

THE GOLF BALL OUTLOOK IS CRITICAL

To save the game, you and your members have got to have every used golf ball **REPROCESSED** for next year's play.

Whether you are closing your shop for the season or keeping it open, don't let any of your members get away without turning in to you *every used golf ball* that can be collected.

Rush them to us for Reprocessing the "U.S." Selective-grading Way. We will test them and mark them according to their playing quality, with these nationally-known brands—

**U.S. ROYAL • THREE STAR U.S. ROYAL
U.S. FAIRWAY • U.S. NOBBY**

*We will deliver them in time for the
opening of your next season.*

UNITED STATES RUBBER COMPANY

1230 Sixth Avenue • Rockefeller Center • New York 20, N.Y.

