

## Redmond, Trick Artist, Teaches GIs on USO Tours

★ JACK REDMOND, veteran trick shot and show golf performer, has returned from his latest USO tour; this one to South America, Africa and way stations. Redmond is no novice at globe-trotting, having done considerable of it when he was circling the world in pre-war tours.

Galleries ranged from the few of a remote post's small personnel to 2,000. Jack put on more than 100 shows on this 48,000 mile jaunt. Redmond is convinced that returning soldiers, sailors, marines and coastguards will virtually double the number of American golfers if the game at home follows up on the lads' interest and provides them with convenient and inexpensive facilities.

Featured in Redmond's routine is a quick golf lesson in which Jack gives the golf



Redmond exhibits his golf magic to the Navy.

rookie fundamentals of the game in a minute or so of instruction, then lets him whack a ball. Jack maintains that many potential serviceman golfers may be scared away by hearing that the game is very complex and requires a tremendous amount of study. Part of his act was to convince the lads that they could get started right for scoring without having to look ahead to hours of work learning, when what the servicemen are looking for is enjoyment.

Jack says that Johnny Perelli, who used to be pro at Lake Tahoe (Calif.) CC and has been at Honolulu in charge of servicemens' golf for 3½ years, told him that 12,000 military personnel started playing golf at one course since the war started. Jack said he saw between 200 and 300 servicemen waiting to get off the first tee.

Redmond also believes that some first class native Hawaiian golf talent will be contesting in American championships before long.

He reported club shortages at many places where servicemen are stationed.

But the lads still manage to play, with four fellows playing out of one bag. Playing conditions are not especially good. At Ascension island there's a 9-hole course although there's no grass on "The Rock;" nothing but white sand. The Firestone Rubber Co. has a good course, with sand greens and grass fairways, in Liberia near Roberts Field. Jack said that right on the edge of the rubber plantation GIs wanted golf balls. At Teheran Jack played with GIs on an all-sand course.

Any place there was a possible chance, Jack relates, the soldiers and sailors were playing golf. Often any fellow who was fairly good—or who had played before—was made the pro.

Redmond and Mickey Walker, who was Jack's team-mate on the tour, played with hundreds of Yanks.

★ 11 ACES IN 4 MONTHS—J. A. Buchanan, pro-mgr. of Columbus, O., Twin Rivers munny course believes that 11 holes-in-one made on the course from May 6 to Sept. 9 last year must constitute a record. The club is called by its players as the "Soot and Cinder" club due to its location close to a Columbus industrial area, but course and clubhouse are maintained in excellent condition. The club was the scene of the highly successful Columbus caddie tournament, with \$1250 cash value of prizes. Top prize was a scholarship to Ohio State U. Mayor Rhodes, a former caddie, and highly regarded for his business administration of the city, is an enthusiast in getting youngsters to develop star games at the Twin Rivers course. He points out to local businessmen that it costs at least \$750 a year to have a lad serve prison time for getting into trouble, and if golf can get susceptible kids so keenly interested they're kept away from trouble, it's good business for the taxpayers. Champion of the Twin Rivers golfers, who include a number of very good players, is a one-armed young man Rhodes hopes to be able to have sent to veterans' hospitals to give patients impressive demonstrations.

CADDIE TOURNEYS PROPOSED — Columbus, O., is planning state and national caddie tournaments for 1946. Success of the city caddie tournament sponsored by Mayor James A. Rhodes prompted Columbus golf and civic leaders to formulate plans for expansion of the caddie competition. Officials and pros of Ohio clubs are enthusiastic about the proposed events. University scholarships will be major prizes.

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**Happy Over 1946 Outlook**



1946 PGA officials enthuse over big year ahead. L. to R.: Joe Novak, secy; Ed Dudley, pres.; Tom Walsh, honorary pres.; Willie Maguire, treas.

**PGA OFFICERS ELECTED  
AT NOVEMBER MEETING**

Pres.—Ed Dudley (re-elected unanimously), Atlantic City CC., Northfield, N. J.

Sec.—Joe Novak, Bel Air CC, West Los Angeles, Calif.

Treas.—Willie Maguire, Houston (Tex.) CC.

Hon. Pres.—Tom Walsh, Honorary President, Westgate Valley CC, North, Ill.

Newly Elected CC V.P.s—District No. 4: George Hall, University GC, Ithaca, N. Y., (succeeding Leo O'Grady, Transit Valley CC, E. Amherst, N. Y.). District No. 8: Gordon Richards, Broadmoor GC, Seattle, Wash. (succeeding Walter H. Mund, Midland Hills CC, St. Paul, Minn.). District No. 9: G. Hank Schneider, Broadmoor CC, Colorado Springs, Colo. (succeeding Joe Novak, Bel Air CC, West Los Angeles, Calif.).

Other V.P.s with unexpired terms—

District 1: James K. Thomson, Mohawk GC, Schenectady, N. Y. District 2: Al Collins, Sleepy Hollow CC, Scarborough, N. Y. District 3: Robert Barnett, Chevy Chase Club (Md.). District 5: Harry L. Moffitt, Highland Meadows GC, Sylvania, Ohio. District 6: C. V. Anderson, 414½ Sunset Road, Waterloo, Iowa. District 7: William W. Wotherspoon, Southern Hills CC, Tulsa, Okla.

# Should Advertise Golf Instruction Value

With golf apparently entering a boom era the need for emphasizing the wisdom of starting with professional instruction is greater than ever before, says Al Lesperance, Shaker Heights CC, widely known pro. Lesperance has developed numerous excellent amateurs, some of whom took up the game well past childhood.

He strongly urges that pro groups conduct well-planned campaigns of publicity and advertising to bring to the public the realization they'll get better results by starting their golf instructions from a teacher in whom they have perfect confidence. Otherwise, he declares, the former far too high casualty of golfers due to their discontent with scores will continue to be a handicap to progress of the game. The Lesperance contention that there has been much too great a loss of high handicap players to be good for the game and business is confirmed by the observation of hundreds of veteran pros and club officials.

Basis of solution of the problem is in determining the teaching ability of a pro, Lesperance points out. How to appraise that ability is a job the PGA has

been talking about for years. Leading pro authorities acknowledge that a flaw in the pro public relations is that of the public not having warranted confidence in pro instruction and these pros admit that identifying competent instructors is a very touchy job.

Lesperance comments:

"It takes many years of experience to learn to teach. The fact that the instructor is a very fine scorer does not mean that he will be able to help many others.

"I have been sure for some time that it would be well for someone to try to educate the public in the best method to use in taking up the game of golf. The necessity for instruction from the start from some professional in whom the pupil has complete confidence is very important. It is also important that the pupil does nothing else but the things the instructor wishes and by all means pays no attention to anyone else.

"My experience has proved to me that if the swing is not properly formed in the first few months it is a long and hard task to try to make changes at a later date.



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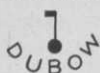
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"Because of the fact that it is not necessary to do anything except get the clubhead against the ball to make it move, it is hard to make the public realize that because they will finally wish to score consistently they should learn the fundamentals of the swing before trying to score the game at all.

"The only question is then how long will it take to learn to become fairly proficient in making the swing. The answer is, the length of time will depend upon the amount of time the pupil has to practice. I have seen a pupil with a half hour of practice each day form a golf swing in three months time.

"The only article I have ever seen on "How to Take Golf Lessons" was in the September, 1942, issue of Esquire Magazine.

"I have often thought if I ever wrote a book on golf, it would be on how to take golf instruction rather than on how to make strokes."

## Club Managers Convention to Preview "Tomorrow's Club"

"Tomorrow's Club" is to be theme of the 1946 annual convention of Club Managers Assn. of America. The convention will be held at Hotel Gibson, Cincinnati, March 10-13.

The Ohio Valley chapter of the association is to be host, with Roy Leonard and Frank Rolfis heading the convention planning committee of the host organization.

The CMAA general convention committee is headed by Fred Crawford, Pendennis club, Louisville, Ky., and includes Joe Tonetti, New Haven (Conn.) CC and Chick Bangs, Milwaukee (Wis.) club. In conjunction with the Ohio Valley committee the national committee has been drafting a program for presenting and discussing the country and city clubs that will be of greatest attraction, service and economic stability in years to come. Spotlight will be turned on wartime lessons and on applying imagination to expand and strengthen the club place in American life.

Directors of the CMAA who met at New York and awarded the 1946 convention to Cincinnati: Pres. Wayne D. Miller, Milwaukee (Wis.) CC; Sec.-treas. Fred H. Bernet, Missouri AC, St. Louis; W. W. Cook, Olympia Fields (Ill.) CC; Joe Tonetti, New Haven (Conn.) CC; Roy Gardner, Pittsburgh (Pa.) AC; Raymond Riede, Elks club No. 17, Denver; Fred Crawford, Pendennis club, Louisville, Ky., and Eric Koch, North Hills GC, Douglaston, LI, N. Y.

**NEW CLUB OFFICIALS** SEE PAGE 60

## Miami, Fla., Jaycees Plan International Amateur

★ JUNIOR CHAMBER OF COMMERCE, Miami, Fla. which conducted a Pan-American amateur tournament with 380 entries on 4 courses last summer, will conduct an international amateur tournament in Miami during the last week in October 1946.

Jaycees are inviting contestants from Canada, England, Hawaii, Scotland, South and Central America, and Mexico. Junior Chamber of Commerce organizations in other countries have been asked by the Miami Jaycees to send not only their best amateur golfing talent but other young businessmen golfers who can combine play in the tournament with business meetings in various parts of the U. S. at which American Jaycees will be their hosts.

Tommy Thompson of the Florida Light & Power Co., Miami, heads the Junior Chamber of Commerce Committee which is planning the event.

**INVITES KICKERS.**—At Scarsdale CC, Hartsdale, N. Y., there's a box on a tree back of No. 12 tee on which appears a sign: "File Complaints Here. Ground Committee." To reach the box one needs to climb a steep, high bank of a service road, then about 8 feet up an oak tree. Last fall it was discovered a poison ivy vine was growing up the tree as an additional hazard for complainers. The box now is occupied by squirrels. The box was put up as a gag by members who thought that anybody who kicked about the excellent condition in which Arie Hanenberg maintains the course should be discouraged.

**ELECT JOE TONETTI.**—Joseph Tonetti, mgr., New Haven CC, was elected pres., Connecticut Club Mgrs. Ass'n at the association's third annual meeting. Wm. Osborn, Brooklyn CC, Hartford, was elected v.p.; Don Rapelye, Wampanoag CC, Hartford, sec.; and David Foster, CC of Waterbury, treas. Directors elected are: Ed Buhler, New Haven Lawn club; John W. Gilles, Stamford Yacht club; Louis F. Horvath, Quinnipiack club, New Haven; Charles Kuhl, New Haven; and Angelo Hancini, Algonquin club, Bridgeport.

**GRPRS. ELECT JIM FERME.**—James C. Ferme, Edgewood CC, Cromwell, Conn., has been elected pres., Connecticut Association of Golf Course Supts. August C. Skelly, Highland CC, Shelton, Conn., was elected v.p., and Charles Traverse, Mill River CC, Stratford, Conn., sec-treas. at the association's annual meeting held recently at Brooklawn CC.

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# Greenkeepers Set Program for 17th National Meeting

**S**EVENTEENTH annual turf conference and equipment and supply show of the Greenkeeping Supts. Ass'n, which will be held at Carter hotel, Cleveland, O., Jan. 29-Feb. 1, is expected by association officials to top in attendance the GSA's largest previous meeting, which was that of 1940 in New York.

The greenkeepers cancelled their 1943, 1944 and 1945 meetings to avoid adding to wartime transportation load. This year they are confident that the travel situation will be eased to the extent greenkeepers from all parts of the country can attend the Cleveland affair.

The equipment and supply exhibits will be open the first three days of the convention. Frank Ermer, former pres., GSA, again will be floor manager of the exhibition. Information regarding exhibit spaces and costs may be secured from A. L. Brandon, executive sec., GSA, P. O. Box 106, St. Charles, Ill.

Exhibitors, in some instances, will be handicapped by strike conditions and present heavy demand for equipment unavailable during war years, but have arranged to make the show a decided help to the clubs shopping for postwar needs.

The turf conference program will be:

## WEDNESDAY, JANUARY 30

GSA Pres. Harold Stodola, Chairman

Welcome Address, Harold Stodola.

New Horizons in Turf, Dr. Fred V. Grau, Director, USGA Green Section.

The Regional Cooperative Research Program, Dr. O. S. Aamodt, Head Agronomist in Charge, USDA Agric. Research Adm., Soils & Agric. Engr., Plant Industry Station.

Midwest Regional Turf Foundation, Dr. G. O. Mott, Executive Sec., Purdue University.

The Short Course as a Training Medium and Source of Technical Information on Turf Problems, Dr. H. B. Musser, Prof. of Agronomy, Penn State College.

Living Memorials, George Trautmann, Living Memorials Commission.

Apprentice-Training Service Program, John E. Morley, Regional Supervisor, Dept. of Labor, Washington, D. C.

## THURSDAY, JANUARY 31

General Maintenance Symposium

Past GSA Pres. John Anderson, Chairman

Importance of Water and Air Drainage in Turf Production and Maintenance, Dr. James Tyson, Associate Prof. in Soil Science, Michigan State College.

The Prospects for Improved Strains of Turf Grasses, Dr. H. L. Lantz, Iowa State College.

Maintenance and Improvement of Existing Turf, Joe Ryan, GSA Past Pres., Rolling Green GC, Media, Pa.

Modernization of the Golf Course For Efficient Mechanized Maintenance, T. T. Taylor, Westchester CC, Rye, N. Y.

Topdressing and Mat Formation on Putting Greens, Frank Dinelli, Northmoor CC, Highland Park, Ill.

Some Trends in Public Golf, Wm. H. Johnson, Griffith Park Municipal Courses, Los Angeles, Calif.

Trees and Shrubs, Harvey Bicknel, Cleveland, Ohio.

The Safety Factor in Accident Prevention, (Speaker to be announced).

GSA V.P. Marshall Farnham, Chairman  
Insects, Rodents and Diseases Symposium

## FRIDAY, FEBRUARY 1

Preview of New Materials for the Control of Turf Diseases, Dr. Harry L. Keil, Rhode Island State College.

What About DDT?, Dr. Fleming, USDA Station, Moorestown, N. J.

Tips on Control of Turf Depredating Rodents and Insects, Dr. George Decker, Entomology Dept., Illinois Natural History Survey, Urbana, Ill.

Sabadilla and DDT Dusts, Dr. Robt. S. Filmer, Associate Research Specialist in Entomology, New Jersey Experimental Station.

## Weed Control Symposium

New Developments in Weed Control, Dr. Paul Marth, Plant Hormone Project, U. S. Dept. Agriculture.

The Turf Factor in Weed Control, Dr. Fred V. Grau, Director, USGA Green Section.

The Arsenicals for Curbing Clover and Weeds, Horace Purdy, Toronto (Can.) GC.

Two Years' Trial with 2,4-D, Dr. F. F. Davis, Turf Consultant, Dept. of Interior, National Capital Parks.

The conference and show officially opens on Tuesday morning, Jan. 29th, with a welcome address by Mayor Thomas A. Burke of Cleveland. The rest of this day will be devoted by guests and members to inspection and discussion with exhibitors on what's what in the equipment and supply field. Exhibit space reservations include new and novel displays. Exhibitors who have contracted for space up



to December 31st, are: The Sewerage Commission, Milwaukee, Wis.; John Bean Mfg. Co., Lansing, Mich.; The Atomic Sod Cutter, Gahanna, O.; Ideal Power Lawn Mower Co., Lansing, Mich.; McClain Brothers Co., Canton, O.; The Sherwin-Williams Co., Cleveland, O.; The G. B. Lewis Co., Watertown, Wis.; Metalsalts Corp., Paterson, N. J.; F. H. Woodruff & Sons, Milford, Conn.; The Skinner Irrigation Co., Troy, O.; O. M. Scott & Sons, Marysville, O.; Fate-Root-Heath Co., Plymouth, O.; Buckner Mfg. Co., Fresno, Calif.; Jari Products, Inc., Minneapolis, Minn.; Perfection Sprinkler Co., Ann Arbor, Mich.; Golfdom, Chicago, Ill.; E. I. du Pont de Nemours & Co., Wilmington, Del.; The McDowell Mfg. Co., Millvale, Pa.; Stumpp & Walter Co., New York, N. Y.

This will be the first time in the history of these annual conferences that a charge will be made for registration. This charge is necessary due to present increased costs of holding the sessions. The registration fees are: \$5.00 for members, \$10.00 for non-members (\$5.00 of this fee may be applied to first year's dues, should the non-member desire and is qualified to become a regular or associate member. Membership fee is \$10 yearly for either type of membership). A \$5.00

registration fee will be charged ladies to help offset the expense of ladies' entertainment program that is planned. Exhibitors and their representatives will not be required to pay registration fee.

Official hotel reservation cards will be mailed to all who make such requests to GSA, P. O. Box 106, St. Charles, Illinois. In addition to having a number of rooms guaranteed by the Carter Hotel, arrangements have been made with other hotels for overflow crowd. These hotels are conveniently located within walking distance of the Carter, the headquarters hotel.

The GSA executive committee will go into session Sunday, Jan. 27, to consider stream lining the association and recommend a revised set of by-laws for membership approval. Among the many important matters for discussion is the broadening of membership base and a possible name change.

The host association, the Cleveland GSA, announce through their President Mal McLaren, of Canterbury GC, that the following local committee appointments have been made to provide for an outstanding conference and show: Assistants to the Cleveland District President: Howard Simmons and Colin Smith. Assistants to chairman of the conference: George Adams, Adrian Stitz and Howard



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Fannin. Ladies Entertainment: Elmer Corlett, George Biddulph, Colin Smith, Paul Truckenbrod and Walter Knowles. Cleveland GSA Information Headquarters: Fred Burkhardt, Harry Burkhardt and Bert Sheldin. Registration: Mavor Boyd, Ralph Rodgers, K. B. Crandall and Nels Monical. Tour of Golf Courses: Howard Simmons and Jack Teare. GSA Past President Frank Ermer will act as show floor manager.

### SOUTHERN REVIVES AMATEUR.—

Southern GA will revive its amateur championship in mid-summer at Birmingham. Louisville was slated to have the Southern's first postwar event but as the event becomes a memorial to Sam Perry, 4-time Southern champion, Louisville stepped aside to have the event go to the home town of the grand young gentleman who was lost in the war in the Pacific. Veazey Rainwater, Southern pres., has appointed a committee consisting of Col. Lee S. Read, James S. Tupper and Dr. A. B. Harris to have a medal designed which will bear Sam's likeness, and which will be awarded the medalist of each Southern amateur from now on.

**NEW ORLEANS MART**—Golf equipment manufacturers and suppliers are among those interested in office and display space in the new International Merchandise Mart scheduled to open in 1946 in New Orleans. Sales from this market will be primarily directed to Latin-American countries whose officials and business men usually enter this country via the port of New Orleans. Backed by leading business men of New Orleans and the Mississippi Valley region, this center will be a civic non-profit enterprise, the first of its kind in the nation.

The project is now well under way, according to Herbert J. Schwartz, vice president of the Mart Realty Company, the Baldwin Building at Camp and Commons streets having been acquired as its site, which affords a central location near hotels, railway terminals and the city's business section.

The main purpose of the mart is to display and sell both foreign and domestic buyers many of the things they want, all under one roof, at the same time providing foreign manufacturers with a show-place and salesrooms for their products. Importers and foreign consuls and embassy officials have expressed much interest in the project.

"With the establishment of the International Mart, buyers and sellers will be directed to an efficient, concentrated marketing place," Mr. Schwartz pointed out. "The modern trend in merchandising is frequent.

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The National Foundation for Infantile Paralysis