

THERE WILL ALWAYS BE A GOLF COURSE

Golf has a job to do—and so has the Golf Professional!

For every man and woman in active service there are ten home-fronters whose job is to keep our forces supplied with the equipment and material necessary to win the war.

These home-fronters **MUST** be kept physically and mentally fit to cope with the strenuous and exacting duties required of them—and for them there is no better conditioner nor form of relaxation than **GOLF**.

So—heads up, Golf Professionals! You have a real responsibility. Help win the war by keeping the home-fronters in your community fit, alert and strong. Then when the war is won—and let's hope it will be soon—you will have done your part to win it and also to have built a stronger foundation on which Golf can grow and expand as never before.

The home-fronters can and **WILL** get along with old (or borrowed) clubs—re-processed golf balls—rougher and narrower fairways—unraked, tough, sand traps and less service at the nineteenth hole. But—they cannot do their bit in the war effort without good health and high morale. Golf will give them both.

The benefits derived from Golf in Wartime will never be relinquished when Peace is won. There will always be a Golf Course.

U. S. ROYAL

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RE-PROCESSED GOLF BALLS

UNITED STATES RUBBER COMPANY

1230 Sixth Avenue • Rockefeller Center • New York

