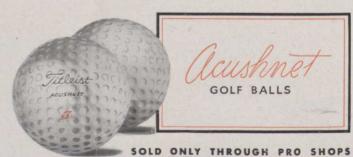


By the time this is printed we believe we will be

More rubber will be coming in! Production will speed up! Volume will increase! Shipments will go forward more promptly!

Yes, we believe we are over the hump. And if we're right, you'll get more Titleists! You'll get them faster! It's been a long time coming - but it's a great day, at last.

To you Pros who have been so patient and understanding through the shortages, delays and disappointments of the past few months, we are ever so grateful for your loyalty and support. In return, we pledge you ours and the best golf balls we know how to make. Acushnet Process Sales Co., New Bedford, Mass.





New and smart setting of dates for the 1947 PGA championship at Plum Hollow GC, Redford (Detroit district), Mich. . . . Event begins Wed., June 18 and runs thru June 24. . . That provides a field for Saturday and Sunday galleries instead of semifinalists and finalists. . . The club puts up \$25,000 for the event. . . It's Plum Hollow's first national championship. . . It's a grand club with a fine course. . . Sam Byrd is Plum Hollow's pro. . . Val Buettner is gkpr. . . . Vincent Langhan is mgr.

Sinclair (Wyo.) building 9-hole sand green course with intent to have grass greens when water system piping is available. . Riviera CC (the rebuilt Biltmore), Miami, Fla., opened for play. . . Leonard Ott is pro, Mark Mahannah is gkpr. and Malcolm Byrnes, mgr. at Riviera. . . Live Oak, Fla., course being restored after wartime shutdown. . . Seminole, Okla., new muny course opened.

Al Brosch named pro at Cherry Valley CC (NY Met district)... Alex McKay goes to Holston Hills CC, Knoxville, Tenn.... Bob Jablonski succeeds Brosch at Bethpage, New York's prize public course... PGA has 45 tournaments on its 1946 schedule... Prize money for year totals \$550,000... Heavy schedule too much for some established stars and sponsors of some events moan about absence of headliners... But pros who haven't been in top prize money often aren't kicking at better chance of sharing the wealth.

Charles Henderson, 82, pro at Farmington (Conn.) CC, died recently after a brief illness. . . In his youth he was one of Scotland's star athletes. . . He was a widely known instructor, having been the mentor of many pros and of stage celebrities and was one of pro golf's finest, friendliest personalities. . . A son, C. S. (Skip) Henderson, is golf editor of the Hartford (Conn.) Times.

Courtland (N.Y.) enlarging from 9 to 18 holes. . . St. Croix Falls, Wis., buys local course for conversion to public play. . . Boone County G.A., Columbia, Mo., approves plans for first 9 holes of its new course. . . A. H. Tull, NY architect, has laid out 9 hole course in Newfoundland for Harmsworth paper people. . . Al says 54 lb. salmon are caught not 10 minutes from the course. . . That's where we should be now. . . Of necessity we're eating so much fish we're growing fins and if the paper situation doesn't ease up we may be printing on fish, too.

Alva (Okla.) G&CC opens new 9 hole grass green course. . Newton (Ks.) CC having sand greens replaced by grass greens installed by Howard Jackson of Kansas City. . . Elks CC, Pittsburg, Ks., spending \$5000 replacing sand greens with grass. . Grau and Noer trip through southwest headlined fact that some bents stand up great in greens in hot dry country thus blasting old idea that bent had to be almost water-soaked for preservation. . . Getting pipe for watering of grass greens is one

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CLUB MANAGERS save costly reupholstering of leather furniture and rebinding of leather books with LEXOL.

LOCKER ROOM BOYS soften and preserve shoes (dress and golf), club bags, etc. with LEXOL before polishing or whitening them. Bigger tips.

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Quart	1.75	1.05
Pint	1.00	.60
3-oz.	.25	1.80 doz
	Quart Pint	Gallon \$4.00 Quart 1.75 Pint 1.00

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865 Summer Ave.

Newark 4, N. J.

hell of a job for the clubs that want to switch over from sand.

Dave Duvall, out of Army, new pro-supt.mgr., Bend (Ore.) GC... Piqua, O., to have 9 hole muny course... Zanesville (O.) CC buys land formerly leased and will build new clubhouse... Madison (S.D.) CC buys equipment of St. Cloud (Minn.) CC which has been subdivided... Dakota pros and greenkeepers preparing to be hosts to a record influx of pros, amateurs and baseball players coming to bang at pheasants.

Hamilton (Mo.) GC being constructed... Miami Springs (Fla.) CC completes \$25,000 course alteration... Cobble Hill GC, Elizabethtown, N.Y., given to city as war memorial by Hand family which has owned course land for more than a century.

Green Meadow CC, Rye, N.Y., bought by Irving Fern of NYC...It will be remodeled by A. H. Tull and reopened under new name... Employees of Arthur D. Peterson Co., course equipment and supply dealers of New York, have acquired stock from Peterson estate...Company now is headed by Stewart Whaley, with Charles Sawtelle as vp and Alice Keefe continuing as sectores.

Dallas, Tex., young businessmen headed



The newest thing in golf—face insets of transparent, unbreakable, weather-proof, moisture-proof plastic. They'll add ''click'' to your customers' woods—punch to their drives. See them in the 1947 Burke golf club line.



by William R. Moore, 8118 Inwood, have bought Fogelson estate and will construct 18 hole course. . . Delhi- La., muny course, started 15 years ago with \$500 investment of city and \$500 gifts from local residents, leases oil drilling rights for \$24,000 and fourth of oil. . . Course being reopened after wartime shutdown. . . Oil derricks will be new hazards.

C. B. Whitson, Ft. Dodge (Ia.) G&CC supt., hasn't missed a meeting of Iowa Greenkeepers' Assn. in the 15 years of the organization. . . Dick Burton, British Open 1939 champion, becomes Coombe Hill pro at annual salary of \$2400 plus concessions. . . It's one of the best pro deals in England. . . English Artisans' GA first postwar tournament had 516 entries. . . Bobby Locke led British pros in mid-September with an average of 73.31 strokes for competitive rounds this year. . . Dai Rees was leading British pro tournament money winner, with about \$5,200.

This is phenomenal year for slot-machine take at country clubs. . . The one-armed collectors don't have any trouble making assessments. . . Meadowlark CC, Great Falls, Mont., is spending \$40,000 next year on its



Valuable around pro shop and for clubhouse repairs. Smooth, steady power for work on metal, alloy, plastic, wood, horn, bone, glass, etc. 25,000 r.p.m. AC or DC. Easy to handle, weight only 12 oz.

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FORM-A-COAT . . . Puts a professional finish on whippings. Forms a cap on ends of clubs.

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grips in place. A flexible all purpose adhesive for your shop. Fast drying.

GOLF CLUB LACQUER . . . Protects the finish on wood heads. Easy to apply. No equipment needed; not even a brush. Dries in an hour.

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WRITE FOR HANDY ORDER BLANK

# Kenneth Smith GOLF CLUBS Hand made to fit you BOX 41, KANSAS CITY 10, MO.

THE CLUB SITUATION: We are now filling orders for sets of woods and irons received many months ago. Sorry we can't give rush service.

#### Now! A COMPLETE MATCHED SET

 ADJUSTABLE HEADS

- STEEL-TO-STEEL LOCK ON IRON CLUB
- TELESCOPING
   SHAFTS
- NON-SLIP GRIPS
- HANDY
   CARRYING
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with only ONE IRON and ONE WOOD

Every golfer is a prospect for these unique, new adjustable MULTIKLUBS. With only one iron and one wood, the player has the equivalent of a complete set of golf clubs. MULTIKLUBS are precision-made, scientifically balanced, easily adjustable for making every shot in the bag. Inverting head of iron club gives perfect putter lie. Shafts telescope to 15 inches; both clubs fit in a handy carrying case. You'll find MULTIKLUBS fast sellers and good profit-makers. Write today for prices and full details.





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ESTABLISHED 1920

\$100,000 3-year enlargement program. . . Alan McGregor of Watson college, Edinburgh, 6 ft. 16-year-old, won British boys championship. . . New 18-hole course to be built by DuPont CC at Wilmington, Del. . . . Course will be designed for championships. . . A. H. Tull is architect.

Keith R. Bridston, quarter finalist in 1946 Western amateur, is a Biblical student at University of Edinburgh. . . Edgar J. Goldsmith, chm., advisory committee of board of directors of Sports Products, Inc., recently honored by employees on his 71st birthday. . . Charleston Pro Golf Shop, 301 Court St., opened by Ted "Pop" Galligan a. Charleston, W. Va. . . . Evans scholarship plan conducted by Western Golf Assn. is having its years of biggest income. . . It has sent 70 boys to college.

Lucille Bartlett changes from Rock Island Arsenal GC to Short Hills CC, East Moline, Ill., as mgr. . . . Mrs. W. E. Langton, wife of San Gabriel (Cal.) CC gkpr., was stricken by illness shortly after returning from a trip east. . . Ted Bishop, ex-pro who won US amateur played a Spalding ball. . . Decided shortage of golf pencils. . . Some clubs are charging penny apiece for them to discourage waste. . Forest City, Ia., building course to be ready in spring, 1947.

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MORE SALES because these sturdy terry-cloth covers can retail for as little as \$1 per set..brand new, colorful and READY TO SHIP..easy to take off or put on or in pocket.. Knit lastex throats, snug and compact..striped to indicate club number.

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Order Now for Christmas Sales

Alex Cunningham, veteran pro of North Shore CC (Chicago district) re-elected pres., Illinois PGA. . . Monsanto Chemical Co. magazine in an article on golf says more than 65 chemicals are used in green-keeping. . . Mighty nifty program for the James "Sonny" Fraser trophy tournament at Atlantic City CC. . . Chicago District Club managers revive their famous corned beef and cabbage stag dinner at Elmhurst CC, with Jack Fina as host, after wartime lapse.

Ben Poinsett, after almost 5 years of war work, is back in golf business with Curley-Bates Co., Los Angeles branch. . Anson (Tex.) CC reopened under management of V. E. Spurgin after wartime shutdown. . Tommy Armour will conduct instruction clinics at Southern Pines (N.C.) CC through this November. . Armour clinics, originally conceived as promotion feature for wealthy amateurs, have aroused considerable interest among younger pros who plan to attend to get close-up on methods of the noted Silver Scot.

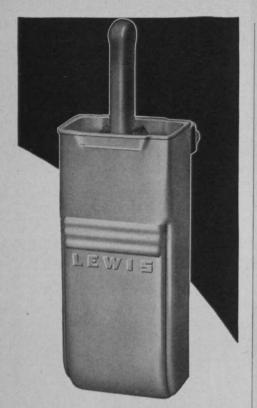
Bill Wotherspoon, Southern Hills CC, Tulsa, Okla. pro, sent contestants in 1946 Women's national amateur handsome folder showing results of qualifying and match play rounds of the tournament... Women's

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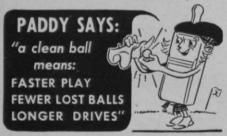
## Plan NOW for LEWIS WASHERS

Busy budgeteers know that Lewis Washers are vitally important to satisfied members ...so, plan now to include Lewis Washers for every tee in 1947.

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Remember to keep your present Lewis Equipment in tip-top shape . . . order genuine Lewis repair parts to be sure.

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PGA is planning a winter tour. . . Betty Hicks and Hope Seignious, top officials of the women's pro organization, hope to get several of the ranking women amateurs to turn pro with attraction of good prize money circuit.

Whitford J. Lee, J. Kenneth Rutherford, Harry P. Clancey and Charles Roeckel have played as a foursome for 24 years... They now play at Hempstead (LI, NY) GC... Ken B. Burnham, after 5½ years in the Army, has leased the Valparaiso (Fla.) CC and is reconditioning it... Course will be ready for play this winter... It's a fine layout on gulf coast and was originally known as Chicago CC... Helmer A. Gothe, promgr., Janesville (Wis.) muny course, says they'll get 40,000 rounds on their new 18-hole layout this year... Grand greens, Gothe adds, have players enthusiastic.

Hurray; after 20-some years of trying Col. Lee S. Read gets the Southern GA amateur championship for 1947 awarded to his home club, Audubon CC., Louisville... Event will be played third week in June... The Colonel and his companion southern gentlemen at Audubon keep bright the fine old tradition of southern hospitality... 23d annual Miami open will be played at Miami Springs (Fla.) CC Dec. 5-8... Tentative dates of 22d annual Miami



while the items you felt you needed all season and will need next year, are still fresh in mind. Everyone can think of future improvements — why not jot yours down now and let Davis help you. Write us today.

George A. Davis Inc.

440 Northwest Highway, Chicago 30, Ill.

Four-ball at Miami Springs are March 6-9, 1947.

Western Junior's 30th annual championship will be played at Northwestern university course, Wilmette, Ill., June 16-20, 1947. . . Five-man team championship again will be played during the event. . Alex Cunningham was honored by North Shore CC (Chicago district) members by a testimonial dinner Sept. 21. . Alex, pro there for many years, also pitched in as greenkeeper, tractor jockey, etc., during wartime years of labor shortage, and maintained a fine championship course in grand condition.

Wisely operated clubs in north and central states, now that season is over, are taking private dinner parties sponsored by members. . . Parties are running up net revenue and keeping good help by lengthening employment. . . Fred Corcoran, PGA tournament bureau mgr., heads golf division of Sister Kenney Foundation 1946 fund appeal for \$2,000,000 which starts Nov. 18.

Walter Newhart, 62, mgr., Lake Shore CC, and prominent for his successful management of other clubs prior to his Lake Shore association, died Oct. 17 of a heart

## TIMELY TURF TIPS

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Fairways have been generally neglected. Turf improvement should start at the first opportunity. Most fairways are badly in need of fertilizer, many require lime, and on some a weed eradication program should accompany or precede fertilization.

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The only golf cart with fully retractable knee-action wheels. Folds up in 6 seconds to a space scarcely larger than the bag itself. Light, sturdy, rustproof duraluminum frame, easily carried. Tow it or stow it in car, locker or closet, with bag attached.

#### Reasons why BAG BOY sets the pace

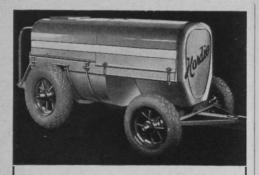
1. Retractable wheels fold tight against bag—out of the way or ready to play in 6 seconds; 2. Fingertip buttons automatically release wheels for retraction or extension; 3. Knee-action wheels and air cushion tires absorb shock, smooth the fairway; 4. Adjustable handle balances any bag—no weight on hand; 5. Non-sag brackets support bag under tension, fit any bag; 6. Airplane shock cord holds bag firmly on cart, snaps on and off easily; 7. Precision built of rust proof aluminum alloy, sturdier than steel.

If your dealer cannot supply you, mail coupon below.

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Hardie DEPENDABLE SPRAYERS attack. . . W. J. Griffin is new mgr., Algonquin CC (St. Louis dist.). . . George Reider, formerly with Greenwich (Conn.) CC is new mgr., Century CC (NY Met dist.). . . Fee courses are installing driving ranges where locations permit good chance for volume business.

Air-conditioned dining rooms did such big volume at southern clubs this past summer it looks like they'll be standard equipment as soon as material is available, even at small southern clubs... Jackson (Miss.) to have \$200,000 clubhouse replacing one burned.

French government makes posthumous award of Croix de Guerre to S/Sgt. Thomas Lau Suedhoff, son of Mr. and Mrs. Carl Suedhoff, Fort Wayne (Ind.) CC. . . Sgt. Suedhoff died from wounds incurred in heroic action establishing a road block near Lyon, France. . . Sgt. Suedhoff, of 36th Inf. Div., had been awarded Silver Star, Bronze Star and other U. S. honors.

Dai Rees, in the U. S. for winter tournaments, is pro at Totteridge GC where Harry Vardon was pro for 15 years... Rees is 33, son of a pro, and has a daughter about a year old... Clifford Hampton, Jr., is new pro-mgr. at Blackford GC, Hartford City,

## PLAN ON PERFECTION



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