He hopes to spend the remaining years in deep sea fishing together with a little world travel thrown in for extra pleasure. . . . He says "no golf thrown in" though. Here's happy landing's Fred, from your many friends in the golf field. . . . Frank Donavan, Clover Hills, West Des Moines, Ia., building a clubhouse. . . . Ted Adams, Sec'y, Iowa Grnkpr's Assn., reports good attendance at Sept. meeting in Ames, Iowa. . . . Iowa boys have had a tough year with early season floods and late drouths.

Lester Smith, Sec'y, reports Lake View G&CC, Winterset, Ia., officials hiring pro. . . . Virginia, Ill. CC, closed this season due to construction, will be open in '48. . . Evanston (Ill.) CC caddies will receive bonuses ranging from 10c for each round

William F. Gordon Company

GOLF COURSE CONSTRUCTION ENGINEERS

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BALA-CYNWYD, Penna.

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DONALD J. ROSS, GOLF ARCHITECT, PINEHURST, N. C.

J. B. McGovern, Associate, Wynnewood, Penna.

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with the LAWN PROTECTOR



Now you can safely, quickly kill weeds on landscaped grounds with 2, 4-D without harm to nearby flowers, trees or shrubs. The John Bean Lawn Protector is fed through hose by a small power sprayer. Delivers an even, controlled application in a coarse, driving fan spray - with no danger to other vegetation from drifting fog. The snug-fitting, streamlined hood and tough two-ply web skirt prevent spray drift - permit spraying with powerful chemicals alongside the most delicate flowers. Four fan-spray nozzles spray a yard-wide strip as fast as the operator can walk. Can be used with fungicides, fertilizers, insecticides. Lightweight (43 lbs.) it discharges 2 to 3 gallons a minute. Mounted on ball bearing wheels, has brass fittings, is extremely maneuverable. Ideal for spraying landscaped, terraced grounds around clubhouse, greens, bunkers. Write today for catalog "LP" or see your local dealer.

JOHN BEAN MFG. CO.
DIVISION OF FOOD MACHINERY CORPORATION
LANSING 4, MICHIGAN

for carrying 1-20 rounds to 25c each round for 61 rounds and over at Annual Caddie Banquet in October. . . . Only boys who have caddied 20 rounds or more are entitled to attend banquet to which all club members are invited. . . . The great Hagen name again appeared in the news, but this time it was Walter, Jr. who qualified for the USGA Amateur, something "The Haig" couldn't do, having graduated to pro from the caddie ranks. . . . 16 yr. old caddie, George F. Allmon, Kansas City, Mo. lad, won a four year scholarship at Ohio State by taking the championship of the Nat'l Caddie Assn. at Columbus, O. . . . Another 16 yr. old, Culver Military Acad. student, Bobby Lowry, Jr., won the medal of the Huntsville, Ala. club championship, breaking the 9 and 18 hole course records in the process. . . . Pro, Art Ingleston, Rochester.

Minn. G&CC, writes the first Walter D. Sheldon Open held there was a success and they plan a \$2500 affair for 1948.... Joe Coria, who turned in the lowest single round in the recent St. Paul Open set a new competitive course record at Rochester with a 210 for 54 holes.... Art contributes success of this year's tournament to "something different" in tourney play. Instead of regular pro-amateur play all contestants played with one of the club members on a handicap basis.



while the items you felt you needed all season and will need next year, are still fresh in mind. Everyone can think of future improvements — why not jot yours down now and let Davis help you. Write us today.

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FINEST, TOUGHEST, LONGEST-WEARING EVER BUILT FOR CLUBS AND ESTATES!



Emerald Cord-T.M. The Goodyear Tire & Rubber Company

In this great new Emerald Cord you'll find toughness and durability beyond any hose ever developed for country club and estate use.

It is reinforced with sinewy rayon cords that afford remarkable strength and stamina. Its rounded-rib cover is especially designed to avoid scuffing or tearing up of greens.

Emerald Cord comes in an attractive green cover, in 50- and 100-foot lengths, coupled, in sizes $\frac{5}{8}$ ", $\frac{3}{4}$ ", and 1". Order now from your dealer.



THE GREATEST NAME IN RUBBER

Golf ranks fifth in popular participation sports with the average American according to a recent survey of the near 10,000 employees of the Gen. Aniline & Film Corp. . . . The survey covered men and women in a wide variety of occupations and apparently belies the charge that we are in danger of becoming a nation of spectator sports. . . . Favored sports ranked in the following order with bowling topping the field with 57.2 per cent; fishing, hunting, tennis, golf, and team sports. . . . Those who reserve time or wait in line to tee off on the nation's crowded fairways, especially on weekends, will challenge this.

R. N. Grainger, managing dir., Grainger-Adanac, Ltd., Toronto, reports a "tremendous upturn in golf interest in the Canadian Provinces comparable to the rapid strides observed in sports and recreation in the U.S." . . . As a result, a factory expansion program is under way to provide increased production and service.

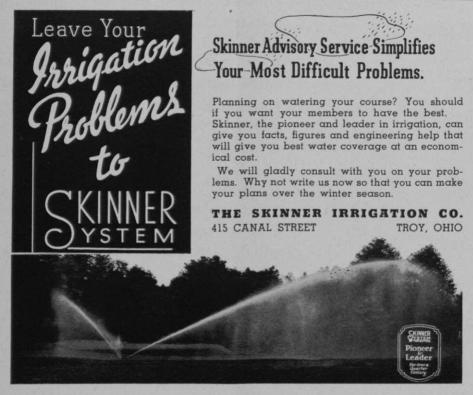
Ellsworth Vines dons coaching cap and gown Oct. 9 at University of Iowa. . . . He is going to instruct in golf and tennis.

Excavation work to begin this fall for construction of new clubhouse of Greene County G&CC, Jefferson, Ia.... Joseph X. Gagnon has purchased the Webster-Dudley GC, Webster, Mass., and renovations

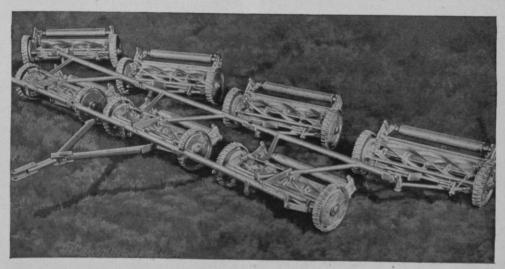
and additions to the property are planned after taking over. . . . A \$10,000 greens rebuilding program is underway at the Swope park golf course, K. C., Mo. . . James Gianferante, former pro-mgr., Norton, Va., is new owner of the Canasawacta CC, Norwich, N.Y. . . . Work on clubhouse of Dublin, Ga. CC approximately half completed with tentative plans for official opening Thanksgiving. . . Parsons, Kan. has new CC clubhouse . . . By next spring a new clubhouse will be completed at the North Fulton club in Atlanta. . . . Newly

completed 18-hole course of the Catawba CC, half way between Hickory and Newton, N.C., officially opened Labor Day, stretches out over some 6,700 yds. making it third longest in state. . . . Work has reached the halfway mark on a new addition at the Marysville, Kan. CC. . . . Cameron Memorial GC is name given new course in Memorial Park, Cameron, Mo. . . . Officers have been elected, equipment purchased and construction and improvements are under way. . . .

Construction is moving forward on new \$130,000 clubhouse at Oakwood CC, Enid, Okla., expected to be one of the finest in the state. . . . Columbia, Mo's. newest GC is Forest Hill CC, a 9-hole sand green layout to be extended to 18 in the near future. . . .



NOW! A NEW LIGHTWEIGHT PULL-TYPE FRAME AT A NEW LOW PRICE FOR IDEAL QUALITY



HERE'S a new golf frame by Ideal that combines the ruggedness and quality of the famous Ideal TP carrying frame with light weight and low cost.

It gives excellent control and easy maneuverability. Side mowers may be detached quickly and placed in line behind the center frame to cross narrow bridges. For covering long distances, clutch throwouts in the wheels may be disengaged and the mowers transported on their own wheels.

The frame sections are designed to handle 3-5-7-9 or even 11 of the famous Ideal Bulldog Fairway Mowing Units, giving a cutting width of 7 to 25 feet, depending on the number of units used.

The new Ideal Fairway Mower is the last word in mowing equipment specifically designed for golf courses. If you are contemplating the purchase of a mower in the spring, by all means get full information about Ideal before you make your decision.

IDEAL POWER LAWN MOWER CO.

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FERTILIZER DISTRIBUTORS

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SEEDING and FERTILIZING



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 Patented easy clean up features.

3 Models: 3 ft. and 5 ft. width hand models; 10 ft. width power model.

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Box 447G, OWATONNA, MINNESOTA

Construction to start this fall on new clubhouse at the Lyons, Kan. GC... A new 9-hole golf course, clubhouse, and 1,000 car drive-in theater are planned for the 184-acre tract at the southwest corner of Ashby and St. Charles Rock roads, St. Louis.

holes of a proposed 18-hole course on Ridgefields Farm, Kingsport, Tenn., has been awarded. . . Work is under way to make it possible to play next year. . . This is the initial move in a series of elaborate developments to convert the 700-acre Ridgefield tract into a model community with hundreds of medium-priced homes adding an extensive residential and recreational area to the environs of Kingsport. Donald Ross is the architect.

Ridgewood CC, N.J., scene of numerous championships, staged a championship job when 32 disabled vets from Halloran Gen. Hosp. were entertained for a day of golf, water sports and meals... Some of the state's outstanding pros were present and teamed up with the war vets during their round of golf.... For many it was the first time to hold a golf club but they went at it despite plaster casts, braces and the fact they were missing an arm or leg or both....

HAVE YOU RENEWED YOUR SUBSCRIPTION FOR 1948?

TURF that Speaks for Itself!



Milorganite Fertilizer
Helped to Produce
Better Turf
on
Greens-Fairways-Tees

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USE MORE MILORGANITE OTHER FERTILIZER

Keep Your Greens Both Fungus and Crabgrass Free with . . .

TAT SOILICIDE CONTAINING PMAS

An Organo Mercurial Complex

Latest check of plots of bent grasses at Rhode Island State College treated with PMAS, a water soluble phenyl mercury acetate formulation which is the base of TAT SOILICIDE, again proves that TAT SOILICIDE is not only an outstanding fungicide but also confirms previous indications of positive control of crabgrass.* Letters in our files from courses which used TAT SOILICIDE with sensational success during the past year also confirm this discovery. Copies of these letters will be gladly shown on request.

So plan now to use economical, easy-to-apply TAT SOILICIDE for more beautiful, better-conditioned greens on your course . . . free from fungus and crabgrass. Order now from your supply house for the balance of this year and include it in your 1948 budget. If your dealer cannot supply you, send your order with your dealer's name to O. E. LINCK CO., INC., CLIFTON, N. J.

TAT SOILICIDE Is Manufactured Exclusively in the United States and Canada by

*Plots were originally treated with PMAS in June, 1946. Results were reported by Dr. J. A. De France of Rhode Island State College in the January-February, 1947 issue of The Green-keepers' Reporter. In tests repeated this season, outstanding fungus and crabgrass control was obtained. Write for special September 15 release by Rhode Island State College on the 1947 fungus and crabgrass tests.

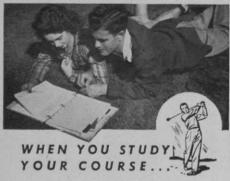
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TAT MOGO (Mole and Gopher Control) . . . TAT DDT . . .

TAT CHLORDANE (for Ant Control on Putting Greens) . . .

TAT WEEDETTE (2,4-D).



you may find the need of preventing turf disease. CALO-CLOR* wards off brownpatch and assures a fungus-free, velvet-like turf—the delight of aolfers.

One ounce is sufficient to insure the beauty of 1000 sq. ft. of greens and fairways.

CALO-CLOR REGULAR is for dry use with sand or compost.

SUSPENSION CALO-CLOR, the same mercurial compound as CALO-CLOR REGULAR, is so processed that it remains in suspension while being used in a sprayer.

Write for our data sheet today.

*T. M. Reg. U. S. Pat. Off

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Judging from the letters we've received in the past few years you greenkeepers have been tearing your hair because you couldn't get one

But now you can relax because all you need do is write direct, or, better still, ask your favorite golf equipment dealer to get you one. Don't go through another season without one.

Ask about PERFECTION SPRINKLERS too - For Tees, Greens and Fairways Largest Coverage, Best Distribution - Various models to meet any watering problem -

PERFECTION SPRINKLER CO.

Box 363 ANN ARBOR, MICH. Before the day was over some had left their wheelchairs or put aside their canes to enjoy the thrill of a full swing at the pill. . . . Doctors and nurses accompanying the vets term this "the kind of medicine we can't get out of cabinets." . . . Congrats are due George Jacobus, Ridgewood pro, and Joe Hart, who aided the North Jersey CC do a similar grand job weeks previously.

Otto Greiner, unattached Baltimore pro, has been signed as assistant pro at Woodholme CC. . . . Bob Gutwein, Kenwood CC, pres. of Cincinnati PGA, will spend the winter months in Phoenix where he has purchased a driving range, returning to Cincy in March. . . . Gene Littler, 17-yr-old La Jolla, Calif. linksman, took the Calif. medal play amateur golf title with a 72hole string of 71-74-68-70-283.... Veteran Johnny Dawson took third spot with 285.

. . . Littler was runner-up in the USJCC national amateur at Peoria. . . . Francis J. Eastman, 62, pro for many years at the Van Cortlandt Park course, N.Y. where he started as a caddie at 17, passed away at his home in the Bronx. . . . John Canning, 36, pro, was burned to death in the \$30,-000 Algona, Ia. CC fire. Canning was formerly greenskeeper at Wakonda CC. Des Moines. . . . A field of 75 East Texas and La. amateurs expected to tee off in first annual Piney Woods CC tourney, Nacodoches, Texas.

The amazing new ball wash!

This is the new ball wash that has won wide and enthusiastic acceptance with players and greenkeepers alike. Quickly removes dirt and stains - absolutely harmless to paint - positively no odor. It's a thrifty wash, too. One tablespoon per washer is ample. Order from your dealer or direct.

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