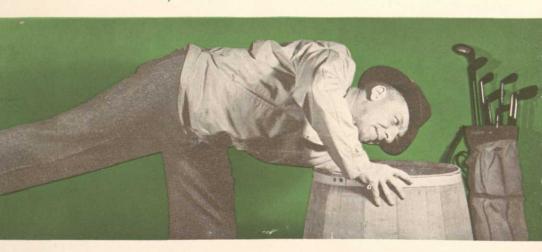
# RULE #1 for Golf in 1944

• This is right from the bottom of the barrel: as far as anyone can see now, not one new golf ball can be made by any American manufacturer. There is no sign of any miracle on the horizon yet.

There's a big IF in golf this season... golf only IF you and your members get out the only golf balls there are... hidden away in bags, lockers and storerooms... and send them in for reprocessing. There just won't be any other golf balls on your course this season.



Don't count on synthetic rubber golf balls. The plain fact is that no way has yet been found to make a top quality ball out of synthetic rubber. So golf this season comes down to just this... only "finders" will be golfers this season. Your members will have to ransack every hiding place and you'll have to collect and send them in for reprocessing...all the time...if you're going to have golf on your course this year. Acushnet

#### ACUSHNET

Process Sales Company, New Bedford, Mass.

GOLF BALLS

SOLD ONLY THROUGH PRO SHOPS

TITLEIST BEDFORD GREEN RAY PINNACLE

# Making the Swing ALL AROUND GOLF

By HERB GRAFFIS

Department of Commerce in an estimate on "Markets After the War" forecasts a 66% increase of sales of sporting goods, games and toys . . . Chicago District GA is planning to cut pros in on the profits of its major 1944 tournament . . . Veteran greenkeeper of Metropolitan NY section says the game in that district needs a strong shot of morale now . . . Slow club dues payments on account of income tax, he says, is making the situation currently gloomy . . . His recommendation is that the clubs adopt more of the greenkeepers' attitude of accepting the unavoidable handicaps and a challenge and get an additional lift out of doing what would have been considered impossible in 1941.

Hollowbrook in Peekskill, Green Meadow in Westchester and Woodbridge in Connecticut have folded in the New York met area... Former players will go to strengthen surviving clubs... Watch for smart pros to put new ideas in solicitation of 1944 lesson business to offset slump in merchandising sales... Lesson business last season benefited from pro accent on lessons as fine exercise for overworked war plant executives who had to reduce number of rounds of golf they played in normal times.

Argentine is sending an SOS for golf balls.... Who isn't?... William Reid, 75, who began as a golf journalist in 1887, died recently in Edinburgh.... South African government has

... South African government has granted approximately \$2000 to Witwatersand university to assist in turf work for airports, golf courses, other sports turf and lawns... Henry Cotton has gone into the paper business in England. ... During 1943 the British PGA had 258 pros and 27 assistants as dues-paying members... As in World War I the British PGA has had a high percentage of its normal membership in the fighting forces.

Club officials and managers are

wondering what the liquor shortage is going to do to clubhouse revenue this year. . . . Richard Tufts, genl. mgr., Pinehurst, Inc., was author and illustrator of a clever booklet on eight of the USGA notables, privately printed and distributed at the USGA executive committee meeting. . . . Chicago public park golf rounds for its four courses were 178,839 in 1943; 41,882 fewer than in 1942. . . . Lack of leisure time was major reason accounting for the slump.

Cedar Rapids (Ia.) CC in its February bulletin says: "As it now appears members paying dues prior to March 1 will be exempt from the proposed increase in tax on club dues."

... Harry W. Snead, Sam's older brother and formerly pro at Hot Springs, Va., is an inspector at the Martin airplane plant at Baltimore,

Md.

St. Louis District GA again will hold a Victory Open this year. . . . National Society for Crippled Children, Elyria, O., asks golf clubs to apply Easter seals to April May. Sale of seals finances help for the kids. . . . The American League's movie, "The World Series of 1943," is a popular feature of golf club winter meetings. . . . Evansville (Ind.) CC last year had the best year financially its had in its 41 year history.

Forty per cent of the servicemen who play Griffith Park, Los Angeles, have played their first games at that course, so Supt. William H. Johnson estimates. . . . Don Boyd, well known in greenkeeping circles, now is with the Seiberling Rubber Co., Akron, O.; in the factory in the winter and in charge of the company's golf course and other recreational activities in the summer.

Minnesota Greenkeepers and University of Minnesota turf authorities will hold a golf maintenance conference March 6. . . . C. K. Bradley, formerly supt. of Passaic County (N. J.) courses and active in greenkeeping association work and as a writer on course maintenance, now is with Arthur D. Peterson, Inc., New York golf course and airport supply house.

Golf course maintenance suffered the loss of two of its prominent experts late last year in the deaths of James Comito, supt. of the Huntington Valley CC (Philadelphia district), and Mack Burke, supt. of the Columbus (O.) CC. Both men had been responsible for construction and maintenance of several courses in their districts, and were highly regarded as masters of their profession and as fine friends.

Joe Ezar, colorful trick shotmaker



### TIMELY TURF TIPS

Right now clubs should forget fairway fertilization. Milorganite fed courses will not fare too badly without being fertilized for a year or two. After the war, or when fertilizer is more plentiful, fairways can be restored quickly—with Milorganite alone—or by using Milarsenite first to curb weeds and clover.

Greens and tees should not be neglected. They should get enough fertilizer to ward off disease and maintain dense turf. We expect to furnish Milorganite in limited quantity for this purpose and hope before long chemical nitrogen will become available again for use on these vitally important areas.

#### THE SEWERAGE COMMISSION

Dept. B-243

Milwaukee, Wis.

MILORGANITE for BETTER TURF

and tournament player, now is working at a war plant in Waco, Tex... Henry A. Hurst, Philadelphia tournament angel, will put up \$15,000 as prize money for the 1944 Hurst annual

invitation affair.

Royal Air Force prisoners of war at Stalag Luft III have constructed their own miniature golf course and have made their own golf balls and clubs. . . . Los Angeles CC's approximately 100 employees now have a group accident and sickness insurance policy with benefits increasing each year of employment. Club bears the entire cost. Wage freeze in the L. A. area making it practically impossible for clubs to compete with war salary industries, and necessity of recognizing employee loyalty, brought the plan which is to be expanded to include a retirement fund.

An interesting and impressive book, "The Human Machine at War," is something your clubs should have on its library or lounge table, if you still can get a copy. In it, military and physical education experts tell of the physical fitness factor in wartime. Wilson Sporting Goods Co., Chicago,

published the book.

Twelve goats at Coombe Hill course, England, keep down the rough and yield 12 quarts of goat milk daily.... Kathleen Garnham, one of Britain's leading prewar women golfers, now in the WAAF, has laid out a 9-hole course at the RAF field where she's stationed.

American women golfers are discussing plans for a war charity tournament as a memorial to Flight Officer Pamela Barton, charming English lass who won U. S. and British women's titles in 1936, played in Curtis Cup 1934 and 1936 matches, and won numerous other championships. She was killed in a plane crash in England last November.

Fred X. Fry, Pacific Grove, Calif., muny course pro, collected 1121 old balls as entry fees for his hole-in-one contest. . . Winter golf in central and eastern seaboard states was unexpectedly strong during fairly comfortable December and January week-

ends.

Norwegian sportsmen have been on a strike for more than three years against the Nazi-controlled National Association for Sports. They refuse to compete in the quisling events which have very small fields and draw practically no attendance. . . Among other things that are being learned about Russia is that it is one of the world's most sports-minded nations. . . There are more than 700 soccer teams in Moscow. . . . More than 10,000,000 have engaged in the winter's

skiing competitions. . . . Although the Golfer's Handbook, international authority, listed no Russian golf courses in its latest (1939) edition, there are several courses in the USSR.

Joseph C. Dey, former executive sec., USGA, now is a lieut. (j.g.) in the Navy. . . . In Cheshire, Eng., 713 acres on 38 golf courses are under cultivation in 1944 food production.... The same golf area will have over 2,200 acres being grazed.... A movie of stars' swings was made by Tom MacMahon, Chicago District GA official, at the Hale American tournaments and is being shown at Chicago golf affairs.

Wilson Sporting Goods Co. executives and branch managers held their annual meeting Jan. 30 and 31. . . . First day was devoted to how the organization could help in the current and postwar national physical fitness program....L. B. Icely, Wilson president, is taking a brief vacation in

California.

More than 100,000 golfers will receive National Golf Foundation's used golf ball collection campaign material from clubs and pros as result of orders for the free material placed before Jan. 25. . . . Time and Esquire magazines and most newspapers have given the campaign heavy publicity as a life-saver for golf. . . . In view of national publicity players whose pros or clubs fail to acquaint players with the campaign may wonder why.... If you want the free material for your club's members, write National Golf Foundation, 14 E. Jackson Blyd., Chicago (4), Ill., giving your title and number of members you wish to circularize.

U. S. Rubber Co. has adopted as its advertising slogan "Serving Through Science." . . . Spring Lake (N. J.) CC gave its pro, Johnny Reardon, a tournament before he entered the Army. . Each player's score was paired with Johnny's so Johnny was a cinch to win the \$1600 paid as entry fees.

Joe Frasca, pro-mgr., Aiken (S. C.) CC, is a standout specimen of a pro golfer as a community leader. . . . Joe was first and third pres. of Aiken Junior Chamber of Commerce.... He's a S.C. District Governor of the Jaycees.... He's sec. and treas. of Aiken Rotary club.... He was Aiken County chairman of the War Fund drive which exceeded its quota by almost 50%.... During the past four months he's given golf talks and demonstrations before four large meetings.

Perry Maxwell, one of the aces of golf architecture, has begun work on a new golf course in the south.

Carnegie-Illinois Steel Corp. golfers



Along with "Thiosan," the two mercuricals, "Semesan" and "Special Semesan," will be available this year.

Yes, the Government has released all mercury. We may now manufacture mercury fungicides for use on lawns, golf greens and turf.

Remember, follow directions precisely when using "Thiosan," "Semesan" or "Special Semesan." It pays by giving more effective control of Dollar Spot and Brown Patch.

Take your pick-any one of the three-but order from your supply house NOW. Booklets on request.





## DOLGE

# the name to remember for MAINTENANCE SUPPLIES

Now is the time to take inventory of supplies. Use this list to start checking your clubhouse needs. Then, send in your order today to Dolge for early delivery.

ALTO-CO POWDER—a safe, sure, speedy foot'tub fungicide. Dolge's exclusive formula means more effective, more economical control of Athlete's Foot.

BALMA—a liquid soap which smoothes the skin as it quickly cleans; mild, smooth, mellow, lightly fragrant.

BAN—a powder cleaning compound with safe-but-powerful dirt-chasing energy.

DEODOROMA—fragrant deodorant blocks which overcome foul odors in locker and washrooms. Each Deodoroma is effective for 90 days on the average. Wide choice of aromas: rose, carnation, new mown hay, sandalwood, cedar.

DOLCOWAX—a floor wax which gives a soft lustre to all types of floors without rubbing. Easy and economical to maintain; dries in 20 minutes.

FLUSHOUT—a special compound for cleaning toilet bowls without scrubbing; removes rust, water stains, dirt; dissolves discolorations.

TILEBRITE—a safe cleanser which rapidly removes rust and water stains from tile, porcelain.

TINK—"the little plumber in the can" clears clogged pipes, prevents clogging, thaws frozen traps; also used to remove old paint, varnish and shellac from floors prior to repainting.

The above list represents just a few of the many supplies available for delivery now. Write for free, illustrated catalog giving detailed and complete information on all Dolge maintenance supplies.

CO. WESTPORT DOLGE CONN.

certainly dominated golf in the Gary, Ind., area in 1943. There were 36 men's teams and 25 alternates and five girls' teams in the plant league, and 237 participants in the plant tournament. The company sponsored the 1943 Indiana Open. Its workers won the State Open, Lake County amateur, Gary City, and Calumet Industrial titles.

P. C. Pulver, veteran golf scribe, and for the past 25 years a faithful worker for pro golf as PGA magazine editor, has retired as editor of the magazine...The magazine will be published from PGA headquarters at Chicago with Thomas W. Crane, executive sec., as editor...Jimmy D'Angelo, active figure in PGA official life and for 12 years pro at Baederwood CC (Philadelphia) district, is moving to the Muskogee (Okla.) CC where he'll also be close to a very live group of pros.

Elks clubs at Oelwein and Keokuk, Ia., acquired golf courses last year, indicating a trend of consolidation of smaller city town and country clubs.

... What the ball conditioning campaign is up against is 15% of the balls turned in being beyond reconditioning and only 29% of the remainder being first grade possibilities for reconditioning, says Isaac B. Grainer, pres., Metropolitan GA.

This year's Eskimo Open at Amarillo, Tex., played for the third time, per custom, on New Year's day, was won by the former Wisconsin star, Pfc. Jim Milward. . . . Jim got 38 against par 35 on greens spotted with snow, ice and slush. . . . Host pro, Gene Root of the Ross Rogers muny course was tied for second in a field of 14, with 40.

Timely Turf Topics suggests writing Office of Defense Transportation, 1147 New Postoffice Bldg., Washington, D. C., or ODT Division of Motor Transport district offices, for free bulletins on "Cooling Systems," "Pistons to Fit Reconditioned Cylinders," and "Preventive Maintenance and Inspection free bulletins as helps in winter work on course maintenance equipment.

James Govan, 73, St. Andrews native who came to the U. S. in 1899, died Dec. 27 at his home in Haddon Heights, N. J. Jim was pro at Pine Valley from 1915 until 1941 when heart trouble compelled him to resign. He was a master clubmaker and a fine teacher, and one of the builders of golf in this country.

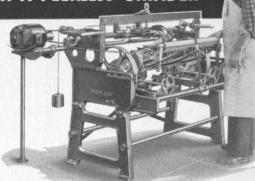
# SHARPEN MOWERS WITH A PEERLESS GRINDER

It Takes Less Time and Man-Power to Keep Greens and Fairways Neat and Trim with Sharp, Well-Conditioned Mowing Equipment

It's not only good business, but a patriotic duty, to keep mowing units in A-1 shape for the duration. Sharp, smooth-running mowers help put your course in fine playing condition with a minimum of "mileage," time and effort. In addition, with proper care, your cutting units will last longer, and cost less to operate—conserve vital materials for war use.

Write today for details on the accurate, easy-to-operate Peerless Grinder.

THE FATE-ROOT-HEATH COMPANY
403 Bell Street Plymouth, Ohio



- · For All Types of Mowers
- · Easy to Operate
- · Saves Time
- · Grinds Accurately
- · Sharpens to a Keen Lasting Edge

#### PEERLESS GRINDERS By The Makers of The Famous SILVER KING TRACTOR

# THERE'S SOMETHING missing HERE AT "14 East"

O all outward appearances the place is just the same, but inside you can see and feel the difference. Mondays, especially, when you used to come breezing in to look and talk things over with the equipment and supply fellows here at golf headquarters . . . that's when the Lytton Building "ain't the same" these days. But it doesn' take Mondays, or any other days to remind us that you men in the Service are out winning the biggest game of them all . . . and making a magnificent job of it. So, here's to the happier Mondays and other days to come, when you'll be back home, and golf headquarters will look and feel the same as it did before you went away.

The best of luck to all of you, from all of us here at golf headquarters.

#### LYTTON BUILDING

14 EAST JACKSON BLVD. · CHICAGO

# For the Love of GOLF Save the BALLS to Save the GAME!

- No new golf balls have been made since 1942. No satisfactory synthetic balls are in sight . . . The golf ball shortage is the most serious problem confronting players, club officers and professionals.
- Reconditioning playable golf balls collected from players is the ONE ANSWER... a challenge to everybody who loves the game.
- For the love of golf . . , for the welfare of golfers now in service "over there," and for our industrial producers "over here," we simply must "save the balls to save the game."
- So perfect a re-conditioned, liquid center, golf ball can now be consistently produced by our workers, that L. A. Young Golf Company guarantees the quality of TROPHY Re-Conditioned Golf Balls.

# Trophy

GREEN LIGHT

FOR HAGEN Clubs

FOR HAGEN Clubs

FOR HAGEN Clubs

Was permitted number

With a limited number

Walter

For Walter

For Walter

For Walter

For Mare

For Proportionate

Fo

The Re-Conditioned Golf Ball of Guaranteed Quality is the ANSWER!

Re-Conditioned for Pro-Shops, Exclusively!

L. A. Young GOLF CO.

Makers of the Walter Hagen Line - Ultra in Golf Equipment Grand Rapids, Michigan, U.S.A.

# Association Reports Show Golf in Fighting Form

USGA, Chicago and Detroit Districts, Disclose Realistic Jobs in Meeting Wartime Trials.

IN NORMAL times value of amateur golf governing bodies often is questioned, mainly for a reason that actually reflects on the critics but that never reduces the criticism. These associations depend mainly on energetic cooperation of all interested, and when it is not forthcoming the potential job of the associations is bound to be restricted.

But in viewing the work of the associations during the war, even those who gave the bodies benefit of their criticism but not of their participation in labors, have been compelled to admit that the continued effort of the associations is doing a lot to keep the game together.

In the early months of 1942 authorities in golf expected that from 20% to 25% of the clubs would not go through the year. At the beginning of this year, as near as can be determined, fewer than five per cent of the clubs in operation in 1941 have given up. Definitely the courage of the associations had something to do with establishing the same sort of fight-it-out spirit that saved this country after being slugged at Pearl Harbor.

The USGA has been censured for its action in cancelling national tournaments. Popular vote still is against the USGA on this matter. But the USGA had to take action shortly after Pearl Harbor when it did look like absolutely everything not directly connected with war production effort would have to be abandoned in a desperate all-out struggle for national survival. So the USGA can say that if it did make a mistake it was a mistake made according to its honest, informed judgment as to what it could do to best and most realistically serve the country. And that sort of a mistake, USGA officials very frankly admit they'd make again—in case anybody wants to

label as a mistake an action taken in a sincere and unselfish action.

How unselfish, on a strictly commercial basis, the USGA action was may be seen from the USGA 1943 annual report which shows the association operating at a loss of \$6,951.43 with an income of \$19,668.95. In pre-war 1941 the USGA had an income of \$58,096.25 of which \$33,069.83 was from tournaments. That year the USGA had a net over operating expense of \$5,332.51. Despite the slump in income and the loss of USGA personnel now engaged in Army and Navy work, the association's Green Section work and its constant campaigning for golf club close participation in war work has kept up.

So the USGA abandonment of major championships probably doesn't rate as a factor injuring anybody or anything except the USGA financial statement.

Golf has to be realistic in admitting that its problems are not to be made a major worry while American men and women are risking and giving their lives in battle front, hence complaining against the USGA may be put in the category of the most popular of all national pastimes, merely bellyaching.

What the USGA and other golf associations did that was smart or lucky—or both—was to help keep the game going in order that it could prove its own wartime case. That golf has done better than its most passionate addicts could have imagined possible.

Without conscious pushing golf has demonstrated itself to be unquestionably one of the most valuable of wartime sports. It compensates for the intense, confined, artificial pressure and worry of wartime work. It gets them outside and gives them a change of pace, scenery and atmosphere, and keeps them in shape for

doing a job. The fact that some bums and loafers also play without earning the right by some war effort, is simply one of the aspects of American life to be accepted

philosophically.

The USGA abandonment of tournaments also allowed an opportunity to demonstrate that there is a keen and growing appreciation of tournament golf and a genuine field for it despite the reduction in quality and quantity of fields while so many possible contestants are engaged in winning the war. The Detroit Ryder Cup matches, the Chicago District GA and George S. May tournaments and the highly successful events of this winter's circuit have given tournament golf the best demonstration of its basic attractiveness it possibly could have presented.

Like other wartime amusements tournament golf has benefited from workers having war plant salaries. Tournament golf the past two years unquestionably has made many new patrons who'll patronize

postwar affairs.

This year the PGA championship may be renewed because of the vastly improved financial picture for sports events. Before the war there usually was trouble in locating a PGA national event due to its necessary financial guarantee and the fact that the title always rated second to the National Open title because of the field being restricted. This year with entertainment money being abundant the PGA championship should have a record draw unless adverse war news before and during the tournament hits the event.

But even in the case of the PGA operations the tournament in wartime is placed in the entertainment classification, and exhibitions and competitive events have been conducted as sideshows to bond and relief fund drives. In that matter

the pro association has done a magnificent wartime job and the competing players who've been kept out of war work for valid reasons have worked hard and for comparatively small, or no net return in doing what they could do best in contributing to war financing.

The USGA annual report covering 1944 showed that in 10 sections there were many tournaments; in 24 few tournaments, and virtually no tournament scheduled in two sections.

The Women's Western and other women's associations did smart jobs of keeping tournament interest alive and keyed to war effort. Considering the energetic and extensive war work of women of the country club class of membership it's amazing that these women were able to crowd golf or golf tournaments in to maintain a logical balance of work and recreation.

The USGA's annual report showed the private golf club situation was strong in

The USGA's annual report showed the private golf club situation was strong in 27 sections, fair in 18 sections and poor in two sections. The public course situation, according to the USGA investigation, was good in 26 sections, fair in 19

sections and poor in two spots.

To show you what the USGA and other golf associations are up against in trying to form a solid golf front for wartime activities, only 483 golf outfits reported in the USGA survey to determine how much war relief organizations benefited from golf events. These reporting sources raised \$174,408.02 in 1943. As the reporting clubs were fewer than 10% of the nation's clubs, there might be fair basis for an estimate of over \$1,000,000 being contributed entirely by golf club affairs. The reported bond and stamp sales for the year were in excess of \$8,500,000. However, even though only fewer than 10% reported, it's a sure thing that the majority of clubs were stirred up by the continuous solicitation of associations to the extent of raising money for war work.

Furthermore, the golf clubs in extending use of their facilities to golfers of the armed forces, did an enthusiastic and successful job in fitting golf clubs into

the wartime picture.

The USGA Green Section gearing to wartime conditions has been a substantial contribution to the maintenance of the game. What golfers generally don't realize is that the Green Section and green-keeper association work has been of tremendous value in the construction of warplane airports.

Representative of district association work during 1943 was activity of the Detroit and Chicago district associations among the many hard at work last year and continuing this

vear

The Detroit report contained among other interesting references one to a survey of the district's courses as possible emergency fields for Army and Navy aircraft. About 50% of the district's clubs extended free playing privileges to servicemen. Another 30% extended privileges on a reduced fee basis and the remainder made their courses available at regular fees.



Lowell D. Rutherford, Chicago District's new president. A dynamic force in Chicago's outstanding wartime golf record.