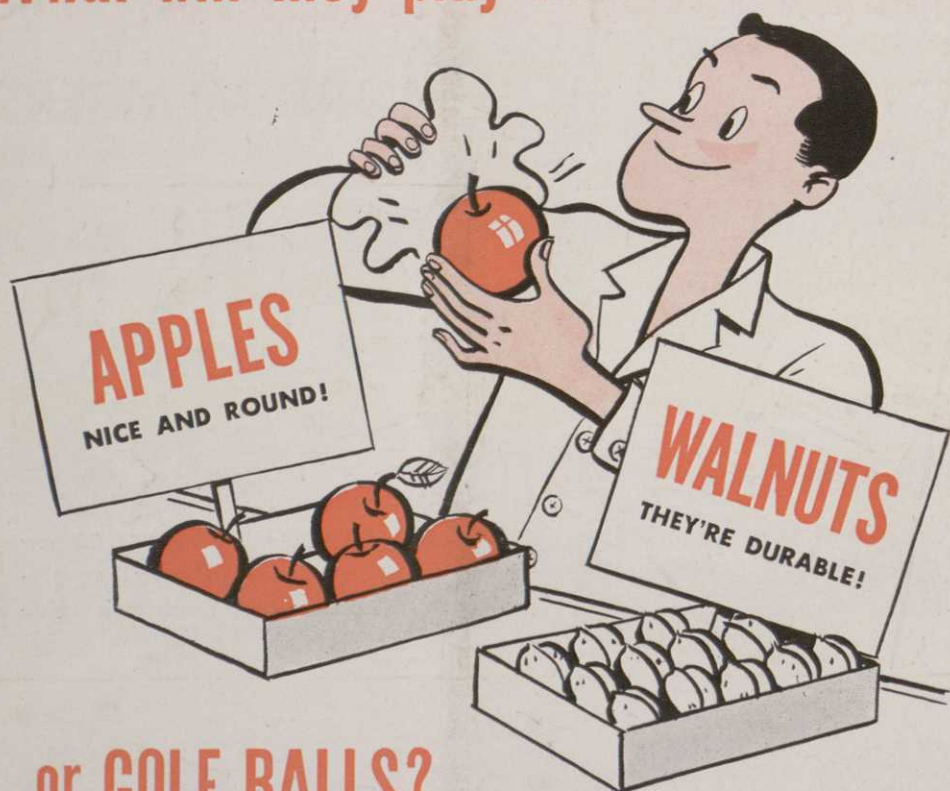


What will they play with...



or GOLF BALLS?

"Don't be ridiculous" says you.

"All right—let's be serious" say we.

What *will* your members use in place of golf balls when you have no more golf balls to sell? You answer that one.

The only solution to the golf ball problem is this—turn in every old

ball for reprocessing and keep on turning in old ones *every* week. Have "U.S." reprocess them the selective-grading way. "U.S." tests them—grades them according to playing qualities and marks them with these well known brands—

**U. S. ROYAL • THREE STAR U. S. ROYAL
U. S. FAIRWAY • U. S. NOBBY**

Used golf balls from New England, New York, New Jersey and Eastern Pennsylvania should be shipped to U.S. Rubber Company, Golf Ball Department, Providence, Rhode Island. From all other points, ship to U.S. Rubber Company, Golf Ball Department, 440 West Washington Street, Chicago, Ill.

SERVING THROUGH SCIENCE



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1230 SIXTH AVENUE, ROCKEFELLER CENTER, NEW YORK 20, N. Y.