

Pro's Quiz Program Livens His Club's Paper

WITH quiz radio programs highly popular Hugh M. Gordon, pro at the Roanoke (Va.) CC, has applied the question and answer pattern to an interesting series of articles in the club's Country Club News.

It's a clever idea for starting instruction arguments among members and stirring interest in lessons.

One of Gordon's quiz programs reads:

5 points are allowed for each question.

100% is excellent—the golf world is yours.

80% is fair—better not gamble much, or talk loud.

60% is poor—say nothing and arrange for golf lessons.

Grip

1. Do you grip the club with the fingers and thumbs or palms of the hand?
2. How many knuckles of the left hand should show in the grip?
3. Where should the inverted V's point?
4. What does the little finger of the right hand overlap?
5. Is the grip the same for all clubs?

Addressing the Ball

6. How should the weight be divided on the feet?
7. Are the knees straight or bent?
8. Is the position straight or bent?
9. Does the golf swing differ for Woods and Irons?

Back Swing

10. What starts the pivot?
11. Where should the left arm swing?
12. How about the left elbow?
13. How about the right elbow?
14. Where is the weight at the top of the swing?
15. How far back should the club go?

Down Swing and Impact and Follow Through

16. Which arm starts the down swing?
17. How are the arms at the impact?
18. How are the wrists at the impact?
19. Where is the weight?
20. How far does the club go in the follow through?

On other pages of the Country Club News the answers appear. The answers Hugh provides are:

(1) Fingers and thumbs; (2) three; (3) right shoulder; (4) first finger of the left hand; (5) except putter; (6) evenly; (7) slightly bent; (8) slightly stooping; (9) yes; (10) left knee; (11) close to body; (12) slightly bent; (13) bent; (14) mostly right foot; (15) horizontal; (16) left; (17) straight; (18) firm; (19) evenly divided; (20) beyond horizontal.

We once heard an argument lasting six hours to no decision about Hugh's answer to Question 10. The Great Thomas Donaldson Armour maintains the correct backswing is starting by lifting the left heel.

GREENKEEPING DIVOTS

Herb Shave at Oakland Hills (Detroit district), scene of two National Opens and a Women's National, is filling in some traps. . . . Eliminating unnecessary traps has been a major item of fall and winter work at clubs planing ahead to reduce maintenance.

Greenkeepers' mechanical genius and versatility has qualified them for numerous well-paying war plant jobs, many of which are held in addition to handling their course work to help their clubs through the war. . . . Club officials have commented on the situation by lauding greenkeepers' loyalty and wondering if outside greenkeepers' ability by war plant pay figures will raise greenkeepers' salaries at clubs after the war.

Philadelphia district expects continuance next season of 1943 chinch bug damage, especially severe on tees and green aprons. Greenkeepers plan tobacco dust applica-

tions just before mid-June this year to control the pest. . . . Dollar spot provided major turf trouble in that district in 1943.

A Turf association of the South Atlantic States has been proposed. . . . Perley A. Hill, Salt Lake City (Utah) CC supt. had to hire 63 men last year in keeping a crew of 13.

Michigan State college will hold its annual greenkeeping short course, directed by Prof. James Tyson, at East Lansing, Feb. 24-25. One day sessions are in prospect at Rutgers and University of Maryland. Iowa State and Wisconsin are undecided and the Massachusetts winter course, Purdue, and Rock Mountain are out for the duration. . . . Gasoline rationing, use of school facilities for military instruction, and greenkeepers' employment in war plant work have the highly valuable short course work almost out of the picture. . . . Regional greenkeepers organizations are making their meetings intensely educational to try to partially fill the gap of short course cancellations.

Movie Shows Rules That Golfers Break

Carroll T. MacMaster, pro of the Woodholme CC, Pikesville, Md., thought up the script for a home-made golf movie that has entertained and instructed his club's members and, as a result, is in lively demand by neighboring clubs.

The MacMaster hunch was "Nine Holes with Mac and Schmack" in which the common infractions of the rules of golf are shown. The picture was "shot" by Milton Stark of Baltimore who also took pictures of Woodholme members playing three week-ends, to give the club an instruction and entertainment feature of extensive appeal.

MacMasters, of course, is the Mac of the rules picture. He points out the mistakes made by Schmack, who is Ollie Masson. Among the infractions of rules committed are:

Teeing up in front of markers, using hands and feet to smooth line of putt, using body English on green and tearing it up, not keeping the point of entrance into water between himself and the hole but dropping for a clear shot, soleing



Film shows Schmack fudging ahead of tee markers.

club in trap, stepping behind the ball in the rough as he reaches for his club, pressing down rough in other manners, not replacing divots, scratching with a tee on the green to mark the ball, having caddie hold back branch of a tree to permit swinging.

The picture winds up with the advice: "Moral—Don't be a Schmack."

Urges Continued Promotion of Juvenile Golf

CHARLES F. ROBBINS, Spalding president, strongly recommends that pros and clubs continue to feature class golf instruction for youngsters this summer despite whatever wartime handicaps the work may have to surmount.

Robbins bases his idea on the reception given the Spalding Babe Ruth broadcasts which had mainly a youngster appeal. Response was great, indicating that the kids are sports hungry during the war and shouldn't be overlooked because of their elders' preoccupation with other interests.

The Spalding president is positive that pro and club attention to the younger golfers, whether caddies or members' children, is an essential duty of wartime, made especially important by a too general tendency to overlook youngsters' recreational needs. Unless the kid promotion is continued, Robbins points out, the game will suffer within the next ten years.

In one of the later Ruth broadcasts, John B. Kelly, director of the National

Physical Fitness program, appointed the "Babe" a "special ambassador of sports" and told the boys and girls in the studio and listening via the air:

"You know that a baseball player, regardless of how great his ambition, how high his hopes are, how much he tries, if his legs and his arms aren't strong enough, his eye not keen enough, he won't stay in the big leagues. Suppose we sent our fighting men out to battle soft and flabby. How long could they stand up against a strong, tough enemy? You know the answer. Those who are stronger, more physically fit will win!

"The same goes for us at home. We've got to stay physically fit, rugged, and ready to take care of our jobs. I want you to promise me one thing,—that you never will give up sports or lose your interest in sports. Every one of our great American games are not only fun to play and important to physical condition, but provide the best kind of training to make leaders—real men and women. So, keep active, keep healthy, keep playing sports for all you're worth!"

GET YOUR 1944 BALL SUPPLY WHILE THE GETTIN'S GOOD—See Page 27



“I see that Nelson smashed par for four consecutive days to win the San Francisco Open. He plays with Tourneys,* doesn't he?”

“Yes, he does! And so does Jug McSpaden who was second place winner at San Francisco and winner at the Los Angeles Open the week before.”

Item of Record! More winners and runners-up in the national tournaments play with Tourneys than any other make of clubs. Tourneys are the clubs the pros themselves designed. They're designed for better play—for WINS. Sold only through golf professionals.

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*Players named are members of the MacGregor Pro Advisory and Technical Staff.



BEGIN WORK ON GOLFERS' COURSE FOR MILITARY HOSPITAL PATIENTS

Col. Henry Beeuwkes breaks ground for Valley Forge General hospital (Phoenixville, Pa.) golf course, construction of which was financed by Philadelphia district pros and conducted by the district's course superintendents.

Left to right: Lt. Fred Morganstern, Officer in charge of construction for the hospital, Joe Valentine, Supt. at Merion GC Club under whose direction golf course is being constructed, Leo Diegel, PGA Tournament Committee Chairman and Valley Forge Golf Committee Chairman, G. Barry, Beaumont, Chairman Greens Committee Merion GC, Col. Henry Beeuwkes, Commanding Officer at Valley Forge General Hospital, Al MacDonald, Jack Gately, J. Wood Platt, Honorary Vice President Phila. PGA, Jimmy D'Angelo, Secretary Phila. PGA, Bud Lewis, Phila. PGA and Open Champion; George Fazio.

Philly Pros War Benefit Plan Gets \$18,000 Cash

With a very successful tournament sponsored by the Torresdale-Frankford CC for the Southeaster Penna Chapter, American Red Cross terminating the tournament season, the Phila section in 1943 raised almost \$18,000 for War Relief Charities, reports Jimmy D'Angelo, PGA sec.

A portion of this amount was raised for the Navy League Service. Another sum was used to purchase two station wagons for the Red Cross and the remainder has been earmarked for the construction of the golf course for the convalescing service men at the Valley Forge General Hospital, Phoenixville, Penna.

The ground upon which the golf course is to be constructed was broken by Colonel Henry Beeuwkes, Commanding Officer, in the presence of a PGA committee Monday, October 11, 1943. The course is expected to be ready for play by the latter part of next spring. Members of the Philadelphia Section have volunteered their services for the purpose of visiting the hospital and giving exhibitions and group instruction. Three canvas indoor nets and two miniature putting courses have been installed in the gymnasium for use this winter which will help in acquainting the men with the game.

Colonel Beeuwkes, a golf devotee himself, expressed gratification at the thought of having a regular golf course on the hospital grounds and stated that it would help tremendously in aiding the convalescents to a speedy recovery.

Acushnet Popular in Africa

A BOY who used to work for the Acushnet Process Sales Co., New Bedford, Mass., wrote the folks at the plant:

"I visited many interesting cities and towns in Africa, among them Casablanca, Fedhala, Rabat, Ouija, Gurfic, Fez, Meknes, Oren, and several other smaller towns. I had the pleasure of swimming in the waters of Casablanca and Fedhala. They have a very nice golf course in Fedhala. One of our lieutenants and two enlisted men played golf on this course quite regularly. They had the pleasure of meeting one of the city's prominent residents who is a lover of golf. Well, the conversation finally drifted around to golf balls. I imagine it always does with golfers. What do you suppose he said? 'I would like to get my hands on about a half dozen of those Acushnet Titleist balls!' The lieutenant had one and I believe he still has. He guards it with his life."

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Morton Bogue Heads USGA

MMORTON G. BOGUE of Deepdale and the National Links of America was elected USGA president succeeding George W. Blossom, jr., at the USGA fiftieth annual meeting, at Waldorf-Astoria hotel, New York, Jan. 15.

Bogue, known as the Commodore from the days when he was on Columbia university crew, has been a USGA official since 1934. Blossom, who came into golf fame as a Yale university star, is completing his eleventh year as a USGA official; the longest service of any official in the association's history.

The following also were elected in accordance with selections of the Nominating Committee, headed by Wynant D. Vanderpool, Newark, N. J.: Charles W. Rainwater Pensacola, Fla., to be a V. P., in the place now filled by Bogue. . . . Francis D. Ouimet, Boston, to be Sec., an office held since 1935 by Frank M. Hardt,

Philadelphia. . . . Four new members to the Executive committee: William C. Hunt, Houston, Texas; Edward B. Leisenring, Philadelphia; Robert A. Stranahan, Toledo; A. M. Work, Portland, Ore. They will relieve Messrs. Blossom, Hardt, John H. Ballinger, Seattle, and Edward L. Cheyney, Cleveland, head of amateur status affairs since 1938. . . . Herbert Jaques, Boston, has been elected to be Chairman of the 1945 Nominating Committee.

Officials re-elected are: Vice-President, Charles W. Littlefield, Montclair, N. J.; Treasurer, Daniel A. Freeman, Jr., Mount Kisco, N. Y.; General Counsel, Col. James H. Douglas, Jr., Chicago; Executive Committee, Leslie L. Cooke, Chicago; Lieut. C. Pardee Erdman (Navy Chaplain), Pasadena, Cal.; Lieut. Totton P. Heffelfinger (Navy), Minneapolis; Fielding Wallace, Augusta, Ga.

FACTS ABOUT NEW OFFICERS AND COMMITTEE MEMBERS

MORTON G. BOGUE: General Counsel 1934-37, Rules Chairman since 1936, Executive Committee since 1938, a V. P. since 1940. Pres., Deepdale, Great Neck, N. Y. Director National Golf Links of America, Southampton, N. Y. Graduate Columbia 1900, thereafter attended Columbia Law School; admitted to New York Bar 1903. Four years coxswain Columbia crew. Chairman Board of Stewards of Poughkeepsie regatta 1912-16 and 1923-25. Columbia Comptroller of Athletics 1937-40. Special Counsel for War Finance Corporation June 1918-January 1924. General Counsel for Reconstruction Finance Corporation 1932. Alumni Trustee Columbia University 1937-43. Presently Trustee Bard College. Chairman Committee on Corporation Law of New York State Bar Association. Member Union Club, Links Club (New York City), St. Anthony Club, Down Town Association, President Broad Street Club. Born Brooklyn November 6, 1880. Senior member New York law firm Beekman, Bogue, Stephens & Black.

CHARLES V. RAINWATER: Executive Committee since 1937, Chairman Public Links Committee since 1939 and active in creation of USGA Public Links Section. Chairman Sectional Affairs Committee 1943. President Southern Golf Assn. since 1935. Former President Georgia State Golf Assn. Georgia State Amateur champion 1920, runner-up 1921 and 1930, low qualifier 1920-21-24-25. Member several winning teams Southern Amateur. Former director Atlanta Baseball club. Born in Veney, Ga., March 14, 1882. President Coca-Cola Bottling Co., Pensacola, Fla.

FRANCIS D. OUIMET: USGA Open Champion 1913, Amateur Champion 1914 and 1931. Member all ten USGA Walker Cup Teams, captain 1932-34-36-38. Runner-up USGA Amateur 1920, semi-finalist 1923-24-26-27-29-32. Semi-finalist British Amateur 1923. Won French Amateur 1914, Western Ama-

teur 1917, North and South Amateur 1920, Massachusetts Amateur 1913-14-15-29-22-25. Massachusetts Open 1932, Royal St. George's Challenge Gold Vase at Sandwich, England, 1923. USGA Executive Committee since 1940, Chairman Championship Committee 1942-43; V. P., Massachusetts Golf Assn. 1926-27-28, Executive Committee 1922-23-24-25-34. Vice-President Boston National League Baseball club. Born May 8, 1893. Sales Executive for Clifford Manufacturing Co.

WILLIAM C. HUNT: Runner-up 1942 U. S. Seniors' Golf Assn. championship. Texas State Champion 1930, twice runner-up. Twice runner-up Houston C. C. Invitation Tournament. Scored 68 at age 60. Member USGA Sectional Affairs Committee 1943. Director Texas Golf Assn. Began golf 1900. Played baseball and football Tulane 1898-99-1900. Born New Orleans October 6, 1882. Manager William Parr & Co., steamship agents.

EDWARD B. LEISENRING: President Pennsylvania Golf Assn. 1929. Member USGA Amateur Status and Conduct Committee 1942-43. Runner-up Pennsylvania Amateur championship 1927. Won Patterson Cup 1925, Captain Hotchkiss School golf and track teams 1914, member hockey team. Graduated Yale 1917, member track team. Born January 12, 1895 in Nice, France (of American parents traveling abroad). President Westmoreland Coal Co.

ROBERT A. STRANAHAN: President Ohio State Golf Assn. 1941. First President Sylvania, Ohio, CC 1917. Member USGA Sectional Affairs Committee 1942-43. Graduated Harvard 1908. Born Buffalo July 7, 1886. President Champion Spark Plug Co.

A. M. WORK: Former director Pacific Northwest Golf Association, Treasurer 1938. President Portland, Ore., GC since 1935.

Nation-Wide Drive to Assure Ball Supply

Club officials back pros in all-out effort to meet critical ball shortage. Act to collect and reprocess millions of "unplayables" accumulated by players.

With no new golf balls made since early 1942, and no satisfactory synthetic balls in sight, the nation's golf pros are swinging into united action to lick the toughest problem of their careers . . . *the golf ball shortage*. There is only one answer . . . that is, immediate action to collect and have reprocessed the millions of unplayable golf balls in the hands of their players.

BASED on the experienced guidance of officials, delegates and members of the PGA during the annual meeting of the parent pro body last November, plans for a nation-wide used golf ball drive were formulated by the National Golf Foundation in cooperation with the Golf Ball Manufacturers Association. The program for the drive was completed and released to the professional and president of every golf club in United States on January 19. Letters to both pros and presidents, warning of the immediate necessity of collecting unplayable balls, were accompanied by a four page, two color folder describing the program and illustrating the publicity and mailing material which is furnished by the National Golf Foundation free of charge to all clubs participating in the drive.

A postage free order card, enclosed in each folder, asks clubs to indicate amount of material needed to cover every player in their clubs.

The main feature of the program is the issuance, by pro or whomever will serve as collection agent at the club, of a priority certificate which assures the players who cooperate by turning in their used balls that they will have first opportunity of purchasing rebuilt balls at a later date. Thus, the players are appropriately safeguarded as a reward for their cooperation, and both the pros and their club officials are protected against any undue criticism later on in the season by players who remained indifferent to participation in the drive.

The program is designed to help attain maximum results with minimum time and

effort. The free material offered includes the following: 1—Copy of suggested letter to be written each player; 2—Newspaper and radio publicity release; 3—Telephone script to get individual action from members; 4—Colored posters and banners for locker rooms, grills, etc.; 5—Reminder tags for players' locker and auto doors, bags, etc.; 6—Reminder enclosures, three different envelope stuffers to be included in club mailings; 7—Priority certificates with stubs for keeping track of balls turned in by players; 8—Mailing cards to advise players when rebuilt balls are ready.

While a slump in play resulting from lack of golf balls would threaten sharp curtailment of pro shop business the ball situation is not the pros' worry alone. Failure of players to get golf balls would cut deeply into all departments of golf club patronage and income. Therefore, the seriousness of the ball situation is of vital concern to every club president and his board of directors.

Golf play was considerably heavier than was expected the past year and with the game definitely having proved its value as a natural wartime revitalizer of body and nerves, it looks like a still bigger year ahead. With the successful operations of pros, as well as their clubs depending on the golf ball supply, prompt and aggressive action is urged in order to assure an ample golf ball supply for 1944.

If you failed to get a folder describing particulars of the used golf ball program, write the National Golf Foundation, 14 E. Jackson Blvd., Chicago 4, Illinois, advising your official position with your club.

Spalding Sends World's Series Film Overseas



Babe Ruth and Yankee pitcher Johnny Murphy assist Lt. Coan in loading 125 prints of Spalding-sponsored 1943 World Series films for men in armed services.

Early this year prints also will be available for civilian showing. To arrange free bookings write Adv. Dept., A. G. Spalding & Bros., 19 Beekman St., New York 8, N. Y.

GSA Directors to Hold Wartime Session

PRESIDENT HAROLD STODOLA proposes calling a Directors meeting of the Greenkeeping Supts. assn. to discuss wartime policy of the organization. Members employment in war plant work is so extensive it would make a fully representative membership meeting impossible.

In declaring his opinions Stodola, who is supt. of the Firestone courses at Akron, says demand for strictly war effort comes first and rules out a general meeting. He suggests a mail election of GSA officers, stating "new blood is good for an organization."

Managers Protest Tax Hike.—Club Managers assn. of America is campaigning against proposed increase of club dues and initiation taxes from 11 per cent to 20 per cent. Request has been made of managers to suggest to their congressmen that needed revenue would be secured if tax were kept at 11 per cent but all

lodges, labor unions, chambers of commerce, service organizations, etc., that have dues \$5 or more per year, be taxed the 11 per cent. The managers also question the equity and revenue raising phases of the proposed tax increases on local and long distance telephone calls cabaret bills, theatrical admissions and railroad fares.

Club Managers Call Confab at St. Louis, Feb. 13-15

JESSE E. WETZEL, pres., Club Managers assn. of America, has called a Wartime Conference of the association, to be held at Jefferson hotel, at St. Louis, Feb. 13, 14 and 15. William J. Conboy, mgr., Missouri AC and pres., Missouri Valley chapter CMAA, is general chairman of the conference committee.

Wetzel, Carl J. Suedhoff, publicity director for the CMAA, Conboy and other St. Louis district club managers, have planned the conference which will have "Planning for Progress" as its theme. In the planning discussions the managers came to the conclusion that lessons of wartime operation pointed to many policies and practices that should be adopted in making postwar club management an advance over previous methods.

Making Brown Patch Study.—Mallinckrodt Chemical Works, St. Louis, is asking greenkeepers to help in a survey of brown patch and fungicides experience in 1943. A form asking for observations has been sent to greenkeepers. Those who haven't received it will be supplied on request. The company will appreciate greenkeepers' cooperation in the study and will make public the findings of the survey.

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Recent Golf Elections

ABOUT 75% of U. S. Golf clubs have annual elections from November 1 to March 1. Most amateur and pro association elections also are held in this period.

Among recent elections is that of Lowell (Larry) Rutherford to the presidency of the Chicago District GA, succeeding Thomas G. McMahon. Rutherford has been a CDGA official for several years and an energetic and successful promoter of CDGA tournaments. Maurie Luxford, nationally known for his expert tournament promotion activities, has been elected president of the Southern California GA. W. Allen White of Lloyd's golf course has been elected president of the Oregon Public Links assn. Dr. Charles J. Robinson of Wheatley Hills was elected president of the Long Island GA.

Ben Lord was reelected to his fifth term as president of the Northeastern N. Y. PGA. Michigan PGA re-elected Frank Sprogell president. Emil Beck of Port

Huron was elected to the Michigan pro directorate, succeeding Jimmy Demaret.

Some long runs of golf club office-holding were continued as testimony to successful administrations. Winfield C. Bower was elected president of the Echo Lake (N. J.) CC for his 15th term. C. G. Brownell was elected Echo Lake secretary for his 22nd year.

Philadelphia PGA elected Marty Lyons, pres.; Ted Bickle, 1st v.p.; A. B. Thorne, 2 v.p.; Jimmy D'Angelo, sec., and Walter Brickley, treas.

Gordon Brydson, who's also a hockey star, was re-elected pres., Canadian PGA.

E. H. Taylor Hay, mgr., Union League club, Chicago, was elected pres., Chicago District Club Mgrs. assn. at its annual meeting. J. B. Wilder and Frank Murray were elected vice presidents and George F. Ehrhardt mgr., Skokie CC, was re-elected sec.-treas. The organization raised its dues to \$10 a year and sent each member in service a \$25 war bond as a Christmas gift.

WILSON SIGNS ARCH WARD BROADCASTS



Wilson Sporting Goods Co. is sponsor of Arch Ward's sports preview each Friday evening over a nation-wide Mutual hook-up. Arch is sports editor of the Chicago Tribune and promotional director of the National Committee on Physical Fitness. As originator of the All-Star annual baseball game, the All Star Collegian vs. pro champions football game and widely-adopted Tribune golf school plan, and developer of Golden Gloves boxing tournaments, Silver Skates and bowling tournaments. Ward is a standout newspaper sports promoter as well as a widely read sports columnist.

At the signing ceremony, left to right, sitting: L. B. Icelly, pres., Wilson Sporting Goods Co., Arch Ward, Stading L. to r.: A. J. Englehardt, U. S. Adv. Corp.; Ted Doescher, Mutual Network; Bob Vance, Wilson adv. mgr.; James C. Ewell, pres., U. S. Adv. Corp.



Pin-up picture for the man who "can't afford" to buy an extra War Bond!

YOU'VE HEARD people say: "I can't afford to buy an extra War Bond." Perhaps you've said it yourself... without realizing what a ridiculous thing it is to say to men who are dying.

The very *least* that *you* can do is to buy an *extra* \$100 War Bond. In fact, if you take stock of your resources, you will probably find that you can buy an *extra* \$200... or \$300... or even \$500 worth of War Bonds.

Sounds like more than you "can afford?" Well, young soldiers can't afford to die, either... yet they do it when called upon. So is it too much to ask of us that we invest more of our money in War Bonds... the best investment in the world today? Is that too much to ask?

Let's all
BACK THE ATTACK



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