

# Runner Up-1943



## THERE HE IS, BOYS —

the competitor we have to beat this year. It may be a close match, it will be tough going most of the way, and it might run over to an extra

hole or two in 1944. But he is the boy that's going to fork up for "caddies," "green fees" and "drinks" when the last putt is holed out.

Yes, we're going to collect, but to do it we've got to play the game his way. That means more guns and less golf. . . . It means that the rubber we used to wind into the best golf balls we knew how to make has got to be sent out there in tires and gas masks and a thousand-and-one other pieces of essential equipment, to help keep Adolph pressing to stay up with the championship pace we're setting.

BUT . . . there will be, and can be and *should* be golf this summer. The public wants it . . . the Government wants it. It's just a question of being careful . . . conserving . . . making what we have in the way of balls and clubs and equipment go as far as possible.

Tell your members this. Tell them good and hard. They'll understand . . . and when you point out that Adolph is the boy we have to beat *this year* on *every* course . . . *they'll cooperate!* Acushnet Process Sales Company, New Bedford, Massachusetts.

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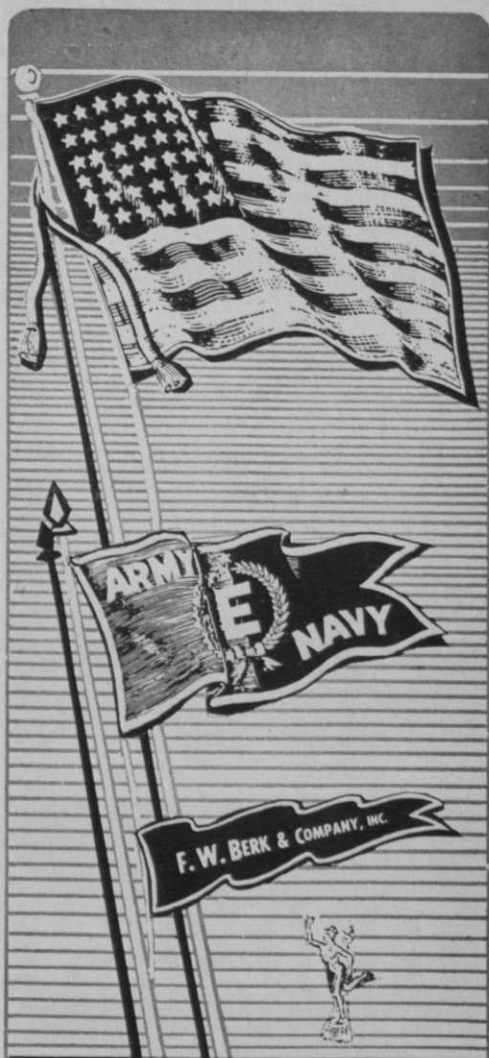
**TITLEIST BEDFORD GREEN RAY PINNACLE**

# Of Golf . . . . Of Course

Many are the ways courses are managing to keep going these days. Out San Diego way, Rohr Aircraft has leased for five years the San Diego CC for its employees, but members of the SDCC still keep their privileges. . . . Another plan assures life to the South Haven (Mich.) GC; it has sold its "back nine" and condensed the layout to 70 acres, an area easily maintained. . . . Bethany (Mo.) GCse, heretofore 9 holes, has challenged tradition by shortening the course to 7 holes for the duration. Another radical step is to use the second green for both the No. 2 and No. 4 holes. Through these moves, the area to be mowed has been reduced to 50% of its former size. . . .

Morty Dutra has great golfing hopes for his 18-year-old son Maurice, who is pulling off some great shots in tournaments this summer. . . . Montclair (NJ) GC has bought an ancient electric bus to haul members up the 7/8-mile uphill Mt. Prospect avenue to the club. . . . Tom Kerrigan, who has been playing golf for 39 years, 28 of them at Siwanoy (NY met. distr.) recently shot a wondrous 61 on the course. It was the greatest round in this veteran pro's life. . . . Golf is going so well at the Maplewood (NJ) CC that the club's \$100 initiation fee has been reinstated on house members, and an annual invitation tourney has been cancelled. . . .

Pfc Bill Korns, former Utah State champ, reached the semi-finals of a tourney at Camp Roberts, Calif., with borrowed clubs. Then his dad heard about it and rushed Bill's clubs to him by plane. Bill thereupon walloped the defending champ 14 and 12 in the final. . . . Memphis is sure it has a National Amateur sure-thing in 22-year-old Cary Middlecoff, who hasn't been down to an opponent in his last



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14 matches, hasn't been taken past the 16th hole in four years, and who recently won the state championship for the fourth straight year. . . .

Out around Long Island, one Hardit Singh Malik, trade commissioner for India to the U. S., creates great excitement when he appears for golf in a 7-yard turban, which he says is cooler than a panama. Malik plays in the mid-70s. . . . John Hoffine, green-chmn at Westchester CC, estimates they save \$600 a year on the ninth hole since five of the hole's ten traps have been eliminated. "The fewer the bunkers, the more fun for the fellow who pays the golf bill," says Hoffine. "Traps don't bother the expert much; it's the 90-120 scorer who's tormented." . . .

In Southern Rhodesia (Africa) the golf ball shortage is so acute that a factory in Bulawayo is producing wooden golf balls that stand up fine and can be hit 130 yards with irons; wood shots are not recommended. . . . Kansas City's two muny courses in Swope Park came within \$1,000 of breaking even this past fiscal year, as compared with losses of \$3,400 in '41, \$5,900 in '40, \$7,500 in '39 and \$13,000 in '38. . . . Women's Nat'l G&Tennis Club (Glen Head, L. I.), known for past 2 years as Cedar-Creek, has folded; it was too far from train and bus lines to survive the East's driving restrictions. . . . But golf on Long Island isn't dead. For example, the muny courses Kissena, Clearview and Forest Hills registered 2,225 players during the weekend of June 12-13. . . .

Southern California Amateur had the largest entry list in its history this year with 452 qualifying scores submitted. . . . They are telling of the golfer at Meadowbrook (Detroit distr) who sliced deep into the rough and had to spend 15 minutes looking for his bag he had laid down as a guide in hunting for his ball. The rough, far off the fairway, hadn't been mowed this year. . . .

Vandals are at work again. At Hempstead GC (L. I.), the 8th, 9th and 16th greens had large patches of sod removed during the night of June 11. The club's annual invitation



## *Heads up!* says JOHNNY POL

JOHNNY POL, regarded by many as the nation's Number One Power Mower man, like his Scotch associate, Scotty McLaren, is chafing at the bit.

John likes to roam and pop in on customers at ungodly hours. Once he drove all night to keep a demonstration date, and showed up on the field at 5:30 AM. Wherever he goes, he is known as "the little guy who knows his stuff about mowers."

But John will be back again just as soon as the shooting stops—in the meantime his advice is "Heads up for Victory."

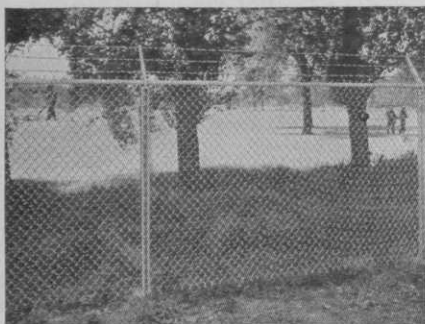
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best-ball was due to start the following morning, so Wiffy Cox had to rush sod from the practice putting green to repair the damage. . . . The George Wright GC (Hyde Park, Mass.) has been having trouble too. In the past month or so, four greens have been dug up and damaged, and hole flags and cups stolen. . . . Francis Ouimet is a grandfather. . . .

Pinehurst (N.C.) Outlook carried a page picture and story observing the 41st year of Frank Maples in green-keeping work at Pinehurst. Maples, now 57, is the turf genius whose pioneering work has been responsible for great progress in southern golf turf standards. . . . Increasing prices of horses for maintenance work are among other wartime troubles of British golf clubs.

Bing Crosby and Bob Hope, in exhibitions at Dallas, Ft. Worth, Shreveport, New Orleans, Mobile, Birmingham, Memphis, Nashville, Philadelphia and Atlanta, are estimated to have played to 62,000 galleryites and raised 140 million dollars in War Bond sales. . . . Members of the PGA in the armed forces have received complimentary membership cards for this year. . . . Dick Metz is running a 5,400-acre ranch in southern Oklahoma, with shorthorn cattle the "crop."

## THE AMERICAN WAY

We hear of numerous tournaments and club functions held to yield proceeds for the USO, the Red Cross, and other organizations. While this is as it should be, to my mind this type of activity does not entitle any club to be classified as a necessity, and we can all readily see that the money so raised could very easily be obtained through some other channels. But the club, whether it be a country club or a city club, has become one of the elements comprising the "American Way of Life" and as such is one of the means of providing both the physical and mental relaxation which is necessary for the war-harassed business man.

—W. J. FORSTER,  
To New Jersey Chapter, CMA.

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JULY, 1943

# Foresight Paying Out

Brookline's Planning, Begun in '26, Puts Club in  
Prime Shape to Meet Today's Operating Problems

By **HERB GRAFFIS**

**G**OLF club operation in wartime is subjecting clubs to appraisals of previous administrations that are disclosing impressive cases of the value of looking ahead. Some clubs have slumped badly in physical conditions of their plants during only two years of war. Other clubs, despite reduced maintenance, seem to have plants in far better condition than during good years before the war.

Unfortunately for the conduct of golf clubs as a business, the lessons of failure to get the plant in shape probably will have no lasting effect, although such lessons have been striking during the war. Administrations will change and the men who carried on during the war will be glad to be relieved and forget their former worries. A current opportunity for golf to do some postwar planning will be muffed, and the postwar club officials will begin all over making mistakes of omission.

One of the brightest examples of looking ahead to get a golf club in condition to withstand eventualities is at the famed Country Club of Brookline, Mass.

The Country Club could have gone on in the lush years figuring that every day

was going to be smooth. There was no pressure on it to prepare for sharp reduction of maintenance facilities. In the days when money was the answer to the majority of golf club problems, The Country Club members had plenty of money. But it also had something that is paying off rewards that money alone have assured it. It had the capacity of looking ahead.

In December 1926 when Hal Pierce became chairman of the club's golf committee he formed this Committee of five people, including himself, which he divided into sub-committees. He and Herb Jaques (both of whom have been USGA presidents) were the ones responsible for the remodeling and up-keep of the golf course. They immediately laid out a program of renovation to be completed over a period of years, placing in order the jobs to do in accordance with their importance.

They remodeled many greens, paying especial attention to the water sheds so as to obviate winter kill. They used a great deal of sodium arsenite throughout the fairways to eliminate plantain and dandelions and spent a large amount of money eliminating crabgrass in the



greens. Over ninety traps were filled in on the old 18-hole course which saved in labor not less than \$30 per trap per year. They motorized the entire equipment even to green cutting and, sensing the coming troubles in 1941, they bought a lot of new equipment and a three-year supply of repair parts.

In 1934 they installed a fairway water system at a cost of approximately \$55,000. Last year Brookline did not water the fairways and saved approximately \$600. In 1940 the club bought 1200 yards of loam. In 1938 the old sand was removed from every trap and new sand of coarser texture put in.

During this period the boulders and stumps were blasted out of the rough so that there would be no delay in cutting the rough with a power unit. In September 1942 the club closed nine holes on account of lack of labor. Last year the Country club's golf play fell off 21.2%, principally due to the ladies who were doing war work and therefore not playing in the mornings.

### Green Budget Shaved

In 1929 the club had 18 men and a greenkeeper and an appropriation, in addition to golf fees, of \$18,000. Last year it had six men and a greenkeeper and an appropriation of \$6,000. This year the appropriation is \$2,000 in addition to the green fees. For a long period of time the Country Club has been fertilizing fairways with milorganite at a cost of \$900 per year. Last year it did not do this and can get along for a few years without having to spend money on this item.

The club previously had two skeet fields; now it has one. Due to labor it has eliminated one of the children's hockey rinks. In the house the club reduced help, cut down on the variety of foods and as it cannot today get the best cuts invariably, cost of food has been reduced. Buildings through the last few years have been thoroughly repaired so that there will be no near expenditure of any amount for major repairs. A central-heating system was also installed at a saving of about \$3,000 per year in fuel costs.

The Country Club allows Army and Navy Officers to use its facilities and pay the same charges for golf, etc. as the members. If any officer is stationed nearby for any length of time he is allowed to take an individual or family membership at the rate of \$10 per month. The club

also collected a fund so that British and Canadian Officers while temporarily in Boston can use the club and all its facilities free.

Brookline is not able at the present time to use its indoor tennis courts at night due to blackout and there is a saving here in the electricity bill.

An interesting side light is that in 1933 the Country Club's gains from operations were \$52,000 and 1942 \$9,700. This is accounted for by the fact that it had many resignations in 1938. It also had a big waiting list and each new member that came in had to pay \$150. The waiting list today is not anywhere near as large as it was then although there are a great many members' sons waiting to come in who, of course, are now in the Service.

### Keno Program Boosts Off-Season Patronage

**N**ORTHLAND CC, Duluth, Minn., set new records for play week-ends in April. The club, on a bus line 10 minutes from the city, had a net gain of 26 members opening this season.

The club's pro, Harold Clasen, is one of the livest business men in pro golf. During the winter, Clasen operated his own bowling alleys. That's out for future winters during the war as his bowling establishment was destroyed by fire Jan. 22. Loss was covered by insurance.

For the first time in the club's history the clubhouse made a profit during the winter. Keno games, started last May and run through the winter, were the reason.

In telling of this clubhouse attraction Clasen says:

"We sell the boards for \$2.00 each and that entitles the player to ten games. We start off with a buffet dinner and have served from 30 to 150. Cash prizes ranged from \$8.00 to \$25.00. Here is the secret of getting them out. Each week we take out of the total sales a small amount which goes into a "Pot of Gold". This can be won the first week if some one kenos in the first eight numbers called. If no one kenos the game proceeds until the winner comes through. Each week the Pot of Gold gets larger and the chance of winning is greater as the numbers are increased one. Our Pot of Golds have been won on the average of every six weeks and they average about \$200. There are ten chances at the Pot of Gold each week."