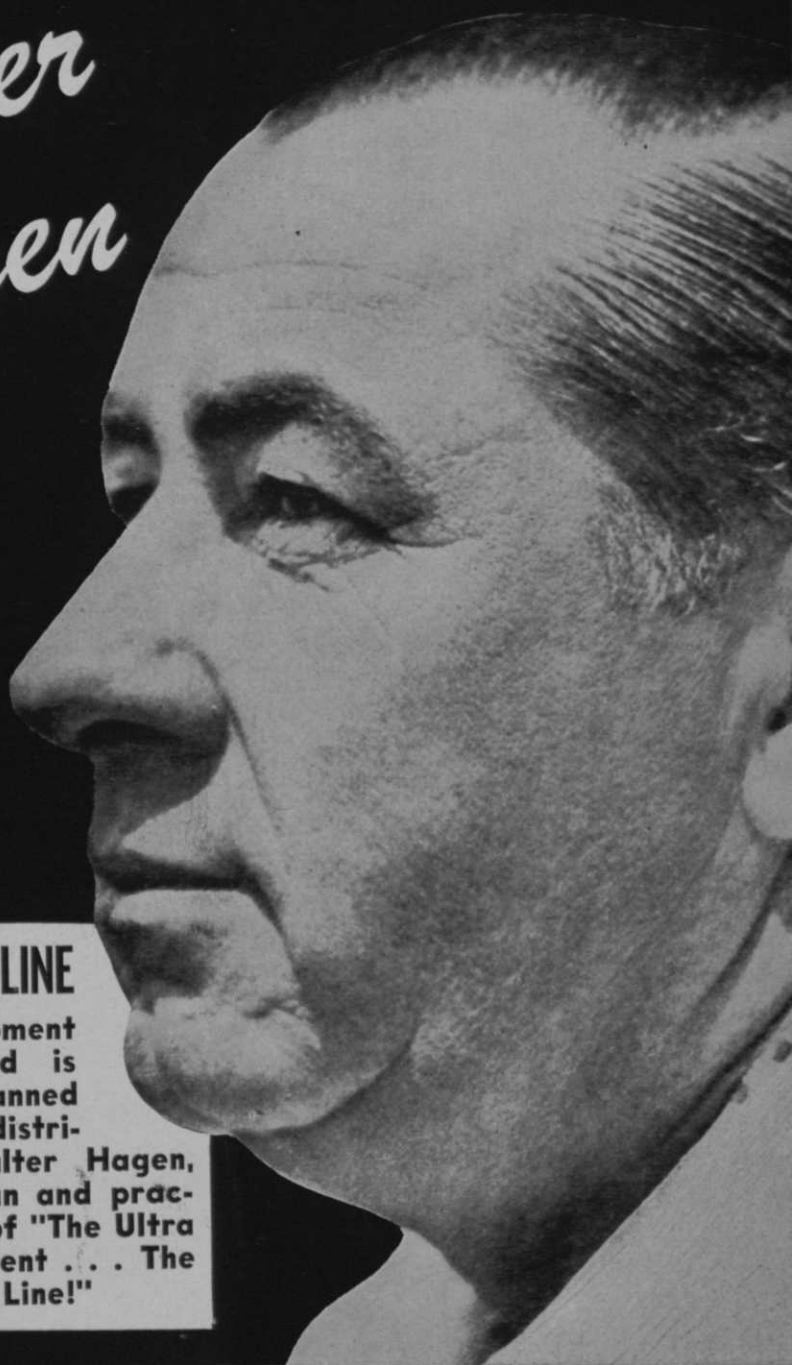


Golf's Most Honored Champion

Walter
Hagen



THE FINEST LINE

of Golf Equipment
ever produced is
now being planned
for post-war distri-
bution by Walter Hagen,
superb showman and prac-
tical designer of "The Ultra
in Golf Equipment . . . The
Walter Hagen Line!"

Walter Hagen Golf Equipment

L. A. YOUNG GOLF DIVISION ★ Grand Rapids
WILSON SPORTING GOODS CO. Michigan

Brains and Hard Work Bring Iowa Thru Tough Year

By H. L. LANTZ

Iowa Agricultural Experiment Station

An unique top-dressing plan of Wm. Keating, supt., Des Moines (Ia.) G&CC is as follows:

About 1½ acres of ground are seeded to rye in the fall and plowed under in the spring when about two feet high. Soybeans, inoculated, are planted and turned under about August 15. This top soil by the following spring is ready to use for top-dressing, using equal parts of soil, sand and black peat. Bill has this prepared in advance of the season. He had enough top-dressing prepared to top-dress four times and this saved the day last wet spring. Top-dressings are applied once a month and always just after mowing.

The fertilizer program is as follows: In April, Milorganite at the rate of 200 lbs. per green is applied. The same amount of Milorganite is applied in September. The greens average 7500 sq. ft. At this rate, the coverage is about 27 lbs. per 1,000 sq. ft. At ten day intervals during the growing season, sulfate of ammonia is sprayed on the green at the rate of 2 lbs. per 1,000 sq. ft. Brown patch control has been excellent with Thiosan applied at the rate of 2 lbs. per green along with 2 lbs. of sulfate of ammonia which is sprayed on the greens at weekly intervals during the brown patch season. The procedure is to mix 6 lbs. of Thiosan into the 200 gal. spray tank, along with 6 lbs. of sulfate of ammonia. This 200 gallons of mixture is sufficient to cover three greens.

Frequent light applications of sulfate of ammonia are preferred to heavier doses at less frequent intervals. The frequent light applications tend to keep the available nitrogen on an even level, and the grass growing at an even rate—no over-feeding followed by a period of starvation.

Don't Let Subsoil Dry

Regular and systematic watering is practiced. No part of the green is neglected. "During the summer", said Bill, "if an area on the green doesn't get watered, it will soon become dry underneath, and from that time on it is next to impossible to make water penetrate the area." Every green on the Des Moines G & CC course is tile drained and is built a little higher in the center, thus giving good surface drainage. The greens are mowed and watered until the middle of November or later if needed. Keating maintains that there should be no excess grass on the green at the end of the season, and that the greens should be well watered before going into the winter.

Your reporter made the observation that weather conditions in April and May in Iowa were probably at the worst, too

much rain followed by torrential rains caused flooding which did tremendous damage to golf courses in many parts of Iowa. A tornado all but blew the Fort Dodge course apart, clubhouse, trees and all. But by hard work and long hours, C. B. Whitson, greenkeeper, and other club workers got the course back into condition and a good season of play followed.

George Veenker, who heads the Department of Athletics, Iowa State College at Ames, was the wheel horse in establishing the sporty Iowa State College golf course. The spring floods did a lot of damage to the course, and he, with the able assistance of Al Johnson, greenkeeper, did a great job in repairing the damage. Now that Al Johnson is in the army George has his hands more than full. George is a man of vision and has ideas worth listening to. Among other things he voiced the opinion that golf would have a boom following the war. He recommended that the greenkeepers were in a position to help build and maintain putting greens which could be established at the veterans' hospitals. Putting greens offer a form of light exercise which convalescing veterans would use and appreciate.

Timely Entertainment Makes Club Wartime Asset

By W. J. HENDERSON

Entertainment Chm., Davenport (Ia.) CC

★ CONSIDERING THE WHOLE SEASON, we have had our greatest turnout on Friday evenings. Originally this was a mixed golfers' dinner night due to the fact that we held our two-ball foursomes late Friday afternoons.

However, during the summers of 1944 and 1943 it has become more of a "family dinner night" due to the inability of members to drop into the club fairly early on Fridays. Furthermore, many men are out of town more, consequently it has been hard to pair up the foursomes.

However, the total members at dinner have been much greater which may be partly due to food rationing and home meal planning problems. Fortunately, our dining room has continued to operate at a very high standard considering the times.

In August, we held a two-ball foursome on Sunday and this was such a huge success that we repeated it again in September.

This Sunday affair started off with a splendid breakfast being served on the club porch at 10:30 a. m. Incidentally, this was an 18 hole, two-ball foursome affair whereas the ones held on Friday night were simply nine hole affairs.

On the Sunday affairs we had between 125 and 150 golfers playing which we feel is an unusually good turnout of a

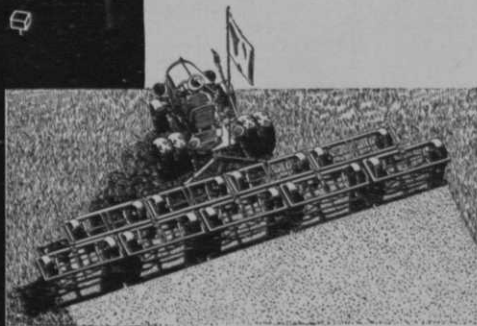
BACK HOME—TO YOUR FAIRWAYS... WORTHINGTON MOWING EQUIPMENT

Back to peacetime fairways . . . to keeping your golf course in tip-top condition . . . will come Worthington mowing and maintenance equipment. Back from the wars . . . literally. Because since the early part of the war we have been manufacturing the famous "Grass Blitzer" for the Air Forces of the United Nations. Today they are keeping airfields in "fighting trim" from Italy to India . . . from America to Australia.

Now our war job is practically completed. Over 10,000 cutting units have been manufactured . . . and that's enough to mow all the fairways on all the golf courses in the United States in less than 8 hours!

With no reconversion problem to delay peacetime production, the Worthington organization looks forward to supplying you promptly with new equipment as soon as we are authorized to produce for other than military use. You will find Worthington machinery *better than ever* . . . with the experience of our war production added to our thirty years' background of producing equipment for keeping fairways in tip-top trim.

The Army-Navy "E" pennant (with star) flies over our plant as a tribute from the armed forces to our employees, our suppliers and our customers — without whose whole-hearted cooperation our all-out production would not be possible.



WORTHINGTON MOWER COMPANY

STROUDSBURG • PENNSYLVANIA

Worthington distributors are located in all principal cities

membership of 250 plus the fact that a large majority of our women golfers are nine holer players.

This season we held two "Breakfast Parties" at the club. One was a club opening affair in May and the other one was held at the end of the season early in October. The one in May was attended by practically two-thirds of the membership. The one in October fell off in attendance partly due to a very bad break we had in the weather for several days previous to the Sunday on which it was held. However, these affairs have always been extremely popular at our Club. We usually serve champagne punch and a very complete delicious breakfast, complete for about \$1.75 per person.

This year we held two evening parties and the attendance was very good. However, guest rules had been relaxed and a large part of the attendance consisted of military personnel stationed in the vicinity to whom club privileges had been extended.

One of our most popular affairs this year was a special "Kids' Day" held on a Sunday afternoon. Each member's child was entitled to bring one other youngster as their guest. For entertainment we gave them free pony rides, contests on the lawn, swimming pool event and refreshment tickets for prizes. In the evening a special family dinner was served. This affair brought a very good turnout, as it provided a day for the whole family at the Club.

In addition to the above events, three stags were held throughout the season on Wednesday afternoons and evenings. The turnout at these affairs was very good considering the times and they were particularly well attended by professional men, who in this community have their Wednesday afternoons off.

All in all, we felt that the season was particularly successful in view of the times. The affairs that were particularly designed to attract more than one member of the family turned out to be the best "pullers" as one would expect under gasoline rationing.

Oklahoma OK. Revives Club Suspended in 1944

By JOE T. PARKINSON

Sec.-Treas., Oklahoma Golf Assn.

★ DURING 1944 there was a general increase in golfing activities in Oklahoma. In 1945 we expect the Oklahoma Golf Assn. to resume its Amateur and Open tournaments.

The public or fee courses have had a much larger increase in play, and the private clubs have held their own with possibly a slight increase in play.

Only one private club suspended activi-

ties in Oklahoma during 1944, and a group of individuals have purchased the entire facilities of that club which are now being rehabilitated and will be opened early this year under a new name and management. The golf course will be one of the fine tests of golf, and the club house facilities will make it one of the best private clubs in Oklahoma.

Everything taken into consideration, it is my opinion the year of 1945 will be the best season of golf activities Oklahoma has ever had.

Bogue Again Heads USGA

Morton G. Bogue, 1944 president of the USGA, is slated to carry on as head of the nation's ruling golf organization in 1945. The report of the nominating committee, which will be confirmed at the annual meeting, Jan. 13, in New York, presents the names of five other 1944 officers for hold-over services: Chas. W. Littlefield and Chas. V. Rainwater, Vice-presidents; Francis D. Ouimet, Secretary; Daniel A. Freeman, Treasurer, and James H. Douglas, Jr., General Counsel. Herbert Jaques, The Country Club, Brookline, Mass., was chairman of the 1945 Nominating Committee. Harold W. Pierce of the same club heads the 1946 Nominating Committee. Members selected for the Executive Committee for 1945 are:

Morton G. Bogue, Deepdale, Great Neck, N. Y.
Leslie L. Cooke, Bob O'Link G. C., Highland Pk., Ill.
C. Pardee Erdman, Annandale G. C., Pasadena, Calif.
Daniel A. Freeman, Jr., Nat'l Golf Links G. C., Southampton, N. Y.
Totton P. Heffelfinger, Minikahda Club, Minneapolis, Minn.
Wm. C. Hunt, River Oaks C. C., Houston, Texas.
Edw. B. Leisenring, Gulph Mills G. C., Bridgeport, Pa.
Chas. W. Littlefield, Montclair G. C., Montclair, N. J.
Francis D. Ouimet, Woodland G. C., Auburndale, Mass.
Chas. V. Rainwater, Atlanta Ath. Club, Atlanta, Ga.
Robt. A. Stranahan, Inverness Club, Toledo, O.
Fielding Wallace, Augusta Nat. G. C., Augusta, Ga.
A. M. Work, Portland G. C., Portland, Ore.

Chicago Industrial Golfers Report

Twenty-nine four-men teams representing twenty-nine industrial firms participated in the first annual Industrial Amateur Golf Assn. finals of Chicago held September 26 at the Northbrook Country Club. Nearly 300 similar teams from almost as many industrial concerns played against each other during the 1944 season, Claud S. Gordon, president, reports. The Johnson Motors Company won the 1944 association championship. Plans for an expanded 1945 program with similar industrial golf tournaments, to be held in other cities, is scheduled this year. Headquarters of the association are at 175 W. Adams street, Chicago, Ill.

The Pro Needs Help—Now!

By WALTER KELLER

THE RETURN TO civilian life, and to golf we hope, of young men and others not so young who left golf to enter war plants, is not going to produce the great cure-all for the golf game and the golf pro.

Among vocations, the golf professional business definitely is on the sick list. Long suffering from what might be called "unpaiditis" for want of a more proper descriptive word, the golf pro is now leaving his job at the club and is going into other industries. He is doing very well because he is hired on a more stable basis.

Let's diagnose his chart. Can you explain why most golf club members and officials expect that their professional should look and act like a \$10,000 man on a \$60 a week salary? And, I didn't say \$60 a week the year 'round. You will have a tough time finding the right answer to this one. What ever your answer my hope is to impress upon pros and officials alike the growing urgency of finding an early practical solution to the pro's basic problems, or the whole golf industry will miss the postwar boat.

I have referred to the pro's basic problems. Let's look at the most basic of all; the basis on which he is employed. It is such that his income almost entirely depends upon the profits of what merchandise he can sell during his selling season which embraces but five or six months at most; and his potential customers which are sharply limited in number. For this comparatively small customer market he is expected to have on hand a fairly complete stock of merchandise. Thus, of necessity he must be a good "guesser" of his needs for the year—based on the unpredictable whims of his members.

Golf clubs have an investment of anywhere from \$100,000 to over a million dollars. They employ a golf pro whose job it is to serve the members in any way he can—help reduce members' handicaps, keep track of their equipment and service it, supply special items of merchandise, or be available for an emergency round with a member and a big buyer from Buffalo. He creates and conducts events that will bring more members out to the club more frequently. This increased attendance increases patronage of other facilities and builds up club income. He gives talks at club meetings, free group instruction to members' sons and daughters, and often counsels with respect to golf course renovation and upkeep.

For all these and other details the

majority of golf clubs pay the pro little or no salary—only equipment sales concessions, which net him from \$1,500 to \$5,000; and very few talk the latter figure over with Uncle Sam's collection men.

Would an industrial executive hire a man to run a department of comparable importance in his plant or business, and hold him accountable for so many diversified responsibilities—then ask him to accept the same uncertain basis of remuneration as that offered the pros? If you found such a man he would leave as soon as he got a better offer, which would be quick. That's what has been happening in golf. Pros are getting better offers, and those who are not sought out are constantly seeking an opportunity to improve their chances of economic existence.

A normal turn-over in pro employment is to be expected. The club's membership, its operating staff and even the businesses of its members undergo turn-overs. However, the turn-over among golf pros is of such high frequency as to plainly indicate that something is more basically wrong with the plan of employment than with the man employed. Surely, as seasoned business men, the club officials should be quick to acknowledge the costliness of such faulty routine and to be able to plan to correct it. Something should be done, soon, or we will face the largest turnover in pro jobs since the game became big business here in the United States.

In many instances, during the labor shortage, a member has spotted a live-wire pro at his club and promptly found a nice place for him in his own business. In such cases, the pros who have been "gobbled up" now have better opportunity to get more enjoyment out of their golf than they did during their pro careers. They will earn more money, will be employed the year 'round, live a fuller life, and who knows—they may even raise a youngster or two. Many good men have left the game and many more are finding it easier to be tempted. Certainly, their clubs stand to lose far more than the pros in trading proven performance for inexperience.

Any pro who assumes his club responsibilities without salary is off to a bad start. He has placed a value on his ability and services that cannot command much respect from his officials and members. He will have to scratch out a living from lessons and sales confined mostly to the playingest members. Under these conditions he cannot concentrate on helping B,

C and D handicap players, where his help is most needed, and where most of the club's dues and house spending is centered. Then, most likely he will be given a contract for but one year . . . which means he has only six or seven months in which to get acquainted and prove his worth.

If you can hire a pro for say a minimum of five years, and put in a few clauses in the contract to the effect that gambling and drinking with the members are OUT—that he will be paid a salary, and that a certain amount will be added to each member's bill for golf instructions for the year—and that all lessons are free and that it is up to the pro to reduce the members' handicaps—then you will begin to see the making of a good pro—and a more successful club.

You've got to keep this in mind: A golf pro must live 12 months of the year out of six or seven months' earnings from the golf shop.

How many of the "member pros" are in a position to follow the winter circuit, in the hope of filling-in the off-season five or six months by picking up some tournament winnings? It would cost him more than \$1,000 bare expenses—and you and I know that only a few of the top notch campaigners win enough to make their winter tourney tours pay out.

No—the pro's solution to off-season insolvency is not winter circuit winnings. The practical, profitable answer to his club, as well as himself, is for the club to employ him on a twelve months basis, and pay him accordingly. And, what will he do during the non-playing months? Organize a club bowling league, assist in the promotion of other club activities that will keep the membership active, get his shop in order, plan his tournament schedule—and many other things that will make the routine smoother and keep the members enthusiastic.

The golf game has a wonderful future but today's setup regarding the golf professional is definitely faulty in foundation. As it stands, it does not and, unless changed, will not attract the well educated, ambitious type of young business men who could contribute so much to the game's development.

Take care of your pro, Mr. Board Member. Plan and budget for him on a more reasonable basis in your meeting this winter. Believe me, he will see to it that your action increases your club's assets.



CRAIG WOOD

**MACGREGOR
INTRODUCES
"CRAIG WOOD"
SPORTSWEAR**

Henry P. Cowen, V.P. of MacGregor Golf, Inc., announces a new sportswear line to be marketed under the signature and trade name of Craig Wood.

Craig Wood sportswear, styled by MacGregor, will be broader in scope than the company's sportswear lines in the past, introducing many new and exclusive features. Every item has been designed primarily for active play, with golfers', tennis players' and other sportsmen's requirements foremost in mind.

New packages have been designed, and the complete merchandising program includes colorful counter and wall displays for pro shops and other merchandising helps for pro-shop over-the-counter sales.

Craig Wood sportswear will be ready for presentation in January. Stock will be carried in Dayton and the company's seven branch offices throughout the United States.

Mr. Cowen is most enthusiastic about the new line and equally enthusiastic about merchandising it under one of the most popular names in golf—Craig Wood. Thousands of sports-minded people are familiar with Craig's record of accomplishments. Hundreds of pros personally are acquainted with him. He is duration U. S. Open Titleholder by virtue of having won the last tournament played for the title, in 1941. He won the Master's Tournament the same year and holds the world record low score for a championship tournament, with rounds of 64, 66, 68, 66.

Golfdom has a NEW address

Golfdom begins 1945, its 19th year of publication, at a new address

407 S. DEARBORN STREET, CHICAGO 5, ILLINOIS

TELEPHONE: HARRISON 5941-5942

(Former address: 14 E. Jackson B'vd.)



Spalding Wins Second "E"

IN less than a month after A. G. Spalding & Bros. Brooklyn, N. Y. factory had received the Army and Navy "E" for excellence in war production, a dupli-

cate award was conferred on the firm's Chicopee and Willimansett, Mass., plants, in a ceremony at the Municipal Auditorium, Springfield, November 30.

Within these factories a unique example of industrial conversion began to take place even before the date of the Pearl Harbor attack. Sporting goods machinery made way for a new and different variety. Whole sections turned from the manufacture of golf clubs and Lastbuilt basketballs to the production of microscopically accurate war products. Almost over night tennis racket experts acquired precision in the manufacture of aircraft parts.

The award was outstanding in the athletic equipment industry because it was the second honor to be conferred for excellence, not alone in the manufacture of sporting goods, but in the production of a large variety of items for front-line battle use; such articles as 20 mm. projectiles and parts for 155 mm. shells, parts for tommy guns and carbines and rifles, sections of gas masks and planes, and parts for electronic devices. Each represents a job of conversion accomplished by Spalding's management and workers alone, without outside aid. Production records by Spalding employes for civilian athletic requirements as well as military and naval needs were praised by Brig. Gen. E. L. Ford, office of Chief of Ordnance, U. S. Army and Lt. Comdr. R. T. Fish, office of Inspector of Naval Materials.

President Charles F. Robbins accepted the award for the company, saying, "We are gathered here to hold this ceremony

to salute you men and women of Chicopee and Willimansett. There are many men and women in the Spalding organization throughout the country and also many other Spalding men and women who are serving in the Armed Forces. All of them would like to be here to join with us in congratulating you most heartily on your fine achievement. I know I express the feeling of everyone when I tell you that we are convinced that you have fairly earned the honor which is now conferred on you by the award of the Army-Navy "E".

"Yours was a difficult job of conversion. It was done and could be done only by hard, conscientious work and wholehearted cooperation of everyone in every department. Your accomplishment speaks for itself." You have made—and are making—a real contribution to the fighting war.

"I am sure that we here in the Chicopee and Willimansett plants realize that the war will not be won until the last enemy is vanquished—until the last shot is fired. We all have relatives and friends, as well as our own Spalding associates, who are gallantly serving in the Armed Forces throughout the world. I know your spirit and I am sure that you will never forget that it is they who are fighting our battles for us. I am confident that you are determined to continue to put forth your best efforts to back them up to the very end.

"You have won a fine honor. You richly deserve it. I am proud and happy to be the representative of the company to receive this award, which we shall guard jealously."

A wounded veteran of the Italian invasion made the token presentation of "E" pins to a group representing management and employes. This included C. F. Robbins, Vice President William T. Brown, Treasurer Walter B. Gerould, Employment Manager Robert L. Medicott, Harold G.

Left: Lieut. Comdr. R. T. Fish, Office of Inspector of Navy Materials; Center: Chas. F. Robbins, Pres. A. G. Spalding & Bros., and William Malone, Pres. Fed. Labor Union No. 18518, AF of L; Right: Brig. Gen. E. L. Ford, U. S. Army, Office of Chief of Ordnance.



GRASS SEED of "Known Quality"

Tested For Purity and Germination
Golf Supplies & Equipment
Immediate Service

Stump & Walter Co.

Specialists in Golf Grass Seeds
132-138 Church St. New York 8, N. Y.

GOLF BALLS Painted

10 Day Service—Original Markings Renewed

Here's a timely service that will prove highly popular with your members—and profitable for you.

Now you can have a perfect painting job done on those golf balls that are dirty and stained but not ready for reprocessing. And note Your members will get back their own golf balls if you sack them separately.

Pro only service—8 cents per ball.

Work guaranteed satisfactory on a money back basis.

Wm. J. Zwaska, 525 Elm Spring Ave
Wauwatosa 13, Wis.

SNOW-PROOF

*Leather's
Best
Friend*

Get your share of the profitable SNOW-PROOF business, proofs, reconditioned golf shoes, Nationally advertised. Water-golf bags, etc. Stops dry rot. Prevents mildew. Odorless colorless, not sticky. Sold only in Bismark Brown cans. Retail at 3 1/2 oz. 25c, 1 lb. 75c, 5 lbs. \$3. Money-back guarantee. Descriptive folder and sample can sent FREE on request.

Dept. 13
THE SNOW PROOF CO.
Middletown, N. Y.



When it is GOLF PRINTING!

Specialists, for years to many of America's largest and most exclusive courses, can best serve you, too.

Score Cards - - Charge Checks
Greens Maintenance Systems, Pencils
Caddie Cards - - Handicap Systems
Forms for Locker and Dining Rooms
and for the Professional.

Samples to your club for the asking.

VESTAL CO., 703 S. La Salle, Chicago

Giguere, John Kilpatrick, Miss Charlotte Hamilton, Mrs. B. Legate, Miss Lillian Myers, William P. Malone and John E. Perry.

William Malone, President of Federal Labor Union No. 18518, A. F. of L. expressed the gratitude of the Spalding workers in acknowledging the pin presentation.

More than 2500 Spalding employes and friends were present to witness the award, which brings the number of "E" pennants flying over Spalding plants to a total of three.

Chicago Sets \$100,000 Par For Caddie Scholarships

★ The Western Golf Assn. nation-wide campaign for funds to expand its caddie scholarship program was launched Dec. 1 at a meeting of team captains and workers in the Lake Shore club, Chicago.

Under the general chairmanship of T. C. Butz, the drive has been started in the Chicago area. Western GA has sponsored the operation for the last 15 years, during which time 55 boys have been selected as "Evans Scholars" and contributions in the present campaign which it is hoped will total \$100,000 will be used to make similar opportunities available to a larger number.

L. G. Kranz, Director of Physical Education at Northwestern University, who has been counselor for the Evans Scholars there, reported that of the group 41 are now commissioned officers in the armed services or in officers' training.

Two of the boys, Lieut. Frank Cankar, U. S. Navy, and William Bigley, who recently received a medical discharge as a lieutenant in the Army, spoke for themselves and the other members of the group.

Other speakers included M. G. Fessenden, Chairman of the Individual Gifts division of the campaign; Jerome P. Bowes, Jr., Sponsors chairman, who reported a total of \$15,000 already in hand; William T. Woodson, Western GA President, and Carleton Blunt, general counsel. Mark Brown was toastmaster.

Prior to the dinner, the annual meeting of Western Golf Association was held at which the by-laws were amended to facilitate operation of the expansion program and the directors re-elected.

Veteran Pro-Greenkeeper with outstanding record in course maintenance, teaching and business management available for new location in 1945. Prefers south, west or central location. Many years with present club and finest recommendations from club officials and golf authorities in all parts of the country. Write: Willie Ogg, % Wilson Sporting Goods Co., 1777 N. E. Second Ave., Miami, Fla.

Winter Club Idea Clicks at Columbus, Ohio

By J. A. BUCHANAN
Pro-Mgr. Twin Rivers Golf Club

★ THE WINTER CLUB is a splendid idea that has worked wonders here at Twin Rivers GC, Columbus, O. During my first year at this club I am happy to report we had a most successful season with a total of 15 trophies for the various events staged. While interest was increasing in leaps and bounds, we formed a winter club just before the summer season ended. We staged a big party at which the winter idea was introduced. The plan was to hold the membership and encourage new blood into our club.

An unique name was suggested by one of our wits. It was "Soot and Cinder Club of Twin Rivers." This name is quite in line as the golf course lies between two railroads and the soot is a problem for white sox and the joy of the laundries here.

A fee of five dollars was assessed each member, with a party every four weeks with dinner, dancing and entertainment throughout the winter and a final party and summer membership drive to start off in the spring.

We fixed an annex to our club with little or no expense and have held three very successful parties with the result that a lot of golf was being played late in the season. I have lined up a lot of new prospects for lessons and other sales and I feel our membership will triple itself next season. I lined up several winter games, and have staged football parties, bridge parties and pot luck suppers on the off week-ends; also three-hole events when the weather was too bad for a full nine holes.

I have been around a lot of clubs but I must say the spirit here with the team work of a golf committee that really follows up ideas cannot be beaten.

It takes a twelve months' operation to hold your members together, and the interest up. This is the best financial year this club has had in years, thanks to those spirited members who have given me 100% support.

Chicago Managers Elect

J. B. Wilder, South Shore CC, was elected president of the Chicago District Club Managers' Assn., at their annual meeting, December 18, at the Electric Club. Other officers for 1945 are Wm. B. Bangs, Exmoor CC, first v. p.; Frank A. Murray, Glenview Club, second v. p.; E. M. Matteson, Ridge CC, secretary-treasurer. Directors are: E. H. Taylor Hay, Union League Club; H. W. Peterson, St. Charles CC; Ralph Johnson, Electric Club, and Russell Miller, Evanston GC.

January, 1945

MELFLEX NON-SLIP Rubber Matting

The Golf Field's "Old Reliable"
of Safety Runner Materials

NOW READY

**FOR
IMMEDIATE DELIVERY**

After three years, Melflex heavy duty, black corrugated rubber matting for load-traffic walkways again is ready for immediate delivery to golf and country clubs. Made of special oil resisting Neoprene synthetic rubber. It outlasts ordinary corrugated matting three to one and offers the maximum in under foot safety to your members.

A Lasting Investment in Safety MADE FOR HEAVY DUTY TRAFFIC

LOCKERROOM AISLES • • STEP LANDINGS
CORRIDORS • • WET WEATHER RUNNERS
PRO SHOPS • • HEAVY DUTY TRAFFIC LANES

Furnished in full 1/4 in. thickness, 36 in. wide—
25 yard and 50 yard rolls.

Specialty Moulded, Non-Slip Melflex Safety Step Treads are also available in limited quantities.

Write For Prices and Descriptive Literature
on Complete Line of Melflex Safety Products



CONTROL CLOVER in BENT GREENS and FAIRWAYS with LAWN SINOX

Effective, inexpensive. Write for prices
and directions.

PAUL E. BURDETT
SEEDS — FERTILIZERS — GOLF COURSE SUPPLIES
P. O. Box 241, Lombard, Illinois

Cleveland Close-In Clubs Had Active Year

By FRANK P. YOUNG

Sec. Cleveland District Golf Assn.

★ GOLF IN THE CLEVELAND district in 1944 depended in a great measure on the geographical location of the Clubs. All of the close-in clubs had filled memberships and waiting lists. Those further out did not fare so well. Gas rationing kept many men from visiting these clubs.

The Cleveland district suffered the worst drought in a good many years and as a natural result most of the courses were pretty well burned.

The public links courses did a very large business catering in the main to war workers.

Most of the better clubs had restrictions of one kind or another on number of guests and curtailed hours their bars and dining rooms were open.

Tournaments were practically all individual club events; the Cleveland District holding only three city-wide tournaments. Many of the clubs arranged parties for the servicemen and for wounded veterans from Crile Hospital.

It looks as though conditions will not change much for the coming year and I predict close-in clubs will again have a banner year and outlying clubs will stretch to make ends meet.

John L. Griffith Dies

★ Major John L. Griffith, Commissioner of Athletics for the Intercollegiate Conference (Collegiate Big Ten), President of The Athletic Institute, Inc., and one of America's most noted proponents of competitive sports and athletics succumbed to a heart attack the evening of December 5, 1944, in his office at the Sherman Hotel, Chicago, Ill.

Player, coach and educator he became Commissioner of Athletics for the Welfare Conference in 1922 and President of The Athletic Institute in 1940. For the Conference he was arbiter, advisor and director of policies; for The Athletic Institute he was proponent of healthy bodies for American youth through competitive sports, insisting that collegiate sports be continued during the war, and that a broad policy of sports for servicemen be incorporated in Army, Navy and Marine training.

Born in Mt. Carroll, Ill., Aug. 20, 1877 he received his bachelor of arts degree from Beloit College, Wis. He became athletic director at Drake University in 1908 where in addition to being coach, became dean of men for two years and president of the university for one.

At the outbreak of World War I he served at Camps Dodge and Pike as divisional athletic officer, later being pro-

moted to major and placed in command of physical education and bayonet instruction for the entire U. S. Army.

His many activities included the national presidency of the Rotary Club in 1934 and 1935; director of the National Golf Foundation; director of the Executive Club of Chicago.

Purdue Greens Course for Feb. 26-28

★ Annual greenkeeping short course at Purdue university, West Lafayette, Ind., will be held Feb. 26-28. Program is being completed under direction of Prof. M. L. Clevett, director of the Purdue short courses which have been valuable items of greenkeeping research and education in the midwest. Midwest, Indiana and other greenkeeper associations in the central states are collaborating in arranging the sessions. This year the USGA and Chicago District GA also will be represented at Purdue because of plans now under way to operate a regional turf station at Purdue.

Opening session of the Purdue short course will be held the evening of the 26th. The annual dinner will be held Feb. 27.

Reservations for hotel rooms and short course attendance should be sent without delay to M. L. Clevett at Purdue.

Postwar Golf to Test Club's Business Methods

By GEORGE S. MAY

President, Tam O'Shanter CC

★ WE HAVEN'T SEEN ANYTHING YET! The tremendous interest shown in golf during the war will snowball in peace times. My prediction is based on a careful study of tournament attendance figures, letters from hundreds of new golf enthusiasts, and the wide-spread interest in the game evidenced by our men in uniform all over the world. After the war, there is every indication that high taxes will put an end to "luxury money" and that golf clubs will have to offer entertainment for the entire family if they are to succeed. In short, the golf club of the future will have to be run as a business if it is to be successful.

Rickey in Auto Crash.—Clarence Rickey, pres., MacGregor Golf, Inc., Dayton, O., was severely injured, as was Mrs. Rickey, in an automobile accident near Cincinnati, O., late afternoon, Dec. 19. Mr. and Mrs. Rickey were taken to Christ hospital, Cincinnati, where they are expected to be until at least mid-January. Clarence suffered a broken knee-cap, broken ribs, bruises and cuts. Mrs. Rickey has a slight concussion, a dislocated shoulder and cuts.