

FACE FACTS FOR '44

• No NEW golf balls, synthetic or otherwise, are in sight from any source. There just has not been any solution as yet to this problem.

WHAT TO DO NOW!

• The seriousness of the situation must be impressed on every golfer.

The only source of supply is the vast quantity of used golf balls now held by players. These MUST be turned in for reprocessing if golf is to continue.

DON'T WAIT - GET ACTION!

• Urge all golfers to have their old golf balls reprocessed the "U. S." Selective-grading way—they will be tested and marked according to playing quality with these famous brands—

**U. S. ROYAL • THREE STAR U. S. ROYAL
U. S. FAIRWAY • U. S. NOBBY**

Let us do this job NOW—
they will be ready when most needed.

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