

# *THIS IS OFFICIAL!*

## **ARMED FORCES GET NEW GOLF BALLS — CIVILIANS MUST WAIT**

### *Acute Scarcity of Golf Balls Continues to Threaten 1945 Play*

Johnny and Mary Golfer are due for a sad awakening from their dream of new golf balls for next season, according to a statement issued today by the Golf Ball Manufacturers Association, during the semi-annual meeting of the nation's golf ball makers at the Morrison Hotel, Chicago:

"Recent publicity attending the Government's allocation of synthetic rubber to golf ball thread makers seems to have stamped the golfing public into believing that the golf ball manufacturers would have new golf balls ready for the 1945 season. The facts are, that at the suggestion of the Army, a small amount of synthetic rubber was allocated for experimental purposes. If, as and when such experiments prove fruitful, all golf balls

thus produced will go to the branches of the Armed Services engaged in the urgent work of servicemen rehabilitation. The most favorable results conceivable will fall far short of answering the needs of this specific purpose and further allotments for some time to come most definitely will be earmarked for service needs.

"Golfers are urged to continue turning in their used golf balls for reprocessing. In 1945 golf will be well into its third year since new golf balls were manufactured, and with the scarcity far more acute than a year ago the percentage of golf balls that can be reprocessed has dropped substantially.

"We urge every golfer to turn in their used balls for reprocessing during the Winter months."

*Round up every used ball in sight—ship to "U. S." for reprocessing the selective-grading way. They will be marked according to quality with these well-known brands—*

**U. S. ROYAL • THREE STAR U. S. ROYAL  
U. S. FAIRWAY • U. S. NOBBY**

Used golf balls from New England, New York, New Jersey and Eastern Pennsylvania should be shipped to U. S. Rubber Company, Golf Ball Department, Providence, Rhode Island. From all other points, ship to U. S. Rubber Company, Golf Ball Department, 440 West Washington Street, Chicago, Ill.



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