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Your enthusiasm for the new post-war Titleist is most gratifying. It's nice to know that you feel we have not forgotten how to make a truly fine natural rubber golf ball.

We wish we could tell you that all bars are down on orders; that all restrictions are ended. We wish we could eliminate allotments for now and always — but, unfortunately, we cannot.

Natural rubber for golf balls is still controlled by Washington. Production is, therefore, still limited — and so we still have to quota your orders for the time being.

From you Pros who have been so loyal and patient and understanding through the war years, we ask further indulgence. We hope the need for this will be relatively temporary.

Be assured, we will produce as many Titleists as the law allows. We will not lower quality standards. We will play no favorites. We will take care of everyone to the best of our ability. And each and every Titleist we make, like every ball bearing the Acushnet name, will, as usual, be sold to and through Pro Shops only. Acushnet Process Sales Company, New Bedford, Mass.

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NEW BEDFORD, MASS.

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 DATE RECEIVED 6/1/1946 DEPT. NO. _____ SALESMAN FT
 NAME John Doe REFERENCES _____
 PLACE Country Club CREDIT APPROVED A
 HOW SHIPPED as usual
 DATE TO SHIP _____
 AMOUNT ORDERED _____
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36 doz. Expert
18 doz. Bedford

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GOLF BALLS

SOLD ONLY THROUGH PRO SHOPS



**THE GOLF NEWS
IN BRIEF**
By **HERB GRAFFIS**

Byron Nelson will play few, if any, tournaments this year after the PGA championship. . . He then will be in an income tax bracket that won't justify the strain of the competitions. . . Lloyd Mangrum averaged \$3000 a week income for the first 6 weeks as U. S. National Open champion. . . That's an indication the National Open still is tops as the money-making event for the winner. . . Sam Snead's caddie in the British Open was the one Frank Stranahan had in the British amateur before employer and caddie had their difference.

Ted Williams, the Red Sox outfielder who almost slugged the National League All-Stars into the bushes, shot 117 his first round of golf. . . Williams now has a deep bite from the golf bug and wants to bet (subject to Happy Chandler's OK) he'll break 80 inside a year. . . Pros say USGA proposed revised rules still don't cover situations arising on winter tournament circuit.

One reason pros don't like George May's

idea of pinning numbers on their backs is that safety pinholes damage expensive shirts. . . Another reason is the numbers and pins are annoying sometimes when swinging. . . The writers called George's Tam O'Shanter All-American tournament the All A-May-rican. . . Snead credits putting lesson Hagen gave him at Inverness with causing Snead at last minute to go across. . . Sam had been putting badly at the Inverness Four-ball. . . Walter looked him over and told him to hit down on the putts. . . It worked on the practice green and at St. Andrews.

Elmer Ward may run a British edition of the Goodall round-robin tournament next year. . . Prizes to be \$10,000 with invited field of 15 including 1 or 2 American pros. . . Pomeroy, O., considering building a course. . . Will H. Symons, 50, San Antonio's first city golf champion and operator of a golf shop near Brackenridge Park, died recently at his home. . . Southwestern Golfer magazine, Tulsa, Okla., has expanded to become the Sports Review.

J. E. Tuller, formerly of Inglewood CC, new mgr., Brentwood CC (LA dist.). . . Charles Mitchell is Inglewood's new mgr. . . Mr. and Mrs. Bill Cook (he's mgr., Olympia Fields CC) are welcoming Miss Jean, born May 22, into their family. . . A. P. Litzsinger is new gen. mgr., Meadow Lark CC, Great Falls, Mont. . . Hugh R. Watkins is new mgr., El Paso (Tex.) CC. . . Carl Suedhoff has signed Paul A. Haberstich, once chef for the King of Greece, as catering mgr., Fort Wayne (Ind.) CC.

W. E. Winfrey is new mgr., Cherokee CC, Knoxville, Tenn. . . Cherokee's former mgr., Stuart H. Frazier, now is mgr., Roanoke (Va.) CC. . . Lief Halverson, back from the war, is mgr., Shore Acres CC (Chicago dist.). . . Shore Acres

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THE CLUB SITUATION: We are now filling orders for sets of woods and irons received many months ago. Sorry we can't give rush service.

course was taken over for play by Great Lakes Naval Training station during the war. . . . Bernhard Lundberg is new managing dir., Nippersink CC, Genoa City, Wis. . . . Junior Chamber of Commerce chapters in Virginia sent local champions and runners-up to state tournament of boys at Richmond. . . . Contestants were boys of 14-17 ages. . . . Event was so successful plans are being made to put it on a nation-wide basis. . . . Jaycee sponsorship was a major factor in establishing the pro tourney circuit as big business.

Fire destroys Oakmont CC clubhouse, Glendale, Calif. . . . Loss about \$200,000; partially insured. . . . St. Augustine (Fla.) CC reopened after wartime shutdown. . . . Art Mauncy is pro in charge. . . . Longshore CC, Bridgeport, Conn., sold. . . . Nelson P. Davies, Longshore's new mgr. . . . Between 1200 and 2000 golfers at Oak Ridge, Tenn., atomic bomb plant, considering building a golf course in the area.

A name we like as a good wild west label for a golf club is the Dead Horse Canyon GC, Rock Springs, Wyo. . . . Its membership is closed at 150 this year; 38 more than the club's ever had before. . . . Fulton, Mo., to have a new 18-hole course known as Boone County GC. . . .



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LEXOL is good all seasons, all climates—retards mildew—prolongs life of leather.

THE MARTIN DENNIS COMPANY
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Carmen, Okla., reopening course. . . . Tommy Armour has a swell piece in August Esquire on how one shot can make or break championship chances.

Edgemere course, Oklahoma City, Okla., bought for real estate development . . . Joseph A. Pape, out of army, new mgr., Braidburn GC (NY Met dist.) . . . Pat Abbott, former national publix champion, out of army to be pro at Hardscrabble CC, Fort Smith, Ark. . . . Work begun on course of Brandywine CC, Wilmington, Del., new private club . . . A. H. Tull is Brandywine course architect.

Boone County GA to build new 18-hole course at Columbia, Mo. . . . James G. Harrison, architect, is pushing work on new course of Mount Lebanon GC (Pittsburgh dist.) . . . Among clubs that have revived since fellows have returned from the war are those at Callaway, Neb., Beaver Valley GC at Prestonburg, Ky., Lincoln, Ks., Hemingford, Neb., Slayton, Minn., Tipton (Ia.) G&CC, Elks CC at Pittsburg, Ks.

New courses are nearing completion at Neligh, Neb., Marshall, Mo., Clay Center, Ks., Artesia, N. Mex. . . . Northfield (Minn.) CC enlarges clubhouse. . . Louis Scott, new mgr., Fort Scott (Ks.) CC . . . Colony Club, Detroit district fee course, reopens after being closed since 1942 gas

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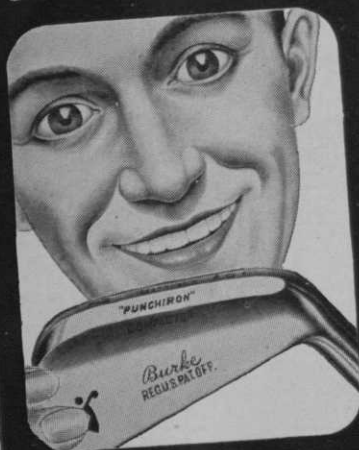
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PROS . . .

This ad appears in the August issue of Esquire Magazine

Write for the Full Facts
About the Burke line

BURKE GOLF, Inc.
NEWARK, OHIO

rationing . . . Paul Sortman is Colony pro . . . Mr. and Mrs. James Stanton are new pro-mgr. team at Lancaster (N.H.) GC.

Syndicate headed by Bernard Grey buys Vernon Hills CC (NY Met dist.) and will continue operation as private membership club . . . L. W. Brown is new pro-mgr., Chillicothe (Mo.) CC . . . Bryant S. Procter is new pro at Paw Paw Lake GC, Benton Harbor, Mich. . . William Brody Humphreys, pro-mgr., Sheridan (Wyo.) CC died at a Sheridan hospital recently, following a brief illness.

Salt Lake City, Utah, considering a new munny course . . . Jimmy Hodgson, Salt Lake Tribune sports columnist, says crowded condition of local public courses now shows need of two new munny courses . . . Fred J. Wright, Boston, recently was given medal for winning of 1917 Western Junior championship . . . Due to wartime conditions Wright didn't get his medal at the tournament . . . Western Golfer, San Francisco, plans to begin publication in August.

Local competitions are beginning to show some highly promising young amateur talent, according to pros in many

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If you want to get rid of *grasses and weeds*, use another Dow time-saving product—Dow Contact Herbicide. This new vegetation control agent kills top growth—especially valuable wherever mowing is impractical.

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parts of the U.S. . . . John Vrona, Oregon (Ill.) GC pro, says Betty Putnam, Jim Lamb and Billy Feerer, three of his juniors, are best prospects he's seen in years . . . Association of Export Advertising Agencies in N. Y. at their annual tournament, presented a painting by famous Argentine artist as putting prize . . . Earl Wilde, son of pro Bert, won 1946 Illinois amateur championship . . . Field of 203 was largest of event's history.

Jerry Cooke now pro at Everett, (Wis.) GC . . . Bert Young, returns as sec.-gen. mgr., Inlet (N.Y.) GC . . . Eddie Doebrill is in his 27th season as pro at Thenora GC, Adirondack beauty spot . . . Reggie Spencer is in his 26th year as pro at Fairmont (W.Va.) Field club . . . Rut Coffey now pro at Moundsville (W.Va.) GC . . . Rut made his playing debut in his new connection by winning the W. Va. Open with 278; 2 under par.

Omaha, Neb., considering building 18-hole munny course . . . Now has two 9-hole munny courses . . . Dan McGrew, Hallock, Minn., farmer, lauded by local paper for his work in restoring golf course to good playing condition after wartime shutdown . . . He is no kin of Dangerous Dan Mc-

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Grew of the Yukon . . . White Pines and Mohawk fee courses in Chicago district to be subdivided.

Twin Orchard CC (Chicago district) pro-amateur event Calcutta got \$7200 . . . Half was given to hospitalized vets' recreation fund in cooperation with Illinois PGA effort . . . Mac Hunter, son of pro Willie, won Western Junior 1946 championship and next week was defeated in semi-finals of Chicago DGA junior championship by Jack Coyle, eventual winner of the event.

Qualifying rounds for Hearst newspapers' national Junior open championship at Oakland Hills, Detroit, Aug. 19-23, are showing better junior scoring than before the war . . . The Hearst event will bring together players from 13 cities.

Stanford's 619 won 1946 National Intercollegiate at Princeton . . . Stanford previously won team event in 1938, 1939, 1941 and shared team title with La. State in 1942 . . . Michigan was second with 624 . . . Others were: Ohio State, 625 . . . Princeton, 628 . . . La. State, 629 . . . Notre Dame, 631 . . . Iowa, 634 . . . Northwestern, 639 . . . George Hamer, Georgia, with 268 won individual title.

George Fazio's victory over Dick Metz in play-off for Canadian Open title con-

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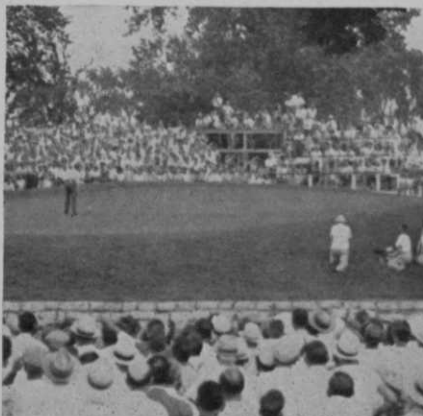
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firmed his confidence in taking a year's lay-off from a club job to make the tournament circuit . . . More tournament money spread around may have effect of improving pro contracts on club jobs . . . Carol McCue of Chicago DGA office is getting out a press information bulletin that Chicago newspapermen say is most useful golf press release being made these days.

Howard Denny is new gkpr. at Old Mission GC, Kansas City . . . Fee course being built at Elmwood and Olive st. rd., St. Louis, by L. Wetzel and associates . . . Play at St. Louis private and fee courses is setting records . . . 325 on a recent Sunday at University City 9-hole course.

Ralph Martin has been gkpr. at Shanopin CC (Pittsburg dist.) for 26 years and mgr. for 14 years . . . John Pressler, who's been gkpr. at Allegheny CC (Pittsburgh dist.) since 1897 has retired on club's substantial pension . . . Fred Jacob, gkpr. at Stanton Heights GC since 1909 also retired recently . . . Both men have done much to establish high standard of maintenance in Pittsburgh district where soil, topographical and climatic conditions demand expert operation . . . Greenkeepers' Club of Western Pa. is new name of Tri-State Golf Course Supts.' Ass'n.

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