SERVING FOU THROUGH SCIENCE

Make This Two Ball Test ...Then Decide





Play nine holes with the NEW U. S. ROYAL. Play the other nine with any other good comparable ball.

On the basis of performance—click—feel—distance—iron shots—and accuracy on the greens, you can confidently recommend to your members that—"The NEW U. S. ROYAL is the best postwar ball yet produced."

Durable Cadwell-Geer Cover too, with long-lasting white paint.

U.S. Royal

BLUE for tournament and championship play.

RED for greater durability —and distance too.

For a better grip—wear U.S. ROYAL GOLF GLOVES

UNITED STATES RUBBER COMPANY

1230 AVENUE OF THE AMERICAS . NEW YORK 20, N. 1