

Golf Club Directors!

**This New AGF Report
Tells How You Can Make 1944
The Most Successful Season
in Your Club's History!**



★ **IF YOU HAVE NOT RECEIVED YOUR COPY
OF AGF REPORT NO. 2, SEND FOR IT AT ONCE!**

If you are a golf club director, right now a great deal of your thinking is undoubtedly devoted to the problem of making your club's coming season successful. You are examining ways and means to make your club bigger, better, more attractive and enjoyable. You are completing plans for course improvements, organizing membership drives; determining policies; computing budgets; figuring out finances.

Because AGF Report No. 2 concerns itself exclusively with these important questions (which now confront you) it will be most helpful to you in making decisions for the season ahead.

AGF Report No. 2 tells *why a golf club should be run as a business*. In business terms, it

discusses the factors of successful golf club operation; analyzes ways and means, and policy problems, down to basic fundamentals which you can readily put into effect in your own club for a bigger, better, more profitable year.

Entitled "*A Golf Club as a Business*" Report No. 2 is offered FREE by the American Golf Foundation, a non-profit organization devoted to the extension of golf as a sport, and to the welfare of private and public golf links.

To receive free copies of "*A Golf Club as a Business*," and future reports on other phases of golf, golf courses, and clubs, send your name and address, with the names of the officers of your club to



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THE GEORGE S. MAY BUILDING • 2600 N. SHORE AVENUE

CHICAGO 45, ILLINOIS

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