



“**H**ave you followed the spectacular wins that Jug McSpaden has been making on the winter circuit? Gulfport was his *fourth*.”

“You bet I *have!* Jug’s hot! But here’s something that’s got me thinking—  
In the Gulfport Open, for example, *three* of the four top money players use Tourneys\*!”

**Three of the top four!** Jug McSpaden won the Gulfport Open, and Jug plays with Tourney Clubs. Byron Nelson finished third, and Byron uses Tourneys. Tony Penna finished fourth, and Tony uses Tourneys. Three out of the top four also was the score for Tourneys at New Orleans five days earlier. So it goes for Tourneys everywhere. They’re designed for better play—for WINS. Pro sold exclusively.

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REG. U. S. PAT. OFF.

CRAWFORD, MACGREGOR, CANBY CO., DAYTON 1, OHIO

TOURNEY, Tourney Club, Reg. U.S. Pat. Off. \* Players named are members of the MacGregor Pro Advisory and Technical Staff.

# WE didn't FOLD

California Proves That Harder Work to Continue Golf Strengthens War Effort.

By OLIN A. DUTRA  
Pro, Wilshire Country Club

★ SUCCESS OF this year's Los Angeles Open and of the San Francisco Open surpassed all hopes and gave substantial evidence that golf under wartime conditions need not slump and must not slump.

Decision to conduct the events came in the face of opposition and criticism. The events could have been abandoned and probably nobody, even the earnest advocates of wartime golf tournaments, could have questioned the judgment in folding up. And cancellation would have been the easiest way out for the committeemen who had the duties of tournament organization and management to add to their other wartime jobs.

But—and wisely so the results show—it was decided to go ahead with the tournaments. Possibly the decision was subconsciously influenced by Californians' determination to not let the Japs or Nazis frighten us but to bring extra energy into the jobs that have been made sidelines to the biggest business of all—Victory.

If we hadn't been able to honestly convince ourselves that golf play in big events, club affairs or private rounds wasn't definitely helpful to war effort, we'd have had no tournaments. This certainly isn't one of the parts of the country where a visitor could say "you wouldn't know a war is going on." You hear and see the planes roaring overhead, you see and hear armies of war industry workers with their faces bearing the signs of intense application to their jobs, and you see and hear thousands upon thousands of young men in uniform preparing to shove off for action in the Pacific, or coming back from battle areas.

We have had along the western coast Jap attacks of various sorts. Our sons, like those of you in other sections of the country, are either in the services or in training schools for servicemen, if they're old enough. In every way we know there's a deadly war going on and there can be no fooling about it—or no ducking it.

In fact we are so close to war, so keenly conscious of it, and so persistently reminded of it, that despite the balm of our marvelous climate, we might be highly susceptible to war nerves. But the truth is that Californians, established and temporary, are taking the tremendous added labors and responsibilities of war work in remarkably calm and effective stride.

After talking to hundreds of golfers and pros, asking them to give opinions as unbiased as humanly possible, I've con-

cluded that the great drive to golf in California has been a major reason for the Californians not blowing their tops under war strain but doing far more and better work than they've ever done before.

Golf interest in southern California is keener than ever before, and I've been in golf in this state as an amateur and pro player since 1915. The public courses are crowded and the private clubs are operating in the black. My own club, Wilshire, has more members than it's ever had before and the bulletin board shows new applicants every day.

The biggest annual wages the nation's ever paid has a lot to do with the situation, of course, notwithstanding the taxation headaches. We pros could sell more than we ever can get in our shops. Our lessons have been, in most cases, in record numbers. The ball shortage is worrying us, but that's to be expected and is receiving our vigorous efforts.

As the California pro looks about him he is impressed by the thought that no place, of the remaining places in which to spend money, can the spender get greater value than he gets in revived energy and spirits at the golf course. That realization has had a deep effect on California pros in making them more than ever before determined to see that their members get what they need. What they need—whether the members know it or not—is a change of pace from the terrific grind of war effort. The reason they've got to have it is that the human being can stand just so much without going into a slump. A slump is something this nation can't afford in wartime.

I am disposed to believe that golf has had more to do with California's excellent wartime labor and labor-capital relations than generally is realized. Most of the strikes throughout the nation that I've read about seem to be the result of irritation beyond the capacity of keeping the head and staying on the job for the fighting men. Judging from the executives of war plants I've seen close-up, they are under more of a strain and get less recreation than their employees. No excess of earning power can ease that strain.

Consequently, when the employees' nerves are frayed you may be sure that the boss also has an aggravated case of raw wartime nerves; hence the tensities and unreasonableness that result in strikes. When men get out into the air

# For the Love of **GOLF** Save the **BALLS** to Save the **GAME!**

- No new golf balls have been made since 1942. No satisfactory synthetic balls are in sight . . . The golf ball shortage is the most serious problem confronting players, club officers and professionals.
- Reconditioning playable golf balls collected from players is the **ONE ANSWER** . . . a challenge to everybody who loves the game.
- For the love of golf . . . for the welfare of golfers now in service "over there," and for our industrial producers "over here," we simply must "save the balls to save the game."
- So perfect a re-conditioned, liquid center, golf ball can now be consistently produced by our workers, that L. A. Young Golf Company guarantees the quality of **TROPHY** Re-Conditioned Golf Balls.

*Trophy*

**GREEN LIGHT**  
for **HAGEN Clubs**

WPB has permitted us to assemble a limited number of Walter Hagen Clubs, ultra in golf equipment. Every pro interested will secure a proportionate share of these clubs. Write now!

The Re-Conditioned Golf Ball of Guaranteed Quality  
**is the ANSWER!**  
Re-Conditioned for Pro-Shops, Exclusively!

*L. A. Young* **GOLF CO.**

**Makers of the Walter Hagen Line - Ultra in Golf Equipment**  
**Grand Rapids, Michigan, U. S. A.**

and onto the grass and whack around the course for a while they're much more inclined to give the other fellow a break and keep united behind the kids who are being killed to save them.

Wartime golf in California has met its challenge. Its victory in demonstrating unsuspected strength and value to a nation that must be put and kept at the physical and temperamental peek has given California pros the profound belief that they're also very much in the business of helping to win the war. Being in that business, they have to—and are—working harder and more effectively than they ever did before in their lives.

## Aussie Golf Paper Completes Its Twenty-first Year

★ Congratulations to *Golf in Australia* which completed 21 years of publication with its issue of January 15, 1944. The magazine is down to 10 pages and cover now, the smallest size in its history. Like *GOLFDOM*, *Golf in Australia* is restricted by paper shortage and advertising reductions. But it carries on aggressively and confidently, presenting a highly interesting publication.

*Golf in Australia* has been very active in marshalling the hospitable Australian golfers to extend welcome to their courses to American servicemen. The cordiality of that welcome is attested to by letters from American fighters who have been made to feel very much at home by their Australian hosts.

To C. A. Shepherd and Jack Dillon, particularly of *Golf in Australia's* staff, American golfers want to send word that none of us ever overlook a chance to repay them and their fellow Australians for their courtesies to our fellows. Our hearts, hands, homes and clubs welcome the Anzacs when they're visitors in this land.

## "Golf Club As a Business" Second May Booklet

★ Retain directors for at least five years unless they fail in performance, is advice given to clubs in the second booklet of George S. May's American Golf Foundation.

Set up an organization chart definitely fixing responsibility for all directors, officers and club employees, operate the club as many months of the year as possible, and sell limited classes of memberships restricting days of play and other club privileges, the Foundation's latest brochure also recommends. Financing recommendations are given, too. A copy of the booklet will be sent to club officials or directors free on application to American Golf Foundation, 2600 North Shore ave., Chicago.

## Watch Layering, Fertilizer Excess in Topdressing

★ GREENS ARE TOPDRESSED primarily for three general reasons,—to keep the grass growing in a healthy, vigorous condition; to create a true putting surface; and to provide a surface sufficiently resilient to hold a pitched ball. To keep grass growing well there must be continuous soil connections between the growing grass on the playing surface and the soil and subsoil of the green.

Such connections are necessary in order that water falling on the green may penetrate well down into the soil and in turn be drawn up by capillary attraction to the roots of the grass plants as the surface is dried out.

Layers of any materials such as organic matter arising from matted turf, sand, clay, peat, or muck, break these soil connections and therefore interfere with the normal movement of water up and down in the soil.

Material applied to the surface of the green as a topdressing should be of the consistency of sandy loam and should be well brushed or if necessary spiked into the turf to maintain a good soil connection between the surface and the soil beneath. The application of pure materials such as sand, peat, muck, or the like, should be avoided. When they are needed to improve the soil texture of the green they should be mixed in the compost with soil to give the topdressing the consistency of sandy loam. The consistency of topdressing material used in successive applications should be as nearly constant as possible over long periods of time.

Layers also result when heavy applications of topdressing are made on matted turf without first removing the mat of excess stolons and leaves by vigorous and repeated rakings and mowing. The topdressing cannot be worked down into such dense growth and therefore covers the mat like a blanket, resulting in the formation of a layer of organic material which interferes with the penetration of water into the soil.

The acidity of the topdressing material should be determined and properly adjusted if too acid. Where coastal sand is used it should be made certain that it does not contain enough salt to be toxic. Also the material should be composted long enough or with enough of a nitrogen carrier to kill the weed seed. If fertilizer is to be applied at the same time it can be incorporated in the topdressing before it is applied in order to reduce the number of operations. However, over-fertilizing should be avoided. In planning the fertilizer program, therefore, the fertilizer content of the compost should be taken into consideration before additional fertilizer is applied.—*USGA Turf Topics.*

WHEN THIS UP  
SIGN GOES

**NO MORE  
GOLF BALLS**

PRO SHOP SALES GO **DOWN**

**Y**OU can't keep customers *coming in* — if you let your supply of golf balls *run out*.

Before the 1944 season is half over you will be heading into the third year since any new golf balls were made. That's a long time — and getting longer every day.

Think it over and you will be quick to realize the urgent need of collecting every unplayable golf ball you can lay your hands on — then having them reprocessed and back in service.

This spring newspapers and radio broadcasts have paved the way for your golf ball collection drive by sounding the fore-11 alarm to the players over the seriousness of the situation.

Now's the time for you to follow-through and "collect 'em." The patronage of the entire club, as well as your pro shop business, depends on whether or not your players can get golf balls this season. The job is strictly up to you. Certainly, your golf ball collection drive deserves all possible support from your club officials.

Yes — It'll be the pro with plenty of golf balls who'll do the real business this year. And, you can say that again and again as you get deeper into the season.

1944 • WORTHINGTON'S 40th Year DEVOTED EXCLUSIVELY TO MAKING GOLF BALLS

**THE WORTHINGTON BALL CO.**

**ELYRIA, OHIO**

**WORLD'S LARGEST EXCLUSIVE GOLF BALL MAKER**

# MORE GARDENS

**Success of Victory Gardening at Clubs  
Last Year Is Basis of 1944 Expansion.**

**By JOE GRAFFIS**

★ ONE VICTORY that golf has helped to win over the Japs is that on the garden front. It was thought that Jap garden labor shortage in western agricultural districts would seriously diminish the supply of vegetables on the American table. While this shortage did have an adverse effect on big commercial marketing operations the American citizen, by again getting hands in the soil and larding their lean earth with sweat, managed last year to keep the belly adequately packed with vegetables.

Estimates on 1943 figure that as high as 42% of the home-consumed vegetables were raised in Victory gardens. This year the percentage is expected to run even higher due to farm labor shortage, necessity of shipping commercial packs of vegetables to allies in the burned earth districts to keep them in the fight, and surprisingly enough, because many Americans have found that Victory gardening gives them a satisfying feeling of independence and good physical and mental conditioning.

Golf clubs, especially in metropolitan districts, didn't expect nearly the Victory garden interest and participation that was in evidence last year. The golf club members were supposed to be too pressed for time, too lazy and too ignorant of gardening work, to go for Victory gardening at the clubs.

What a bum guess that was!

The majority of clubs reported that Victory garden operations were the most successful wartime innovations on the club programs. The gardens meant added work for greenkeepers, already over-burdened, but reports from greenkeepers plainly show that the additional work was well worth the effort.

Letters to GOLFDOM disclose that greenkeepers were more than satisfied by the results in attaching themselves very closely and valuably to war effort, educating members who picked up the fundamentals of gardening remarkably quick and who kept faithful to garden demands throughout the growing season, and in establishing members' acquaintance with greenkeepers and high regard for the greenkeeper's capabilities and personality.

The golf club Victory gardener got a considerable edge over the average Victory gardener in site selection of the garden, proper soil preparation, watering,

availability of equipment, expert advice and protection of his or her plot against pests, depredation and theft. Clubs charged a small fee for each garden plot, based on pro-rating soil preparation, watering and other necessary expense items.

An unexpected result of the Victory garden activities at golf clubs was to revive women's daytime attendance at the clubs. Club officials had no idea that women would go in for Victory gardening as enthusiastically and faithfully as they did, due to the many other war effort interests of women.

Another unexpected crop of the Victory garden work at clubs was to bring out businessmen who combined a workout in the garden with a round of golf, or a golf lesson. The problem of many businessmen who need golf the most in wartime is the problem of getting them out to the club after they feel so mentally exhausted from work at their offices or plants they believe they'll be doing the limit if they are able to drag themselves home and grouch around.

What pleasantly surprised many Victory gardeners at clubs was the amount of garden produce that could be raised on comparatively small plots. Although the gardening wasn't easy work for people who had been leading sedentary lives the crop showed big returns for effort that became less arduous as the season and crops progressed.

The competitive element was present at almost every club Victory garden and prize exhibits of garden produce were exhibited in clubhouses, sometimes in deep seriousness and other times in jest, displaying the prize exhibit in a trophy case alongside the producer's golf scorecard with some waggish comment.

The clubs' own interest in Victory gardening for its restaurant was an important element last year, not only in keeping money and coupon expenditures down and in assuring a supply of strictly fresh vegetables.

State Councils of Defense, state agricultural schools and extension services generally have a good supply of free material available for clubs to use in mailing to members in getting 1944 Victory garden operations under way. The National Victory Garden Institute, 598 Madison ave., New York, N. Y., also has considerable printed material for those interested.



*"I'd give my shirt  
for one of those!"*

THAT'S what a well-known Golf Superintendent said when he dropped in and looked over our shoulder as this was being written.

A lot of Superintendents would give their shirt, and without batting an eye would probably strip right down to their B.V.D.'s just for the privilege of getting their hands on one of the late model Generals with a seven unit Trojan.

But why speak of love when there's

work to do? The main job now is to lick the Germans and then the Japs, and when that job is done to everybody's satisfaction, we will get back in the groove again and go to town.

But it's a pretty sight boys, isn't it? That soft purr in the motor—the big new Goodyear tires—the shiny blue Duco paint—the sharp slick-running mowers.

Gosh! — how we'd like to build them!

**TORO** MANUFACTURING  
CORPORATION

MINNEAPOLIS, MINNESOTA

MOWING MACHINERY SPECIALISTS FOR OVER 20 YEARS

March, 1944

37

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Suppose you said—  
"Let there be NO Red Cross!"

SUPPOSE you turned your face away . . . suppose you said, "I have done enough."...

Suppose there were no blood centers . . . no plasma for the wounded . . . suppose there were no Red Cross rest homes . . . no bed for your boy when he is furloughed from the front...

No "coffee and" at the end of a long march, no cigarettes, no magazines, no books in the hospitals behind the lines...

Suppose our men in enemy hands received no weekly food packages . . . suppose they were left to scrape along, living on alien bread...

Suppose there were no Red Cross to march beside our men in every land . . . no helping hand to do a mother's work...

Then could you sleep at night?  
You, with a son in the service?

\* \* \*

When you say, "Thank God for the Red Cross!" remember this . . . It is *your* Red Cross . . . *your* bandage and *your* blood.

Yes, and *your* money, too!

Of course, you have given before, generously and from your heart. Of course, you will give again . . . you who have always given for others.

But this year, when the need is greater than ever before. . . . When it is *your own sons* we serve. . . . This year, when you figure how much to give, think first, "Suppose there were no Red Cross?"

Then dig deep and be glad. For wherever he is



The RED CROSS is at his side  
and the Red Cross is YOU!

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# Pros — NOW'S THE TIME TO bear down ON YOUR PLAYERS TO COLLECT THOSE old cuts!

It won't be long before the new season gets under way. And, **think it over**, this year golf will start into its third year since the last of the new golf balls were made. Hundreds of thousands again will be depending on golf for release from war strain. Their play and the survival of the game itself depends upon golf balls . . . and the supply of golf balls depends upon getting those millions of "old cuts" reprocessed and back into play. **The players know it, now! Bear down on them and you'll get results!** If you haven't sent for the FREE golf ball collection helps offered by the National Golf Foundation, write for a folder describing the plan and material . . . TODAY. Address: National Golf Foundation, 14 E. Jackson, Chicago.



## JULIAN WHEELER CURTISS

(Continued from Page 15)

wich, Conn. From this demonstration layout and the few struggling clubs then in existence came a demand that quickly exhausted the golf stock Mr. Spalding thought Curtiss had over-bought. In 1894 Curtiss got the company to make its own golf clubs, and in 1898 the molding of gutta-percha balls was begun at the company's Chicopee Falls, Mass., factory.

Curtiss brought Harry Vardon over in 1900 to promote the sale of the Vardon Flyer. Vardon then had won three of his six British Open championships. The Vardon gutty ball didn't rate with the new wound ball Coburn Haskell had invented, so in 1903 Spalding began making their Wizard, using the Haskell patent.

Shortly after 1903, at Curtiss' urging, Spalding's bought out the Staughton Rubber Co. and with it the balata cover. Then in 1908 Curtiss got the revolutionary Spalding dimple marking, buying the basic idea from an Englishman.

Further impetus was given golf by Curtis when he added the Spalding Golf Guide to the Spalding Athletic library in 1893 and provided inquisitive citizens with an instruction manual of the game. Whenever some inquiry came from the hinterland showing an interest in golf Curtiss promptly saw to it that the inquirers were told to lay out a course, and if they wanted to spend travel expenses and a small fee he'd see to it that they got the services of some recently imported Scotsman who would design them a course and write home for Sandy or Jock to

# BALANCED GOLF BAG

Patent Applied For

**EASIER to CARRY  
SAVES ENERGY  
IMPROVES THE GAME**



### MAN-O-WAR MODEL

Best materials — light weight, non-sag construction. Natural heavy duck, reinforced at all wearing points. Wide, adjustable shoulder strap. 14 club capacity, divided opening. **\$5**

### PROMPT SHIPMENTS

Discount 40% (\$3.00 ea.) Transportation paid on shipments of 1 dozen or more.  
Cash discount — 2%

**Order Your 1944 Supply — NOW!**

## BALANCED GOLF BAG

North and Noble Sts., Chicago



hurry over, there was a job as clubmaker, pro, greenkeeper, etc., in the making.

Curtiss also was active in getting intercollegiate golf started at Yale. John Reid, Jr., son of one of the Apple Tree Gang, and grand and still active veteran Bob Pryde, were among Yale's golf pioneers.

The Vardon tour in 1900 which Curtiss arranged, began exhibition and tournament golf in this country. Harry opened with a match Feb. 12, 1900, at Laurence Harbor, N. J., then played several matches in Florida. He played his way back north in matches at such courses as then existed, then played in the north, east and central and western states and Canada, completing his tour at Denver, Dec. 8. Learning of the business Vardon was doing J. H. Taylor came over. Taylor went home to win the 1900 British Open, but returned to compete with Vardon in the U. S. Open at the Chicago GC, the championship being won by Vardon at 313. Taylor finished second.

Julian Curtiss' enthusiasm pushed golf through its hard going in early days. One of his early triumphs as a missionary of the game in this country was that of getting A. G. Spalding to install a 9-hole course on his estate at Seabright a few years after Mr. Spalding had been shocked by Curtiss purchase of a seemingly excessive supply of golf equipment.

By everybody in golf who knew him, players both pro and amateur, men in every sporting goods business and prominent in many sports, and by the men and women who worked for him and with him Julian Curtiss was beloved and is mourned. He was a peer of all gentlemen sportsmen.

He is survived by his widow, Mrs. Mary Case Curtiss, and two daughters, Mrs. Jean B. Gibbons and Mrs. Mary Louise Pease.

## LETTER FROM HOME

*(Continued from Page 14)*

able me to hire help and try to keep the same standards of service. The Club Cleaning list has increased 40 per cent, which has helped to offset the lack of sales of clubs, bags, and accessories.

"Regarding Tournaments: The season started fairly normal with Rusty McIlwaine and Luke Urban winning the opening Member-Guest — 88-17-71. Directly after the draw was made for the Spring Handicap, the pleasure driving ban was enforced, thus accounting for the completion of this event only a week ago. There were no major events promoted again until the release of the ban. Then the schedule was really active. (Here was inserted a summary of the season's events results.)

"Next Wednesday night will climax the

season when the gang will all pitch in and make a real home-made clam-boil. Johnny Holden will supervise the cooking which includes home-made apple pies.

"A few highlights of the season were: On opening day, April 19, P. R. Ward scored a hole in one at No. 8. The No. 1 Sucker Amateur (your Pro) had a lucky deuce at the 3rd on the same opening day. Aug. 15, John Watling, new member, scored an eagle at No. 6. R. Pluta scored an eagle 3 at the 531 yard No. 2; he was home in two. R. Pluta, J. Watling, J. F. Whelly, D. F. Howarth, all broke 80 for their first time. Dr. D. F. "Great" Gallery also broke it wide open with a 75. Aug. 22nd, H. Schofield established a new nine-hole record of 31, two shots better than previous record of 33. His back nine was 38 for a 69.

"In the Women's major events: (Here was inserted a summary of the events).

"During September, when the gas ban was lifted, F. W. Squire, who now owns a boatyard, invited 11 of us to join him on a boat trip to Warwick. Had a marvelous time, though Warwick Country Club was practically closed up and the course has slipped, due to conditions. Played 18 holes; enjoyed the roughest trip yet; couldn't even play poker on the boat (too rough); played poker on the pier when we got back; finished up bowling at 1 a. m. Finis—Higgins is in the dog house.

"The Club Honor Roll Plaque for the members in the Service now numbers 27 and their names are as follows: (List was inserted).

"This about concludes the resume. I can't help but mention the backbone of the club before signing off. 'Old Man' Stafford is still steering the club over and around every brick wall that comes in his path and his interest and untiring efforts are largely responsible for our survival. He is well supported by fellows like W. H. Moran, A. L. Berryman, A. E. Mobouck, and all of his committees.

"In closing, I am sure that the gang is all with me in wishing a speedy end to this war so that we can all be together again, and in the meantime, you can be sure that we will be doing all that we can to keep everything as you remembered it, so that when that grand reunion happens, you will be able to duplicate all of those pleasant memories that you have had of your club.

"Good luck, and best wishes for a successful and early return.

Sincerely yours,

MARTY HIGGINS.

"P. S.: The wife and Marty, Jr., join me in the above wishes. Marty is now 1½ years old, and if you don't hurry up and get this war over with, well, you've got a challenge."