

**CLICK—**

The NEW U. S. Royal has it—that sweet contact sound that says “SWELL”.



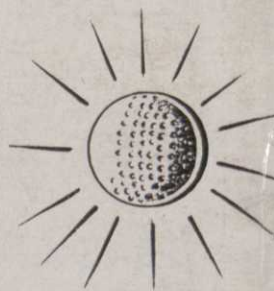
**DISTANCE—**

The NEW U. S. Royal has it—longer off the tee than even a prewar U. S. Royal —has longer flight built in.



**DURABILITY—**

The NEW U. S. Royal has it—a new long-lasting white paint plus the famous durable CADWELL-GEER cover.



*That's why the NEW U. S. Royal is first choice with those who have played it and compared it.*



**U. S. Royal**

**BLUE** for tournament and championship play.

**RED** for greater durability —and distance too.

Improve your grip—wear U. S. ROYAL GOLF GLOVES

**UNITED STATES RUBBER COMPANY**

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