



WE SURELY hope the day when we can again supply plenty of the new Louisville Power-Bilt woods and irons—is really near. Proud as we have been to have helped Uncle Sam by making carbines and other items for war, our entire organization will rejoice to resume production of Power-Bilts. Our skilled personnel, our precision equipment, our ability to produce truly fine golf clubs, are still here, intact and ready. The new Power-Bilt models will be something to talk about—we know you'll agree the moment you lay eyes on them!

Louisville

POWER-BILT

Golf Clubs

REMEMBER—no finer materials or workmanship will ever be built into a golf club.



Precision Built by HILLERICH & BRADSBY of Louisville

NOW MAKING WAR MATERIALS FOR UNCLE SAM

our former chef, whom we are fortunate to retain, provides us with sandwiches, soups and coffee, and is also in charge of the grill.

"We are fortunate in having the bus, which passes our club several times a day, by which means our employees and many of our members are able to reach the club without using their cars. I find also, the ever increasing desire on the part of members to share their cars, and I see many cars arriving at the club loaded to capacity. These things have all helped us get along better and get better acquainted."

Time of Opportunity

★ A very healthy phase of golf club wartime operations is the recognition of war years as a time for demonstrating that the club can advance in making itself a substantial aid in the community's wartime activities.

This attitude is shown by the *Phoenix (Ariz.) CC.* Neil B. McGinnis is president of the club. The manager, since Oct., 1943, is Lloyd A. Snook, formerly manager of the old California CC, Culver City, Calif.

Snook tells how the Phoenix club has geared its operations to the wartime restrictions and how the club is going ahead. He says:

"Our activity is curtailed as to outside parties and hilarity. We do encourage our members to hold their luncheons, dinners and keep their interest at a high pitch and their response is strong. We have been very busy.

"Our Phoenix Open tournament was a huge success with the top-notch pros in attendance. This was a wonderful stimulant for the people here in Phoenix. After working in the aircraft factories, war plants, etc., they need to get out and see what these pros are doing in raising funds and getting bonds for the war effort.

"Our program is rather indefinite as to expansion, especially now. We have plans, though, after beating Tojo and Hitler of making this the outstanding club in the southwest.

"Our new terrace is to be remodeled, new fence around the course, locker rooms enlarged, kitchen renovated and in fact, a huge program is contemplated and all the directors are confident. Already, we have boosted our dues \$2.00 commencing the first of March, 1944, and not a single member complained or resigned, and that, mind you, is taking into consideration that the 20 per cent Federal Tax was added April 1st, 1944.

"Our food problem is not so serious here. We save our points, as other clubs do, but our supply is ample and we take care of our members in good style. No waste of food is allowed, butter is cut down to a minimum but they still come

out, hold their luncheons and attend our grand buffet dinners on Sunday evenings. One action that has helped the club in food conservation is the restriction of guests on Sunday evenings. Only the immediate family is allowed to come to the club on these nights. Who are in the immediate family is left to my discretion. At the present time, this policy has worked wonders and I try to help the members in every respect in bringing their families here. During the week, members may bring their guests and enjoy their club.

"We had a new winter membership that has been established this year. Heretofore, this club had six different types: To date, the membership types stand only as: Active (owning a share of stock); Junior and Army and Clergy which is only a temporary membership costing the usual monthly dues and no initiation fee. Of course, all outstanding Non-Resident, Associate members who have been in this club have the same privileges as before, but no new members. Prices of our shares of stock have increased and it is really difficult to obtain a share now in the club.

"Winter membership costs \$50.00 per month with golf course privileges only. Winter in Phoenix is grand; members from other clubs take advantage of this fine club and come here to spend weeks. I might also mention, at this time, that the club closes—that is the dining room is closed to parties, luncheons, etc.—during July, August and September. The weather really is a little too warm for much golf but that is where the swimming part of it comes in. When golf diminishes, the youngsters as well as the elders, come here in droves to cool off. So you see after all, we have a year around activity, regardless."

Allen Opens Golf Business

Albert Allen, for 22 years with John Wanamaker's wholesale golf department and the past three years with Bailey, Allen and Izett, golf wholesalers, has opened his own business at rooms 633-34, 1011 Chestnut st., Philadelphia.

Allen now has the L. A. Young Golf Co. Walter Hagen line for Penna, Del., Md., N. J., D. C., Va., W. Va., and the Carolinas. He plans to add other lines.

Women's Western Set Open and Amateur Dates

Women's Western Open championship will be played June 19-24 at the Park Ridge (Ill.) CC northwest of Chicago. The WWGA Amateur will be played at Onwentsia club, Lake Forest, Ill., Aug. 7-12.

It's during **TOUGH** years like these that

ROSEMAN HOLLOW ROLLER MOWERS

make the going **EASIER**

Your mower will see you through—if it's a Roseman

Uninterrupted service and healthy fairway turf are two "musts" of wartime golf maintenance. Roseman owners are getting them both.

Not only in operating ease and economy but in continuous, care-free service Roseman mowers are standouts, with hundreds of them still performing faithfully after 10 and more years of fairway mileage on them.

The stronger, tougher materials used, plus sturdier construction throughout is responsible for their long, trouble-free records of mowing economy . . . performance records that amaze everyone except Roseman owners themselves.

But that's not all that Roseman owners are getting these days of man-power and material shortages. Because of their distinctive design Rosemans cut taller, tougher grass, wet or dry,

without skidding or scalping. And as for the turf itself, the light roller action of Roseman mowers helps make turf healthier and smoother—at no extra cost.

No Rosemans are now available for other than military areas. However, one thing you can get now is to get started on a postwar program of fairway improvement by laying aside a fund to buy a Roseman five, seven or nine gang. We'll be glad to send you literature describing and illustrating this famous mower.

NOTE: Roseman owners needing replacement parts should advise us of their requirements without delay. Keep your Roseman at the peak of efficiency.

**ROSEMAN TRACTOR MOWER CO.
EVANSTON ILLINOIS**





The group of approximately 50 greenkeepers, most of them from Illinois and Indiana, pose during recess between classes at the sixth annual greenkeepers' short course held at Purdue university, West LaFayette, Ind., February 28-29.

TURF RESEARCH

(Continued from Page 15)

applying Thiosan than is necessary to secure completed coverage of the green.

New Grasses and Their Usefulness to Iowa

The cost of establishing bent grass on a golf green is considerable, and, when established, greenkeepers and golf clubs hesitate to change to new strains so long as the original plantings are reasonably successful. When the war ends, a number of golf courses in Iowa will doubtless be ready to make many improvements. Those courses which have seeded bent greens can, with little expense, transform those spotty, patterned greens to vegetatively produced, uniform strains of their choosing. Stolonizing a green is a relatively simple matter. Stolons of the desired strains may be purchased, or they may be grown in a nursery of sufficient size to supply the required amount of stolons.

Our tests in the turf garden and on the Iowa State College golf course indicate that two strains are of demonstrated value. These are C19 and C1. Several golf courses have established greens of these grasses and report excellent results.

C1 has been widely enough tested to indicate that it is especially well adapted to public courses. It is relatively resistant to disease, but not immune, grows well and is tough enough to withstand rough usage.

C19 is a finer grained grass with better green color. It is vigorous, hardy and maintains a good surface until late in the season. The general performance of C19 under Iowa conditions indicates that it is a new grass worthy of the serious consideration of those clubs which plan to build new or to resurface old greens.

Any golf course which plans to rebuild greens can well afford to grow a nursery of sufficient size to provide the amount of stolons required. Stolons sprigged into the nursery rows in September will make rows of 30 to 36 inches wide by the next September, and will provide quantities of stolons that can be used to stolonize greens. A nursery may also be planted in the spring with good results.



AMERICA'S Fastest Seller!

Stylishly different . . .
the COOLEST golf
glove ever designed.

Order early!

K. L. BURGETT CO.
Peoria Illinois

TrueGrip

PARGLOV

Swinging Around Golf

(Continued from Page 9)

in the past two years, two others have been taken over by the government, two private clubs went daily fee, three private clubs locked up, and one club which closed last year is reopening . . . Ashland (Wis.) Elks lodge has bought Chequamegon CC 9-hole course and clubhouse.

Every time a round is played in a Washington State Seniors' association event the player contributes a half dollar to the Red Cross . . . Eddie Bush, Oak Park CC pro, has been elected sec., Illinois PGA, succeeding Mat Matteson who has left Illinois after 20 years at Ridge CC to become pro at Franklin Hills CC, Detroit district . . . George Norrie,

one of the grand vets, has left Savannah (Ga.) CC to become pro-mgr. at Mobile (Ala.) CC.

Numerous clubs report return of initiation and transfer fees and waiting lists . . . Miami Beach (Fla.) residents are considering purchase of Bayshore golf course . . . Several clubs have scheduled Red Cross blood bank tournaments this season . . . Entrants become eligible to competition by contributing blood to the banks . . . A swell idea that should be extensively copied . . .

Minneapolis (Minn.) GC recently paid off \$25,986.13 and can burn the mortgage on a property valued at \$221,000 . . . Arcadia (Wis.) GC offers free use of its course to local youngsters under 18 who obtain membership cards from the secre-

BALANCED GOLF BAG

Patent Applied For

EASIER to CARRY
SAVES ENERGY
IMPROVES THE GAME

Again in 1944 It's
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THIS
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BALANCE



MAN-O-WAR MODEL

Best materials — light weight, non-sag construction. Natural heavy duck, reinforced at all wearing points. Wide, adjustable shoulder strap. 14 club capacity, divided opening. **\$5**

PROMPT SHIPMENTS

Discount 40% (\$3.00 ea.) Transportation paid on shipments of 1 dozen or more. Cash discount — 2%

Order Your 1944 Supply — NOW!

BALANCED GOLF BAG

North and Noble Sts., Chicago



Learn something about your War Bonds

from this fellow!

THE BEST THING a bulldog does is HANG ON! It's mighty hard to make him let go!

And that's the lesson about War Bonds you can learn from him. Once you get hold of a War Bond, HANG ON TO IT for the full ten years of its life.

You buy War Bonds because you want to put some of your money into fighting the war. But . . . if you don't hang on to those War Bonds, your money isn't going to *stay* in the battle.

And . . . you want to set aside some money for the future. No one knows just what's going to happen after the War. But the man with a fistful of War



Bonds *knows* he'll have a roof over his head and 3 squares a day no matter *what* happens!

War Bonds pay you back \$4 for every \$3 in 10 years. But, if you don't hang on to your Bonds for the full ten years, you don't get the full face value, and . . . you won't have that money coming in later on.

So buy War Bonds . . . more and more War Bonds. And then *keep* them.

WAR BONDS to Have and to Hold

*The Treasury Department acknowledges with appreciation
the publication of this message by*

GOLFDOM

tary . . . The action stirred greater public interest in wartime continuance of the club . . . New committees, known as "planning" committees have been appointed at several clubs this spring . . . Their duty is to plan for wise budgeting of surplus funds unexpectedly acquired during wartime and which can't be spent because of material and labor shortages . . . Such funds, in most cases, are now in government securities.

A club tournament in South Africa a few months back was played with wooden golf balls supplied by the club when the field of 100 started. . . . Melbourne, Australia, golf clubs are reserving a proportion of their memberships for servicemen who declare they will join clubs immediately on demobilization. . . . Australian golf expects a big postwar boom. . . . Twenty-one of the 450 British PGA members in service have been killed in action.

10 cents a month

That's all—just 10c a month—to keep posted on the resourceful ways and means being used to lick wartime golf operating problems.

Mister—can you spare a dime? A dime a month that will spare you time and many a headache in handling your wartime golf duties . . . and spare you many a costly mistake.

GOLFDOM—as the clearing house for timely, tested ideas that are solving today's tough problems of golf administration and clubhouse, golf course and pro shop maintenance and service—costs only \$1 for 10 issues per year. Certainly, if you want to use the most successful methods of streamlining for economical, efficient management of your committee or department, you'll find GOLFDOM just about indispensable.

Judging it on its long record of sound, progressive guidance, you can bet 10c a month that GOLFDOM will prove a mighty useful investment for you in the perplexing months ahead.

Just fill in the blank below—attach your dollar bill and mail it today. Thank you!

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Gentlemen: I'll need Golfdom's practical operating guidance this year. Please enter my subscription, for which you will find \$1.00 enclosed.

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ALL SET—FOR GOLF'S BIGGEST PRIZE EVENT



George S. May, Tam president and Ed Dudley, PGA president shake hands as plans are completed for the All-American Golf Tournaments, Aug. 24-27, at Tam O'Shanter CC, Chicago. Others participating in plan discussion are (seated) L. D. "Larry" Rutherford, left, CDGA pres. and Thomas McMahon, PGA Nat. Advisory Comm. Standing, T. W. Crane, PGA counsel, Fred Corcoran, PGA tournament manager and Bill Gordon, Tam's professional.

May Makes It \$42,500

★ George S. May, president of Tam O'Shanter Country Club, Chicago, announced April 20, that the All-American Golf Tournaments will be played August 24, 25, 26 and 27 at Tam for the richest prizes ever offered in golf — a total of \$42,500.00 in war bonds, maturity value. The All-American Open, the All-American Amateur, and the All-American Women's and the World's Championship tournaments will be played concurrently.

The 72-hole medal play All-American Open will offer the highest first prize ever known to golf — \$13,466.67 in war bonds. The winner of the All-American Open will be the World's Champion Golfer for 1944, because the winners of all top flight tournaments will be invited to play in the All-American Open and they will compete not only for first place in the Open but for the signal honor of being named World's Champion Golfer of 1944.

Participating in yesterday's meeting at which plans were perfected for the Tam O'Shanter Tournaments were: George S. May, president of Tam O'Shanter; Ed Dudley, president of the P.G.A.; Larry Rutherford, president of the C.D.G.A.;

Fred Corcoran, tournament manager of the P.G.A.; Thomas W. Crane, general counsel of P.G.A.; Tom McMahon of the National Advisory Committee of the P.G.A.; and Bill Gordon, Tam pro.

Admission to the All-American Tournaments will be \$1.00 each day, plus tax, and net proceeds will be given to the Chicago Servicemen's Center.

The All-American Tournaments of 1943 attracted national attention when 67,000 golf fans bought \$933,000 worth of war bonds and stamps and watched the world's top flight golfers in action.

When it is GOLF PRINTING!

Specialists, for years to many of America's largest and most exclusive courses, can best serve you, too

*Score Cards - - Charge Checks
Greens Maintenance Systems, Pencils
Caddie Cards - - Handicap Systems
Forms for Locker and Dining Rooms
and for the Professional.*

Samples to your club for the asking.

VESTAL CO., 703 S. La Salle, Chicago

Two Small Cards Do Big Business—Quick

Bill Gordon, Tam O'Shanter (Chicago) pro solved two problems that confront most pros each spring by using the cards shown below. The Caddies' Employment card helped round up a good portion of the club's quota before the snow was off the course. The Players' Service and Equipment card not only is enabling Gordon to get his players' clubs and bags in first class shape before the spring rush begins, but also helps get his pro shop merchandising off to a fast start.

CADDIES' EMPLOYMENT BLANK

I hereby apply for a caddy position at the Tam O'Shanter Country Club for 1944. I promise to conduct myself in an orderly manner, to speak with respect to the members and take orders from the Caddy Master. I will fulfill all jobs assigned to me to the best of my ability.

Should any damage be done to any property of the club by me during my employment there, I agree to pay for same.

The caddy fees will be:

A Class—\$1.50 single - \$2.50 double

B Class— 1.25 single - 2.25 double

The Tam O'Shanter Country Club intends to have the Annual Caddy party in August, and allow the deserving boys the right to play golf on Mondays during the summer.

Three prizes for caddying, based on attendance, service and efficiency will be paid during May, June, July and August.

Signed _____

Address _____

Age _____

Telephone _____

Experience _____

Parent's Signature _____

Date _____

The Caddie Blank was mailed to all of Tam's last season caddies who proved satisfactory. Additional cards were distributed through grade schools in the vicinity. Every new boy must attend a "caddie school" before he goes out. Class A caddies must know distance of every hole, be able to locate 200 yd. marker and 150 yds. from each green. School authorities will show lively interest in the healthful employment of caddie work and will gladly cooperate providing the youngsters are properly supervised.

The Service and Equipment Card was enclosed in a letter Gordon mailed each of his members, and the response was excellent. As a result of this card Gordon's merchandise started to move weeks before the season began. The card is a penny post card with Gordon's name and address printed on the reverse side.

Kindly Check What Service You Desire and Equipment You May Need

1. Kindly have my golf clubs removed from my locker and put in first class shape, including rejuvenating my golf bag *354*
2. Kindly lay aside for my inspection:

_____ Golf Balls, 50c, 60c, 75c, 85c.

_____ Golf Clubs, irons or wood.

_____ Leather Bag.

_____ Light Canvas Bag.

✓ _____ Flannel or Wool Shirts.

_____ Zipper Jackets.

_____ Leather or Canvas Head Covers.

✓ _____ Golf Shoes.

✓ _____ Pussy Foot or All Wool Golf Sox.

_____ Wooden Shoe Trees, \$2.00.

_____ Wooden Locker Room Sandals, \$1.25.

Signed *Bill Buckingham*

BRAID JOINS L. A. YOUNG

Appointment of George Braid as representative of the L. A. Young Golf Company in the Illinois territory, with headquarters in Chicago, has been announced by Edward P. Rankin, general sales manager of the company, which produces the Walter Hagen line of golf equipment, and Trophy golf balls. A veteran in the golf selling field, Braid has most recently been associated with the Penfold Golf Ball Company.

April, 1944

PHEASANTS AND DUCKS De LUXE.—
Finest stock. EGGS, CHIX, etc. Write for prices. CHAIN-O'-LAKES GAME FIELDS, Box L 157, McHenry, Illinois.

—CLASSIFIED ADVERTISEMENTS—

Pro-Manager Wanted—Experienced man with record of reliability. Must possess ability to buy clubhouse and dining room supplies and must be good golf instructor. Splendid opportunity for right man. Address: Walnut Hills Golf Club, East Lansing, Mich.

Golfdom

The Business Journal of Golf

APRIL, 1944—VOL. 18, No. 4 **CCA**

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Experienced Pro-Manager—Seeking location to organize and build or lease golf course after the war. Prefer western location. Address: Ad 400, % *Golfdom*.

Man and Wife Desire Position—At club requiring services of experienced greenkeeper, pro or club manager. Available at once. Address: Ad 401, % *Golfdom*.

Position Wanted—Pro-Manager or Greenkeeper. 15 years at last club. Fine habits; best recommendations. Can lay out or reconstruct golf courses. Married. No children. 25 years experience. Address: Ad. 402, % *Golfdom*.

Pro-Greenkeeper—Open for position. American born, age 40 years; 20 years experience, member of P. G. A., with thorough knowledge of care and upkeep of Bent and Bermuda greens. Wife has 15 years' experience as club cateress and manager. Desire Pro-Greenkeeper position or couple combination. Both have A-1 credit rating. Can furnish first-class references. Prefer southern club or year-round club. Address: Ad 403, % *Golfdom*.

Pro-Greenkeeper—Desires change. At present employed. Can manage clubhouse; A-1 credit rating. Competent, very dependable, with excellent record at better clubs, two clubs in 20 years. Married, over draft age. Scottish born, for economical upkeep in all depts. of your club. Address: Ad 404, % *Golfdom*.

Man and Wife Wanted—to take charge of clubhouse. Middle aged preferred. All concessions and pro department. Comfortable living quarters provided in clubhouse with light and fuel furnished by club. Fine opportunity for right couple. Address: Ad 405, % *Golfdom*.

Competent Club Manager—seeks new connection with country or town club where opportunity to show ability is good. Scope of experience covers all departments. Active executive. Known for food and service. Age 44. Wife able assistant, if desired. Highest type references. Address: Ad 406, % *Golfdom*.

Pro—Would like to change this season—Over 25 years in the game. Draft exempt, A-1 credit. Will furnish details to anyone interested. Also have greenkeeping experience. Address: Ad 407, % *Golfdom*.

Experienced high-class club manager wants management of City or Country Club or would take over food and beverage concession in a club of 300 members. Address: Ad 408, % *Golfdom*.

Wanted—Golf Course Equipment—New golf course operator needs complete line of maintenance equipment. Mail complete inventory of your stock to writer with full particulars and prices. Rush. Address: M. Todd, 551 Adams St., Plymouth, Mich.

Will Buy—Well located 18-hole course suitable for daily fee operation. Pacific Coast or Midwest preferred. Address: B. R. Darby, Olmsted, Ohio.

For Sale—30 Durand Steel Lockers 24 in. wide, 18 in. deep, 60 in. high. Excellent condition. Address: Woodmont C. C., Nashville, Tenn.

Club Manager Wanted—Country club, golf and social, Baltimore City, 250 members, open from May 1 to Sept. 30, has opening for capable club manager for dining room, kitchen and bar. Address: A. Marcus, % Woodholme C. C., Mount & Eagle Sts., Baltimore, Md.

Golf Books bought and sold. All magazines, articles and rarities on golf wanted. Libraries bought. Now in preparation, the world's first bibliography of golf with 2500 listings. *Golf Book Service*, 42-05 Layton St., Elmhurst, New York.

Spalding Golf Guides—For all years from the 90's wanted. State condition, year and price. Bids made on long runs. *Golf Book Service*, 42-05 Layton St., Elmhurst, N. Y.

Pro Wanted—Leading midwest resort golf club needs pro-general organization man. All golf concessions. Opportunity for older pro or younger man with Service discharge. Address: Ad 410, % *Golfdom*.