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Walter Hagen Golf Equipment

L. A. YOUNG GOLF DIVISION ★ Grand Rapids
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classes that couldn't be expected to meet par. One is for the class that's in the low 80's, another for those in the high 80's and low 90's, and the other one for those above 92. Our usual score card, of

course, is retained.

We're giving those a trial with our own membership this year. And I'm going to have the amputees try them when they are ready to get out on courses and play.

The cards:

	408										520					548					200				
	445	396	560	153	406	362	373	137	457	3400	478	360	170	377	386	555	112	311	425	3332	6732				
Par	4	4	5	3	4	4	4	3	5	36	5	4	3	4	4	5	3	4	4	36	72				
Handicap	5	9	1	17	8	7	12	18	4	3	13	16	11	10	2	15	14	6							
Holes	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18							
Par	5	5	6	3	5	5	4	3	6	42	6	4	3	4	5	6	3	4	5	40	82				
Handicap	5	9	1	17	8	7	12	18	4	3	13	16	11	10	2	15	14	6							
Par	5	5	7	4	5	5	5	4	6	46	6	5	4	5	5	7	4	5	5	46	92				
Handicap	5	9	1	17	8	7	12	18	4	3	13	16	11	10	2	15	14	6							
Par	6	6	7	4	6	6	6	4	7	52	7	5	4	6	6	7	4	5	6	50	102				
Handicap	5	9	1	17	8	7	12	18	4	3	13	16	11	10	2	15	14	6							

WARTIME SAMPLING IS BUILDING GOLF BOOM

By ART SMITH

Hyde Park G&CC, Cincinnati, Ohio

★ What is the future of postwar golf? That is a question I have been asked numerous times during the past three years. It is my opinion, and I might add, the opinion of many of my brother golf professionals that golf is going to enjoy the biggest boom of any sport after the war.

Everyone interested in a certain sport paints a bright picture for that particular sport. The Budge boys swear that tennis will sweep the country; the archers claim that hitting the bull's-eye will be the national pastime. The football followers feel sure that sport will continue to be recognized as the national pastime. However, I believe the royal and ancient game of golf will lead the way.

I know in my own case, hardly a week goes by that I don't receive a letter from some of our former caddies at the club, asking to send them some clubs or balls. Interest in the game has tripled as shown by the huge galleries all over the country in the past year.

The Government can be thanked for a lot of this increased patronage. Nearly all the Army posts and hospitals throughout the country have golf courses, driving ranges, or miniature putting layouts. In the cases of psycho-neurotics or fatigue returnees, the soldier is introduced to golf immediately. Golf requires concentration, limited physical exertion, and exposes the patient to sun and fresh air. He immediately forgets his troubles.

That the game of golf can be played alone is one of its big attractions. Baseball, basket-ball, tennis, badminton and numerous other sports do not offer this attraction. They either require teams or individuals that play that particular sport as well as the opponents. In golf, a par shooter can enjoy a round of golf

with a player just beginning the game.

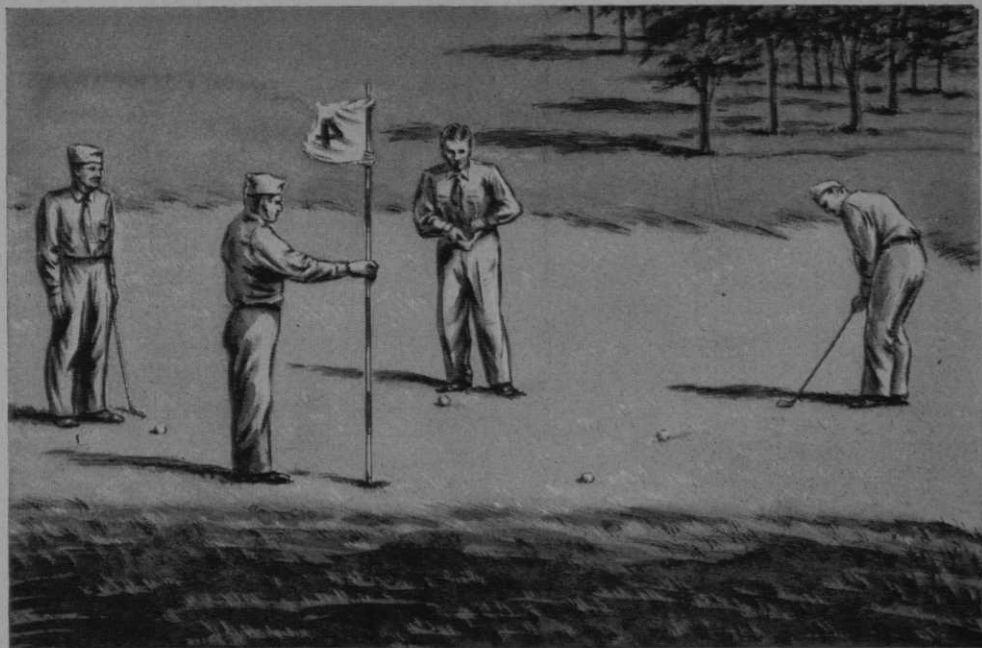
The PGA's rehabilitation program has done a lot to stimulate golf in the various Army camps around the country. Byron Nelson, Sam Snead, Harold McSpaden, Bob Hamilton, Craig Wood and numerous other PGA members who played on the winter circuit, visited the different camps and put on driving and putting exhibitions. They also gave lessons to the boys in groups.

Another thing that is helping to make golf so popular is the number of Open golf tournaments being played each weekend. It is surprising the amount of space the sport editors are giving golf in their sport sections. I have often wondered if baseball would hold its popularity if it were not for the great amount of space devoted to the game. Take the box-score, batting and pitching records out of the paper and see how quickly baseball would die.

Postwar golf competition will be razor-edge. The better ball will be made again, and as Ben Hogan said not long ago, he looks for the touring pros to soon be shooting in the fifties consistently.

Out of the amateur ranks we may see another Bobby Jones rise up, as did the Grand-Slammer after the first World War. There is plenty of talent now lying dormant, due to these chaotic times, but with peace times, the pendulum will swing the other way and there will be a great movement toward the pleasures that come from sports. And golf is, I am sure, going to find itself at the top of the list with the sport-loving addicts of this country.

Before the war, we had in the neighborhood of three million golfers in the United States. It is the opinion of many that a few years after the war we will have close to ten million golfers here in the United States.



New **GOLF BALLS** **for SOLDIERS**

• Service men in U. S. Army Rest Camps are getting a real kick out of being able to play with new Golf Balls. The government has authorized the manufacture of these new golf balls from synthetic rubber for use by the Army exclusively. Every ball carries the U. S. Army marking.

The experience of these soldiers is a forerunner of what civilians may expect as soon as the manufacture of golf balls is authorized for them too.

For civilians Dunlop is equipped to reprocess all the used balls you can collect, and they will be reconditioned under the supervision of the same experts that produced the famous Maxfli one, two and three dot, and the rest of the outstanding line of Dunlop Long Distance Golf Balls.

· **SPORTS DIVISION** ·

DUNLOP TIRE & RUBBER CORPORATION • 500 FIFTH AVENUE, NEW YORK CITY, 18

Urges Golf's Action in Vet Employment

By HERB GRAFFIS

FINALLY the idea of golf really making a strong effort to employ discharged veterans of this war is beginning to take hold at clubs. Capt. Charles Clarke, mgr., Willowick GC, Willowick, O., has been trying for some time to get golf organizations active in energetically pushing this matter.

Formal action has been taken by some associations but nothing that actually has meant jobs has resulted. Getting a vigorous campaign for veterans employment in golf actually functioning means plenty of added work. And because of other prior tasks, as well as a failure to realize the urgency of this veterans employment matter, the job has been muffed on a national or sectional basis by golf.

However, various clubs have been getting busy and have found that discharged servicemen have been especially good employees, especially in course maintenance work and as caddiemasters.

The golf club jobs generally aren't the most attractive employment available even with the cutbacks on war production in some districts tightening the job situation. The golf club pay and requirements of work and the seasonal employment certainly make golf club work unmistakably work rather than any rich reward for a veteran.

But what has brought some excellent personnel to golf clubs is the outside phase of the work. Many veterans don't want to work inside under close supervision and at the same machine job hour after hour. One of the top heroes of the war, a Congressional Medal winner, is working with a tree surgeon's outfit for considerably less money than he was offered at other jobs. He says he can get his health back in this work, make a good living, and not have to be constantly crowded up by people.

Many of the fellows who have been getting discharges on points and by the medical route are very tired young men. They won't go flashing around courses like they're making touchdown runs, but they are steady workers at work that fits them.

The fellows who have received psycho-neurotic discharges are, in most cases, men who will benefit greatly from golf club work and who can apply themselves to this employment with mutual satisfaction to their employers and themselves. That's the information we have obtained from Army doctors.

Our observation as laymen is that the majority of these veterans will need less adjustment to civilian life than many civilians will need to the veterans who have been through far worse strains than the civilians, and without cracking completely. Human endurance has its limitations which differ according to temperament. Some kids simply get so tired they sleep through bombardments that have others screaming and jumping out of basements, foxholes and other places of dubious shelter. Others will return calmly from air battles and relax by looking at comic books while comrades who seemed to be the same sort of lads will be shaking and sobbing in hysteria or staring vacantly.

However, golf courses aren't shelled or riddled by flak or enemy plane fire. Under normal conditions that prevail in golf club employment probably 20% of the fussy members are more nearly nutty by civilian standards than 80% of the men who receive armed service discharges as psycho-neurotics.

Those estimated figures were given us by an Army psychiatrist who was quite a golfer before the war.

His opinion is that golf club employment is one of the soundest treatments that a considerable number of the victims of battle psychosis could receive. But he says the important thing to be borne in mind is that these fellows are to be handled just as any other employee and not as men requiring any special treatment. With labor conditions as they have been and the club department heads having to be rather tenderly considerate of any help they want to keep, it shouldn't require any change of policy to handle the veterans with consideration.

Capt. Clarke urges that golf organizations and clubs get together on a questionnaire form listing their employment needs, qualifications necessary, pay, hours and other details. This information could be supplied to government hospitals and other points where veterans are discharged, and to government employment service agencies handling placement of veterans in jobs.

Clarke maintains that this survey of the veteran employment possibilities in golf is a job on which the game's interests should get busy at once. It's a duty owed to men who have been fighting while others have had the opportunity of getting away from their wartime civilian tasks to



● This is the fourth summer of war-time golf. The great old game has come through nobly. We're not yet in the clear. New golf clubs, bags, etc., are still out of the picture for civilian players. But keep your best ear to the ground. Some of these days the word will come that will release new Wilson golf clubs and other equipment for civilian use. Meanwhile every professional and club

executive should urge members to have present equipment serviced in the Pro shop. This will be a worthwhile service to the players and will benefit the "shops." Thanks for past cooperation. Wilson Sporting Goods Co., Chicago, New York and other leading cities.



Wilson Athletic Goods Mfg. Co.,
Inc. Chicago Plant

MEMBER: — *The Athletic Institute, a non-profit organization dedicated to the advancement of national physical fitness.*

Let's all boost the "War Memorials That Live" campaign to commemorate our war heroes.

Wilson

GOLF EQUIPMENT

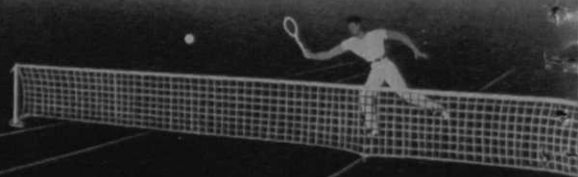
IT'S WILSON TODAY IN SPORTS EQUIPMENT

June, 1945

Young America is for...

Wilson

When one name marks vast quantities of the sports equipment that Young America is using—that's acceptance • And when the name on that equipment is "Wilson," you can accept it as the unfailing mark of what's newest and best in modern equipment for modern play. Wilson equipment is needed to serve our boys in training camps, rest areas, convalescent hospitals and rehabilitation centers, so there is little available for civilians these days. But when the war is over, you'll find plenty of new Wilson equipment. And you'll enjoy many innovations created by the Wilson staff during the war years • Wilson Sporting Goods Co., and Wilson Athletic Goods Mfg. Co., Inc., Chicago, New York and other leading cities.



IT'S WILSON TODAY

IN SPORTS EQUIPMENT

Leadership has its prerogatives as well as its obligations. We believe the time has come to prepare for peace—to cater not alone to the physical fitness of our youth and those beyond youth—but to give them the *feel of new equipment* again.

So, our 1945 national campaign, of which this is the second big full page message, is—

Displaying merchandise boldly.

Displaying the name “Wilson” and what it stands for.

Building up a backlog of customers for Wilson postwar products.

Planning now for the vital place golf, tennis and other sports will have in support of postwar morale.

Getting ready to serve the huge replacement market for sports equipment that the end of the war with Japan will bring.

Wilson

Sporting Goods Co., Chicago, New York
and other leading cities

MEMBER:—*The Athletic Institute, a non-profit organization
dedicated to the advancement of national physical fitness.*

• • •

*Let's all boost the "War Memorials That Live" campaign to
commemorate our war heroes.*



Wilson Athletic Goods Mfg. Co., Inc.
Chicago Plant

the enjoyment and safety of a golf course, and also is, Clarke declares, the best chance for golf to begin on its postwar planning.

Clarke points out that while the war will continue to be an extremely serious affair until V-J Day, many golf clubs have money for work on the course and around the clubhouse that can be done

with the limited help they have available.

Golf's contributions to the war have been numerous and valuable among what sports have done in gratitude for their protection by the American armed forces, Clarke reminds us, but this important job of veterans employment, the war job that begins at home, is not getting the concerted attention it should.

INGENIOUS DEVICES HELP SERVICEMEN PLAY GOLF



THE center of interest in the accompanying photo is a gadget devised by some golfing patients at the 2,200 bed Oliver General Hospital, Augusta, Ga., military hospital which attracted attention from the old master, Colonel Bob Jones. It's a rack built onto the crutches, by means of which a convalescent patient can carry his clubs around the hospital's course. Wounded veterans showed their interest by turning out in a gallery of 500 to follow Jones in an exhibition match this spring, according to Capt. Louis Fink, Public Relations officer.

The 18-hole golf course (former For-

est Hills Hotel) has been preserved intact. In addition, there are two 18-hole putting greens. At nearby Daniel Field, a driving range and putting greens are being installed. Mickey Gallagher, hospital golf pro, estimates that 100 patients get out on the course every day. They play in wheel-chairs, in body casts, and on crutches. The doctors encourage these overseas veterans to play golf, because of the valuable exercise. As Mickey says, "If you made them hike four miles, they'd squawk; but they'll gladly walk that far on a golf course."

Golf In India

★ Golf in the New Delhi, India area has plenty of color, says an American Army officer stationed there. Writing in "Factory Facts", monthly publication of MacGregor-Goldsmith, Inc., manufacturers of athletic equipment, Lieut. Col. F. H. Weston, a Special Service Army officer comments:

"The clubhouse is an old pagoda surrounded by many beautiful trees. The course is long and rough with coarse grass fairways and greens. Having been accustomed to a caddy shortage in Washington I was amazed at the number of helpers we had.

"Each member of the foursome had

three helpers: 1. One tee wallah who hands you your clubs and tees up your ball. 2. One caddy wallah who carries your bags. 3. One agiwallah who stations himself down the fairway to watch and find your balls". A wallah, it is explained, is the Hindu definition for caddy while agiwallah is a sort of "chief".

Col. Weston relates the course very interesting and abounds with wild peacocks, parakeets and other brilliantly colored birds. "Monkeys were all around in the trees and on the ground and a hyena dashed across the fairway with eight jackals in pursuit".

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**MADE RIGHT
TO PLAY RIGHT**
-finer than ever!

Louisville

POWER-BILT

Golf Clubs



Precision Built by **HILLERICH & BRADSBY** *of Louisville*

NOW MAKING WAR MATERIALS FOR UNCLE SAM

Rickey, MacGregor Head, Auto Accident Victim

CLARENCE H. RICKEY, 48, president of MacGregor Golf Inc., Dayton, O., died in the Springfield (O.) City hospital, May 19, of injuries suffered in an automobile accident two days earlier. It was the third of serious automobile accidents Rickey had been in during the past year. He had not fully recovered from the second accident but was deeply engaged in war work and would not take time for required hospitalization.

Clarence was one of the most widely known men in the golf business and was warmly admired by the many hundreds of pros and amateurs who had the good fortune to know him. He was a genial, strenuous and canny character who'd go far out of his way to help a fellow who needed help, and to work for the good of golf's cause far beyond his own and his company's special interests.

Rickey had recently climaxed a career of distinguished service to golf by selling the game as a rehabilitative measure for war veterans through the Office of the United States Surgeon General. Following through in that accomplishment he then conceived and developed in his company, a plan for emergency production of the needed equipment, and, at the time of his death, was deeply engrossed in planning tournaments and exhibitions through which money will be raised to help finance the rehabilitation program.

Oscar Willoweit, sales representative for the MacGregor organization, with whom Rickey was riding, is recovering from minor injuries. He was thrown clear as the car struck a guard rail and rolled over to crush Rickey in the wreckage.

A native of Chicago, Rickey was once president of the Medinah CC. He first won prominence in the sports world as a semi-pro baseball player in the early 20s. It was through baseball that he became identified with the sporting goods business which lead, in 1934, to his becoming sales director of the former Crawford, MacGregor, Canby Co. of Dayton, and, within a few months, general manager of the organization.

In 1936, when the company was absorbed by Sport Products, Inc., of Cincinnati, Rickey became president and general manager of MacGregor Golf Inc.

Typical of his initiative and ingenuity was his plan for producing golf equipment for convalescent service men. MacGregor Golf Inc. was given a contract for



Clarence H. Rickey
1897-1945

this production despite the fact that all facilities had been devoted to turning out war goods since 1942. Many of the skilled workers had found employment elsewhere and were frozen in their jobs.

Upon Rickey's invitation, and assured by him of the contribution they would be making to the welfare of wounded veterans, those working on day shifts elsewhere agreed to report at MacGregor at 4 p.m. and to work "until too tired to go on." Similarly, night shift workers agreed to make clubs for the veterans during the day.

Even this help was insufficient and several golf professionals, branch managers and salesmen were recruited. Machines were set up in about one quarter of the space formerly used and, without disrupting or curtailing war goods production in the plant, thousands of sets of clubs were turned out.

The cause of the veteran was very close to Rickey's heart. He was a veteran of World War I who enlisted the day after that war was declared. That enlistment interrupted his plans for an education at Northwestern University, but after the war he studied accounting and business administration in night school.

Of his baseball talents Rickey admitted