

Water Hazard 1943—



SOME of your members may be using oars instead of mid-irons, and rubber doughnuts instead of Titleists, to carry "the water hole." There's a war to be fought and won—and American golfers have always been out in front when the shooting starts.

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TITLEIST

BEDFORD

GREEN RAY

PINNACLE

Of Golf Of Course

The Indianapolis, Tri-State and Indiana Amateur GA's combined in late fall to donate \$500 to the Red Cross representing \$1 from each contestant in the major events of these golfing bodies, plus \$100 of the associations' fund. . . . Clubhouse of the Clinton County CC (Otsego, Mich.) burned Sept. 30, with an estimated loss of \$12,000, offset by \$7,000 insurance. The members promptly donated all metal in the burned building to the Scrap drive. . . . James Boykins, playing Sunset Fields (Los Angeles district) Dec. 10, pitched an 8-iron shot into the hole for an eagle-2 at the par-4 fourth hole, then repeated the stunt at the next hole for another eagle. . . . Henry Picard plans to retire from golf and devote his remaining years to raising hogs on his farm at Waterboro, S. C. . . .

City of Los Angeles park commission leased famed Rancho golf course, owned by the Federal Government because of tax difficulties, for three years and plans to put the layout back in top form, to give L. A. golfers another much needed recreation center. . . . Lee Miller, pres., Cherokee (Ia.) CC, says his club is set to function bigger than ever in '43. "With travel drastically curtailed, people will not be able to go to vacation spots this coming summer. The country club's function, therefore, is to offer a wide variety of recreation right at home." . . . Waterbury, Conn., board of commissioners turned over to the city treasury \$8,500 profit realized on the operation of the muny golf course during 1942. . . .

McSpaden copped the Miami Open, sole survivor of the Winter Circuit, with a score of 272. Only a handful of name pros competed for the \$5,000 purse. . . . Ed Newkirk, pro-mgr of Flintridge GC (Pasadena, Calif.), won a hard-fought decision over Peritonitis and Death in November. Ed was kicked in the abdomen during an argument with an allegedly intoxicated club guest and needed numer-

TIMELY TURF TIPS

"WARTIME MAINTENANCE"

Private golf clubs have been hit, but not mortally hurt. They have fared better than many business ventures.

When loss of members compel retrenchment, it should be wisely done. No permanent harm will result from curtailment of clubhouse activities. Reducing the grounds budget below absolute minimum requirements is sure to be costly. Rehabilitation expense after the war will exceed the seeming saving.

American clubs should take a tip from Canada. When that country entered the war, clubs vowed not to repeat the mistakes of the last war. According to them, the expense of renovating golf courses far exceeded the savings effected by too severe economy. This time frills have been eliminated, but the essentials have been provided. As a result, turf is still surprisingly good. It will be easy to bring Canadian clubs into tip-top condition after hostilities cease.

Clubs carry insurance on their physical assets, and are reimbursed in case of fire. The greenkeeper and his chairman are the only protection covering the turf. In case of loss the members pay the bill. In the face of shortages in equipment, material, and labor, these two men must carry the load. The task is not easy. They must be competent and experienced, to counsel and guide the club, so important essentials are provided and unnecessary frills are eliminated.

During 1943, "Timely Turf Tips" will help these men solve their wartime problems. Early issues will be devoted to telling how to fertilize greens and tees without using chemical nitrogen. The question of fungicide, insect control, and other timely items will follow, and receive the attention their importance deserves.

Tell us about your turf problems. Our agronomist and soil testing laboratory are at your service within reasonable limitations.

Turf Service Bureau

THE SEWERAGE COMMISSION

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ous blood-transfusions and expert medical attention to recover. . . . Golfers at Forest Park (St. Louis) had a heck of a time all fall with a gray squirrel which had turned carnivorous and bit everyone it saw. . . . Spencer Murphy, pro at Glen Oaks (N. Y. district) and a large importer of British-made clubheads, donated over 200 of them to the scrap drive, saying "We can't make any more clubs, so why hold these heads when they can be used on the Nazis and Japs." . . . Metropolitan GA cancelled its traditional caddie tourney last fall because so many bagtoters have rallied to the colors. . . . Wm. P. Bell, west coast golf architect, has been appointed consultant on turfing and soil stabilization to the U. S. Army Engineers at Los Angeles. . . .

Axel Campbell, veteran golf pro who came to the U. S. from Scotland in 1896 and who is crediting with "discovering Ouimet," died in Dayton, Ohio, on Dec. 16. Five brothers, all golf pros, survive him. . . . Los Angeles held a Victory Golf tourney in mid-December under auspices of the Citizens Committee for Army and Navy at Wilshire CC. Contestants' scores were forecast to be high, since glamour gals, such as Paulette Goddard, Linda Darnell, Dinah Shore, Veronica Lake and Anne Southern, went along with each threesome of competitors to serve as scorers. . . . At the final tourney banquet of the 1942 season, Highland G&CC (Indianapolis) announced the final payment on the club's \$65,000 mortgage. . . . A golf course tractor, pulling a heavy fairway roller, broke loose and knocked down Ray Dickinson, supt. of the Ionia (Mich.) CC last fall. A rear wheel of the tractor passed over his body and his left heel was crushed by the roller.

Wykagyl CC (N. Y. district) has donated its tee markers, weighing several pounds apiece, to the scrap drive. Wooden markers will be substituted. . . . Fred Corcoran, tournament bureau mgr. of the PGA, is on leave of absence from the association and serving as manager of a Red Cross recreation camp in England. . . . Corpus Christi (Tex.) may acquire the 4-year old Oso Beach G&CC as the city's first muny course. The club has suffered from the war and

selective service, and the members remaining want to get out from under. . . . Mid-Atlantic PGA section sent Xmas presents to all former members in the armed services, a thoughtful act duplicated by PGA sections all over the U. S. . . .

Arthur John (Jack) Rowe has been pro at the Royal Ashdown (Eng.) GC 50 years. He's still a good golfer and teacher. His fiftieth anniversary was fittingly observed by the club. . . . Mrs. Irene Blakeman, in a secretarial capacity with the PGA of America since early in its history, no longer is in the employ of the organization. . . . CPA audit of the 1942 Hale America tourney at Ridgemoor CC, (Chicago district) showed net profit of \$22,522 for the USO. The USGA's share of the 1941 Open proceeds was \$12,567. . . . Benefit match at Monifieth, Scotland, course, featuring Compston and Perry vs. Duncan and Shankland, raised 350 pounds.

Corp. Dave D. Hendry, formerly pro at Moundsville (O.) CC now is at 359 Headquarters Base, A. B. Squad, Alamo Gordo, N. M. Dave asks his pro pals and others to send him some practice balls for the golf range at the post. There are several hundred air officers at the base. Nearly all of them play golf. The nearest golf course is 65 miles away.

British golfers are complaining about profiteering in new golf balls. Profiteers are in line for punishment by Price Control Board. . . . British golfers are popularizing the canvas bag; lighter for the caddies and when the player has to tote his own. . . . Hercules Powder Co. has made a solid all plastic golf ball, said to be 90% as long as the usual construction of 50c ball. The ball is hard and hitting it gives the player a jolt, but with more development work its makers expect the ball to be an acceptable substitute if other balls can't be obtained. . . . Western Electric employees at New York have their own indoor golf nets and continue their golfing interest in practice and with their lively magazine, Western Electric Golf News.

Notice how the "doctor columns" in newspapers are warning readers to take care of themselves and balance their work and recreation programs to

avoid neurosis? The messages provide good selling points for golf. . . . Golf Monthly of Edinburgh says, "Now that so many American soldiers are over here and feeling very strange, golf clubs must get together and welcome them. They must lend them clubs and organize competitions for them." Walter McCallum in his swell sports column "Win, Lose or Draw" in the Washington (D. C.) Evening Star, quotes L. B. Icely, Wilson Sporting Goods Co., president, recommending that golf blow its horn as having an important place in the wartime fitness program.

Greenkeepers and club officials are discussing increase and betterment of practice range facilities at many clubs to care for members who may not have much time for complete rounds next summer, but who'll want to bat out balls for exercise and to keep their games. . . . There's some talk in several PGA sections of two-day educational short courses on the order of the greenkeepers' highly valuable conferences, in helping pros to plan pro department operations closely fitted to wartime conditions. The pro business is in transition. With merchandise profits sure to slump, the pros have to figure out how their values to their clubs may be fully demonstrated and put on a living basis.

Gordon Brydson of Mississauga GC, Toronto, has been elected president of the Canadian PGA, succeeding Albert Murray of Montreal. . . . Mush March, Bert Gardiner and Red Mitchell, of the Chicago Blackhawks hockey team, are golf pros in the summer; March at Hibbing (Minn.), Gardner at Philadelphia, and Mitchell at Toronto.

AMONG the great industrial plants that are making war production records are those of the United Shoe Machinery Co., which has its employees golf course, and the General Electric Co., which has an employees course close to its Schenectady, N. Y., factories.

KEEP 'EM COMING

Keep reminding your players to turn in their used balls for reconditioning. It's important to the game—it's vital to pro profit.

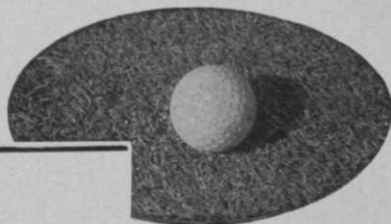
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ELECTIONS

USGA—PGA—and local groups name new officers

GEORGE W. BLOSSOM, JR. of Onwentsia Club, Lake Forest, Ill., was named by the nominating committee of the USGA again to head the nation's major golf organization. The nominating committee's action is tantamount to election at the association's annual meeting in New York, Jan. 9. Only change in the Blossom administration is election of Daniel A. Freeman, Jr. of the National Golf Links of America to succeed John F. Riddell, Jr. as treasurer. Freeman is a vice-president of the National City Bank of New York.

Other officers and executive committee members of the 1943 USGA administration:

Vice-Presidents: Morton G. Bogue and Charles T. Littlefield; Secretary, Frank M. Hardt; General Counsel, James H. Douglas, Jr. In addition to the officers, the USGA Executive Committee includes John H. Ballinger, Edward L. Cheyney, Leslie L. Cooke, C. Pardee Erdman, Totton P. Heffelfinger, Francis D. Ouimet, Charles V. Rainwater and Fielding Wallace.

Heffelfinger now is a lieutenant (sg) in the Navy flying forces and Douglas is a Colonel in the Air Transport Command of the Army Air Corps. Erdman is awaiting call as a Navy chaplain. Numerous members of the association's other committees are in the armed services.

Wynant D. Vanderpool, former president of the USGA, heads the 1944 Nominating committee.

ED DUDLEY, pro at Broadmoor GC, Colorado Springs, Colo., was re-elected to the presidency of the PGA at its annual meeting held at Chicago, Nov. 9 and 10. Frank T. Sprogell of Kent CC, Grand Rapids, Mich., as secretary and Willie Maguire of the Houston (Tex.) CC, as treasurer, also were re-elected. Tom Walsh, Westgate Valley CC, Worth, Ill., was continued as honorary president.

PGA regional vice-presidents elected: James Beirne, Lexington Country Club, Lexington, Ky.; Alex Cunningham, North Shore Country Club, Glenview, Ill.; Jimmy D'Angelo, Baederwood Golf Club, Jenkintown, Pa.; Eddie Duino, San Jose Golf Club, San Jose, Calif.; Ben Lord, Glens

Falls Country Club, Glens Falls, N. Y.; John Manion, Meadow Brook Country Club, Overland, St. Louis County, Mo.; Walter H. Mund, Midland Hills Country Club, St. Paul, Minn.; Dave McKey, Pittsburgh Field Club, Aspinwall, Pa.; John C. Watson, Erskine Park Golf Club, South Bend, Ind.

TAYLOR HAY, Union League club of Chicago, was elected president of the Chicago District Club Managers' Assn. at its annual meeting, Dec. 7. Frank Murray, Glenview Club, was elected vice-president and George F. Ehrhardt, Skokie CC, was elected secretary-treasurer. Directors elected: William B. Bangs, Jr., Exmoor CC; Charles B. Bangs, Oak Park CC; F. Dioguardi, River Forest CC; Earl Dean, Bob o'Link; Fred Rosen, Idlewild; Martin Whalen, Racquet club; J. B. Wilder, South Shore CC.

RAY H. GERBER, Glen Oak CC., was elected president of the Midwest Greenkeepers' Assn. at the organization's annual meeting, Dec. 7. Ray Didier of Tam O'Shanter was elected first vice-president and Gerald Dearie, Edgewater GC, second vice-president. William H. Stuppel, Exmoor CC, was elected secretary-treasurer. Directors elected: John Darrah, Beverly CC; Stanley Arendt, Inverness CC; and Donald Strand, Westmoreland CC.

MATT KIERNAN, veteran Eastern official of Spaldings, passes along an idea worthy of serious study by numerous clubs.

Says Matt:

"A successful sales executive outside the golf field asked me why golf clubs didn't offer four- or five-day memberships. I couldn't answer. The idea off-hand seems to have a lot to recommend it. Many clubs have considerable play Saturdays, Sundays and holidays, but usually have ample room for additional members during the other days of the week.

"Four-day-a-week memberships entitling the holders to play, say Monday, Tuesday, Thursday and Friday, might yield a very welcome volume of membership fees at reduced prices, a good total of reduced-rate annual dues, considerable house income, and, if arrangements were made, a good volume of green fees for play on days not covered by the four-day privileges.

"The four-day memberships would care for the man whose family is importuning

him to join a private club, but who hesitates at paying the usual initiation fee, plus dues, which he knows is just the beginning of his charges at a club.

"With the excellent facilities being offered at municipal and privately-owned daily fee courses, it is obvious that the private club that wants to make a wide appeal for members among the "nice" people must popularize its prices. A premium is warranted by the selectivity of the private club and its comparative freedom from crowding. But the price gap cannot be permitted to be too wide or a highly desirable class of potential members won't bridge that gap with their checkbooks.

"The place to begin any consideration of such membership is, of course, an analysis of play per day at a club. Club officials must think cautiously, too, about how such a type of restricted-play membership might be so fitting to many of the present full members, they'd want to change over. Possibly the only way to give the suggestion a trial is by offering a sharply limited number of such restricted memberships during a test season."

Colleges Divided on Holding Greenkeeping Short Courses

Rocky Mountain Greenkeepers Assn. will have a maintenance conference at a date yet undetermined.

* * *

Minnesota Greenkeepers Assn. annual conference is to be held probably late in February.

* * *

Purdue University short course in greenkeeping is planned for Feb. 15-16. For complete details write M. L. Clevert, Purdue University, Lafayette, Ind.

* * *

Iowa State College will hold its 12th annual Iowa Greenkeepers short course at Ames, first week in March. For complete details write Prof. H. L. Lantz, Iowa Agricultural Experiment Station, Ames, Ia.

* * *

Short courses have not been planned at Rutgers, Ohio State or Wisconsin, although Wisconsin may have one, according to Prof. James G. Moore, if greenkeepers express keen interest in holding another school of Wisconsin's usual high standard.

* * *

Massachusetts State College planned its usual greenkeeping short course, but so few applications were received by the deadline that the course was cancelled.

January, 1943

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JANUARY, 1943

How to FIT YOUR CLUB to the WAR EFFORT

By HERB GRAFFIS

THIS year golf faces its greatest test.

Nothing but winning the war really matters. If closing up golf completely would save the lives of Americans in battle or assure victory, every golf club in the nation would close today for the duration—and there'd be no moaning about the sacrifice offered.

But the cold fact is that continuance of golf on a wartime basis is required for the good of the victory effort. And golf hasn't made that fact clear and convincing to many of its own players and to the general public.

The doctors are doing the only good job that's being done in showing golf's highly important place in the war plan. The MDs who are left in private practice are probably the most overworked men in the nation, and a considerable part of their work is that of trying to restore to health, spirit and efficiency other men who have neglected to keep themselves in balance.

So the doctors say that exercise, escape, relaxation—whatever you want to call it—is essential to the maintenance of manpower in war work. For the man or woman who is beyond the years of becoming a big-muscled husky but who needs outdoor sport as a recreating change of pace, the doctors prescribe golf whenever the weather permits.

The businessman or some other indoor worker who's been conscientiously applying himself to intense and prolonged

schedules of war work and worry either has to safeguard health and spirit or become a drag on the war effort. Golf hasn't made that plain, nor has the game advertised itself as a needful item in the program of the American who recognizes the necessity of keeping in top condition.

The truth is that golf has failed so badly to tell its story as an exceedingly valuable aid to war effort that some people who don't at all mind going to the movies, to football, basketball and baseball games, or to go bowling, are shy about being seen with a bag of golf clubs. This is notwithstanding the fact that golf as a physical and mental conditioner has a wartime case for adults, sounder than that of the previously mentioned recreations.

Some have advocated turning golf courses over to pasture and farmland regardless of many farms being sold or virtually abandoned because of agricultural shortage. Harry Hopkins fakes a magazine article, per a literary ghost, in which he condemns "golf as usual" during wartime, although golf was the first sport to declare that it was not going to be "as usual" during the war but would completely adjust itself to war aid. The USGA was the first major sports body to cancel its national championships, and golf clubs have been more active than any other groups in sports in raising funds for war service benefits and in or-

ganizing Red Cross, Civilian Defense and similar war service enterprises.

The absolute demonstrable fact is that golf's actual sin in the war would be that of quitting when the game is needed to make and keep Americans fit to fight on the home front.

Taxes, gasoline shortage, long high-pressure work-schedules—all of these can and should be overcome in fitting golf into its proper and effective place in wartime recreation. Our allies and our enemies, and certainly those in command of our fighting forces, act on the essential need of giving troops, seamen and civilian workers some time-out for rest periods. Those who are kept in too long either blow their tops or become static dangers to successful war effort.

Well, what can and should a club do to keep itself vigorously in war service? Here are some of the things that are being done:

1.—Consider the possibility of consolidation for the duration with other clubs that are not so well or better located. In planning the budget for the consolidated operation, provision should be made for minimum maintenance of the course that's being temporarily abandoned. Otherwise it won't take long for the out-of-play course to deteriorate beyond hope of reclamation.

2.—During the winter work out car-pool plans for members. Some clubs have worked out estimates of amount of gasoline to be used, at average car consumption, from various parts of the city in which its members live. Others include bus transportation coupons to the clubhouse in the annual dues. The idea of this is that if a member can be brought to the club his patronage at the club will warrant the club's absorption of the transportation expense, coming and return.

3.—Work out, with the manager, house budgets that go stronger on buffet meals which will be made necessary by help shortage.

4.—If space is available, work out Victory gardens with the greenkeeper, both for the club's feeding needs and for members' garden plots—the members to pay expenses of attending to these individual plots, and/or do the garden work themselves. Several clubs have raised pigs on the clubhouse garbage. The possibility of pasturing sheep in some areas of the golf course also may be considered. However, sheep as substitutes for fairway mowing are not satisfactory. Remember,

too, that these meat animals require care. The food problem may become troublesome this year so the versatile greenkeeper as a garden director may be especially valuable to a club and its members this season.

5.—Make the club a community headquarters for meetings of war workers. Red Cross first aid and sewing and knitting groups should be invited. Incidentally, the presence of these groups is effective help in membership solicitation. There may be some objections to opening the clubhouse to war-working groups of outsiders, but it's no time to be fussy when poor, uncouth, tough kids from the wrong side of the tracks are being killed that the club members may still enjoy their clubs.

6.—Investigate the possibilities of pre-military training of caddies, through drills and lectures. The Boy Scouts in Great Britain have done tremendously valuable work. The extension of pre-military physical training to American schools gives golf clubs with their outdoor areas an opportunity to help in the work.

7.—Have War Savings stamps on sale at the club and encourage use of these stamps in golf wagering and as prizes. American flags are appropriate and unusual prizes.

8.—Arrange with special service officers at nearby military posts to allow a certain number of soldiers, sailors, marines, merchant seamen, nurses, WAACS, WAVES and SPARS free or nominal fee playing privileges per day. Have loan sets of clubs available for them.

9.—Let the club's women put on a party now and then for members of women's military organizations and nurses. These girls generally are forgotten when club parties are given for men and they ought to have a lot more attention.

10.—Ask each doctor member of the club to write a letter expressing his personal professional opinion on the value of golf in keeping men and women at top efficiency and spirit for wartime work. Send out these letters singly or in series to members and prospective members. These authoritative letters have the cash value of a visit to the busy M.D., and carry a lot more weight than anything club officials or pros could say about the wisdom of playing golf as a wartime conditioner.

11.—Adopt the USO or Red Cross pen-

alty trap idea, which means that if a player knocks a ball into a trap identified as one of these benefit hazards, he has to drop a dime or a quarter into the kitty in the clubhouse.

12.—Campaign to get a large group of the club members to contribute to the Red Cross blood banks. These blood bank contributions are beyond a cash rating. They save lives. There's not nearly the discomfort to a blood contribution that there is to a moderate hangover, so the club members have no excuse to hold back.

13.—Have a few matches during the season between a team of club members and a team from the nearest army, navy or marine establishment. These matches could be twilight events.

14.—See that your club publicity is keyed to the war-help theme.

15.—See that used ball collection is thoroughly conducted at your club and that the balls are turned in to some first class manufacturer for reconditioning.

Don't miss on this or you're liable to be sure enough out of luck until synthetic balls are further developed.

16.—Get some soldiers, sailors or marines from camps near you to put on demonstrations of the hand-to-hand combat methods they're taught, or when your pool is opened, if possible, get some sailors to show the life-saving lessons they're taught.

17.—Have civilian defense and other war-help lectures at your club in the evening. Everybody wants to know the answer to "what can I do to help?"

18.—Keep reminding members that golf club membership is a valuable privilege enabling one to keep in better shape for the added work and worry of wartime, as well as a necessary and entirely sensible and patriotic place of escape for a rational length of time.

The above list is only a partial presentation of what the golf club has to do to make itself sport's most valuable civilian aid to winning the war. There's plenty of work involved in these and other details of a worth-while club's wartime operation, and club officials often are in war industries that take almost all the time they have. However, the managers, pros and greenkeepers of the clubs need only the encouragement and authorization of club officials to go the limit, within financial and other reasonable bounds, to demonstrate their abilities to make the clubs stronger in war than in normal times.

SAYS WHO?

Pegler Raps Hopkins for Harry's Ghostly Sermon

WESTBROOK PEGLER certainly lit into Harry Hopkins about Harry's ghosted piece in December "American Magazine," in which Harry moaned against the possibility of "golf as usual."

Blasting Hopkins for not writing the bossy piece that appeared under the Hopkins name, Pegler remarked that Hopkins' suggestion of the association of "business, cocktails and golf" shows that Harry doesn't know what's going on. Pegler comments acidly, "People who used to golf were months ahead of him (Hopkins) in recognizing that golf must be from now on only a week-end relaxation, if not just a memory."

The columnist asked, "Who is this Hopkins to be warning and threatening the Americans and lecturing them as though all those not in the services of the government were a lot of drunks?"

Although Pegler didn't answer his own question, part of the answer might have been that Hopkins is a man who lies around the White House half sick because he didn't take sensible care of himself physically, but is able to get up and be a guest of honor at an extravagant cocktail party given by Barney Baruch—the sort of a party that the Hopkins magazine piece said was a flagrant disservice to this nation.

Keep Courts Up.—Better make sure your tennis courts will be in good condition for play next spring and summer; tennis experienced a surprising revival among the older members of golf clubs last year. Authoritative information on the care of courts and on specific problems of court maintenance may be secured from En-Tout-Cas America, Inc., 630 Fifth Ave., New York.

ATTENTION: CLUB PRESIDENTS

If golf is to continue, your members must be made aware of the urgent necessity of turning in their old golf balls for reconditioning.

Your pro knows of this crisis and is doing his part to combat it. But he can't do the job alone.

Give him a lift by working out, with him, a practical USED BALL COLLECTION PLAN that will reach every member early this spring.

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