

ONE WAY

**TO LICK
THIS WAR OF NERVES**

**RELAX
REGULARLY**

with a game of

GOLF

Get your members out to play !

HILLERICH & BRADSBY CO., INC., LOUISVILLE, KENTUCKY

Play

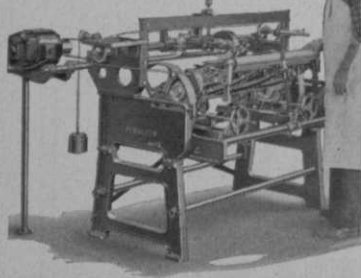
**WITH THE BEST AS
YOU WORK FOR VICTORY**

**LOUISVILLE
POWER-BILT
GOLF CLUBS**

KEEP YOUR GREENS AND FAIRWAYS IN PERFECT TRIM

IT'S easy when you have a Peerless Grinder for fast, low-cost sharpening of all types of hand or power mowers. This simple-to-operate, accurate grinder will not only enable you to take better care of your course in less time, but will also add to the life of your mowing units by keeping them in A-1 cutting condition for the duration. WRITE FOR DETAILS TODAY.

The Fate-Root-Heath Co.
403 Bell St., Plymouth, O.



PEERLESS GRINDERS
MADE BY THE MANUFACTURERS OF
SILVER KING TRACTORS

accident. It quoted Patty in defining golf's important job in relaxing nerves drawn taut by war-time strain. Patty gave a partial list of the leading men and women golfers who are in uniform or otherwise directly engaged in war work.

Fort Wayne (Ind.) CC in gearing its program to war activities also has increased its notable publicity record. The club recently booked Henry C. Cassidy, chief of the Associated Press Moscow bureau, as a lecturer. Front page of a Fort Wayne Sunday Journal-Gazette featured a Cassidy interview and strongly advertised the country club lecture. Carl Suedhoff, Fort Wayne CC genl. mgr., is a former advertising agency man who knows how to get the club into the papers.

Golf Would Like a Break on Nitrogen for Greens

GOLF course maintenance officials are trying to figure out the reasoning behind the reported details of the allocation of mineral nitrogen for specialty fertilizers that is to become effective July 1.

The golf people concede eagerly that first call for mineral nitrogen fertilizers should be for agricultural and airport turf. The annual volume of nitrogen used in specialty fertilizers is a nominal portion of the more than 515,000 tons annual supply. Golf course requirements would account for about 750 tons of the specialty fertilizer.

The proposal being made is that manufacturers of specialty fertilizers be granted 50% of the nitrogen and 50% of the potash they used in a recent average year, and that this nitrogen and potash be used in manufacture of one grade of specialty fertilizer to contain not less than 16% plant food.

Under such an order manufacturers would try to stretch nitrogen and potash by using increased amounts of phosphorous. Therefore the specialty formula would be a 4-10-4 or a 4-12-4—not suitable for golf course work.

Quick and effective action by golf interests will be necessary to get a ruling allowing adequate amounts of fertilizer of the proper composition to maintain greens. The courses are not asking for a break on fairway fertilizer but do think that sound

Yes!

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deliveries are
being made

and

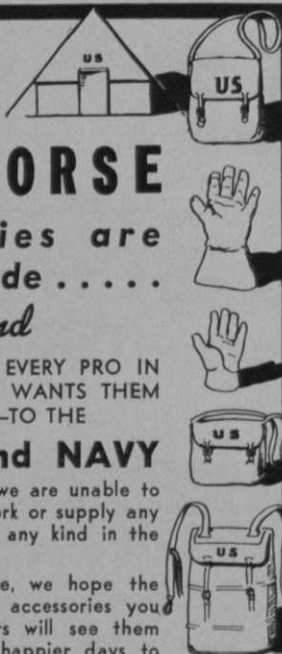
RIGHT WHERE EVERY PRO IN
THE COUNTRY WANTS THEM
TO GO—TO THE

ARMY and NAVY

We regret that we are unable to do any repair work or supply any golf products of any kind in the near future.

In the meanwhile, we hope the TUFHORSE golf accessories you sold your players will see them through to the happier days to come.

DES MOINES GLOVE & MFG. CO.
DES MOINES, IOWA

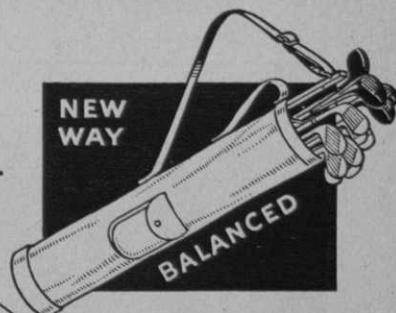


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heavy duck, reinforced at all
wearing points. Wide, adjustable
shoulder strap. 14 club
capacity, divided opening.... **\$5**



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wartime reasoning by War Food Administration authorities in the Dept. of Agriculture would allow preservation of greens, the keystone of golf's important tax-paying and recreation investment.

WHAT'S NEW

Golfers of the nation soon will get their first view of wartime golf's newest and most promising playing equipment development—the **Balanced Golf Bag**. To the thousands of golfers who must “carry their own” this year, and to the pint-size caddies still available, this war-baby bag should prove a welcome arrival. Made of quality materials, scientifically constructed for lightness and service, the focal feature of this new bag is the simple, effective addition of a light, strong wooden rod extending from the bottom of the bag upward several inches beyond the opening to which the top end of the shoulder strap is attached. The improved balance thus attained, say the makers, makes it more comfortable to carry, saves energy and overcomes forward tipping when clubs are being carried or removed. The popular priced bag will not sag while standing, when carried or in a cart. It is made by **Balanced Golf Bag, North and Noble Sts., Chicago**, and is now ready for pro distribution.

Based on evidence of unreasonably high apparent and hidden costs revealed by a down-to-the-roots study of glass and china breakage at New York City's Waldorf Astoria, the hotel developed a series of breakage prevention posters which proved so effective in getting results that they won two first prizes in The Greater New York Safety Council's hotel accident reduction contest and, by lessening accidents, won them a lower insurance rate. To assist golf and country clubs in conserving their precious man hours and service materials, **Calvert Distilling Corp.** has reprinted these anti-breakage poster and offers them free, to interested clubs. Requests should be addressed to the company in the Chrysler Bldg., New York City, or their Chicago office in the Pure Oil Bldg.

United States Rubber Co., which has placed in operation the world's largest synthetic rubber plant at Charleston, W. Va., has used all available types of synthetic rubber in its products since 1932, according to a booklet, “The Five Commercial Tests of Synthetic Rubber”.

The booklet, which has had a limited

Golfdom

Now
As Never Before
**CHAMPIONSHIP
QUALITY COUNTS**



Now, as never before, championship quality counts, because the present available stock of golf clubs plus those now in the hands of your players, must serve for the duration.

True Temper Step Down—Golf Shaft of Champions—will prove its worth because, with proper care, it will continue through years of hard service to win in every test.

It is up to America's professionals to provide members with a plan for repair and upkeep of their playing equipment so that it will continue to serve well until victory is ours.

Now is the time to contact every club member and offer these services which only the professional is equipped to render.

TRUE TEMPER STEP DOWN **Golf Shaft of Champions**

Produced only by the Makers of True Temper Products, Cleveland, Ohio

Turf GROWS while BROWN PATCH GOES when you guard greens with **THIOSAN**



Easy on turf: No shock, no yellowing, no slowing of growth.

Effective and economical: One pound treats up to 6,000 square feet. Five lbs., \$6.45; 25 lbs., \$30.00; 100 lbs., \$115.00. From your supply house.

Thiosan Pamphlet free: Write Bayer-Semesan Company, Wilmington, Delaware.

● BENT GRASS ●

BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

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Golf Books bought and sold. All magazines, articles and rarities on golf wanted. Libraries bought. Now in preparation, the world's first bibliography of golf with 2500 listings. *Golf Book Service*, 42-05 Layton St., Elmhurst, New York.

Wanted Used Tractor to pull five unit fairway mowers. What have you? Write: John MacRae, *Golf Club*, Route No. 3, Mankato, Minnesota.

Wanted: manager-exec. secretary to take charge of 18 hole central Penna. club of 250 members. Address: Ad 601, *Golfdom*.

For Sale. Nine-Hole Golf Club in beautiful setting in North Eastern New York State. Seven room home, fine clubhouse, showers, all equipment, unfailing water supply. Money maker, with unlimited possibilities for pro-greenkeeper. Sacrifice. Address: Ad 602, *Golfdom*.

Pro-Greenkeeper with 28 years experience at some of nation's leading clubs and with reputation for smart, economical operation, wants position where real results are expected. Address: Ad 660, % *Golfdom*.

Wanted to Buy: Golf course, preferably in Midwest. State location, number of holes, equipment and price. Address: Ad 603, % *Golfdom*.

distribution to government agencies and allied industry, has been cited for study by several of the foremost technical schools and colleges of the country, and is now made available free upon application to the United States Rubber Co., Synthetic Rubber Div., 1230 Sixth Avenue, New York City.

A. G. Spalding & Bros. lists its 1943 line of golf equipment in an attractive folder showing the golf balls, clubs, bags and sundry items available to professionals this year. Giving particular attention to golf balls, it appeals to pros to urge members to get in all the old ones they can round up if they hope to "spend summer days on the fairways instead of the front porch". Spalding backs up the appeal with the promise that "We'll turn 'em out if you turn 'em in!"

To instill the confidence of players in the satisfaction and playability of properly reconditioned golf balls, and to give professionals the favored situation in the distribution of the major portion of golf balls, L. A. Young, president of the L. A. Young Golf Company, Grand Rapids, Michigan, has announced a quality guarantee attached to all reconditioned liquid center golf balls bearing the "Trophy" brand name of his company.

"So little official encouragement is evident as to the essentiality of golf for the health and morale of the war-production workers and executives of the country, that we in the industry must take more than ordinary steps in order that the interest of golfers be maintained and that the game can be perpetuated," asserted Mr. Young, in announcing the new policy of his company.

"We know that to perpetuate the game, we must perpetuate the supply of playable golf balls," Mr. Young continued. "After months of quiet development, we can now consistently produce so perfect a reconditioned liquid center golf ball that we have authorized a quality guarantee. We believe this will go far in restoring the confidence of players in the playability of properly reconditioned golf balls."

Mr. Young further stated that the company will adhere strictly to the policy of making golf professionals the exclusive distributors of the "Trophy" golf ball, which being guaranteed for quality, will naturally influence the return of the major portion of the golf ball business to the pro shop where such business belongs. And, he suggested that all pros insist on a used ball being turned in by the player every time he buys another ball. "Our plant is engaged in 24-hour war work production. Our very act of producing to

Golfdom

HOW TO KEEP FROM *Ruining* YOUR GAME

In 15 minutes
you can cure the one thing that
is shooting your game to pieces

8 out of every 10 golfers are neglecting to correct a fault that not only threatens to ruin their scoring permanently, but ruin the game of golf itself.

The odd part about it is that every one of them could cure it in 15 minutes, or less.

All they would have to do is one, simple, easy thing—dig up their old used golf balls and turn them in for reconditioning.

America is the world's biggest producer of meat, butter, and gas. But, we had to ration them. We never did produce rubber and the Japs put a sudden stop to our vast imports long ago. It's renewed used golf balls, or none at all, from now on.

Golf cannot continue at the rate of ONE used ball in every FIVE being turned in. The odds are too great against it—yet, you golfers yourselves are setting the tough odds.

**Practice this
over the week-end**

Dig up those old balls and turn them in to your pro. Don't put it off. He will see that they get back into service in great shape. How about it?

THE WORTHINGTON BALL CO.

ELYRIA, OHIO

WORLD'S LARGEST EXCLUSIVE GOLF BALL MAKER

Golfdom

The Business Journal of Golf

CCA JUNE, 1943 VOL. 17, NO. 6 NBP

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THE BREARLEY CO., ROCKFORD, ILL.

win the war is a fight of protection for the American traditions of life, liberty and the pursuit of happiness," he declared. "Golf is typical of the American way of life; played primarily for fun and recreation, with its by-product of health, beauty and longer life. The perpetuation of the game depends upon the sincerity with which the players and pros cooperate with the golf ball processors by getting the used balls reconditioned and back into service. A simple rule—"Turn in one, to get one", would help keep them rolling in."

In promoting the sales of "Trophy" golf balls, the L. A. Young company will at the same time assist pros in getting players to turn in used balls, according to Mr. Young's plans. He urged that all active persons associated with the industry point out in every way to every individual citizen and official that golf is the best of all games for creating and maintaining a high state of morale among the American people, because of its health factors and because it is a game in which the majority of all classes and ages can participate personally. He added the reminder that the nation's public courses made play possible for all who desired the benefits of the game.

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