

MISTER, YOU'LL AGREE

"THIS BALL

LEADS 'EM ALL"

Scores of Pros and players have told us this . . . or words to that effect. Fact is, the new U. S. Royal puts that old-time feeling into your game.



PLAY AMERICA'S NO. 1 BALL

TRUE BLUE

SYNTHETIC

U.S.

Royal

THREE STAR

GET A BETTER GRIP ON YOUR GAME WITH U. S. ROYAL GOLF GLOVES



NOTE TO PROS: It is unlikely that Natural Rubber Golf Balls will be available before June 1 . . . and then only in limited quantities. There will be a lot of golf played between now and the time these Real Rubber Golf Balls return. Watch your stock closely . . . but don't get caught short.