BLUE-for championship and tournament play.

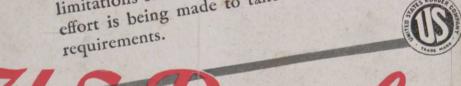


RED for greater durability ... and distance too.

A Great New Golf Ball

Real rubber thread! Click, feel and distance... even better than pre-war. Durable "Cadwell-Geer" covers. Enthusiastic re"Cadwell-Geer" covers demand prove ports and record-breaking demand prove the U. S. Royal is a great new ball.

Sorry if they're selling faster than we can make 'em. Material shortages and other limitations still hamper production. Every effort is being made to take care of your effort is being made to take care of your



C.S.Royal GOLF BALLS

Get a better grip on your game with U. S. ROYAL GOLF GLOVES

UNITED STATES RUBBER COMPANY