

Congo SUNHATS

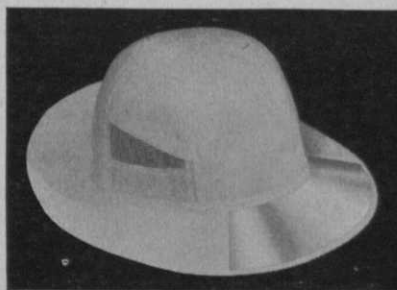
VISORS and CAPS

"Why Under The Sun Don't You Wear One?"



KING CONGO . . . No 2900

Smartly tailored in top quality light weight water repellent material. Steam blocked, flexible multi-stitched brim, made in light tan only. Sizes 6 $\frac{7}{8}$ to 7 $\frac{1}{2}$. . . Retail \$1.50



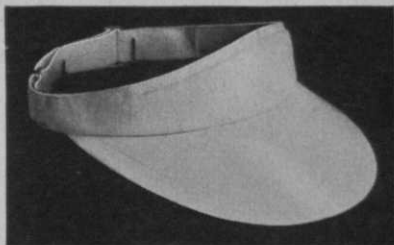
CONGO . . . No. 1300

New 1943 model in fine white or tan duck with airstream ventilators and transparent green pyralin eyeshade. Small, medium, large and extra large sizes. . . Retail 65c



CONGO . . . No. 1200

White or tan duck material with large mesh ventilators and transparent green pyralin eyeshade. Made in small, medium, large and extra large sizes. . . Retail 50c



WIMBLEDON . . . No. 475

Sanforized twill, padded forehead shield, adjustable elastic band fits all heads. Color white with visor underlined with green material. The perfect visor for tennis, golf, badminton and other sports. Retail 50c



FOREST HILLS . . . No. 395

Sanforized gabardine, felt sweatband. Made in white or tan. White cap has green lining under visor. Small, medium, large and extra large sizes. . . Retail 65c



VICTORY . . . No. 580

A new smash hit model with a victory "V" pattern in front. Top and band of white or tan net mesh with transparent green pyralin visor. Retains shape in wet or dry weather. Size adjuster assures a perfect fit. Retail 25c

Write for Catalog and Name of Nearest Jobber
THE BREARLEY CO., Rockford, Ill.
Headquarters for Sunshine Headwear

WHEN JOHNNY COMES RUN

he'll want his golf game
the very first thing . . .

DON'T THINK for a minute that the hundreds of thousands of golfers who gave up their golf when they went away, have been administered any antitoxin for the bite of the golf bug.

If Johnny played golf before he went away to war, then when Johnny comes running home again, he'll want his golf game the very first thing.

Let's keep Johnny's favorite course as "sweet" as the way he remembers it—ready for him to tee off and amble down that beautiful American fairway—one of the fair, free American ways that he's fighting to preserve.

Let's keep club members interested. Let's show wherever we can the value of golf to war-time morale—the value of golf to the



physical fitness of the nation.

Of course, MacGregor is making things to help win the war. That's our *first* responsibility. But at the same time we're doing our share—everything that's within our power—to keep golf up, to help golf professionals organize classes of instruction—classes among business men, among industrial workers, among students, among the

ING HOME AGAIN . . .



wave of youngsters just coming into golf age. We're doing what we can to supply pros with equipment to sell. And to the best of our ability, wherever we can, we're promoting general interest in golf.

Believe us, we're not kidding ourselves — or kidding you, either — when we say that GOLF is very much worth-while for America today — very much worth-while for America in the future.

MacGregor
THE GREATEST NAME IN GOLF

REG. U. S. PAT. OFF.

CRAWFORD, MACGREGOR, CANBY CO., Dayton, Ohio



HONOR ICELY'S 25 YEARS AS WILSON HEAD

FORTY members of the Wilson Sporting Goods Co. staff and a few business acquaintances from outside the organization attended a surprise party for L. B. Icely, Wilson president, at the Lake Shore AC, Chicago, Feb. 18.

The occasion was the twenty-fifth anniversary of Icely's service as president of the Wilson company, during which time he brought the outfit from a position hanging on the ropes to eminence in the field of sport.

Several brief addresses were made at the informal affair in which Icely's work

for the industry, the public good and for his own organization's personnel were detailed. Many messages were received from friends away in Chicago. Ed Goekle, veteran member of the Wilson staff, presented Icely with an engraved watch and a parchment as evidence of the esteem in which L. B.'s associates hold him as a friend and business team-mate.

Icely, recovering his poise after the surprise of the affair, reviewed the history of the Wilson personnel's combined efforts and forecast amazing progress for the Wilson outfit and the entire province of sport, after the war ends.

Pros Double in War Jobs to Hold Club Posts

A THREE column head on a sports page of the San Francisco Chronicle read: "Golf Pros Doubling In War Plants." Dewey Longworth's case was cited as representative of the wartime work of some pros in the Bay region.

The piece read:

"Golf pros may expect a question or two these days from the man-power authorities. One who has already received, and has answered his questionnaire is Dapper Dewey Longworth, professional at the Claremont Country Club, Oakland.

"In reply to a query on his activities, Dewey wrote: 'I am a golf professional, 45 years of age. Besides providing a recreational uplift in my position, in which I spend my mornings, I am also employed in the shipyards on the swing shift. I am in civilian defense as an airplane spotter once a week. I am also air raid warden of my block. I share my car with three others on the way to Richmond and, furthermore, at least 10 per cent of my earnings goes into war bonds.'

"Dewey has a point or two there. Other Bay Region pros are also occupied by day and by night, trying to maintain their small businesses on the course

and putting in a full defense job shift by night.

"For most of the pros, the days of playing in the afternoon just to keep 'on the stick' are gone. Longworth, for instance, limits his golf to teaching. He hasn't time for a full round, except on a day off from the plant.

"Dewey's brother, Ted Longworth, is doing the same thing in Portland. As the days go by, more and more of the pros are doing a half day's stint on the green and a full night's chore with a welding rod. Al Sais, Larry Brazil, Curley Vesey and Pat Mahoney are a few who have gone into defense; Sais and Vesey, like Longworth, are doubling."

Gas for Course Work—The gas rationing office of the OPA in Washington says there are no national restrictions on the amount of gasoline that may be used in maintaining golf courses, although some local rationing boards may ask that the gallonage be curtailed. In such cases, the attention of the board should be called to the fact that grass must be maintained, regardless of whether there is play on the course, to prevent deterioration of the layout and a very considerable financial loss. For actual maintenance of property values, the OPA has ruled definitely that there will be no restrictions.

*Now
As Never Before*
**CHAMPIONSHIP
QUALITY COUNTS**



Now, as never before, championship quality counts, because the present available stock of golf clubs plus those now in the hands of your players, must serve for the duration.

True Temper Step Down—Golf Shaft of Champions—will prove its worth because, with proper care, it will continue through years of hard service to win in every test.

It is up to America's professionals to provide members with a plan for repair and upkeep of their playing equipment so that it will continue to serve well until victory is ours.

Now is the time to contact every club member and offer these services which only the professional is equipped to render.

TRUE TEMPER STEP DOWN

Golf Shaft of Champions

Produced only by the Makers of True Temper Products, Cleveland, Ohio

CHICAGO HAS USO PLAY PLAN

OWNERS of 12 Chicago district daily fee golf courses met Feb. 24 to plan extending free guest privileges through the USO to service men. Others not represented at the meeting sent word they could be counted on to abide by the decision made at the meeting which was a cinch to be that of extending playing privileges liberally to the uniformed men.

The meeting was historic in one respect. It was the first time Chicago fee-course owners enthusiastically agreed on anything, according to veterans of a highly competitive situation.

As is the case with the private courses, the fee-course ambition to extend hospitality and relaxation to the boys, brought up the transportation problem. Stuart McCutcheon of the Chicago area USO expressed the personal opinion that the share-the-car plan with service men being given a lift certainly would favorably influence public opinion toward car use for wartime refreshment of golf, although what official influence the practice might have, McCutcheon, of course, was unable to say.

Plans for providing clubs and balls for the boys at the fee-courses to supplement club stocks already contributed to the USO were discussed.

Fundamentally, the plan to be employed by the Chicago district fee-courses will follow the plan worked out by the Chicago DGA late last summer, and according to McCutcheon and Thomas McMahon, CDGA

president, received with marked enthusiasm by boys who visited the USO clubs looking for entertainment. The CDGA plan received but little local publicity last year but demonstrated its appeal and will be given prominence in servicemen's recreation publicity this year. Not all of the Chicago district private clubs were parties to the plan, and some restricted their extension of privileges to officers.

Tom Walsh, who called the meeting, pointed out that the extension of playing privileges to service men provided one of the rare opportunities clubs have for directly assisting the men in uniform. McCutcheon remarked that the service men especially appreciate chances for regaining temporary contacts with civilian life, hence highly rate club extension of privileges.

McMahon commented that in no case was a club participating in the CDGA private club USO plan asked to care for more than three foursomes a day.

Applicants for playing privileges are given a pass at the USO clubs, after the availability of playing privileges have been checked by telephone to the Central USO club. The passes are issued in duplicate, with the carbon being retained at the issuing USO club in case there are any complaints from the club. Then proper officials can be informed of the circumstances of violations of club rules. Last year there were no blots on the situation. The boys to whom passes were issued were told that

(Continued on Page 33)

CDGA - USO GOLF PLAN FOR ARMED FORCES

AVAILABLE QUOTAS AND RECORD OF PASSES ISSUED

CLUB	DATE → DAY →	SATURDAY		SUNDAY		MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY	
	NO. →	O	OR	O	OR	O	OR	O	OR	O	OR	O	OR	O	OR
ADDR	1														
PHONE	2														
REPORT TO	3														
SPECIAL REGULATIONS	4														
	5														
	6														
	7														
Serial number of each pass issued must be entered in proper square for:	8														
	9														
	10														
O--Officers	11														
OR--Other Rankings	12														

This record sheet serves as a control over the number of service-men accommodated at each club for each day of the week.

Save the Balls to Save the Golf Game



★ **1 ESSENTIAL!** The physical and mental benefits of GOLF are essential to War Workers and Fighters.

★ **2 ESSENTIAL!** The continuous supply of USED GOLF BALLS is essential if this great game of golf is to outlast Hitler and Hirohito!

★ **3 ESSENTIAL!** Your help, MR. PROFESSIONAL, is essential in securing used golf balls. You can use these methods:

- a) Promote "turn-in" campaigns;
- b) Insist on an old ball in trade, when selling a new ball;
- c) Run "sweepstake tournaments or blind bogeys" with old balls as the entry fee;
- d) Promote caddy contests with awards to those who turn in the most old balls.

★ **4 ESSENTIAL!** We'll do our essential work on old golf balls you send us, transforming these battle-scarred veterans into shining new VULCANIZED-COVER balls.

★ **5 PROFITS** are essential to you in 1943. We can help you. Send us your orders. *Our prices have not advanced. Our quality has not changed. Our service has improved.*

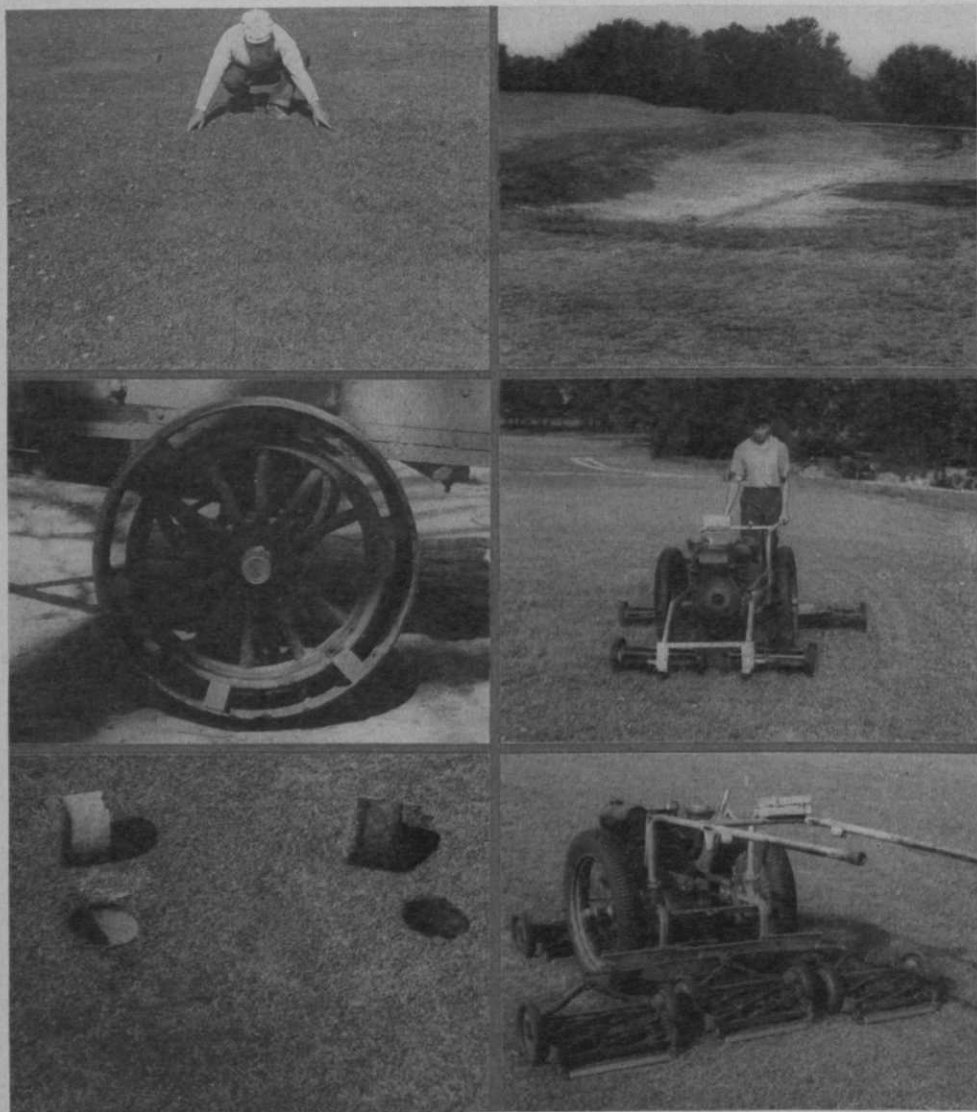
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- Factory Reconditioning Service

L.G. Young GOLF CO.
Makers of the Walter Hagen Line - Ultra in Golf Equipment
Grand Rapids - - Michigan - - U.S.A.

GREENKEEPING TIPS

By O. J. NOER



(Top left) Four applications of sodium arsenite in the fall made this difference in dandelion growth by the following June. Untreated turf on left of center line has plenty of dandelions, while treated turf on right is clear. (Center left) Steel wheel replaces rubber tire and rim on dump cart at Lancaster CC (Buffalo distr.). (Bottom left) The left hand plug is bone dry below the first half-inch, while the dark patch in front is covered with green algae. Surface is too wet because soil resists wetting when bone dry. Deep forking followed by several drenchings is the answer. (Top right) The pond in front of this green at Algonquin has been drained to reduce ball-loss. Resulting swale subsequently seeded to grass. (Center right) Homemade five-gang attachment to Overgreen mower for use on approaches, tees and aprons at Ashland (Ohio) CC. (Bottom right) Close-up of the rear units on Ashland's homemade five-gang mower.

Caddies, college and high school golfers, and junior members account for approximately a million golfers now in uniform. Older golfers now in uniform are estimated to number about 250,000.

Are you going to lose those courses for the fighting men while they're away?

Green Section Plans National Expansion

MANY research problems of the USGA's Green Section and of the Dept. of Agriculture's Division of Forage Crops are similar, since both are interested in grasses. Close collaboration of the two organizations has been in effect for some time. Now the USGA, in an effort to make the Green Section's program more national in scope, is promoting a plan to develop cooperative turf investigations with some half dozen state experiment stations, selected on the basis of each station's location in the U. S.

Some turf experts have felt for some time that confining Green Section research projects to the locality of Washington, D. C., was all right so far as results for Washington and areas of similar growing conditions are concerned, but hardly represented the national picture. Confirming investigations are needed in areas with different climatic conditions, different soils and different growing seasons.

Toward this end, the Green Section committee of the USGA has sent letters to all greenkeeping superintendents organizations asking them to suggest experiment stations in their sections of the country where cooperative studies might be instituted. In many states close working arrangements are already in effect between local greenkeeping groups and the stations, and it is hoped that cooperation with the new national Green Section organization will permit fitting results of parallel investigations into a more valuable national picture.

For the duration of the emergency, however, the USGA's budget is too seriously curtailed to permit contribution of much in the way of funds to the state experiment stations; so the Green Section's ambition for a while is merely to set up informal cooperation in which the Section will serve as a clearing-house for ideas on work that may be established or continued in spite of curtailments, and for results of research now under way. If foundations are laid now, it will be possible when conditions return to normal

March, 1943

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HIRAM F. GODWIN

Box 122, Redford Station, Detroit, Michigan

to make the most efficient use of time and money in getting under way a coordinated turf research program in various sections of the country.

BEN HOGAN has given golfers a new approach to the correct golf swing in an article in the March issue of *Esquire*. Ben uses a couple of ordinary belts, one of which is buckled comfortably around the arms above the elbows, while the other goes around the legs just above the knees.

"When you're harnessed properly," says Ben, "you don't have to think of a thing except not starting the swing by lifting the club. Go back as far as your body will twist, with the ball of the left foot in firm contact with the ground. Don't try to hit hard."

After not many trials, Hogan says, a golfer will get to know the feel of a good swing and can adopt it to his game without the harness.

Big Business—In a "Midwinter Communication" to members of the Detroit (Mich.) GC, Pres. Arthur J. Lacey presents a report on golf club wartime activities that will stack up alongside any other wartime performance record by a civilian sport organization, and possibly stand at the top of sport organization wartime service performances.

Last year the club paid approximately \$80,000 in various taxes. It did a business of over \$500,000 in 1942.

Midwest to Meet—Midwest Greenkeepers Assn., presidents and green-chairmen of clubs in the Chicago district and others interested in course maintenance will meet at Hotel Sherman, Chicago, April 6, for an evening discussion of golf course operating conditions and plans. O. J. Noer of the Sewerage Commission, Milwaukee, and Herb Graffis of GOLFDOM will address the meeting on their observation of specific conditions and plans at golf clubs throughout the country.

Solves Help Problem—Henry C. Glissmann, operator of four fee-courses in Omaha, Neb., is solving his 1943 help problem by hiring men past middle age and their sons younger than draft age. The family income is enough to make the jobs very attractive, especially since Glissmann has rented houses for the help, with grounds where the employees can have their gardens and raise chickens. Glissmann sees that the help gets off-season jobs elsewhere.

Golfdom