

**URGENT ACTION**  
*is required*

**TO SAVE**  
**THE GAME OF GOLF**

Many of your club members are still holding on to old, used golf balls.

Make it your job to have these balls turned in NOW for reprocessing, not only for this season but more important—to make sure of your supply for 1944.

All golf balls reprocessed by the NEW "U.S." SELECTIVE-GRADING METHOD are stamped with the famous "U.S." brands—U.S. ROYAL, THREE-STAR U.S. ROYAL, U.S. FAIRWAY and U.S. NOBBY according to tested playing value.

Your nearest "U.S." Golf Ball representative is ready to help you.

**UNITED STATES RUBBER COMPANY**

1230 SIXTH AVENUE • ROCKEFELLER CENTER

NEW YORK, 20

