

Reduces Waste in Club's Bath Department

A. M. LOCKHART, mgr., Virginia CC, Long Beach, Calif., is telling other smart managers nothing they don't know, when he says that the way the bath section is at a country club has a lot to do with the satisfaction of the members. Lockhart is emphatic on this subject, and as a strong advocate of service, even despite wartime handicaps, to keep members' minds off their troubles, insists that the bath section is a place where a good club must "do its stuff."

He says that when you give the member plenty of hot water, good towels, good combs, brushes, razors, etc., good talcum, hair tonic and the other treatments for the male body beautiful you give the dues-payer the one thing he can make par at

and get his money's worth.

But where Lockhart and other managers, get their own headaches is in the amount of material taken away from the bath department. After the committees look at replacement expenses and add to them the cost of the dice and dice boxes the members take away, an economy wave often is dictated and the club's bath department goes back about to the status of a railroad station washroom.

Lockhart sent out to the Virginia members a circular that reduced the bath department losses of supplies and reminded the members what he's up against in hoping that club property will be regarded as club property.

The circular sent out by Lockhart read:

HI THERE—"MR. NEAT 'N CLEAN . . ." *And How's the Body Beautiful?*

(Right in the pink, we hope, and improving with age.)

* * *

We surely do want to see our members keep clean, pure and as fresh lookin' as a daisy.

THAT'S WHY WE PROVIDED THESE
NICE FACILITIES FOR YOU!

* * *

There's plenty of warm water for your shower, lots of clean man-sized towels, a supply of talcum, a sterilized comb and brush for your manly tresses, and a fair selection of "SMELL-'EM-GOOD" tonic for your hair.

And paper slippers to keep your feet clean and protected enroute back to your lockers. . . You can, for the asking, get from the attendant, a razor, soap, etc., for a shave right after your refreshing bath.

YES—everything—well, practically everything—except a personal valet is provided for your ease, comfort, convenience and satisfaction—BUT wait a second.

IT ALL COSTS MONEY!
ALL TOILET ARTICLES ARE SCARCE!
LAUNDRY SERVICE IS GREATLY
CURTAILED!
LABOR IS SCARCE AND DIFFICULT
TO OBTAIN!

T H E R E F O R E

You are earnestly urged to waste nothing. Please don't waste soap.

Don't cast aside unused towels.

Use no more toweling than you really need.

Devote the hair tonic to your hair—surely not as a body lotion.

Why not use paper towels at the washstand, unless you wash your face?

The combs and brushes are expensive and are not SOUVENIRS to take home with you. (Would you believe it—we actually lose many of our combs and brushes? That is to say, they disappear. Don't ask us how anybody could be so careless (?) as to walk away with club property; who would do such things we don't know, but we do want the practice to stop—lest somebody be embarrassed.)

* * *

THE OFFICERS AND BOARD OF DIRECTORS OF THIS CLUB EARNESTLY REQUEST YOUR CO-OPERATION IN THESE MATTERS TO THE END THAT WE MAY HAVE HERE ONE OF THE FINEST, MOST COMPLETELY EQUIPPED AND EFFICIENTLY OPERATED COUNTRY CLUBS IN EXISTENCE. THANK YOU, GENTLEMEN.

(Signed) The House Committee.

THE CLEARING HOUSE

For Sale—50 dozen new, reprocessed, durable balls. Address: Ad. 108, % *Golfdom*.

Golf Balls Wanted—Best prices paid for pre-war new or used balls in any amounts from one dozen to ten dozen, or more. Advise number, brands and price wanted. Address: Ad. 101, % *Golfdom*.

Golf Professional—With 14 years' experience, wants job with progressive club. Understands greens maintenance; is excellent teacher and player. Married; 32 years old, draft exempt. Can furnish very best of references. Reply: Postoffice Box 455, Blytheville, Arkansas.

Wanted—Experienced pro-greenkeeper who can also act as nominal manager for country club in mid-western city of 50,000. Dining room, tap room and office are in charge of capable steward. Address: Ad. 102, % *Golfdom*.

Trade—Seven boxes Peters 20 gauge shells, size eight, for two dozen 75c pre-war golf balls, Spalding preferred. For sale: 20 gauge Remington automatic, 26-in. open barrel; new condition; \$110.00. Jere Whitson, Jr., Cookeville, Tenn.

Experienced, all-around golf pro-manager, 38 years of age, wants connection with progressive club. Ten years with present club. Will give references and details of experience on request. Address: Ad. 103, % *Golfdom*.

Spalding Golf Guides—For all years from the 90's wanted. State condition, year and price. Bids made on long runs. *Golf Book Service*, 42-05 Layton St., Elmhurst, N. Y.

Position Wanted—As greenkeeper, in the Chicago district. Prefer private club, but would accept a daily fee course. Have excellent references from golf club where I formerly was greenkeeper. Thomas M. Todd, 1753 Rascher Ave., Chicago. Phone: Edgewater 6706.

Wanted Greenskeeper—Capable of maintenance and doing minor repairs on power equipment. All equipment purchased in 1941, now in excellent shape. Public golf course with heaviest play in the Pontiac area. No committees or directors to worry about. Write: Frank Syron, Pro and Owner, Pontiac Country Club, Pontiac, Michigan.

Pro—Past draft age, former tournament star, wants position. Excellent instructor, hard worker and thoroughly dependable. Prior to tournament play was pro at leading clubs. Will go anywhere. For details, address Ad 114, % *Golfdom*, 14 E. Jackson, Chicago 4, Ill.

For Sale—5800 ft. of inch hose, of which 3000 ft. is new. E. J. Stafford, Receiver, 1226 Dime Bldg., Detroit 26, Mich.

Position Wanted—Greenkeeper-Manager; 21 yrs. of experience, at 2 clubs; married, 2 children; age 46. Full knowledge of maintenance; and operation of pro shop and club house. Have built several courses; capable of taking full charge of club. At present operating club. This club has been sold; which makes change imperative. Fine habits, and best of references. Available at once, or March 1st. Address: Ad. 109, % *Golfdom*.

KENTUCKY BLUE GRASS SEED A SPECIALTY

Your inquiries—an honor
Quoting you—a privilege
Orders handled promptly and competently

RICHARD S. FOX, JR.
344 AYLESFORD PL. LEXINGTON 22, KY.

Man and Wife, to operate private golf course and clubhouse. Club well financed, located in northern Indiana. Permanent job. Salary and all concessions. Living quarters furnished. Greenkeeper's experience necessary. Write: Valparaiso Golf Club, Inc., Valparaiso, Indiana.

Wanted—Manager-Pro, experienced in house and restaurant management, by well known Club in Greater Boston, Mass. Give full particulars. Reply: Harry H. Kay, President, Charles River Country Club, 313 Washington St., Newton, Mass.

Golf Books bought and sold. All magazines, articles and rarities on golf wanted. Libraries bought. Now in preparation, the world's first bibliography of golf with 2500 listings. *Golf Book Service*, 42-05 Layton St., Elmhurst, New York.

Golf pamphlets, books of rules, programs, leaflets, score cards wanted. Describe as to condition, year. *Golf Book Service*, 42-05 Layton St., Elmhurst, N. Y.

Pro and Greenkeeper—Expert and reliable veteran for many years at northern clubs, desires job farther south. Finest recommendations. Scotch born American citizen. Very active, progressive man with excellent record of performance. Address Ad. 115, % *Golfdom*, 14 E. Jackson, Chicago 4, Ill.

Golf Course Wanted—To buy or lease in Chicago district or elsewhere in larger midwestern city if price or terms are right. Give details in first letter. Inquirer is not now in the business, although has had successful experience in it. Address Ad. 116, % *Golfdom*, 14 E. Jackson, Chicago 4, Ill.

Pro and Greenkeeper—At present employed in store, wants club job. Over draft age but doesn't look it and is harder worker on the job than many men half his age. For full particulars of experience and other qualifications, write Ad 117, % *Golfdom*, 14 E. Jackson, Chicago 4, Ill.

Greenkeeper—With long and very successful record at northern club noted for course condition wants to move to south or western club, due to wife's health. Combines Scotch thrift and industry with soundest modern scientific turf methods and does a real job despite labor shortages and other handicaps. Address Ad. 113, % *Golfdom*, 14 E. Jackson, Chicago 4, Ill.

Position Wanted—Pro or Greenkeeper or both. Can manage club if necessary. 15 years at last club. Fine habits; best recommendations; can lay out or reconstruct golf courses. Married—no children—25 years experience. Can go anywhere. Address: Ad 110, % *Golfdom*.

Wanted to Lease—9 or 18 hole golf course by financially responsible fee course operator. State full particulars in first letter. Address: Ad. 111, % *Golfdom*.

Wanted to Buy—Golf Balls, new or used, Golf clubs and bags for cash. No quantity too large or small. Address Ad. 112, % *Golfdom*.

Job Wanted—Well known and successful pro, 41 years old. Excellent teacher and player. Good business man, first class greenkeeper. 22 years experience at greenkeeping and operating clubs. Will give detail of experience on request. Address: Ad. 119, % *Golfdom*, 14 E. Jackson Blvd., Chicago 4, Ill.

Will Buy—Successful 18 hole daily fee course. Prefer Texas or California. Over 10 years successful ownership and operation of clubs. Submit complete details. Address: Ad. 118, % *Golfdom*, Chicago 4, Ill.

Professional—Desires change for 1944 season. Age 39, married. P.G.A. member since 1925. Pleasing personality. A-1 instructor, player and club-maker. 23 years experience in all phases of the game. Private club preferred. Best of references. Address: Ad. 120, % *Golfdom*, Chicago 4, Ill.

Wanted—Professional Country club of 375 members. Address inquiries to M. W. Richmond, Manager, Minnehaha Country Club, Sioux Falls, S. D.

Wanted—Greenkeeper 18 hole course, 25 miles from Detroit. Power greens mowers, 7 rm. house on grounds for residence. Address: Box 60, Orchard Lake, Mich.

Making the Swing

(Continued from Page 5)

of Flint public golf at a dinner sponsored by the city recreation dept. Andy will live in his St. Petersburg, Fla., home. . . . Paul Brown, Indianapolis (Ind.) park supt., has George Soutar, Broadmoor pro, planning revision of the city's public courses. Brown and Andy Miller, city horticulturist, expect the completed job to bring the courses close to private club standards.

With no chance to rebuild and fire protection diminished by the shortage and difficulty of keeping protective equipment in good condition, golf club fires past few months have been virtually complete losses. . . . Yakima (Wash.) CC clubhouse burned, with loss of building, equipment, and members' possessions amounting to \$50,000. Insurance coverage only partial. . . . Gary (Ind.) CC gutted by \$70,000 blaze. Loss included members clubs and \$5,000 stock of liquor. . . . St. Charles (Ill.) CC was completely destroyed by fire late in November.

First Lt. Walter Charles Hagen, jr., was married to Miss Helen Marjorie Leonard, at Watertown, N. J., Dec. 8. Best of luck and happiness to them. The Hague can be, and is, mighty proud of Walter, jr., who is a fine young man, and, like many other youngsters now in the Army and Navy, was making good in a business career when the war came along. . . . George S. May has mailed five copies of the brochure on the American Golf Foundation, the May golf club management organization, to every golf club in the U. S. and if a club has more than five directors, he'll mail additional copies on request.

An interesting feature of the Wampanoag CC Echo is a recipe Mgr. Donald H. Rapelye picks up as the preferred choices of other managers when he attends club managers' meetings. . . . More than 50% of Pinehurst's summer play was of servicemen. In the fall and this winter the percentage slumped, due to intensity of military training work and arrival of older civilian players on brief visits to the world's No. 1 golf resort. Large majority of the civilian players are near casualties from extreme and faithful application to war work. . . .

Republic Aviation Co. golfers at Evansville, Ind., and Farmington, N. Y. plants will continue the telegraph golf matches which were successfully played in 1943.

Denver (Colo.) CC served 103,995 meals in 1943 against 101,836 in 1942. Rounds played in 1943 were 15,494, which was an increase of 2,502 over 1942. Net income (before depreciation and interest) was \$15,973.82 in the fiscal year, over \$3,000 ahead of previous year. Club president Walter J. Morris, lauded Mgr. Howard H. Mehlman for "close application and high executive ability" in making the year's fine showing.

An index to Timely Turf Topics, USGA Green Section's valuable bulletin, has been compiled, covering 1940-43 inclusive. . . . Use of barium fluosilicate as a substitute for arsenicals in poison baits is being encouraged for the duration. . . . Pyrethrum shortage is more acute. . . . Rotenone imports from Latin America are larger but nicotine, of which there's plenty, is recommended as wartime substitute.

TIMELY TURF TIPS

Right now clubs should forget fairway fertilization. Milorganite fed courses will not fare too badly without being fertilized for a year or two. After the war, or when fertilizer is more plentiful, fairways can be restored quickly—with Milorganite alone—or by using Milarsenite first to curb weeds and clover.

Greens and tees should not be neglected. They should get enough fertilizer to ward off disease and maintain dense turf. We expect to furnish Milorganite in limited quantity for this purpose and hope before long chemical nitrogen will become available again for use on these vitally important areas.

THE SEWERAGE COMMISSION

Dept. B-103

Milwaukee, Wis.

MILORGANITE for BETTER TURF

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WHAT'S NEW IN THE INDUSTRY

Effective January 2nd, D. B. Bell & Sons, Kansas City, Mo., became distributors for Worthington Mower Company's line of turf maintenance machinery. Their territory includes Nebraska, Kansas, Missouri (except St. Louis), Arkansas and Oklahoma. The Bell organization, which has been in the turf maintenance business for 13 years, will operate a service department and maintain a stock of Worthington parts at their Kansas City headquarters.

George Dawson, oldest member of Wheaton's famed foursome of golfing brothers, has returned to Chicago in the capacity of midwest District Manager of A. G. Spalding & Bros. Dawson's promotion places him in charge of a man-sized territory bounded by Pennsylvania, Texas, Colorado, Minnesota and the Dakotas. Graduating from Illinois in 1924 he engaged in the bond, brokerage and the insurance business before joining the Spalding organization in 1936. In 1941 he was transferred to the company's headquarters in New York where, under Mr. L. E. Coleman, the executive vice-president, he became 'seasoned' in all phases of the organization's operations and was elevated to the post of Eastern District Manager. Dawson's latest promotion is in line with his company's launching of a broad and aggressive expansion program.

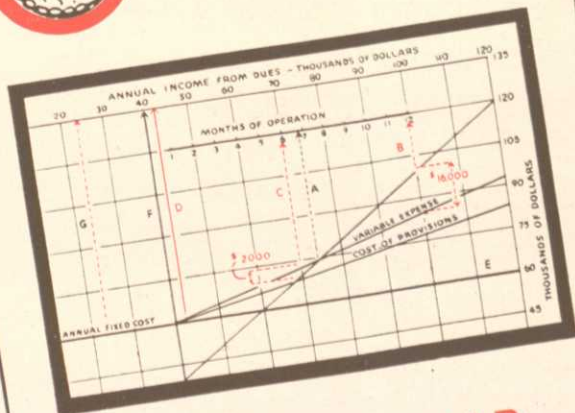
Schelly Sales Co., 6532 N. Francisco Ave., Chicago, Ill., are offering a new light weight, popular priced caddie bag which is attracting the attention of pros. The new bag, bearing the trade name of "Featherweight" Sunday Golf Club Carrier, weighs under 19 ounces, has seven separate club compartments and a large ball pocket. Constructed of high quality heavy white duck, the bag is designed to give balance when being carried and will not collapse when laid down or standing upright in bag rack.

On December 15, the Army-Navy E award for superior performance in war production was bestowed upon **Wilson Sporting Goods Company** and its employees in an impressive ceremony at the company's main plant in Chicago. Since shortly after war was declared Wilson's vast production facilities have been humming with war materiel activity.

Free



Report No. 2



A GOLF CLUB as a BUSINESS

This interesting and informative report now ready for mailing, tells why a Golf Club should be run as a bus-

iness. It also discusses important factors of business operation...tells how they can be made to apply to your club.



THE AMERICAN GOLF FOUNDATION

THE GEORGE S. MAY BUILDING • 2600 NORTH SHORE AVENUE

CHICAGO 45, ILLINOIS

A NON-PROFIT ORGANIZATION DEVOTED TO THE INTERESTS OF GOLF