

# Buyers' Page

Check off your Supply & Equipment Needs. Tear out and mail this sheet to *Golfdom, 407 S. Dearborn St., Chicago 5, Ill.* You'll get prices, literature and delivery information direct from the sources of supply.

## Golf Course

Aerifier (for fairways)  
Architects  
Arsenate of lead  
Ball washers  
Bent grass stolons  
Brown-patch preventives  
Compost mixers  
Compost spreaders  
Crabgrass eliminator  
Cultivators: f'way  green   
Drinking fountains  
Fencing  
Fertilizers  
Flags (greens)  Flag poles   
Flood lights  
Fungicides  
Fungicide applicator  
Golf Course Const'n Engineers

Harrows—(spring tooth)  
Hedge trimmers  
Hole cutters  
Hose, 3/4"  1"   
Hose menders  
Humus  
Insecticides  
Landscape materials  
Leaf rake (power vacuum)  
Mole Traps  
Mowers: putting green   
          whirlwind  tee   
          fairway  rough  hand   
Mower grinders  
Peat Moss  
Pipe, water  
Playground equipment  
Pumps (gals. per minute?.....)  
Putting cups  
Scythes (motor driven)

Seed: fairway  green   
Seeders  
Sod cutter  
Soilscreeners  Soil shredders   
Sprayers: power  hand   
Spikers: greens  fairway   
Sprinklers: f'way  green   
Sweepers (power or hand)  
Swimming pool architects   
          equipment  filtration   
          purify. chemicals  paint   
Tee markers  
Tennis court surface material  
Tractors  
Tractor tires  
Tractor wheel spuds  
Turf Plugger  
Water systems, fairway  
Weed burners  
Weed chemicals  
Weed markers

## Pro Shop

Bags: canvas  leather   
Bag carts, for players  
Balls  Driving range   
Ball cleaner (individual)  
Ball markers  Painting kit   
Ball recovering equipment  
Ball Shag  
Bandages, adhesive  
Buffing motors  
Caddie badges  uniforms   
Calks, for shoes  
Caps and hats  
Clubs: Woods  Irons

★  
Club head covers  
Club repair supplies  
Detachable cleated shoe soles  
Dressing for grips  bags   
Golf gloves  
Golf Grips (all weather)  
Golf shoes  
Golf Practice Glove  
Grip Renovating Tool  
Handicap boards  
Handicap racks  cards   
Mechanical Golf Ball Retriever  
Pencils  
Portable motor tool  
Practice driving nets

Preserver for leather  
Putter Grip  
Score cards  
Shoe spike wrench  
Spiked rubber overshoes  
Sportswear: Shirts  Socks   
           Sport jackets  Rain jackets   
           Windbreakers  Slacks   
Tees (wood)  (plastic)   
Tee mats   
Tees (permanent)  
Tees (rubber) for driving mats  
Teeing device (automatic)  
Tennis nets  
Trophies

## Club House

Adding machines  
Air conditioning equip.  
Athletes foot preventives  
Ath. foot prophylactic bath  
Bath mats  
Bath slippers  
Cash registers  
Disinfectants  
Fire protection equipment  
Floor coverings

★  
Furniture  
Kitchen equipment:  
Coffee makers  
Dish washers  
Dishwashing compounds  
Frozen food storage  
Ice cube machines  
Ovens  Food warmers   
Ranges  
Refrigerators  
Slicing machines  
Vegetable peelers  
Glassware

Heaters: club house   
          hot water   
Linens, dining room  
Lockers  
Movies of Golf Subjects  
Runners for aisles  Rugs   
Shoe dryer and sterilizer  
Showers  Shower mixers   
Shower clogs   
Step treads  
Toilet seat covers (paper)  
Towels: bath  face   
Uniforms

Send information

to: Name .....

Club  
Title .....

Club .....

Address .....

Town .....

Zone (.....) State .....

Fall, 1947

water is obtained rather than a cone-shaped spray. Water poured slowly from a watering can, from which the sprinkler has been removed, may also be used. An alternate method is to add one ounce of Chlordane to each gallon of water in a small sprayer and, with the spreader removed from the nozzle, direct the stream of spray mixture into each ant nest.

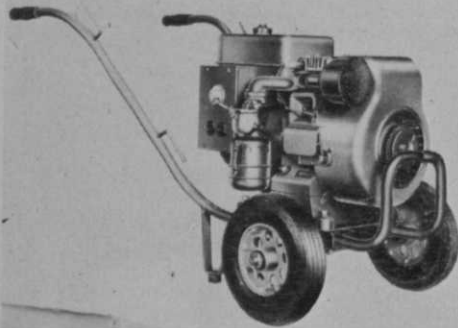
In the case of a more widespread infestation, the best treatment consists of a thorough watering of the turf area with a solution of Chlordane. The material can be applied with a hose and garden nozzle, the latter open as wide as possible at 100 pounds pressure. The proper proportions are 4 ounces of Chlordane 50 per cent wettable powder per 75-100 gallons of water for each 1,000 square feet of turf. This treatment should be followed by watering the turf with 50 to 60 gallons of clean water per each 1,000 square feet.

CHLORDANE is manufactured by Julius Hyman & Company, Denver, Colorado under the trade name OCTA-KLOR. Chlordane formulations are available at U. S. Rubber (Naugatuck Chemical Division) and The Dow Chemical Co.

**PORTABLE ELECTRIC PLANT**—A new AH series of portable electric plants especially designed to simplify the task of greenskeepers has been developed by D. W. Onan and Sons Inc. of Minneapolis, Minnesota.

These new electric plants provide power for any electric gardening tool, universal, a.c., or d.c., within their full rated capacity and will operate under heavy load conditions for *more than four hours on a single gallon of gasoline.*

Modern maintenance equipment such as close-cropping electric grass-shears used for trimming hard-to-get-at weeds and tall grass around fences,



bushes, trees, can be used in any place on golf courses. Mounted on easy-wheeling dollies the model can be moved directly to the job easily by one man.

Besides turf maintenance, repair work on any part of the grounds can be completed quickly and surely with high-speed electric drills, fast-cutting electric saws and powerful electric hammers driven by the portable AH.

The AH Models are powered by a single-cylinder, 4-cycle, air-cooled engine available in A.C., 500 or 750 watts, and D.C., 750 or 1200 watts.

## SWINGING AROUND GOLF

(Continued from page 29)

afternoon. . . . Nobody can be less than his best in playing against the class of golf Skee Riegel shot at Pebble Beach. . . . Riegel was the best player on the course the week of the National Amateur and deserved to win.

**Ralph Trost in Brooklyn Eagle says "Jug" McSpaden was right in blasting pro tournament golf. . . . Trost maintains home club pros have lost prestige as result of emphasis on continuous performance of tourney pros. . . . He says PGA tournament committee insistence on easier rules and soft courses to promote low scores has boomeranged on playing pros.**

Francis J. Powers, Chicago Daily News veteran sports writer, says amateur rule which bars John Barnum from USGA and Western amateur tournaments because he is salesman for a golf manufacturer is antiquated. . . . Powers points out that Frank Stranahan and Skee Riegel and others of unquestioned formal amateur status play more golf with pros than Barnum gets in his sales promotion work. . . . Mrs. Floyd Hendley in Greensboro (N.C.) Daily News says the majority of women golfers now play as fast as men. . . . Therefore, continues Mme. Hendley, private club rules restricting women's play are due for revision.

GWA (Golf Writers Assn. of America) pays just tribute to a great writer by unanimously voting to name their "Golfer of the Year" trophy, "The Bill Richardson Memorial Trophy." . . . This follows suggestion of president Russ Newland instead of staging a tournament to perpetuate memory of Wm. D. Richardson, golf writer for N.Y. Times from 1921 until he passed away in Aug. . . . Members will vote on winner of trophy at year's end.

## CLASSIFIED ADS

### FOR SALE

One of the well-known daily fee golf clubs in the southwest area of Chicago, consisting of two 18-hole courses and clubhouse. Fully equipped and in excellent condition. Will appeal to private club or industrial organization. Shown by appointment only. Price \$275,000. Edward J. Brady, 5442 S. Halsted St., Chicago 9, Ill., Phone Boulevard 0034.

**Pro** with 30 years successful experience in teaching, pro shop operation and greenkeeping seeks new location. Class A PGA member. Best credit rating. Pleasing personality; intelligent, diligent and resourceful worker. Age 47. Has finest recommendations from each club he's served. Splendidly qualified man for exacting good club. Address Ad 1039, c/o Golfdom.

**Pro-greenkeeper**—Experienced, highly successful in increasing membership and club interest with able instruction, club competitions, pro shop operation and first class course maintenance at low cost. Have just completed exceptional job of putting rundown course into fine shape and reviving club roster and patronage. Highest recommendations. Address Ad 1041, c/o Golfdom.

**Pro-greenkeeper**—Background of excellent results as veteran in teaching, course upkeep, and all other details of real business management in outside departments of club. Hard worker, thoroughly dependable and has disposition that helps members enjoy their club. Best of references. Address Ad 1040, c/o Golfdom.

You can have a Pro, Greenkeeper, also Architect who is one of the best in the country. Sober and diligent at all times. Address Ad 1029, c/o Golfdom.

**GOLF BALLS.** We have Driving Range balls, used from golf course play @ \$1.80 per doz. 30c per doz. allowance on all culls traded in or we will rebuild same for you @ \$2.50 per doz. Add 10% on cull count for loss in mfg. New type of construction and very durable. Named "Northern" and reverse side "Special." A full line of driving range, miniature and golf course supplies. Price list sent on request. Write, wire or call. Telephone, Wellington 1420. Northern Golf Ball Co., 3441 N. Claremont Ave., Chicago 18, Ill.

## FOR SALE

104 acres, 9 holes, wooded and rolling. Located in the north central section. Very sporty and scenic. Large beautiful clubhouse, all modern seven room dwelling besides clubhouse, full line of equipment. Closest course is 25 miles away. City of 15,000 just two miles from course. The possibilities are unlimited. Also another large business connected with this one. Will take \$110,000 to buy it. If interested in a real investment write Ad 1030, c/o Golfdom.

**Golf Range Owners.** Experienced Professional with "know how" of business would like partnership in an established range. Will contribute his knowledge, experience, and time to build up your business, or start range for you if you have location in good town. Reliable, pleasing personality, hard worker. A-1 credit rating. PGA member. Address Ad 1031, c/o Golfdom.

**CLUB EXECUTIVES!** Placing the right man in the right job is good business. Given opportunity to discuss your problems with you in person—at your convenience—is the only way to evaluate this man if your organization needs first class *Pro* or *Pro-Manager*. Five minutes of your secretary's time will get you full details. Address Ad 1032, c/o Golfdom.

**Superintendent Wanted** for all year around job to have charge of the maintenance facilities for Summer and Winter sports; 36 hole golf course, six tennis courts, club grounds, skating rink, ski tow, and ski trails. For further information write Mr. R. S. Burlingame, Drumlins, Syracuse 10, New York.

**Pro, or Pro-Manager,** desires small year-round club. Wife experienced in club management. Can furnish references. Address Jack Oke, Box 665, Maysville, Ky.

**Young Professional,** 32, club maker, teacher, capable of taking over all responsibility in pro shop, fine golfer, good personality, wishes assistant position for winter months in Florida. Excellent references. Lew Sabo, PGA Member, presently with Mike Brady, Haverhill C.C., Haverhill, Mass.

**FOR SALE:** 9 hole golf course in Northern Indiana. Clubhouse, bar, dining room, living quarters. Good buildings, all new equipment. Doing good business. Address Ad 1033, c/o Golfdom.

**Wanted:** Golf Professional. Must be first class teacher and good average player. New Jewish club located in Philadelphia district. Membership closed at 250. Position starting March, 1948. Salary \$1500 plus all golf concessions. For further considerations give complete details of background in first letter. Address Ad 1034, c/o Golfdom.

**WANTED GOLF CLUB**—to lease with option to purchase by experienced Pro-Mgr.-Greenkeeper. Will also consider position taking over complete operation for owners. Address Ad 1035, c/o Golfdom.

**WANTED:** Position as assistant pro at a year around course, preferably private. Age 21. Please write for more details. Address 766 So. Syndicate, St. Paul 5, Minn.

**PROFESSIONAL,** now with Southern club, 34, single, present club for 11 years. Good business man, dependable, stays on job. Thoroughly competent to assume full charge of responsibilities. Will accept nine or eighteen hole course where golf is year-round proposition or consider lease on small course. Address Ad 1036, c/o Golfdom.

**Greenkeeper Wanted:** For 18 hole daily fee privately owned Ohio course. Prefer man not over 40 years old with thorough experience and training. Answer giving full information, approximate salary expected and references. Address Ad 1037, c/o Golfdom.

**POSITION OPEN**—A private golf club in Ohio with a limited membership of 150, and open all year, requires a Manager for clubhouse operations. Living quarters available. If married, wife can assist with bookkeeping, etc. Please state all qualifications and salary expected. Address Ad 1038, c/o Golfdom.

**Wanted**—Experienced Pro-Greenkeeper to take full charge of nine hole golf course situated in Rhode Island. Give full particulars in reply. Address Ad 1023, c/o Golfdom.

**For Sale**—Royer Compost Mixer Model N.C.B.2" 3/4 H.P. Motor, 25 ft. Weatherproof Cord, just like new, used one day—\$350.00. Five-gang Pennsylvania Used Fairway Mower, in excellent shape. Fred E. Greiner, R. R. No. 10, Fort Wayne, Ind.

**Well known teacher Pro;** builder of numerous fine golf courses, thoroughly familiar with all phases of course maintenance; last 15 years operator of daily fee course now being subdivided, would like new connection in any of these fields. Vigorous, can go anywhere. Address Ad 1024, c/o Golfdom.

**Greenkeeping Superintendent** or Pro-Greenkeeper seeks change. An authority on course maintenance acquired by many years of actual experience and study. Student numerous greenkeeping short courses including Rutgers and Massachusetts State Colleges. Member GSA. Address Ad 1026, c/o Golfdom.

**Golf Professional-Greenkeeper**—desires change for 1948 season. Knows GOLF, the GOLF COURSE, and what the members want. Wide experience in both positions. Class A, PGA Member. Schooling for two winter terms at Mass. State for Greenkeepers. Veteran, married. Address Ad 1027, c/o Golfdom.

**GOLF DRIVING RANGE.** High Class real deluxe. One of the finest golf driving ranges in the country. This is a real lifetime opportunity, a real buy for anyone with money to invest in a real solid and profitable business. Covered and open air spacious booths. Finest equipment. Beautiful fairways. Six miles from main corners of Newark, N. J. Plenty of business right now. Established 17 years. Original owner retiring. For further information address Ad 1025, c/o Golfdom.

**Pro-Mgr.-Greenkeeper.** Very well liked at present club in midwestern city. The best of references and plenty of experience. Would like to make a change. Excellent teacher and player. Class A-PGA member. Age 34, married, no children, college graduate. Address Ad 1028, c/o Golfdom.

**Greenkeeper,** 51, with Elks Club 155 for 18 seasons, making change. Will still do greenkeeping for satisfactory club. Must have fair equipment and ONE BOSS. R. J. Shady, Route 5, Fort Wayne, Ind.

**Pro-Mgr.**—Age 32, eight years with present small club. Desirous of obtaining large club experience. Will work in any capacity during winter months, Oct. 15 to April 1. Address Ad 1001, c/o Golfdom.

Prominent mid-western pro-greenkeeper desires winter connection. Address Robert Munk, Country Club, Jacksonville, Illinois.

**Winter job**, as pro or asst., in Florida or other southern states. 40 years old, married, PGA Class A. Thirteen years on one course. Expert teacher and player. Good knowledge of golf club repair. Veteran. Address Ad 1002, c/o Golfdom.

**Manager-Steward**. Country club, located in southern New Jersey, 400-500 family membership. Operate restaurant, party and banquet facilities, concessions. Manage club functions. Four-room unfurnished apartment, heat and light. Salary plus concessions income. In reply give references and experience. Address Ad 1003, c/o Golfdom.

**Wanted**—a set of used practice green markers. Maxwellton Golf Club, Syracuse, Indiana.

**CLUB MANAGER**. Available at once. 40 yrs. old; married; no children. 15 years catering experience. Clubs, hotels, restaurants. Very high-class catering ability. Wife also experienced, payrolls, hosting, books, flower arrangements, etc. Prefer West or Midwest but will go anywhere. Address Ad 1004, c/o Golfdom.

**Pro Assistant**—Crack clubmaker and teacher desires assistant job at an exclusive club preferably. Class A, PGA member and professional since 1925. Age 43, married. Address Ad 1005, c/o Golfdom.

**Golf Pro**—Age 22, 3 years golf experience, 2 as pro-manager of midwest sand green course, desires connection with grass green club. Address Ad 1006, c/o Golfdom.

**FOR SALE**—9 hole course in progressive town of 10,000. Address Ad 1007, c/o Golfdom.

**Man and Wife**—Experienced and successful couple, both 38 years old, looking for club that wants competent, cheerful, economical and attractive clubhouse operation as Steward and Stewardess. Very good references earned by performance in all phases of clubhouse operation. Address Ad 1008, c/o Golfdom.

**Winter Position**—Pro., Asst. Pro., Clubmaker, Greenkeeper or Asst. Greenkeeper. 40 years of age, single, life experience. Address Ad 1009, c/o Golfdom.

**Pro or Pro-Greenkeeper**—Class A, PGA member. 45, single, 20 years' experience. Any location. Address Ad 1010, c/o Golfdom.

**Wanted**—Manufacturers' Agents for select line of golf clubs, accessories and golf apparel. Excellent opportunity for those experienced in quality selling. Address Box 1011, c/o Golfdom.

**Professional**—"A" member P.G.A. 14 years' teaching and professional experience, interested in any driving range propositions or private club openings in east or south. Address Ad 1019, c/o Golfdom.

**Golf Pro**—36—available for winter months. 20 years' experience. Highest recommendations. Will take any job connected with golf. Address Ad 1012, c/o Golfdom.

**GOLF PROFESSIONAL**—Ten years' experience now holding country club position, desires change. Good player, excellent teacher. Best references. Address Ad 1020, c/o Golfdom.

**Wanted to Lease**—with option to purchase, 18 hole golf course now operating. Prefer year-round operation. Excellent financial and credit standing. 15 years' experience. Address Ad 1014, c/o Golfdom.

**Golf Professional** available for winter. Finest references. Will go anywhere. Address Ad 1021, c/o Golfdom.

**Golf Professional** located at one of the North's most exclusive clubs desires to get connected with a club as an assistant or Pro for the winter from Dec. 1 to April 1. Age 30. Address Ad 1015, c/o Golfdom.

**Golf Professional** desires permanent connection, preferably with a University having own course and expanding golf program. Experienced, capable, excellent teacher and coach. University degree, P. G. A. member, married, age 37, financially responsible. Can furnish best of references. Address Ad 1022, c/o Golfdom.

**Greenkeeper-caretaker** with 6 years' experience is open for year around job on golf course. Married, A-1 references. Available any time. Address Ad 1016, c/o Golfdom.

Available Dec. 1st, Class A, PGA teaching and businessman golf Professional interested in taking over Pro shop and lesson concessions in Southern golf club. Would also consider Assistant-Pro position at first-class club. Alert merchandiser, excellent teacher, with perfect record and credit references. Danny O'Keefe, Ligonier Country Club, Ligonier, Pa.

**Wanted**: Position as Pro or Pro-Greenkeeper for club with year around proposition. Age 35, married. Class A member of P.G.A. Best of references upon request. 15 years' experience with large clubs. Address Ad 1017, c/o Golfdom.

**Golf Professional**. Have been employed for past 14 years as pro-mgr. and greenkeeper, and would leave present position for pro job at a club that offers good merchandising opportunities. Very best references. Excellent instructor, player and clubmaker. College man, age 34, married, no children. P.G.A. member Class A. Address Ad 1018, c/o Golfdom.

**DRIVING RANGES**—Do not discard your cut and broken golf balls. We will rebuild them. All cores are wound to proper size and only top grade balata covers are used. These balls will stand a great deal of punishment and are guaranteed for 30 DAYS against breaking open on the seam. Send 5 dozen broken balls for trial shipment. The price is \$2.50 per dozen, unpainted. F.O.B. Arrow Distributors, 2318 Pitkin Ave., Brooklyn 7, N. Y.

One Jennings golf ball slot machine, 25¢ play, like new, oak cabinet and stand—\$300.00. Also, one driving net, like new—bargain \$65.00. Address Ad 1042, c/o Golfdom.

**Club Manager** and wife desire position with club. Both young and energetic; husband has wide experience with serving food and wife does secretarial work, flower arranging and can act as hostess. Can furnish the best of references. Address Ad 1043, c/o Golfdom.

**Wanted**—pro-manager-greenkeeper to take charge of southern 9-hole course, golf shop and clubhouse. Salary and concessions. Profitable year around proposition with fine opportunity for alert operator to substantially increase earnings. Living quarters provided. On Dixie Hwy. between Memphis and Nashville. Address Ad 1044, c/o Golfdom.

**18 HOLE GOLF COURSE FOR SALE**—Located at Eustis, Florida among the Hills and Lakes of Lake County. Nine holes abandoned during the War, balance kept in good playing condition. Clubhouse with basement containing Grill and Bar, partially furnished, in splendid repair. Necessary implements for upkeep of course. Cost \$100,000.00 when built. A sacrifice at \$35,000.00. For full information address G. Henry Davis, Box 986, Eustis, Fla.

**Golf Professional**, middle aged, single, 14 years' experience, temperate. My club has approximately 200 members. Very few play golf. Desire to locate at a club with larger membership, preferably a yearly position where members appreciate good service and good merchandise. Good references. Address Ad 1045, c/o Golfdom.

**GREENKEEPERS ATTENTION**: Worthington C tractor and engine parts and sickle bar mower parts at great savings. Large stocks, all new. Grasslands Service Agency, Box 1046, c/o Golfdom.

**Pro-Gkpr.**—Nationally known veteran with fine record of developing players and golf interest, excellent results in course rehabilitation and maintenance, and general all-around business management of course and pro department, plans making a change. No longer in competitive golf. Hard worker who has the right answers for his club. Cheerful personality and gets along with all members, young and old, men and women. Highest recommendations. Ideally qualified to serve club that wants top standards of pro and greenkeeping service at reasonable cost. Address 10A1, c/o GOLFDOM.

**WANTED**: Active partner with experience as manager or pro-greenkeeper who is capable of taking charge of expansion program for a new and fast growing Country Club. Construction is now under way to enlarge the clubhouse, and expansion to 18 holes is planned. Excellent location in greater Kansas City, Missouri. Applicant must have good business and character references. Minimum investment of \$40,000.00 required. Address Ad 1047, c/o Golfdom.

## GOLFDOM

FALL • 1947

Acushnet Process Sales Co. . . . .	2nd Cover	L. A. Processing Co. . . . .	77
Air-Flo Tee Distributing Co. . . . .	21	Langford, William B. . . . .	92
American Agricultural Chemical Co., The . . . . .	88	Leavitt Corp. . . . .	94
American Fork & Hoe Co., The . . . . .	30	Lewis Co., G. B. . . . .	106
American Liquid Fertilizer Co. . . . .	90	Linck Co. Inc., O. E. . . . .	9
Beam Mfg. Co., John . . . . .	4	Lindig's Manufacturing Co. . . . .	94
Bell & Son, William P. . . . .	87	Longstaff, Allan L. . . . .	92
Berner Company . . . . .	75	McKenzie Company, R. R. . . . .	77
Brevard Country Club Nursery . . . . .	100	MacGregor Golf, Inc. . . . .	48-49
Buckner Manufacturing Co. . . . .	25	Mallinckrodt Chemical Works . . . . .	10
Buel, Fred . . . . .	24	Mast-Foos Mfg. Co. . . . .	18
Burdett, Paul E. . . . .	94	Melflex Products Company . . . . .	69
Burgett Co., The K. L. . . . .	28	Modern Manufacturing Co. . . . .	16
Burke Golf, Inc. . . . .	26	Murdock Mfg. & Supply Co., The . . . . .	97
Chamberlin Metal Products . . . . .	67	Nutria Peat Sales Company . . . . .	22
Chicago Wheel & Mfg. Co. . . . .	20	Ny-An Company . . . . .	50
Clapper Company, The . . . . .	14	Old Orchard Turf Nurseries . . . . .	83
Cunningham, Son & Co., James . . . . .	97	Page Fence Association . . . . .	12
D B A Products Co. . . . .	10	Parker Pattern & Foundry Co., The . . . . .	17
D-V Laboratories, Inc. . . . .	82	Perfection Sprinkler Co. . . . .	10
Davis, Inc., George A. . . . .	4	Phillips, Inc., F. C. . . . .	27
Des Moines Glove & Mfg. Co. . . . .	61	Pocket Golf Ball Cleaner Co., The . . . . .	86
Dolge Co., The C. B. . . . .	22	Professional Golf Company . . . . .	65
Double Rotary Sprinkler Co. . . . .	97	Pro Golf Sales Co. . . . .	77
Dubow Mfg. Co. Inc., J. A. . . . .	29	Roseman Tractor Mower Co. . . . .	15
DuPont Semesan Company . . . . .	23	Royer Foundry & Machine Co. . . . .	18
Ederer Company, R. J. . . . .	20	Rutledge Outing Equipment . . . . .	29
Farquhar Company, A. B. . . . .	24	Scoggins Golf Co., Howard . . . . .	71
Fate-Root-Heath Co. . . . .	12	Scott & Sons Co., O. M. . . . .	19
Fulname Co., The . . . . .	78	Sewerage Commission . . . . .	8
Gandrud Company, E. S. . . . .	8	Skinner Irrigation Co. . . . .	6
Godwin, Hiram F. . . . .	88	Smith, Kenneth . . . . .	26
Golf & Garden Equipment Co. . . . .	85	Snow-Proof Company, The . . . . .	82
Golf Cart Supply Company . . . . .	67	Spalding & Bros. Inc., A. G. . . . .	38-39
Golfcraft, Inc. . . . .	35	Speedy Manufacturing Co. . . . .	13
Goodyear Tire & Rubber Co. Inc. . . . .	5	Sporting Goods, Inc. . . . .	3rd Cover
Gordon, William F. . . . .	3	Standard Electrical Tool Co. . . . .	28
Graham & Co., Inc., John H. . . . .	83	Standard Steel Equipment . . . . .	86
Hagen Golf Division, Walter . . . . .	58-59	Stump & Walter Company . . . . .	88
Hardie Manufacturing Co. . . . .	19	Sulka, M. J. . . . .	92
Harris, Robert Bruce . . . . .	87	Swift & Company . . . . .	81
Harrison, James Gilmore . . . . .	92	Tull, Alfred H. . . . .	87
Henderson & Co., Peter . . . . .	97	United States Rubber Co. . . . .	4th Cover
Hillerich & Bradsby Co. . . . .	53	Vestal Company, John H. . . . .	86
Horner, R. S. . . . .	78	Wagner Company, Paul G. . . . .	75
Hyper-Humus Company . . . . .	16	West Point Lawn Products . . . . .	14
Ideal Power Lawn Mower Co. . . . .	7	Wilson & Co., A & P Feeds Div. . . . .	85
Jacobsen Manufacturing Co. . . . .	11	Wilson Sporting Goods Co. . . . .	42-43
Johnson Seed Co., J. Oliver . . . . .	82	Wogan, Eugene "Skip" . . . . .	90
Jones, Robert Trent . . . . .	87	Worthington Ball Company . . . . .	41
Kesl, Inc., B. J. . . . .	78	Worthington Mower Company . . . . .	54-55

GOLFDOM, The Business Journal of Golf. Published monthly, except November and December. Subscription rate—\$2.00 per year, Canadian and Foreign \$2.50. Herb Graffis, Editor; Joe Graffis, Advertising and Business Mgr.

Publication Offices—407 So. Dearborn St., Chicago 5; Phone Harrison 5941. Eastern Representative—Albro Gaylor, 20 Vesey St., New York 7; Phone, Cortland 7-1668. Pacific Coast Representatives—Roy M. McDonald & Co., 541 S. Spring St., Los Angeles; Phone Tucker 7981 . . . 564 Market St., San Francisco; Phone Garfield 8966 . . . Terminal Sales Bldg., Seattle, Wash. Printed in U.S.A.

**TABLE OF CONTENTS**

*Front Cover photo: Aerial view overlooking clubhouse and fairways of famous Interlachen Country Club, Minneapolis, Minn.*

Swinging Around Golf .....	By Herb Graffis	3
Maintenance Budget Needs Thought and Records .....	By C. Kent Bradley	31
Geller Survey Sets Pattern for Managers .....	By John Brennan	34
Plan Pro Shop Selling by Study of Records .....	By Wm. J. McNulty	36
Printed Forms Put Pro Shop on Efficient Basis .....	By Jerry E. Zolan	40
Don't Change Greenkeepers in Middle of Heat .....	By Col. W. J. Baird	46
Store Authorities Suggest Pro Shop Improvements .....		47
Turf Roundup of 1947 .....	By Fred V. Grau	51
Service is Key to Successful Pro Shop Operation .....	By Wm. C. Jackson	57
Pro and Amateur Notables Honor Hagen .....		62
Science and Mechanics in Bent Greens Mowing .....	By O. J. Noer	64
Efficiency in Better Course Management .....	By Joseph Valentine	68
Glass, Important Factor in Modern Clubhouse Design .....		72
Manufacturer's Preview .....		84

**Golfing!**

THE NATIONAL PLAYER'S MAGAZINE



**60,000**

WORLD'S GREATEST GOLF CIRCULATION



1 Year — \$1; 3 Years — \$2

**PROFESSIONALS**

Write for profit-making  
subscription proposition

**GOLFing**

407 S. Dearborn

Chicago 5, Ill.

MONTHLY — March through July



PLAN ON  
**LEWIS  
WASHERS**  
AT EVERY  
TEE



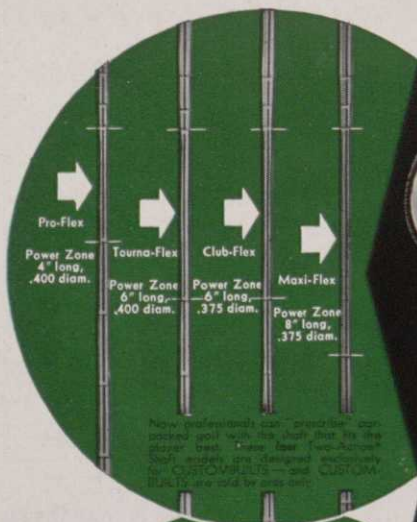
**LEWIS  
GOLF BALL  
WASHERS**

Ask your  
GOLF SUPPLY DEALER

# Springfield..

# PACKS THE POWER

WITH "PRO-PRESCRIPTION" GOLF



#### CUSTOMBUILTS

The finest reg-  
istered irons. "Pro-  
prescription" Two-  
Action Shaft. High-  
ly polished stainless  
steel heads. Brazed  
in. CUSTOMBUILT  
medalions. Sets of 6  
and 8 clubs.

Pro Model Matched  
Irons  
Tracky winners in  
the medium-priced  
field! Stainless steel  
heads. Stepped  
chrome shafts. Avail-  
able in sets or open  
stock.

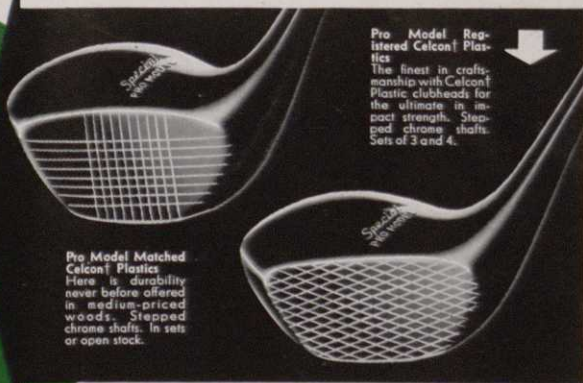
SHOT-CONTROL GRIP FURNISHED ON ALL CLUBS

## GUARANTEED AGAINST BREAKAGE

The clubheads of *Springfield*  
Celcon† Plastics — the na-  
tion's all-weather clubs — are  
absolutely guaranteed against  
breakage. Here's power im-  
pact that counts today!

\*Patents Pending  
†Trade Mark, Celanese Corp. of America

**SPORTING GOODS, INC.**  
88 BERNIE AVE. SPRINGFIELD 7, MASS.



Pro Model Registered  
Celcon† Plastics  
The finest in craft-  
manship with Celcon†  
Plastic clubheads for  
the ultimate in im-  
pact strength. Stepped  
chrome shafts.  
Sets of 3 and 4.

Pro Model Matched  
Celcon† Plastics  
Here is durability  
never before offered  
in medium-priced  
woods. Stepped  
chrome shafts. In sets  
or open stock.



New golf balls for profes-  
sionals. Left, the Spring-  
field Pacemaker.  
Right, the Springfield  
Thunderbolt.  
Cadwell-Gear Covers



It's scoring power and the "firsts" in golf that count today. That's why it's the "pro-prescription" Two-Action Shaft — America's most advanced design — for advanced iron play. And that's why it's Celcon† Plastic — absolutely guaranteed against breakage — for the ultimate in impact strength in woods.

New golf balls, too, plus color-harmonized irons and plastics for the ladies!

Write for price list and name of the *Springfield* Pro Salesman in your territory.

# Springfield

FASTEST GROWING NAME IN SPORTS!