

The dandelion and plantain were eliminated without any injury or discoloration of the Washington strain of bent grass. Within 24 hours after being treated leaves became erect and were cut close by mowing. After that they were no longer noticeable and the plants disappeared completely within a couple of weeks.

Some greenkeepers use this sprayer for ant control on greens. The method was devised by Hugh Murray. He takes a 10 percent DDT water emulsion and squirts a small amount into the hole in the center of the hill. That is the end of that hill. The method is quick and is claimed to be very effective.

"GOLF NIGHTS" POPULAR IN DETROIT DISTRICT

By Joel Bennett

"Golf Nights" have been added to the entertainment programs of several Detroit district clubs and have proved to be a highly attractive feature.

At Red Run GC, pro Frank Walsh put



Frank Walsh and Al Watrous explain some fine points to women at a Red Run 'golf study' evening.

on a typically successful session featuring the Michigan PGA movie "Stars in Action" and showing in normal, slow and ultra slow motion Nelson, Hogan, Harbert, Oliver, Demaret, Mangrum, Snead and Wood.

After the picture there was lively discussion entered into by men and women members and their guests. Walsh had as his guest star Al Watrous, Oakland Hills pro. Keynote of the discussion was "what do the tournament experts do to make the game look so easy for them?"

Detroit district clubs whose pros have shown the film include Lochmoor where Chuck Rutan is pro, Detroit GC where Horton Smith is pro, Oakland Hills where Al Watrous is located, at the Detroit CC

where Joe Belfore is. Attendance at these evening affairs has averaged 175.

Some clubs have combined an outdoor shotmaking demonstration in the evening with the picture showing at night. Pros have noticed an increased ease of understanding by pupils after these sessions and it is certain that the feature has accounted for increasing interest in golf instruction.

FLORIDA'S GREENS MEETING START BIG PROGRAM

Florida Greenkeeping Supts. Assn. first meeting at Miami Beach, May 25-27 and the organization's meeting at Orlando July 16 got under way an extensive program for golf and lawn turf development in the state.

There were 33 in attendance at the May meeting which featured a practical program headlined by such authorities as Fred Grau, O. J. Noer, Gus Brandon, Mark Mahannah, R. F. Lawrence, Dr. R. V. Allison, Dr. Roy Blair, Dr. W. T. Forsee, Jr., Ward L. Wood, O. S. Baker, Norman Hay-slip, Charles C. Seale and David J. Malloy.

Baker, Jimmy Blackledge, Dr. Blair and C. C. Shaw engineered the Miami Beach sessions.

The Orlando meeting furthered the association's program of organizing all the state's turf interests, commercial and private, in getting state government support for a research program. An outline of the work sponsored by the Florida assn. and conducted by Dr. Blair at the Everglades Experiment station, Belle Glade, Fla., was presented at the Orlando meeting. At Miami Beach a field meeting and inspection at Indian Creek CC was headlined by Baker's demonstration of the "Aerifier" and some work being done in killing established turf on greens with chemicals to prepare for rebuilding and re-seeding.

CARNOUSTIE FUND GROWS

Carnoustie-born American pros and their friends are responding quickly and generously to the suggestion of Francis Gallett and George Fotheringham that the clubhouse in the old home town be modernized with money contributed by the wanderers.

Details of the proposal were set forth in June GOLFDOM. Francis and George expect that by next year when American golfing tourists visit Carnoustie they'll find evidence of the Carnoustie-American bond of fellowship quite prominent and practical. There is talk at Jockey Sanderson's, the Stag's Head, the Golf Arms Inn (which now is called the 19th Hole) and the Kuno-loch arms in Carnoustie about how the lads have made good in the States and showing their sentimental attachment to the Craw's Nestie.

CLUB OFFICIALS

A NEW SERVICE OFFERED BY C. S. S.
LET US MAKE YOUR JOB AN EASY AND
EFFICIENT ONE

It's easy to give good management,
good food, good service, and have a
good financial showing under the
C. S. S. plan of operating.

WHAT MORE IS THERE TO MAKING YOU A
HAPPY OFFICIAL?

WRITE: CLUB SYSTEMS SERVICE
P.O. BOX 279, DOWNERS GROVE, ILL.

MASTERS OF TRAINING

(Continued from page 45)

"One of the most important things for assistants to learn is that the members when visiting the club should be made to feel that the service rendered in the golf shop is for the sole benefit and pleasure of their games. In this service they can make each club member's game more pleasurable and something to which they will look forward.

"Both types of assistants should look for guidance to their professionals and should be governed by his policies while working under him."

SHAKE-UP NEEDED

(Continued from page 52)

Pros' Educational Job

The pros have a big job to do in educating the public to the fact that in most cases a golfer can get merchandise just as cheap at a pro shop as at a store, and probably higher grade merchandise. He figures that if a pro is losing business to the stores there is something drastically wrong with the pro's selection of stock, his display and his general business solicitation methods.

Troy is very firmly of the opinion that the golf range business growing on a sound basis and operated by first class pro businessmen is going to be one of the greatest factors in improving the pros' status and earning power at clubs.

One reason for this is that the alert and informed pro at the range gets golfers while they're still in the nursery and brings them up right.

He suspects that half the approximately 3000 pros at golf clubs today are barely getting by financially only because they have greenkeeping and caddie management income in addition to what they make on lessons and in their shops.

Looking at the club pro conditions from his viewpoint he concludes that the pro has not educated his members enough to the value of pro service hence the members may not think there's an injustice in buy-



Zigfield Troy has made his range big business for himself and a busy nursery for the game.

ing clubs "down town" and then asking the pro for free tips on how to use those clubs.

Pay Basis Antiquated

In Troy's opinion the golf pro income situation at clubs generally is on an antiquated and all-around unsatisfactory basis and needs overhauling. Clubs whose members most need pro service to put golfing pep into the establishment haven't got a pay basis that will attract the sort of men they need. The result is that the club suffers more than the pro, for the pro can go out and get himself a job elsewhere, either in golf or some other business.

He says that the tournaments, with the exception of the PGA championship in which qualifiers get expenses, are an example of how too many pros work for nothing. He asserts that tournament promoters should at least give all qualified entrants a guarantee of a day's pay for a day's work.

From where he stands at a highly successful golf range Troy sees that there are going to have to be drastic changes in many aspects of the pro golf business if it is going to make the most of the vastly increased opportunities being created by the hundreds of thousands who are coming into the game via the golf ranges.

EVANSTON'S CADDIE PROGRAM

(Continued from page 48)

Caddie Committee: Enoch Steen, a father and a successful business man; Bob Hanley of football fame; Joseph Dobler, enthusiastic Boy Scout leader; Wilson Arbogust, a former caddie himself; and Maurice Owens, who is experienced as a leader in boys' organizations.

Members of the Evanston Golf Club have a very special interest in their caddies. Every member is charged with the responsibility of his caddie's welfare. Many members have boys of their own who are caddies here.

GOLF RANGE BALLS

Our new all natural rubber golf ball will save you money on your requirements

EXCELLENT DISTANCE

CUT PROOF

LIVELY BOUNCE

Range operators now using this ball say it is the answer to the ball problem.

Convince yourself, give our ball a trial.

10 to 50 Dozen \$2.50 Per Doz.
100 dozen or more 2.25 Per Doz.

Prices Net F. O. B. Chicago — Prompt Shipment

DEARBORN RUBBER MFG. CO.

2713 SOUTH DEARBORN STREET

CHICAGO 16, ILLINOIS

Every boy likes to earn money. At Evanston your boy would have opportunity to earn more than caddies earn at most other golf courses, mixing stimulating work with work out of doors.

The earnings of caddies at Evanston last year often ran over \$20.00 a week, depending in part on how much of the time the caddie cared to work. This year caddies will have a chance to earn even more, and, in addition, there will be handsome bonuses and many prizes.

Good behavior, of course, is required. Evanston Golf Club Caddies are rated on their attendance, deportment, efficiency and cooperation . . . just as in business or in school, or at a summer camp. There are also special honor ratings, which caddies may strive to earn and which entitles them to special recognition. The honor caddies are selected to caddie for star athletes and professional golfers, and distinguished personalities such as the Mayor of Chicago, for instance, a long time member and former president of the Evanston Golf Club, and a great friend of all boys.

We invite interested parents of caddies to visit the club and to see the environment and caddie clubhouse and sports and play facilities. Go to the lockerroom entrance at the west end and ask for Mr. or Mrs. Pairman. We will be very happy to meet you in person.

The Evanston Golf Club is easy to reach, located

on Dempster Street in Skokie, between Crawford Avenue and Skokie Highway. Busses pass our door to and from Evanston about every 20 minutes. Boys who like to hitchhike, find it easy to reach the club from any direction. There's a real opportunity waiting here for your boy. Hope we see him soon,

Sincerely yours,

Russell J. Leander, President
EVANSTON GOLF CLUB

Members Also Instructed

"Fairway" later carried a story telling the members what was expected of them as their part of the caddie campaign.

This message read:

THAT WE MAY have an adequate supply of good caddies, your directors have instructed the Caddie Master and Caddie Committee to do everything in their power to provide more caddies and better caddies. Special efforts are being made to attract as many larger and older boys as possible, especially for weekends. Stress is laid on training, and the members of the Committee will assist the Caddie Master in teaching the boys their duties, not forgetting golf etiquette and good manners.

The members of Evanston Golf Club are known in golf circles for their friendliness and geniality. We want to make a special effort to impress that

GOLF PROS . . .

We repeat, your shop will be Service Headquarters to Golfers, if you are prepared to install good-feeling, long-lasting PARK "ALL-WEATHER" GRIPS. Used by majority of leading touring pros. Mail coupon today. Can be ordered on new sets — irons or woods.

Mail this coupon to any of your suppliers or direct to:

L. A. Processing Company
801 Milford Street
Glendale 3, California

Please ship me.....All Weather Grips
and.....sets shaft clamps, also installation instructions.

Name.....

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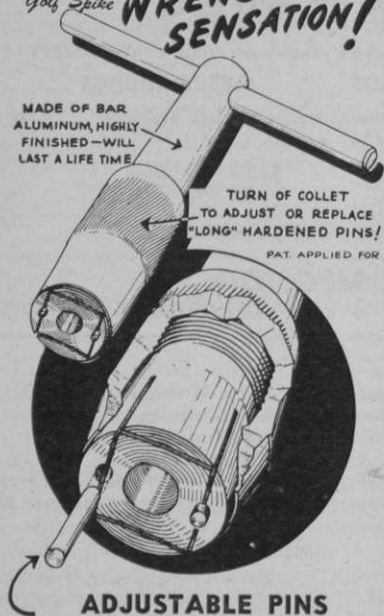
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PARK "ALL-WEATHER" GRIP — Greatest Grip in Golf!

HORNUNG
Golf Spike

WRENCH SENSATION!

MADE OF BAR
ALUMINUM, HIGHLY
FINISHED—WILL
LAST A LIFE TIME



TURN OF COLLET
TO ADJUST OR REPLACE
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*Leather's
Best
Friend*

Get your share of the profitable SNOW-PROOF business. Nationally advertised. Waterproofs, reconditions golf shoes, golf bags, etc. Stops dry rot. Prevents mildew. Odorless, colorless, not sticky. Sold only in Bismark Brown cans. Retails at 3 1/2 oz. 25c, 1 lb. 75c, 5 lbs. \$3. Money-back guarantee. Descriptive folder and sample can sent FREE on request.

Dept. 13
THE SNOW PROOF CO.

Livermore, N. Y.



feeling of friendly association on the caddies and make the Evanston Club known as the best and pleasantest place for a caddie to work.

You can be a big help in this matter. We offer these few suggestions:

(1) Members of the Caddie Committee were just a bit shocked to find that in spite of being golfers of many years' standing, they weren't as well posted as they ought to be on the proper performance of a caddie's duties.

(2) If you find the caddie is not properly carrying out his duties, please show him the right thing to do—where he should place himself to watch the balls to best advantage; how to hold the pin; where to stand when the player is shooting; tips on golf etiquette, etc.

(3) Rate caddie as to his performance. Personal report to the Caddie Master on any individual boy will help him. The caddies are not merely going to be trained in groups but will also be worked with individually. We would not only like to make good caddies out of the boys, but we would like to make better boys out of the caddies.

(4) We have found the caddie training instruction suggestion of the Western Golf Association, the Chicago District Golf Association and the Professional Golfers Association of great help. We are making good use of their services and printed suggestions for caddie training. Please help us now so we'll have excellent well-trained caddies this summer.

(5) We, as golfers and employers of these boys, recognize that we have a responsibility to do the best we can in helping caddie boys find their work enjoyable and pleasant, and in aiding them to get all the possible benefits of training, and teaching, and good association.

(6) The class and character of caddies obtained by Evanston in the past have been better than the average. Most of them come from good homes, and they are fine boys. Many are small, too young. But these little fellows are growing older, and if they have a good time this year, if they enjoy caddying at Evanston . . . there's a better chance of their coming back next year, a little older, a little bigger, a little stronger, more experienced.

We intend to help our caddies as we would our own boys. We'll help them do a good job; we'll create pleasant surroundings; and they'll find good associations and plenty of fun for their idle time.

We want their parents to know that at the Evanston Golf Club, the boys, big or small, are being treated intelligently and fairly.

Sincerely yours,

CADDIE COMMITTEE

A special issue of "Fairways" was published for the boys.

It told of an opening party for the caddies, the free golf instruction, increased pay, prizes for the kids carrying the most rounds in which cleanliness, neatness, general conduct, ability as a caddie and attitude also are rated, caddying during the Women's Western Amateur championship,

NEED SUPPLIES and EQUIPMENT?

See Page 75

the club joining the Western GA to make caddie scholarships available and the annual Caddies vs. Members softball game.

Chicago and suburban newspapers were kept supplied with information on the campaign and they gave it a good play.

HARRY BASSLER

(Continued from page 34)

dirt and papers, why Bassler grabs the broom and takes care of the job then. Strange as it seems, Bassler says, after the assistants see you sweeping and cleaning up, you will never have to ask them to do it.

But, best of all it gives you another chance to "shift around" your stock—which gives the appearance that you had to do so because you "sold out," or nearly sold out, the items previously displayed at certain spots. Bassler urges this. Keep shifting your displays; it looks like you are doing a bigger business. Do not let your displays "get in a rut" and have the same things in the same spot all the time. All smart "merchandisers" employ this good trick.

Well, there are Bassler's "Seven Steps To Success."

And, here's a breakdown of the results it has brought him.

Over \$50,000 a year in sales from 1941 to 1945 inclusive, this income derived each year approximately as follows:

Club sales	\$30,000
Ball sales	10,000
Accessory sales	5,000
Caddie Cart rentals	6,000
Total	\$51,000

Since 1945 when Bassler could start taking time out to give lessons he has averaged over \$5000 per year from this source, giving as many as 15 lessons in a day. And remember: the above sales were made with a staff of 3 to 4 girls during the war years as no young men were available.

Finally, Bassler is top money-winning pro in California area tournaments, adding in this manner an additional \$1813 last year in money prizes he copped in 15 accredited tournaments. He is top money winning pro in this area again so far this year. He plays in an average of 20 to 25 tournaments a year; all Pacific Coast opens, all national tournaments held within 1500 miles of his bailiwick and he follows the winter circuit from San Francisco to Phoenix every year. He was recently re-elected for his second term as first vice president and open golf tournament chairman of the Southern California PGA.

And here's the clincher. Bassler is only 37 years old!



U. S. RUBBER BALL SALES CHIEFS MEET

U. S. Rubber Co. district sales managers and home office sales staff met at New York to plan new steps in U. S. golf ball campaign. L. to R.: E. J. Regan, New York, sales asst.; W. M. Coy, asst. to sales mgr.; Paul D. Brady, district mgr., New York; R. W. Higgins, district mgr., Detroit; L. A. Martin, district mgr., Philadelphia; John W. Sproul, New York, sales mgr.; I. K. Brisbine, San Francisco, district mgr., West Coast; L. G. French, district mgr., Chicago; W. R. Lozar, district mgr., St. Louis and George T. McCarthy, New York, mgr., golf ball sales.

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GOLF COURSE OPPORTUNITY

Eighteen-hole links at Pass Christian, Mississippi on Gulf Coast.

FOR LEASE or SALE

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JERSEY GOLFERS GIVE VETS MEMORIAL COURSE

Lt. Francis X. Coakley and Sgt. Nick Russo, New Jersey pros killed in battle, have their names on the Coakley-Russo memorial course New Jersey golfers recently presented to the Veterans Administration hospital at Lyons. The \$40,000 job was financed by a campaign conducted by the N. J. PGA Rehabilitation committee. Jack Fox of Glen Ridge and Harry Nash of the Newark Evening News began the drive which eventually received earnest cooperation from the state's pro and amateur and greenkeeping organizations.

Robert Trent Jones, Jr. designed the 9-hole layout which is 3250 yards long and has a par of 36. Two sets of tees make the course virtually an 18-hole layout. Two 18-hole putting practice greens also have been installed flanking what will be the site of the clubhouse. Jersey golfers and pros are donating clubs for patients' use. Pros are teaching some patients how to recondition clubs.

NATIONAL PRO-AMATEUR AT ATLANTIC CITY, SEPT. 4-7

A National pro-amateur championship will be played at Atlantic City CC, Northfield, N.J., Sept. 4-7. Leo Fraser, pres. of the club, says a fine entry list is assured for this initial event and it's planned to make it a major annual feature. A pro can bring any amateur he chooses. All play will be from scratch. Thirty-two teams will qualify from an expected field of 100. All matches will be at 18 holes except Sunday final of 36. Purse is \$5000 with winner to receive \$1500.



PAYTON JOINS GOLFCRAFT—George Payton, Hampton, Va., 23-year-old new luminary of the tournament circuit, has been signed by E. R. (Ted) Wooley, pres., Golfcraft, Inc., to join Ralph Guldahl, Bob Macdonald and Mike Brady on the Golfcraft advisory board.

WRITES HISTORY OF "OLDEST" CLUB—History of the Mt. Anthony CC, Bennington, Vt., opened officially July 5, 1897 and claimed to be oldest 9-hole course in U. S. on original location, makes an interesting item of golf lore. It was written by John D. Forbes and details the merry time and financial vicissitudes of the club. Bill McDonald was pro at the club from 1898 until his death in 1929. The course was redesigned by George Low in 1905. Other improvements in the course were made in 1939.

STROKE-BOOK DIAGRAMS GAME—Frank Comtois, Locust Trail Herald Harbor, Crownsville, Md., has a copyrighted booklet mapping each hole of a course on which the player can keep a picture record of his game. The idea was tried out first at Rolling Road GC, Catonsville, Md., where Glenn Spencer is pro, and it took on well with members. Comtois intends to sell the booklets, made up for various courses, at the pro shops of the courses diagrammed. It's a clever and helpful idea for players and certainly would be a boon to reporters and gallery at championships.



Price
35
Cents

- The IDEAL GOLF CLUB GRIP DRESSING.
- GIVES A FIRMER GRIP.
- MORE POWER IN DRIVES.
- IMPROVES ACCURACY.
- APPLY IN ONE SECOND.

Available In Leading Pro Shops

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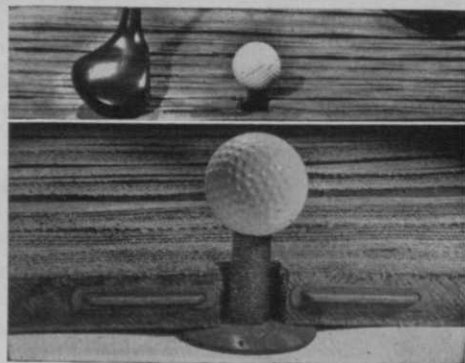
KOSAR DRIVING RANGE TEE

EASIER — FASTER — CLEANER

The THRIFT TEE for Driving Tee Mats

Increases range income by speeding up play 25% to 40%

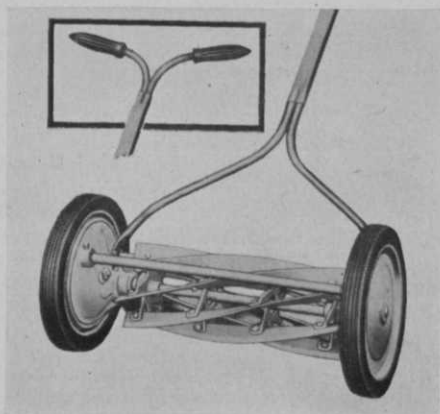
★ Easy convenience adds to player enjoyment ★ Saves peg tee waste ★ Eliminates broken tee litter and cost of removing it.



SEND FOR A FREE SAMPLE

Test it for its easy, sure tee-up, its practical design and rugged durability.

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634 W. Portage Trail Cuyahoga Falls, Ohio



BUCKEYE BENT MOWER — Mast-Foos Mfg. Co., Springfield, O. now are in production of a new model 7-blade bent grass mower which weighs only 28 lbs. but has all traction required for its work. The wheels are 10 in. diameter with semi-pneumatic tires, rubber roller, sturdy metal handle and cutting knives of crucible steel alloy. Height of cut is adjustable from 1/2 in. to 1 1/2 in.

TOPDRESSING SURVEY—Green Section's survey of topdressing practices revealed that of 62 clubs reporting, six used no topdressing. Others topdressed from one to 12 times a season, with two, three and four topdressings per season being most common. Rates of topdressing per sq. ft. ranged from 1000 cu. yds. to 8,000 cu. yds. Most common rate was 5,000 sq. ft. per cu. yd. One cu. yd. to 1000 sq. ft. applies a layer 1/3 in. thick.

JOHN BEAN POWER SPRAYERS

Some models available for immediate and fall delivery.

JOHN BEAN 20 NOZZLE GOLF BOOM

Please write for prices and information.

RAINBIRD SPRINKLERS

Heads only, No. 20 covers to 84 ft. \$2.75; No. 40 covers to 102 ft. \$5.50; No. 70 covers to 147 ft. \$7.90; No. 80 covers to 215 ft. \$15.70; 18" roller bases \$6.00 each.

Prices Subject to Change Without Notice.

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SEEDS—FERTILIZERS—GOLF COURSE SUPPLIES

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TROPHIES—CUPS—AWARDS

Write for **FREE** illustrated catalog

★ No. HW75M . . . 9 1/2" Beautiful Sunray and genuine Walnut CHAMPION trophy, male or female figure.

\$11.75

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Others from \$3.00 up

TROPHY AND MEDAL SHOP

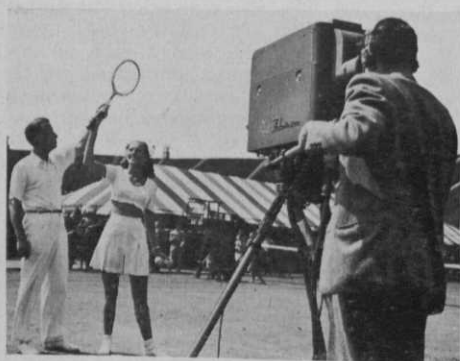
Silversmiths Bldg.
10 S. WABASH
CHICAGO 3, ILL.



SPALDING'S NEW SPORTS SHOW BOOK—Pros may receive on request from any Spalding branch, for distribution to their members, the new edition of Spalding's Sports Show booklet, containing Willard Mullin's illustrations of sports highlights which have been featured as Spalding's newspaper ad campaign.



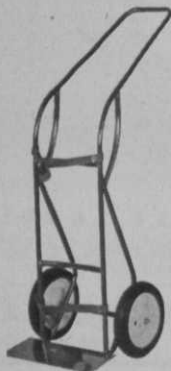
Porky Oliver and Jim Ferrier at Wilson's dice golf game which is scoring high in lockerroom popularity.



EASY TO LOOK AT

This is a sample of what sports instruction by television is going to be. U. S. Rubber was sponsor of initial series of tennis television instruction over WCBS-TV from Forest Hills with George Agutter, West Side TC pro instructing and Jean French as pupil. Anybody who does not want to learn tennis to play with Jean is nutty, we as golfers must admit.

TUBACH AT RIVERSIDE—Henri Tubach, for 24 years at Westmoreland CC (Chicago dist.) has been made mgr., Riverside (Ill.) CC. Henri started at Westmoreland as caddie-master while



\$7⁹⁵

F. O. B. INDIANAPOLIS

- New Light Weight Aircraft Steel constructed heavy duty golf caddy cart.
- Puncture proof. 1 3/4" diameter semi-pneumatic inflated tire.
- 10" Wheels. ● Built to last.

INDIANAPOLIS GOLF CO.

4903 Brookville Road

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COMPLETE WHILE THEY LAST

Minimum Order Six Carts

Send Check or C.O.D.



A valuable soil amendment for green dressing mixtures and green construction. Cuts labor costs.

NUTRIA PEAT SALES COMPANY
500 Stinson Blvd. Minneapolis 13, Minn.

studying accounting. He became asst. sec.-treas. of the club and for 17 years has been asst. to Westmoreland's manager. Under Mgr. Tom Ream Tubach developed at Westmoreland a model operating cost control system.

WANTED BY THE FBI



JOSEPH ROBERT WEIDNER, with aliases, Robert Braxton, Martin C. Brill, L. D. Catlin, Richard Doness, L. Chace Grover, David Lyons, Robert Joseph Widener, and others, is being sought by the Federal Bureau of Investigation as a fugitive from justice. A Federal warrant is outstanding for this individual at Philadelphia, Pennsylvania, in which he is charged with violating the terms of his conditional re-

ALFRED H. TULL

Golf Course Architect

420 Lexington Avenue
NEW YORK 17, N. Y.

lease. Weidner is an avid golfer and is known to have committed a number of lockerroom thefts.

If you have any information concerning the location of this fugitive, notify the nearest office of the FBI.

Description: Born, June 17, 1907, Philadelphia, Pennsylvania; Race, white; Height, 5 ft. 10½ in.; Weight, 190 pounds; Build, heavy; Eyes, brown, sometimes wears glasses; Hair, brown, bald in front; Scars and Marks, scar over left eye; Nationality, American; Occupations, waiter, salesman, hospital attendant.

NEW GRIP GADGET—Paul Gerrits, 517 N. Durkee st., Appleton, Wis., has an interesting new leather device that fits around the left wrist and over the left hand and keeps the club in proper position. The gadget assures a firm but not tense hold of the club by the left hand. Gerrits, a professional roller skater and juggler, says he got the hunch for his device from Eddie Loos and as an athletic instructor himself knew that there were times when the pupil couldn't be told by mere words the proper feel for an athletic performance. Hence he decided there are good reasons for mechanical devices in instruction. He reports that pros and their pupils have had excellent results

HARDWOOD FLAG POLES

Made of the finest, kiln dried, second growth, tough White Ash. Tapered from approximately 1" at bottom to ¾" at top, and fitted with flanged aluminum ferrules to fit standard 1½" cup. Sanded finish with prime coat of lead and oil and finished coat of finest white enamel. Available in 2 or 3 color combinations. Immediate delivery.

Your inquiries and orders will be referred to a nearby distributor.

LEAVITT CORP.

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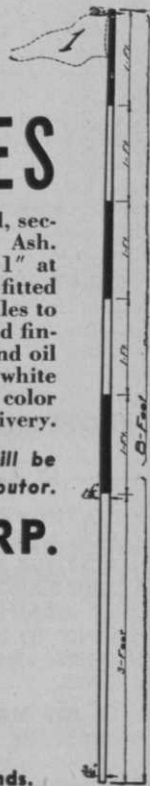
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Tel: Rector 2-2258

NEW YORK, N. Y.

with the gadget. The gadget together with a book of golf tips retails for \$2.50.

TEST NEW WEED CONTROL—Experiments are being conducted in the midwest by Howard Hanson & Co., Beloit, Wis., with a new chemical reported by experiment stations to have a herbicidal effect on the grasses, killing quack, Johnson grass, etc., so that even the seeds from these plants when sown later will not germinate. Application is made to the soil instead of the aerial portion of plants. The chemical will be available as soon as experiments permit.

SCENTED SHOWER GIMMICK—Aqua-Scent, a device that plugs into a standard shower head, has been developed by Melcott Products Corp., 124 Stuyvesant av., Brooklyn 21, N.Y. Scented pellets are put into the device giving a delicate and refreshing odor to the shower. There is apple blossom for the women's showers and pine for the men's. Device costs \$3 with 20 tablets. It's been very favorably received at golf clubs in the east.

SWIFT PROMOTES PHILLIPS—Guy S. McDaniel who has been head chemist at Swift & Co. plant food factory at Atlanta, Ga. for the last 39 years, retired recently. He has been succeeded by J. C. Phillips. Phillips, a graduate of the

University of Georgia and a veteran of World War I, became associated with Swift & Co. at Atlanta, Ga., in 1919. After a short period of preparing and taking samples in the laboratory, he was assigned as chemist to Swift's Wilmington, N.C. plant. He served as assistant to the chief chemist, McDaniel, at Atlanta from 1923 until his recent promotion.



Tom Flynn and Jack Frost at Wilson's plant help Joe Louis pick out clubs he hopes will knock out Kid Par for him.

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