Cost Records Help at Kenwood

★ Taylor Boyd, supt. grounds at Kenwood CC., Cincinnati district, gives credit to maintenance cost records as an important factor in guiding their club through the maze of wartime operating problems. Boyd says:

"The war hasn't treated our club too badly because we had, for several years. kept records of costs and had learned that our bunkers were an expensive item and could be eliminated to a certain point without destroying the quality of the course. We closed 78 traps of the 240 on the thirty-six holes thereby cutting the labor problem by one-third.

"Our tees were so constructed that they may be mowed by a fairway unit, also the banks and approaches of our greens are so built that most of them can be cut with tractor and mowers. All of these items certainly looked more and more practical as the labor supply dwindled to mostly high school boys.

"We are planning on more changes or improvements to make the courses more pleasant and more beautiful and at the same time save more labor, therefore money. Our courses, as most are in this area, are hilly with many deep ravines crossing several fairways. These ravines are so deep and steep that they require hand southe work to do the mowing. The cost of cutting down the banks with a bulldozer and making the grade of such a nature that fairways units may be used will be saved in three years time over the old method of cutting.

"The only change in actual course maintenance procedure this year over previous years was our greens fertilizer, both as to type fertilizer and its application. This procedure materially affected our fungicide treatment or the necessity of it I might say. However, until we are more sure that no ill effects will result all we can say is that our greens caused less trouble than any year up to date.

"Lest we forget—there were 100 days, with 55 of them with temperature above 90 degrees, starting May 19th, that were drier than dust, which affected all clubs."

NOTICE!

GOLFDOM IS NOT PUBLISHED IN NOVEMBER and DECEMBER. THIS IS THE LAST ISSUE OF 1944 — THE NEXT ISSUE WILL BE JANUARY, 1945.



JARO FABRY

"Here's your new copy of TRUE, Mr. Smithers—and I've cancelled all your appointments for this afternoon."



L. B. Icely, Pres., Wilson Sporting Goods Co., right, and Ed Rankin, new Wilson division's Gen. Mgr., look on as Walter Hagen signs up.

Hagen Golf Products is another move to meet increased demand during the war and to be prepared for postwar demand. King Sportswear is a 'Division of Wilson' today. The same is true of O'Shea Knitting Mills. Our plant at Ironton, Ohio, added since the war for expanded leather goods production, and our unit at Tullahoma, Tennessee, to increase production of baseballs and softballs, are all a part of a broad program of expansion. These are only the beginning of the increased fa-cilities we believe public demand for Wilson products will necessitate after the war is over and the upsurge of sports takes hold."

The new Hagen Division of Wilson The new Hagen Division of Wilson Sporting Goods Co. with its modern plant at Grand Rapids, Mich., will operate as an individual and separate unit. There will be no change in the key personnel, in the factory proper, according to Mr. Icely. Since the inception of the L. A. Young Golf Co., Walter Hagen has been actively engaged in field and development work, and will, of course, continue in these ac-

Wilson Acquires Hagen Golf Products

L. A. Young Golf Company Becomes Division of Wilson Sporting Goods Co. in Expansion Move to Prepare for Postwar Golf Boom

BIGGEST news of recent years in the **D** golf industry came shortly after the first of October from L. B. Icely, with his announcement that the Wilson Sporting Goods Company, of which he is president. had purchased the factory, real estate and all other physical assets, and good will, of the L. A. Young Golf Company of Grand Rapids, Mich. Acquisition of the home of the internationally famous Walter Hagen Line of Golf Products adds substantially to the manufacturing facilities with which Wilson will be prepared to meet the vast demand for postwar golf and other sports equipment.

In making this announcement, Mr. Icely said, "We believe that America's sports will see a boom after this war the like of which has never been seen before.

"With the promotion sports have received at home during the war-with the increased public appreciation of their importance to all sectors of American lifewith the support of ten millions and more of returning service men, who know what sports mean to physical fitness, relaxation and peace of mind, the popularity of sports will increase tremendously.

"Our present expansion program began with the war. The purchase of Walter tivities. Ed. Rankin will continue as general manager with Bob Smith as factory superintendent in charge of the golf ball and golf club plant. Dick Link will remain in charge of research, design and development capacity. Other key members of the Hagen staff will continue with the new ownership.

"This much you can say," said Mr. Icely. "The purchase of the internationally known Hagen Line of Golf Products is a definite progressive move in the broad expansion program that Wilson Sporting Goods Co. has adopted. While this new

Left, below: Bob Smith, in charge of ball and club production, and Dick Link, in charge of design and development of new Wilson unit.



42

* "INVINCIBLE" SPORTS * NETS HAVE GONE TO WAR

The production of sports nets is out for the duration. We're playing for keeps now, and the R. J. Ederer Company's "Invincible" sports nets have the most important job in the world to do . . . the job of protecting and saving the lives of our men engaged in this grim game of war. We have received the Army-Navy "E" award in recognition of the Excellence for which the name "INVINCIBLE" has always stood, and for our success in supplying our troops with vital war materials. Twenty-four hours a day our factories are turning out these special camouflage nets for the armed forces.

All other games must stop until the day when we have won the greatest contest of all. The boys who have played over our sports nets in the past, are now fighting under them, and it is up to us to keep them covered and safe. Definite improvements in "INVIN-CIBLE" nets, born of intensified research of war time production will bring a great advancement in the quality and design of our sports nets line in the Post-War period to come. However, until victory is assured, R. J. Ederer Company will continue to turn their full sports nets resources and facilities over to military needs and the winning of the game of war.

R. J. EDERER COMPANY Home Office: 540 Orleans St. Chicago, III.

erel

division will continue to operate as a unit, it will now have all the laboratory and engineering skill, all the priceless experience, all the increased purchasing power and modern facilities of the Wilson Sporting Goods Co. to draw upon. These will be utilized to the fullest extent to further develop the fine Hagen Line."

The Wilson Golf Equipment line will continue to be manufactured in Chicago, under the same management and policy as it has been in the past.

Hagen, one of the most colorful figures in American golf history, expressed his belief that postwar golf would increase far beyond prewar dimensions due to the broad introduction of outdoor sports to millions of young men and women in the Services and the fine physical condition in which their service training has put them. "In view of the tremendous increase in the number of golfers when war ends," said The Haig, "all of us at Grand Rapids plant are delighted with the move that has made us part of the Wilson organization. I always have regarded Mr. Icely as one of the most able and farsighted men in the golf industry and consider myself down-right lucky to become associated with a man who backs up unusually keen vision with aggresive action."

Rhode Island Greens Meet

Members of the Rhode Island GA met at the R. I. Agricultural Experiment Station at Kingston, Sept. 11 to review the experimental work in progress and to hear Dr. Davis describe her ideas concerning the future of the Green Section of the USGA. The following day Dr. Davis accompanied by several members of the Rhode Island staff attended a meeting of the Connecticut Greenkeepers held at the Waterbury CC.

The program started with a tour of the turf plots where green chairmen and greenkeepers rated the USGA creeping bent selections and the new selections of velvet bents. Several clubs expressed an interest in establishing experimental "pie" greens using some of the new strains of grasses as soon as sufficient vegetative material is developed.

Great interest was shown in the disease control plots where several new organic fungicides are being tested. The group was particularly impressed with the control of common turf diseases by a new type of organic mercury fungicide called "Puratized N5D." This compound proved effective in the dilute concentration of 1:17,000. Information on the control of turf diseases by these new fungicides may be obtained from the Rhode Island Agricurtural Experiment Station, Kingston, R. I. Dr. Davis reported extensive attacks of the Copper Spot disease this year in the vicinity of Washington, D. C. An epidemic of this disease occurred on velvet bent in Rhode Island and apparently is quite prevalent in Connecticut. The leaves of the grasses when attacked become copper colored due to the countless number of spores produced by the fungus. The standard fungicides tried on Copper Spot haven't given satisfactory control.

Dr. Davis revealed that the USGA is considering the establishment of regional research centers throughout the United States and that Rhode Island Experiment Station was chosen as the guinea pig because of its good record in fine turf investigations. Cooperative projects with the USGA have been under way at R. I. for several years.

Dr. Davis expressed the hope that regional golf associations and greenkeepers would be interested in fostering regional programs. The Washington office would act as a clearing house and co-ordinating agency betweeen the regional experiment stations.

lowa Greenkeepers' September Meeting

By H. L. LANTZ

Ia. Agr. Expt. Sta., Ames, Iowa

Members of the Iowan Greenkeepers' Association met at Ames, September 11 and 12. Following dinner a panel discussion gave the greenkeeepers an opportunity to relate experiences of the past season, which all said was a tough one. Too much rain in April and May all but ruined many courses. Labor, inexperienced and none too reliable, added to the troubles, and a lack of adequate fertilizer materials had been a source of considerable difficulty. All indications point to the fact that many golf courses will have to reseed or restolonize many greens due to the failures of labor, disease control and a lack of suitable fertilizer material. To make matters worse, very few courses have maintained a bent grass nursery, many reported.

Wm. Keating, President of the Iowa Greenkeepers' Association, and greenkeeper at the Des Moines G&CC, presided and gave details of maintaining his excellent greens. In the first place, Bill emphasized that proper location, construction and drainage are essential. Maintenance procedures on Bill's course are pretty uniform from year to year. No one thing accounts for Bill's success, but a combination of correct practices has turned the trick.

Compare'em All It's the one way to make certain you get the finest Fairway Mowing Machine



The Light Roller Action of Roseman Fairway Mowers Increases Turf Density

Look them all over. Compare each different make of fairway mower, feature-by-feature. Let their own evidence determine which offers the utmost efficiency and economy in fairway turf maintenance.

Here's what you'll find:

One mower stands out — the ROSEMAN — in alone offering you the distinctive roller-drive that eliminates skidding and scalping; a feature utilized by all putting green mowers to assure uniform cutting. **This means better fairways.**

One mower stands out — the ROSEMAN — for the ease and speed with which it can be converted into a rough mower, and for its unequalled performance in trimming around bunkers, traps and greens aprons. This means time and labor saving.

One mower stands out — the ROSEMAN

— for its non-slip traction which permits early morning mowing and heavy grass cutting. **This means added utility**.

One mower stands out — the ROSEMAN — for its noticable results in increasing the density and hardiness of fairway turf. **This means player satisfaction.**

One mower stands out — the ROSEMAN — for its unusually long span of efficient service years. Hundreds of Rosemans are performing faithfully after ten years.

REPLACEMENT PARTS ARE NOW AVAILABLE FOR PROMPT DELIVERY. KEEP YOUR ROSEMANS AT THE PEAK OF PERFORMANCE.

Roseman Tractor Mower Co., Evanston, Illinois

ROSEMAN HOLLOW MOWERS

October, 1944

The Buyers'

HABIT

of coming to the Lytton Building FIRST, has meant

PROFIT

THE

to the tenants who have made it the midwest's market place for everything in SPORTS.

LYTTON BLDG.

14 E. Jackson Blvd., Chicago

FEED TURF NOW

Fall's the best time to feed turf -those neglected fairways and tees, as well as greens. And Agrico Country Club Fertilizer. 6-10-4 analysis, is today's best value. Get Agrico from your regular source of supply, call nearest A.A.C. Sales Office, or write direct to-



The AMERICAN AGRICULTURAL CHEMICAL Co. 50 Church Street, New York 7, N.Y.

AGRICO THE NATION'S LEADING FERTILIZER

Worthinginton Mower Adds Two Distributors

THE Worthington Mower Co., Stroudsburg, Pa., announces appointment of two new distributors to cover Texas and Florida.

In Texas, Worthington sales and service will be rendered through Overton and Ross, 2073 Main Street, Dallas 1, Texas.

Messers. A. L. Overton and P. A. Ross, each with over 15 years of experience in the distribution of equipment, organized the firm of Overton and Ross early in 1941. Their adequate warehouse and shop facilities are manned by experienced personnel ready to render valuable service in the selection and maintenance of Worthington grass cutting equipment.

A modern shop with mower grinders, necessary machine tools and welding equipment and a complete stock of Worthington parts will be available in Dallas for the duration. After the war service will be rendered through the company's other branches throughout the state.

In Florida the Island Landscape Company, with mail and telegraph address at 309 South County Road, Palm Beach; and with parts and repair department at 1100 Southern Blvd., Road No. 25, West Palm Beach, will represent Worthington in the sales distribution and servicing of its products.

The Island Landscape Company has engaged in general landscaping and maintennce work over the state of Florida for seventeen years. For the past three years they have been engaged principally in planting and maintaining turfed airfields for the United States Armed Forces, giving them wide experience in the problems of the maintenance of turf on larg areas.

Their location at Palm Beach will enable them to give overnight service on repair parts for Worthington equipment to any point in the state of Florida. A complete service department will be maintained for overhauling and repairing all types of Worthington equipment with repair parts in stock.

★ John MacGregor, former president of the Greenkeeping Superintendents Assn. of America and of the Midwest Greenkeeps Assn., recently resigned from his position as greenkeeper at Chicago G.C., Wheaton, Ill., to become associated with the Chicago factory branch of the Worthington Mower Co., located at 1045 W. Washington Blvd. For the past 22 years MacGregor has been in charge of the Chicago G.C. course, where he was responsible for what was considered one of the finest turfed and best maintained courses in the country.

EXCLUSIVE DISTRIBUTORS

IN 41 STATES

Alabama, Arizona, Arkansas, Colorado, Connecticut, Delaware, Georgia, Idaho, Iowa, Kansas, Kentucky, Louisiana, Maino, Maryland, Massachusetts, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampahire, New Jersey, New Mexico, New York, Nerth Carelina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania Rhode Island, South Carolina, South Dakota, Tennessee, Utah, Vermont Virginia, Washington, W, Virginla, Wyoming.

PATENTED



SENSATIONAL PERFORMANCE BY EXCLUSIVE PATENTED BALANCE

A FEW KARTS STILL AVAILABLE. ALSO NOW BOOKING ORDERS FOR WINTER LEASES

FOR SALE

When Supplies of Rubber and Steel Are Again Released by Government

Complete Kaddie Kart Service

EXCLUSIVE DISTRIBUTORS IN 41 STATES

GOLF CART SUPPLY CO. 82 W. WASHINGTON ST., CHICAGO 2, ILL.

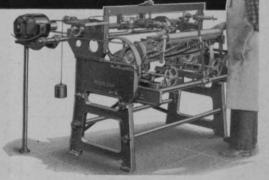
Protect Equipment and Your Course— SHARPEN MOWERS WITH A PEERLESS GRINDER

It Takes Less Time and Man-Power to Keep Greens and Fairways Neat and Trim with Sharp, Well - Conditioned Mowing Equipment

It's not only good business, but a patriotic duty, to keep mowing units in A-1 shape for the duration. Sharp, smoothrunning mowers help put your course in fine playing condition with a minimum of "mileage," time and effort. In addition, with proper care, your cutting units will last longer, and cost less to operate —conserve vital materials for war use.

Write today for details on the accurate, easy-to-operate Peerless Grinder.

THE FATE-ROOT-HEATH COMPANY 403 Bell Street Plymouth, Ohio



- · For All Types of Mowers
- · Easy to Operate
- Saves Time
- Grinds Accurately
- Sharpens to a Keen Lasting Edge

PEERLESS GRINDERS By The Makers of The Famous SILVER KING TRACTOR

October, 1944



Armed Forces Get Golf Balls Civilians Must Wait

Acute Scarcity of Golf Balls Continues to Threaten 1945 Play

R UMORS, of new golf balls in time for next season's play, took a sudden nose dive as the nation's newspapers and radio broadcast a warning issued by the members of the Golf Ball Manufacturers' association during their semi-annual meeting, late in September at the Morrison Hotel, Chicago. The golf ball makers, in an official statement released by L. E. Coleman, associate president, made plain three facts concerning the 1945 golf ball outlook: (1) No new golf balls are in sight for civilian players; (2) An acute scarcity of golf balls threatens next year's play; (3) Every golfer must turn in every unplayable golf ball for reprocessing without delay.

"Recently publicity attending the government's allocation of synthetic rubber to golf ball thread makers," said Mr. Coleman, "seems to have stampeded the golfing public into believing that the golf ball manufacturers would have new golf balls ready for the 1945 season. The facts are, that at the suggestion of the Army, a small amount of synthetic rubber was allocated for experimental purposes. If, as and when such experiments prove fruitful, all golf balls thus produced will go to the branches of the Armed Services engaged in the urgent work of servicemen rehabilitation. The most favorable results conceivable will fall far short of answering the needs of this specific purpose and further allotments for sometime to come will be earmarked for Service needs.

"Golfers are urged to continue turning in their used golf balls for reprocessing. In 1945 golf will be well into its third year since new golf balls were manufactured and with the scarcity far more acute than a year ago, the percentage of golf balls that can be reprocessed has dropped substantially.

"We urge every golfer to turn in their used balls for reprocessing during the winter months."

Pros-there it is, direct from the golf ball manufacturers. The golf ball situation, which reached a critical stage this past season, was saved by one of the most



L. E. COLEMAN Pres. Golf Ball Mfgrs. Assn.

determined and productive salvage drives conducted in any field. The salvage and reprocessing of golf balls must continue this winter and next season, or the pinch will be felt, and tight, by pros and players alike.

The job may be a bit tougher this time, but you did it before and you can do it again. The press and radio have told your players that it's up to them to turn in their old cuts if they expect to play golf next season. Keep after them, and ship those used balls in for reprocessing, now, so you'll get early deliveries next spring.

This is the LAST issue of GOLFDOM for 1944. GOLFDOM is published ten times a year; January to October inclusive. THE NEXT ISSUE OF GOLFDOM WILL BE IN JANUARY, 1945.



CONTENTS

Cover-Pebble Beach Course, Del Monte, Calif.

Swinging Around Golf	. 3
Plan Now for Postwar	
Practical Golf Club Operation	.13
Wartime Machinery Upkeep	
Public Relations and the Pro	
Simplified Layouts for Postwar	.17
Teaching Problem Draws Comment	
Planning Postwar Clubhouse	
Postwar Fairway Maintenance	
British Plan 1945 Tourneys	
Turf and Weed Control	.34
Hagen Becomes Wilson Division	

ADVERTISERS

Page

Acushnet Process Sales Company 2nd Cover
American Agricultural Chemical Co., The 46
American Golf Foundation 3rd Cover
Buckner Mfg. Co 8
Burdett, Paul E
Chain-O'-Lakes Game Fields48
Cooper Mfg. Co 6
Dennis Co., The Martin 5
DuPont Semesan Co 6
Edouan Co P I 42
Fate-Root-Heath Co., The
Fawcett Publications
Golf Cart Supply Co
Harris, Robert Bruce
Hillerich & Bradsby Co
Jacobsen Mfg. Co
Lytton & Sons, Henry C
MacGregor Golf, Inc
Melflex Products Co., The 9
Old Orchard Turf Nurseries
Roseman Tractor Mower Co45
Scott & Sons, O. M 4
Sewerage Commission, The
Skinner Irrigation Co 4
Spalding, A. G. & Bros
Stumpp & Walter Co
Stumpp & Walter Co40
Swift & Co
United States Rubber Co4th Cover
Wilson Sporting Goods Co26-27
Worthington Ball Co
Worthington Mower Co 7
Young, L. A., Golf Div

GOLFDOM, The Business Journal of Golf. Published monthly, except November and December. Subscription rate — \$1.00 per year. Herb Graffis, Editor; Joe Graffis, Advertising and Business Manager.

Publication Offices—14 East Jackson Blvd., Chicago; Phone Harrison 5941. Eastern Representative —Albro Gaylor, 20 Vesey St., New York City; Phone, Cortlandt 7-1668. Printed in U.S.A.

CLASSIFIED ADS

Other Ads on Page 48

Wanted—Position as greenkeeper in New England preferred. 15 years in last position. Would be free to change after Christmas. Highest references. Address: Ad. 1011, % Goljdom.

Position Wanted—Capable midwestern Greenkeeper desires position with larger club. Address: Ad. 1012, % Golfdom.

Wanted-Fifty Toro Top Dressing Spreaders. State condition, age, price, etc. Address: Ad 1013, % Golfdom.

Wanted—Prominent Country Club in Ohio now operating 12 months per year wants experienced Club Manager. Ideal for couple with no children as living quarters at club are available. Successful applicant must be ready to start Jan. 1st. Write letter giving all qualifications, references, etc. Address: Ad. 1014, % Golfdom.

Pro-Greenkeeper, wife as manager—desire change. At present employed. 25 years experience. Good record as teacher, care of greens—wife as clubhouse manager. At present club 15 years. Age 45. Excellent references furnished. PGA member; A-1 credit rating. Address: Ad. 1015, % Golfdom.

Steward Wanted—at a club located in the capitol district Albany, N. Y. Club open year round; 18hole golf course; seven tennis courts and winter sports. Must be capable of supervising dining room and bar. Position open now. State salary desired and furnish references. Address: Ad. 1016, % Golfdom.

Manager—For private midwestern golf club. Excellent proposition for experienced man. Yearround job starting January 1, 1945, or as soon thereafter as possible. Give full particulars, past experience and salary expected, in first letter. Address: Ad. 1017, % Golfdom.

Locker-room Man and Bar Attendant—wants position in south. Last position seven years private club. Wife does office work, switchboard operator, gen?l office work and also clerk. Private club preferred. Address: Ad. 1018, % Golfdom.

Pro-Greenkeeper—desires change. A-1 credit rating. Competent, very dependable, with excellent record at better clubs. Two clubs in 21 years. Married and over draft age. Scottish born, for economical upkeep in all departments. Address: Ad. 1019, % Golfdom.

Greenkeeper with Southern experience, capable of taking full responsibility of 18-hole course in large city. State qualifications and salary required. Address: Ad. 1020, % Golfdom.

Golf Balls For Sale—Factory repainted, good covers, mixed brands, \$6.25 per doz. Washed, original balls, \$6.00. Reprocessed balls, \$9.00 and \$6.00 per doz. Cash with order. Limited quantity. Satisfaciton guaranteed. Indian Hills Country Club, 84th & Dodge, Omaha, Nebraska.

For Sale—Large canvas indoor golf net, sixty feet wide. Will accommodate four golfers driving at one time. A-1 condition. Reasonable. Jim Noonan, Mt. Hawley Country Club, Peoria, Ill.

Pro seeks winter duty at southern or southwestern club. 17 years at present club testifies to satisfactory service. 39 years old, good health, fine habits. Considered a fine teacher. A-1 credit rating. Available November 1st. Address: Ad. 1022, % Golfdom.

Lease Available—Old established midwestern 18hole golf course, offering fine opportunity for livewire professional who wants to capitalize on his own initiative. Adjacent to heavy golfing population. Clubhouse facilities. For complete details address Ad. 1002, % Golfdom.