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GOLF COURSES OF DISTINCTION
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ESTABLISHED 1920

MAC GREGOR GOLF MOVES TO CINCINNATI

MacGregor Golf, Inc., in Dayton since 1897, will move to Cincinnati, Ohio, on April 1, where more space and new streamlined manufacturing units will be available, it was announced by Henry P. Cowen, pres. The new address will be 4861 Spring Grove Ave.

The new home, see photo, is a block-long four-story building with 150,000 sq. ft. of floor space on a 4½ acre tract representing an investment of \$1,000,000.

An entirely new manufacturing unit for producing golf balls is being installed under the experienced direction of C. C. Ryden, with hopes of deliveries to pros beginning by mid-summer.

Tennis and badminton racket production started last year in the new plant following MacGregor's purchase of Hall Manufacturing Company, patents, machinery, etc. Tennis racket deliveries currently are being made.

Reflecting valuable experience gained in war work, considerable new machinery has been purchased for the better production of MacGregor Golf's Tourney golf clubs and for streamlining its production of iron clubs and wood clubs.

In their spacious new plant, MacGregor will carry on the tradition of golf equipment manufacture which began in Dayton in 1897, when the first golf club in America was made. MacGregor's complete line will include Tourney golf clubs and balls, golf bags and accessories, MacGregor tennis and badminton rackets, balls and equipment, and Craig Wood Authentic sportswear.

Although the history of the firm dates back to 1829, the name MacGregor was first associated with the business in 1874, just 23 years before the first golf club was made in the factory. Credit for making the head of the first club in the MacGregor plant belongs to George Mattern, a young man who dropped out of Coxe's army in Dayton, to look for a job. The head was made of persimmon and was turned out on a machine used in the manufacture of shoe lasts.

MacGregor pioneered in making the first set of perfectly matched clubs; was first to insert a keystone plate for better club balance; first to market a four-club set of woods; and first to use a steel shaft and a protective sheath finish.

Also moving to Cincinnati are the gold-badge MacGregor craftsmen, many of whom have been making golf clubs most of their lives. These craftsmen, in recent war years, made golf equipment used in rehabilitation of returned veterans. Each day after their eight hours war work elsewhere they went to the MacGregor plant and produced clubs for wounded vets.

No key changes will be made in the Cincinnati setup comprising a personnel of 400 including the following executives: Henry Cowen, president; Stanley M. Clark, secretary and credit manager; William J. McNulty, general merchandise manager; Robert D. Rickey and Paul J. Smith of the sales dept.; Allen Heeter, general factory supt. and Robert Lysaght, production manager.

Cowen will be in familiar territory in Cincinnati having entered the sporting goods business there after graduating from Cornell in 1930. He advanced rapidly through merchandising and sales to become vice pres. and ass't. general manager, in a cooperative capacity with the late Clarence H. Rickey. Until the latter's death he shared the duties and responsibilities of all the company's activities in the manufacture and distribution of all products.

Cowen, well-known by professionals across the country, says, "The latch-string will always be out at 4861 Spring Grove Ave., where pros will see the newest and most modern golf and tennis plant in the world."

New Home of MacGregor Golf, Inc., at Cincinnati



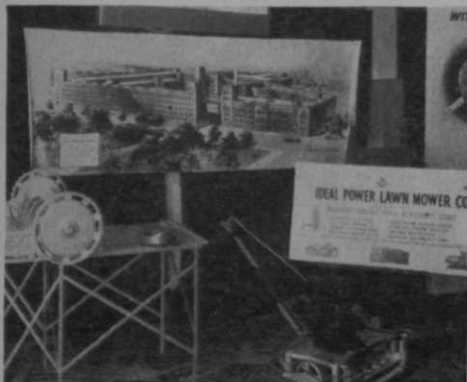


BEAN BUYS WAR PLANT—A Lansing Mich. war plant has been bought by John Bean Mfg. Co., div., of Food Machinery Corp., and pioneer manufacturer of sprayers and other agricultural machinery. Acquisition of the factory, which has 10½-acres of floor space, will provide John Bean Mfg. Co. with more than three times the space available in the 32-year-old original factory building, according to Howard C. Lisle, Bean's gen. mgr. Among other products Bean is making 2 new sprayers.

TOROKINA CHAMP WITH BURKE—George Fautsch, out of the Navy and now Chicago rep. for Burke Golf Co. is duration champion of Bougainville Island. He had 3 golf balls in his sea bag and discovered some clubs in the recreation hall. By using the only open areas, the ball field and the adjacent cub airfield, a 3-hole course was laid out; par 9. George holds course record with 8. The fellows on the island got up an open tournament. George won that.

IDEAL MOWER TO SPRINGFIELD, MASS.—Ideal Power Lawn Mower Co. has moved to Springfield, Mass. where the company now is located in the plant of the Indian Motorcycle Co. Late in 1945 the Ralph B. Rogers group of industries, of which Ideal is a member, acquired the Indian company and because of the greater and more modern facilities the management decided that the future of Ideal would be greatly enhanced by moving to the new location.

Backdrop below, of Ideal's exhibit at recent GSA convention, shows company's new plant.



WALDRON IN NEW OUTFIT—Lew Waldron, widely known former pro, with Lou Rane has formed Columbia Chemical Co., 11 S. LaSalle, Chicago, 3. The company sells insecticides, 2, 4D, and club, factory and office building maintenance supplies and equipment.

AIR-O-WAY NEW BAG FEATURE—Golf Innovations, 210 Franklin St., Richmond, Va., has patented a mesh bottom for golf bags permitting drainage and dropping of debris through the mesh instead of remaining in the bag and facilitating circulation of air through the bag. It is planned to license use of Air-O-Way to bag makers.

KELITE AIDS CLEANING—Kelite Products Inc., 909 E. 60th, Los Angeles, 1, Cal. is expanding its golf club business in Kelite cleansing powders, especially its materials for use in dish, glassware and silverware washing machines which is extensively used by Pacific coast club managers. The company is also pushing its painted surface and floor cleaners on the basis of strong endorsements from club managers.

GRIP-TIGHT MENDS HOSE—Erco Mfg. Co., 4010 W. Monroe, Chicago, 41, reports big jump in golf club spring orders for Grip-Tight cast bronze hose menders. The device has tapered ends making easy, tight fit, and is secured by wire bands that minimize injury to securely fastened hose.



CADDIE SHORTAGE CURE—That thing between Linda Christian (left) and Ava Gardner, which you may notice eventually, is the Auto-Caddy, which its press agent says "weighs but 17 pounds," etc., etc., etc., and will relieve the caddy shortage. We think such exquisite devices as Linda and Ava are the best things ever invented for bringing caddies from the ages of 14 to 99 out to a golf course. Any guy who would not want to caddy for Ava and Linda as they are depicted prepared for a pleasant afternoon, we would not want to have anything to do with under any circumstances, any time.

Buyers' Page

Check off your Supply & Equipment Needs. Tear out and mail this sheet to *Golfdom, 407 S. Dearborn St., Chicago 5, Ill.* You'll get prices, literature and delivery information direct from the sources of supply.

Golf Course

Architects

- Arsenate of lead
- Ball washers
- Bent grass stolons
- Brown-patch preventives
- Compost mixers
- Compost spreaders
- Cultivators: f'way green
- Drinking fountains
- Fencing
- Fertilizers
- Fertilizer distributors
- Flags (greens) Flag poles
- Flood lights

- Forks, Tubular Tine
- Fungicides
- Golf Course Const'n Engineers
- Hole cutters
- Hose, 3/4" 1"
- Insecticides
- Mole and gopher poisons
- Mowers: putting green
 - whirlwind tee
 - fairway rough hand
- Mower grinders
- Pipe, water
- Playground equipment
- Pumps (gals. per minute?.....)
- Putting cups
- Rollers
- Scythes (motor driven)

- Seed: fairway green
- Seed treatments
- Seeders
- Sod cutter
- Soilscreeners Soil shredders
- Soil testers
- Sprayers: power hand
- Spikers: greens fairway
- Sprinklers: f'way green
- Swimming pool architects
 - equipment filtration
 - purify. chemicals paint
- Tennis court surface material
- Tractors
- Tractor tires
- Tractor wheel spuds
- Water systems, fairway
- Weed chemicals



Pro Shop

- Bags: canvas leather
- Bag carts, for players
- Bag racks
- Bag stands
- Balls Driving range
- Ball markers Painting kit
- Bandages, adhesive
- Braces for canvas bags

- Buffing motors
- Caddie badges uniforms
- Calks, for shoes
- Caps and hats
- Clubs: Woods Irons
- Club head covers
- Club repair supplies
- Dressing for grips bags
- Golf gloves
- Golf shoes
- Handicap racks cards

- Motion picture cameras
- Portable motor tool
- Practice driving nets
- Preserver for leather
- Score cards
- Sportswear: Shirts
 - Slacks Rain jackets
 - Windbreakers Socks
- Tees
- Tennis nets
- Trophies



Club House

- Adding machines
- Air conditioning equip.
- Athletes foot preventives
- Bars: fixed portable
- Bath slippers
- Cash registers
- China
- Disinfectants
- Fire protection equipment
- Floor coverings
- Glassware

- Kitchen equipment:
 - Boilers
 - Coffee makers
 - Dish washers
 - Dishwashing compounds
 - Frozen food storage
 - Ice cube machines
 - Ovens Food warmers
 - Ranges
 - Refrigerators
 - Slicing machines
 - Toasters
 - Vegetable peelers

- Heaters: club house
 - hot water
- Linens, dining room
- Lockers
- Runners for aisles Rugs
- Showers Shower mixers
- Shower clogs Shower mats
- Silverware
- Furniture
- Step treads
- Tables, dining folding
- Toilet seat covers (paper)
- Towels: bath face
- Uniforms

Send information
to: Name

Club
Title

Club Address

Town Zone (.....) State

HERE'S *know how* . . . TO HELP SOLVE THE PEAK-LOAD OPERATING PROBLEMS YOU'RE HEADING INTO!

With golf club patronage heading for record heights you'll need operating teamwork and know-how more than ever before.

For 19 years GOLFDOM has been helping golf club officials and department heads solve their administrative and operating problems the practical, economical way. We'll get your "team" on the beam if you'll send us your club's operating line-up in the form below.

FILL IN THE FORM BELOW — THEN MAIL THIS PAGE TO

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club: Private
Daily Fee
Munty

Address Town:

Zone () State By Club
Position

President's name (Zone.....)

Add: Town: State:

House Chrman's: name (Zone.....)

Add: Town: State:

Manager's: name (Zone.....)

Add: Town: State:

Green Chrnm's: name (Zone.....)

Add: Town: State:

Greenkeeper's name (Zone.....)

Add: Town: State:

Professional's name (Zone.....)

Add: Town: State:

CLASSIFIED ADS

Position Wanted—As Pro-Mgr, Greenkeeper, 23 years' experience in all phases of the game. Age 42. Available immediately. Wife can assist in Pro shop. An excellent instructor. Sober and industrious. Highest recommendations. Address: Ad. 311 % *Golfdom*.

Golf Professional with excellent record and highest recommendations desires position. 23 years experience. High class instructor. Single. Class A member PGA. A-1 credit references furnished. Address: Ad. 312 % *Golfdom*.

Golf Pro, single, seeks summer resort position in Wisconsin or Western Michigan district. Excellent instructor and expert greenkeeper with 30 years' experience. Address: Ad. 314 % *Golfdom*.

For Sale in Western Pennsylvania, 25 miles from Pittsburgh, an 18-hole daily fee golf course, two houses, clubhouse and machinery barn. Doing a fine business and will show fine net profit. Approximately 150 acres of land in all, \$75,000 including all equipment. Address: Ad. 315, % *Golfdom*.

Golf Professional with fine record and recommendations. Age 34; married. Member of PGA with A-1 rating. Address: Ad. 316, % *Golfdom*.

Pro—Pro-Greenkeeper—Asst. Pro. Ex-serviceman, 27 years old. Excellent instructor and player. Will go anywhere. Box 563, Cheraw, S. C.

Pro-Mgr.—For the past 10 years, 16 years as Pro, desires position, 36 years of age. Available immediately. Address: Ad. 317, % *Golfdom*.

PROFESSIONAL recently discharged from Armed Forces, would like to get re-established in golf. 15 years' experience, 33 years of age, married. Practical knowledge of club making, greenkeeping and club management. Teaching a specialty. Excellent references. Address: Ad. 318, % *Golfdom*.

FOR SALE — 246 GOLF LOCKERS. Steel-grey finish, 66" high, 24" wide, 18" deep, built back to back—"Lyons"—used. Will sell entire lot at \$10.00 each F.O.B. Pittsburgh or smaller quantities at slightly higher prices. Pittsburgh Office Furniture & Equipment Co., 322 Blvd. of the Allies, Pittsburgh, Pa.

Greenkeeper—Desires year around position. Honorably discharged from the Navy. Age 33; married and have one son. Prior to the Service was greens superintendent for 4 years for an 18-hole course and 2 years as assistant maintenance man for a large air base. Desire greens refresher courses during winter months. Can furnish first-class references. Arnold V. Tribble, 5200 Forestville Rd. S. E., Washington 19, D. C.

Wanted — Experienced Club Manager for South Texas Country Club. Must be capable of taking complete charge of Club House and Dining Room. Address: Ad. 305, % *Golfdom*.

For Sale—Driving range; lighting equipment. Write for prices and description. Address Arnold Mears, Colonial Country Club, Memphis 11, Tenn.

Professional—18 hole Daily Fee Club in Northern Ohio has opening for Pro and wife to sell Greens Fees, Merchandise and Refreshments. Honest, sober and industrious. Living quarters and salary. Opportunity for young ambitious couple. Address: Ad. 309, % *Golfdom*.

Golf Balls Repainted—For Pros. Send me your golf balls to be repainted. We do an excellent job. Requires one week for repainting. Honest work! The price is 7c per ball plus postage. Here the year round. L. Mason & Son, 610 N. W. 31st St., Miami 37, Florida.

Wanted—A used gang set of approach mowers for an Overgreen Worthington greens mower. Address: Ad. 307 % *Golfdom*.

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Seep posted on golf's most efficient operating practices through

GOLFDOM—\$1 A YEAR

Wanted—Golf course for purchase or lease. Interested in course needing improvement in playing condition or aggressive promotion to increase play. Address: Box 322, % *Golfdom*.

PGA member, released from service seeks club connection as pro, or pro-greenkeeper. Wide experience in all depts. of pro shop and modern course maintenance. Address: Box 323, % *Golfdom*.

Golf pro wanted for medium size club, with wife to handle clubhouse, meal service, etc. Comfortable house furnished. Opportunity for willing worker. Address: Box 324, % *Golfdom*.

Wanted—Copies of Golf Course Common Sense. Will pay \$3.50 per copy. Address: Box GK, % *Golfdom*.

GOLF CLUB MANAGER—Years of experience, Municipal Club. Will be available March 1st. Wife is experienced restaurant and luncheonette operator. Both are 48 years of age. Address: Box 301, % *Golfdom*.

Professional—48 years of age, single, temperate and courteous. 14 years' experience in golf shops. Good club repairman. Good player and teacher. Position wanted as Pro or assistant pro. Will go anywhere in U.S. Address: Ad 302, % *Golfdom*.

Wanted—Any quantity used golf balls, cut or otherwise. State prices, grade and quantity available. Don Mackay, 1231 N. Main St. Dayton 5, Ohio.

Greenkeeper—Desires position. College trained, understands all phases of greenkeeping. 20 years' experience, married, age 40. Address: Ad 303, % *Golfdom*.

For Sale—Toro 7 unit fairway outfit, complete with tractor. Also Toro compost grinder and screener in excellent condition. Gracewil Lawns Country Club, R. No. 2, Grand Rapids 4, Michigan.

Professional and wife desire positions at medium-sized club. Pro 48 years old with years of experience in all departments. Wife thoroughly experienced in kitchen or dining room management. Latter however not essential to pro position. Address: Ad 304, % *Golfdom*.

Wanted—"TERFERATOR" machine in good condition. Address: Willard G. Wilkinson, golf course architect, Bellevue Country Club, Syracuse, New York.

Young Class A member of PGA desires position as Pro at a club that would appreciate a sober, reliable man. Eight years' experience in middle west. Good teacher and player. Married with one child. Can furnish A-1 references. Address: Ad 320, % *Golfdom*.

Pro or Pro-Greenkeeper, man and wife combination if desired, ex-serviceman, now nearing the close of a very successful winter season, with a well known club in Florida. References can be sent upon request. Box 1857, Delray Beach Florida.

Man and wife to manage first class country club. Now employed. Excellent qualifications and references. Fine reputation for good food, liquor control and good service at all times. Available April 15th. Address: Ad 308, % *Golfdom*.

Pro-Greenkeeper desires change, south preferred. 25 years' experience, member PGA and GSA. Address: Ad 319, % *Golfdom*.

Pro seeks employment at club needing experienced operator in all departments of golf shop management. Fine instructor, merchandiser and service operator. Present club being sold. Single; will go anywhere. Address: Box 321, % *Golfdom*.

Looking for a pro? If you're looking for a pro who is unusually well qualified in service to members, shop operations, caddie management and a fine instructor, let me suggest you communicate with Andy Pryler, Ocean Springs, Miss. He's 34, grand disposition, up-to-date and a worker. His wife is an able hostess. As my assistant I know he's 100%. Marty Walsh, pro., Hickory Hills.

Nationally known pro, in war work past 4 years, now open for club engagement. Teacher of many amateur and pro stars. Top credit rating. Real business man who stays on club job and gives pleasant, competent service to all members. Address: Ad. 310, % *Golfdom*.

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