

Quick action is imperative.

There is still time to have old used golf balls reprocessed for this season's play. But you'll have to HURRY as it takes time to do a good reprocessing job.

And it's not too early to start collecting used balls for reprocessing so you'll have stock for 1944.

Don't get caught without golf balls like some Golf Pros who failed to gather enough used balls last year.

Remember this—we have no stock of golf balls to sell—we are not making

new golf balls-merely reprocessing used balls for sale to Golf Pros who send them to us.

Urge your members to turn in every used golf ball they can scrape up. RUSH THEM to us for reprocessing by the NEW "U. S." SELECTIVE, GRADING METHOD.

Only by your continuous collection of used golf balls can you be assured of a supply for the duration. Contact your U. S. Golf Ball representative for complete information.

UNITED STATES RUBBER COMPANY

U. S. ROYAL, THREE-STAR U. S. ROYAL U. S. FAIRWAY and U. S. NOBBY GOLF BALLS (ALL REPROCESSED)

1230 SIXTH AVENUE

ROCKEFELLER CENTER

NEW YORK