

“Hear what that sports announcer said?  
The summer golf tournaments will have  
bigger gates—bigger takes—than ever before.”



“That’s true. Player interest and spectator  
interest in golf are showing an amazing  
upward trend. Those huge galleries  
will sell millions more in War Bonds.”

**A safe bet!** Millions more in War Bond sales —  
history-making Red Cross and other relief funds — from the forthcoming  
summer golf tournaments. **And a safe side bet:** predominant among  
the tournament winners — as usual — will be players using Tourney\* clubs.

*MacGregor*

THE GREATEST NAME IN GOLF

REG. U. S. PAT. OFF.

MACGREGOR GOLF, Inc., DAYTON 1, OHIO

\*TOURNEY—Trade Mark Reg. U. S. Pat. Off.

models and the buyer is conned into believing that he gets a duplicate of some hot-shot's set. That is a situation requiring positive action by the PGA, Root declares.

Gene, as chairman of the manufacturers' relations committee of the Texas PGA section, maintains that the basic strength of the pro position is that the pro has the most intimate authoritative status with the player. He adds that most golfers quit playing when they become disgusted with their scores, and if the pro isn't around to treat these ailing golfers the market for golf goods diminishes.

He urges that the pros and manufacturers devote considerable time now planning for the postwar set-up and that the two factors immediately get together in inaugurating an educational program that

will qualify the men now in pro golf to exercise the most informed and firmest control on postwar golf business development for the good of player, club and the commercial interests involved.

Gene O'Brien, pro at the Wilshire many course at Hutchinson, Kan., also is of Root's opinion that the expansion of golf after the war will have to find the pros prepared by a joint educational program conducted by the PGA and manufacturers. O'Brien believes that there are too many pros who have operated in the red because of lack of sufficient training rather than because of lack of earning possibilities that could be nursed along. He hopes that one of the big points in pro golf development after the war will be the formation of a pro pool from which clubs could select men who have been trained to conduct a business for a club.

---

## Lack of Pupil Control is Golf Teachers' Handicap

★ Voters in a recent sports poll conducted by *Esquire* magazine registered a substantial majority opinion that golf instruction lagged behind other sports teaching in effectiveness. There was considerable sports column reference to this vote in newspapers and *GOLFDOM* referred to the result as emphasizing the importance of the PGA instruction committee work headed by Joe Novak.

Obviously golf instruction needs a build-up in publicity and research if pros are going to get the postwar golfers to go strong for lessons.

Among the very successful golf instructors of the country is Al Lesperance, pro at Shaker Heights CC, Cleveland, Ohio. Al has some interesting comments to make on the status and future of golf instruction. He says:

"It is true that before the use of the slow motion camera a great deal of the instruction in golf was by trying to help a player to get rid of a slice or hook by changing the position of his hands or feet, thereby correcting one error with another. I do not believe that there is much of this done now. This method of instruction in my judgment never did the pupil any permanent good and certainly did not help reputations of golf professionals.

"In comparing present golf instruction with instruction in other sports however I am afraid there is one point that has not been given proper consideration. The instruction in other sports that I know of is at schools where coaches are employed by the school, and paid by it, for the training and instruction of players, to form teams.

"When the pupil enrolls to play on

any of these teams he or she is under complete control of the coach. They are told when to report for instruction and they are told how long to practice. If the proper amount of attendance, or the proper effect is not put forth the coach has the right to keep the pupil off the team. If the golf instructors could have the same control I am sure those who wish to learn would show considerable improvement, and would have a good deal more pleasure.

"I have experienced no trouble improving the scores and therefore the pleasure of those pupils who have been willing to give the time to instruction and practice necessary to lay the foundation of a sound swing. These pupils are the reason I have been busy giving lessons.

"The greatest problem has been to convince the pupils when they start that if they will do what they are told and keep away at first from scoring until the swing has been practiced long enough to become more or less automatic, to swing the same way a great many times, they are certain to improve.

"I do not mean that this practice should all be done on the practice tee. In fact after a short time much more practice should be done on the course than on the practice tee. Many professionals I am sure have experienced this also. It is easier to get a pupil who has never played to agree to try this method. The only trouble I have had is keeping his friends away so that he will not be drawn into the scoring urge too soon.

"I have proved to myself also that improvement can be made with people who have played for some time if you can get them to agree to do only what they are told.

"I do not wish to convey the impression that I think every player should

# He won't dodge this-



# Don't you dodge this!



The kid'll be right there when his C. O. finally gives the signal . . .

There'll be no time to think of better things to do with his life. THE KID'S IN IT FOR KEEPS—giving all he's got, now!

We've got to do the same. This is the time for us to throw in everything we've got.



Now's the time to dig out that extra hundred bucks—for Invasion Bonds.

Or make it \$200. Or \$1000. Or \$1,000,000. There's no ceiling on this one!

The 5th War Loan is the biggest, the most vitally important financial effort of this whole War!

## *Back the Attack!* - BUY MORE THAN BEFORE

**Golfdom**  
The Business Journal of Golf

*This is an official U. S. Treasury advertisement—prepared under auspices of Treasury Department and War Advertising Council*

put in the hours of practice necessary to become a low scorer, or that if every player did, they all would be low scorers, but I am convinced however that the average scores would be from fifteen to twenty strokes less than they are now for eighteen holes.

"The September, 1942, issue of Esquire has an article, 'How to take golf lessons.' I thought this hit the nail on the head.

"When I have spoken at PGA meetings in the past about trying to educate the public on this subject I received the impression that a great many professionals feel they would give no lessons. I have tried to point out that I feel for the good of professionals' reputations it would be better to give fewer lessons and have more satisfied pupils."

## Two Stripes on Lawson



Commander W. C. King congratulates Lieut. Lawson Little.

It's Lieut. Lawson Little, Jr., now; the former U. S. Open and Amateur and British amateur title winner having been raised from a lieut. (jg). Commander W. C. King, captain of the Hutchison, Kan., Naval Air Station congratulates Lieut. Little on the promotion. Lawson is aide to the commanding officer.

## Brazil Likely for Golf Growth

★ Alex Pendleton, author of "Better Golf With Brains," recently returned from a year in Brazil, and declares:

"Brazil has the greatest opportunity for the future development of golf of any country in the world. It has marvelous climate, fertile soil, and perfect terrain for the construction of golf courses. Such cities as Rio De Janeiro, San Paula and Recife are cities of from 1,000,000 to 2,000,000. Golf is perfectly suited to the Brazilian temperament. They have much

leisure time and their long, beautiful evenings are ideally suited for golf. The most enthusiastic golfer in Brazil is President Vargas. He plays on a magnificent course in the mountains of Petropolis, a suburb of Rio."

Pendleton further comments:

"Brazil has an all-year-round golf climate. In the little village of Thereopolis, 3,000 feet high in the mountains overlooking Rio, is one of the most picturesque golf courses I have ever seen, and one on which it is easy to get 300-yard drives, because of the rarified atmosphere. The greens aren't of bent, but they have exceptionally good texture. They are of a native grass that is perfectly adapted for putting.

"Brazil manufacturers no golf equipment. It has favored British balls and clubs. Rio could use at least a dozen new golf courses."

**ASK FOR GOLF VIEWS**—Cpl. Wray writes GOLFDOM from "somewhere in the south Pacific", telling that he is with a group of golfers who are eager to get golf pictures, old golf publications and golf books. We've sent them a bunch of stuff and you fellows who want to help entertain these lads by sending them what you have, can get Wray's APO and other address data by writing GOLFDOM.

**ART SHOW AT PINEHURST**—Pinehurst will hold its first exhibition of golfing art next spring with \$1,500 in prizes to be awarded to the artists whose work rates highest with the jury. Artists and art schools are being advised of details of the exhibition.

**GOLF BALLS IN OVERSEAS KIT**—Pfc. Jerry Diefenderfer, formerly pro at Lancaster (Pa.) CC, writes Jim Brydon, Worthington Ball Co. vice pres.: "I'm allowed five pounds of personal belongings for the overseas trip and of that precious five pounds I'm carrying 12 Sweet Shots just in case I get close to any course over there."

**HOW TO MAKE GOLF BALLS**—Hugh M. Gordon, pro at the Country Club of Roanoke, Va., reminds his members in the club's magazine that unless they turn in old balls at the shop they may have to make their own balls according to Scotch directions dating back to about 1580. The directions called for making a small ball of leather, stitching the seams tightly. Then collect enough feathers to fill a hat compactly. Put against the chest a board having a wooden pin in it. Cram the feathers into the leather case with the pin, then sew the last few seams. The balls sold for four shillings.

## Golf Balls Back in Acushnet Advertising

For the past several months Acushnet consumer advertising has been devoted almost totally to war themes. In the May 27th issue of The Saturday Evening Post appeared the first of a series of four-color half-page advertisements talking about golf.

Acushnet is making no new golf balls. It is reprocessing old Acushnet balls and balls of other makes so successfully that they report the demand is exceeding the supply. Present copy is designed simply to bring to the attention of golfers in a somewhat humorous way that golf—good golf—can still be played if players will save their old balls and send them in for face-lifting.

Acushnet still is plugging the War Effort in this copy. In every advertisement appears a Wartime "DAILY DOZEN" suggesting that the public cooperate in the buying of War Bonds, donating of blood, salvage waste materials, etc.

### SOLDIER WANTS SCORE CARDS—

Chet Herl, pro at Crescent Hill GC, Louisville, Ky., tells GOLFDOM that he's heard from S/Sgt. E. A. Swenson, with a fighter squadron overseas, who has a hobby of collecting golf score cards. Chet is getting a bunch to send to Sgt. Swenson and will appreciate receiving one of your club's cards.

### Sees Change in Postwar Clubs

★ John Duncan Dunn, noted veteran instructor who's at the Wilshire Driving range in Los Angeles writes GOLFDOM:

"That article you had about Jug McSpaden getting excellent results by cutting down his wooden clubs and getting more weight in the clubhead may point to revolutionary changes in golf club design after the war. Such a club gives a much longer ball.

"I give all my wooden club lessons with a 41 in. driver with no bulge and about 1½ loft instead of 1. The grip is slightly larger than usual so a tight grip is not necessary. The grip is the same size for both hands as one's hands are the same size.

"I have been advocating this since 1931 when I mentioned it in my book, 'Natural Golf.' Many pupils consider this club a miracle club because of the length and accuracy they get with it.

"The reason many players can't use wooden clubs is because there is such a difference in length between the longest iron club and the shortest wood. I feel that if enough people heed McSpaden's experience there will be improved scoring.

"Harry Vardon used short wood clubs."

Until Victory  
is in-the-bag, your  
best buy is

# WAR BONDS

WHEN PEACE COMES

## TUFHORSE

again will be ready to furnish you  
with the finest in golf accessories.

We know you understand that until the demands of war have been met we will not be able to repair or produce any TUFHORSE golf products.

**DES MOINES GLOVE & MFG. CO.**  
DES MOINES, IOWA

## Congo SUNHATS



Congo, the nationally-famous Sunhats, are made in several styles and in a variety of materials. Models to retail from 75c to \$1.75.

Also a complete line of Visors for tennis, golf and all outdoor activities. . . . models to retail from 25c to 75c.

Write us for Catalog . . . Order from your Jobber.  
WHY UNDER THE SUN DON'T YOU WEAR ONE?

**THE BREARLEY CO., ROCKFORD, ILL.**

## QUICK SERVICE

**BROWN PATCH REMEDIES—Tested and proved.**

**GOLF COURSE SUPPLIES—Send for new 6-page leaflet.**

**GRASS SEED of "Known Quality".**

### Stump & Walter Co

Specialists in GOLF GRASS SEEDS,  
FERTILIZERS and EQUIPMENT  
132-138 Church St. New York 8, N. Y.



# How We Plan Operations to Meet Wartime Conditions

By R. A. WITHERELL

Pres., Springfield (Mass.) Country Club

★ Frankly, things looked pretty blue the beginning of last year, faced as we were with gasoline rationing, uncertainties of the future, lack of free time, etc., on the part of our members, and we felt that the only solution to the problem was to determine as closely as possible in advance what our financial position would be at the end of the season.

This was contrary to anything that had ever been done previously, in that it was a new idea in principle, at least for our club. It had been customary to wait until the season was over, examine the auditor's report, and then look back at what might have been done had it been anticipated. As a rule the picture was not too happy a one, and the club considered itself fortunate if it broke even.

Consequently, we entered the 1943 season with a determination that if hard work and common sense could play its part, we were prepared to do it.

One of our first moves was to set up an operating budget. The term "budget" is a distasteful one, particularly in golf clubs because it is not too well understood by an average Board of Governors consisting of business and professional men whose main interest isn't the operating of a club.

However, in the final analysis, operating a golf club is no different than operating a business and consequently, we prepared our budget with great care. Not only were unnecessary and fanciful expense items eliminated, but we paid particular attention to items of income. We did not feel that the simple answer was to raise dues, and preferred to work out our operations to at least break even, or make a profit through sound business conduct rather than assessing members.

On this premise, we projected an estimated budget and income statement for the year covering the following items of expense: General, house, restaurant, bar and beverages, cigars and cigarettes, and grounds.

Also, we projected the estimated income from the following departments: Membership dues, house, restaurant, bar

and beverages, cigars and cigarettes, and grounds.

The estimates of income and expense were arrived at through many winter meetings of the Executive, Grounds and House committees when the actual against estimated expense and income were thoroughly discussed in every department.

Through this budget we were able to prove satisfactorily to ourselves what our profit or loss figure would be at the end of the season, worked out on a basis of 100 per cent membership, 75 per cent or 50 per cent. It was done in this way because we had no way of telling at the start how our memberships would be effected due to conditions.

Meetings were then planned for the first week in each month so that our actual operating expenses in every department could be carefully checked against the budget and necessary steps taken to either reduce or increase expense items according to the way the club was operating month by month.

Because of the necessity of operating on such an estimated income statement a year in advance, all committees were conscious for the first time of their responsibilities as affecting club income. It necessitated more club activity particularly member tournaments where the members got better acquainted with each other, showed up for the tournaments and diners that followed, with resultant added income from restaurant and bar business.

Once this program was rolling, the entire membership got behind the movement, and the consensus of opinion was that they enjoyed their golf more last year than they had in several previous years, due entirely to the increased activity necessitated through bringing up income and working to the budget. The membership was kept full despite the gasoline rationing, and one way or another through buses and other public conveyances, the club facilities were used to capacity.

The dining room service was naturally curtailed, but bar business increased due to having the traffic at the club and we ended the year with a profit of 10 per

# 10 cents a month

That's all—just 10c a month—to keep posted on the resourceful ways and means being used to lick wartime golf operating problems.

Mister—can you spare a dime? A dime a month that will spare you time and many a headache in handling your wartime golf duties . . . and spare you many a costly mistake.

GOLFDOM—as the clearing house for timely, tested ideas that are solving today's tough problems of golf administration and clubhouse, golf course and pro shop maintenance and service—costs only \$1 for 10 issues per year. Certainly, if you want to use the most successful methods of streamlining for economical, efficient management of your committee or department, you'll find GOLFDOM just about indispensable.

Judging it on its long record of sound, progressive guidance, you can bet 10c a month that GOLFDOM will prove a mighty useful investment for you in the perplexing months ahead.

Just fill in the blank below—attach your  
dollar bill and mail it today. Thank you!

TEAR OFF ALONG THIS LINE

GOLFDOM,  
14 E. JACKSON BLVD., CHICAGO 4, ILL.

DATE.....

Gentlemen: I'll need Golfdom's practical operating guidance this year. Please enter my subscription, for which you will find \$1.00 enclosed.

My Name.....

Address.....

Town..... State.....

Name of  
Golf Club.....

CHECK CLUB  
CONNECTION:

PRESIDENT   
GREENCHAIR.   
SECRETARY   
GREENKEEPER   
MANAGER   
PROFESSIONAL   
OWNER

cent greater than our estimate. Incidentally, this profit figure was the largest one the club enjoyed since 1929.

Naturally, after the successful pattern of operation put into effect in 1943, similar plans have been followed this year, except augmented. Committee members have been chosen, not because of their name or prestige in the locality so much as their willingness to take their coats off and go to work and stay at it for the general benefit of the club itself. In fact, I am convinced that no club can

benefit itself any more than by following this procedure of personnel selection of its committees, as it is only through cooperation, understanding and a willingness to cooperate for a common goal that the best results can be obtained.

Our membership at the present time is greater than it was at the end of last year. This speaks for itself of the general over-all value a club can receive through its reputation and attractiveness to new members, resulting from its activities and successful financial condition.

## KEEP YOUR RECORDS

There's not much consolation in second guesses, but it's still not too late to apply considerable of the advice given some time ago by Charles K. Hollowell at a Massachusetts State College conference.

With all the other work a course supt. has to do this year there will be temptation to skip record-keeping that, as Hollowell points out, will be

of great value when the course eventually will have to be reconditioned. And major reconditioning is going to be required at many courses after the war.

After the war, too, there is bound to be a boom in construction of new courses. Hollowell's observations on the importance of soil condition in course site selection, should be borne in mind by those who will figure prominently in golf's postwar new construction.

**JEEPS FOR GOLF?**—Earl Brunner, Valley View GC, N. J., forecasts that many jeeps will be used in golf course maintenance after the war as utility trucks and for mowing where clubs can't afford tractors designed especially for the purpose and may be able to get jeeps at low prices. But with the return of golf course labor from factory jobs Brunner suspects that there'll be a lot of manual work restored in the maintenance program. He adds that postwar reconstruction of public courses is going to call for larger, flatter greens supplying plenty of places for cup replacement and distribution of the wear of heavy traffic.

**IN THE ROUGH**—Wm. R. Loeffler, pro who now is in New Guinea with the Army, writes: "These jungles are really rugged. Toughest rough you ever saw. I certainly would welcome the sight of a golf course now. I think back to the good old days and hope to be back at the game in the not too distant future. Give my best wishes to the fellows who are working hard to keep the game alive."

**PRISON CAMP PRO**—Fred Wetmore, California pro who was pro at Wack Wack G&CC in Manila, is teaching golf in a Phillippine prison camp, says Ray Cronin, repatriated former head of the Associated Press Manila bureau. Fred and others constructed a three-hole course in the camp but it closed due to lack of balls for play.

**CLARE AT SOUND VIEW**—E. J. Clare, 47 years in course maintenance, is the new greenkeeper at Sound View GC, Great Neck, N. Y. Clare comes back into golf after completing drill field construction jobs for the Army. Starting at Stoke Poges GC in England, Clare handled construction and maintenance at Arcola CC, N. J., Country Club of Brookline, Mass., Oyster Harbors club, Mass., and was supt. for 15 years at Woodway CC., Conn., prior to his Army work.



### AMERICA'S Fastest Seller!

Stylishly different . . .  
the **COOLEST** golf  
glove ever designed.

Order early!

**K. L. BURGETT CO.**  
Peoria . . . . . Illinois

**TrueGrip**

**PARGLOV**



# Is Your Dishwashing Machine Operated Properly?

By FRED JOHNSON

The Mathieson Alkii Works (Inc.)

★ A dishwashing machine, whether new or old, can give maximum service with minimum routine maintenance work, if it is operated properly. Whatever type of mechanical dishwasher you have, the operator should be taught to treat it with respect—to realize that doors or other moving parts are delicately balanced so they will swing with little effort and to know that rough treatment invites trouble. And what a job that is with most of the help obtainable now! Operating procedure should follow the manufacturer's instructions.

Scraping, sorting, and stacking dishes, silver, and glassware in separate trays, so the sprays can reach all surfaces, are essential preliminary steps to successful machine operation.

Proper control of dish and rinse water solutions is, in many kitchens, the least understood angle of the dishwashing job.

Dishwater effectiveness depends to a great extent on pressure, temperature and alkalinity. There should be a sufficient pressure to throw sprays onto every portion of the dish surfaces, and the wash water temperature should be kept at 130 to 140 degrees F. This temperature is important. Cooler dishwater will not remove certain food residues, while hotter dishwater will bake some food deposits onto dish surfaces so securely that they cannot be rinsed off. Automatic temperature controls are most helpful, but hand thermometers are next best. Alkalinity indicates the chemical cleansing ability or "strength" of dishwater and is determined by the type of feeding of the detergent selected.

Automatic feeding of the detergent is the best method for keeping the wash water at the right temperature. With hand feeding, the water is likely to be too strong when the cleanser is first added and too weak by the time more is used.

A mechanical feeder, set at a specific rate, does away with these fluctuations. Some feeders dispense powder detergents. One type, which can be adjusted to meet specific conditions uses a briquet that dissolves at a constant rate. Dishwater strength can be gauged simply by dipping a piece of white Phenolphthalein paper in the dishwater. If the paper shows little change in color, the solution is too weak;

if it turns red, the solution is too strong; but if the paper turns deep pink, the dishwater is at the right strength to act most effectively on every type of food residue.

Soiled tableware should be immersed under sprays of dishwater until it is clean; two minutes is about the maximum time any machine requires and many work faster, especially in departments where the scraping job has been done well and no delay has permitted food particles to dry onto the dishes before they were fed into the dishwashing machine. Whenever dishwater becomes cloudy from food particles, it should be replaced with a fresh solution and the scrap trays should be cleared of garbage.

The function of the rinse water is to remove the film of dishwater from dish surfaces and to render them bacteria-free and hot enough to air dry. The effectiveness of rinse water depends on pressure, purity and temperature. Rinse water must be hotter than dishwater: at least 170 to 180 degrees F., or as much hotter as you like. At 170 degrees F., rinse water will heat the dishes sufficiently for air drying in about two minutes, and hotter rinse waters work faster. Toweling and handling should be avoided whenever possible.

If operators are taught to clean the dishwashing machine itself every day, with the same type of clean wash and rinse solutions used for dishes, the machine is not likely to become greasy or coated with scale. Too many operators are permitted to consider their job done when the dishwasher is drained out.


## TORO Adds and Promotes

Toro Mfg. Corp., Minneapolis, Minn., announces as a new distributor the appointment of Robisons, 4306 Mill Creek Parkway, Kansas City, Mo. The Robisons, Alfred and Ellett, will carry parts and maintain a complete sales and service department for Toro power and gang mowers.

H. C. McCartney, President of the Toro Manufacturing Corporation, announced that at a special meeting of the Board of Directors, Kenneth E. Goit, former Secre-

# Golfdom

The Business Journal of Golf

JUNE, 1944—VOL. 18, No. 6 

## CONTENTS

Making the Swing.....	3
Green-Chairmen are Keystones.....	15
Building a Job in Pro Golf.....	18
Short Courses Prevent Slump.....	24
Past Years' Study Helping Now.....	28
Wartime Rules of Chicago DGA.....	29
Schools to Help Pros in Postwar.....	32
"Honourable" Company 200 Yrs. Old .....	36
What Changes Ahead for Pro Golf? .....	38
Golf Teachers' Handicap.....	42
How We Plan Wartime Operations.....	46
Is Your Dishwasher Run Right?.....	49

## ADVERTISERS

	Page
Acushnet Process Sales Co.....	2nd Cover
American Fork & Hoe Co., The.....	14
American Golf Foundation.....	3rd Cover
Balanced Golf Bag.....	37
Berk, F. W. & Co. Inc.....	8
Brearley Co., The.....	45
Burgett Co., K. L.....	48
Champion Mfg. Co.....	4
Cooper Mfg. Co.....	12
Davis Co., George A.....	12
Des Moines Glove & Mfg. Co.....	45
Dolge Co., The C. B.....	6
DuPont Semesan Co.....	4
Fate-Root-Heath Co., The.....	7
Fat Cart Supply Co.....	7
Hillerich & Bradshy Co.....	23
Horton Mfg. Co., The.....	21
Jacobsen Mfg. Co.....	11
Lytton & Sons, Henry C.....	10
MacGregor Golf, Inc.....	19
Mallinckrodt Chemical Works.....	10
Page Fence Association.....	13
Roseman Tractor Mower Co.....	9
Scott & Sons, O. M.....	4
Sewerage Commission, The.....	13
Skinner Irrigation Co., The.....	12
Spaffing, A. G. & Bros.....	30-31
Stumpp & Walter Co.....	45
United States Rubber Co.....	4th Cover
United States Treasury Dept.....	43
Wilson Sporting Goods Co.....	25, 26, 27
Worthington Ball Co.....	35
Worthington Mower Co.....	5
Young Golf Co., The L. A.....	33

**GOLFDOM, The Business Journal of Golf.**  
Published monthly, except November and December. Subscription rate — \$1.00 per year. Herb Graffis, Editor; Joe Graffis, Advertising and Business Manager.

Publication Offices—14 East Jackson Blvd., Chicago; Phone Harrison 5941. Eastern Representative—Albro Gaylor, 20 Vesey St., New York City; Phone, Cortlandt 7-1668. Printed in U.S.A.

tary, was elected Vice-President and Director in place of the late James L. Record, and C. E. Ostberg, former Assistant Treasurer was elected Secretary-Treasurer. Alfred E. Ludwig was elected Assistant Secretary.

Mr. McCartney also announced that the Company's war production was running at a high level, and that the postwar outlook was excellent.

## Tam Sets 83c Admission

**A**DMISSION price of 83 cents (plus tax) for the All-American Golf Tournaments, to be played at Tam O'Shanter Country Club, August 21-27, has been announced by George S. May. It is the lowest rate fee ever set for seeing the country's top-flight golf stars in action.

"Thousands of golf fans have never seen a big tournament because the admission is usually too high. My purpose in lowering the price to 83 cents (plus tax) is to make it possible for every golf fan to watch his favorite player at the All-American Tournaments," May said.

Last year, 67,000 golf fans bought nearly a million dollars worth of war stamps and bonds to watch the All-American Tournaments.

## —CLASSIFIED ADS—

**Locker-room Man and Bar Attendant**—wants position. Last position seven years private club. Wife does office work, switchboard operator, gen'l office work and also clerk. Private club preferred. Address: Ad 603, % Golfdom.

**Wanted**—Golf carts—state make, age, condition and lowest cash price. Address: Ad 602, Golfdom.

**Golf Books** bought and sold. All magazines, articles and rarities on golf wanted. Libraries bought. Now in preparation, the world's first bibliography of golf with 2500 listings. *Golf Book Service*, 42-05 Layton St., Elmhurst, New York.

**Golf pamphlets**, books of rules, programs, leaflets, score cards wanted. Describe as to condition, year. *Golf Book Service*, 42-05 Layton St., Elmhurst, N. Y.

**Spalding Golf Guides**—For all years from the 90's wanted. State condition, year and price. Bids made on long runs. *Golf Book Service*, 42-05 Layton St., Elmhurst, N. Y.

**Experienced Pro**—would like to lease with option to buy, or buy outright, a golf club preferably in college town. Address: Ad 601, % Golfdom.

**Professional**—seeks larger opportunity, south or middlewest preferred. Middle age; life experience all departments, north and south. Now employed. Capable, dependable, highest references. Address: Ad 600, % Golfdom.

**For Sale**—Attractive 9-hole golf course on Ontario Bay overlooking Lake Ontario. Very easy terms to competent reliable party. Address: R. T. Chipman, Sandy Creek, New York.

**Cash Register For Sale**—Made especially for public or semi-private golf course. Equipped with keys for golf balls, time, reservations, etc. Original cost \$550.00. Bargain. Address: Ad 605, Golfdom.

**Manager**—of a large prominent country club with full catering experience, wishes connection with southern country club catering department from November 15th to April 15th on salary or concession basis. Can furnish full crew. Address: Ad 604, % Golfdom.