

*Now
As Never Before*
**CHAMPIONSHIP
QUALITY COUNTS**



Now, as never before, championship quality counts, because the present available stock of golf clubs plus those now in the hands of your players, must serve for the duration.

True Temper Step Down—Golf Shaft of Champions—will prove its worth because, with proper care, it will continue through years of hard service to win in every test.

It is up to America's professionals to provide members with a plan for repair and upkeep of their playing equipment so that it will continue to serve well until victory is ours.

Now is the time to contact every club member and offer these services which only the professional is equipped to render.

TRUE TEMPER STEP DOWN

Golf Shaft of Champions

Produced only by the Makers of True Temper Products, Cleveland, Ohio

CHECK

NOW ON

MAINTENANCE SUPPLIES

This year, when salesmen's calls are less frequent, it is more important than ever to check your clubhouse and ground maintenance supplies early and order ahead.

ALTA-CO POWDER
(white, non-staining) aid to Athlete's Foot prevention.

BALMA
the aromatic, skin-bracing liquid soap.

DEODOROMA
deodorant in 5 refreshing fragrances: Rose, Carnation, New Mown Hay, Sandalwood and Cedar.

NOMOLE
moles vanish when you

use Nomole. They devour it and die in 2 days. No messy disposal job.

BAN
for golf ball washers. Teaspoonful in gallon of water. Contains no injurious material.

DOLCOROCK
high surface floor finish for hardwoods. Durable, resists wear, heat, moisture.

THE C.B. DOLGE Co.
WESTPORT

Co.
CONN.

TURN IN USED BALLS

It's important that balls be reconditioned so that golf may be continued.

WHAT'S NEW

Golf ball department of the United States Rubber Co. has become exclusive sales agent for all states except Fla.,



Radio City Rockette Georgina Yeager shows the 2 products now handled by U. S. Rubber.

Ala., Ga., N. C., S. C., Texas and eastern Tenn., on the well-known Parglov and Parhood lines manufactured by the K. L. Burgett Co. Pros who have not yet ordered their season's supply of these golf gloves and golf-head covers are urged to get in touch with their local "U. S." golf ball representative, to assure prompt delivery.

U. S. announces, through John W. Sproul,

THE CLEARING HOUSE

For years, these small classified advertisements in **GOLFDOM** have been productive. Now, under war conditions, they are even more effective for courses and clubs needing experienced employees or second hand equipment; able pros, greenkeepers, and managers in search of employment; selling or leasing semi-public layouts; etc.

Rates are extremely reasonable—just 10c a word, with a minimum of \$2.50, payable in advance. Use this service; send ad before March 25 for the next issue of **GOLFDOM**.

For Sale—600 tons spent tan-bark, suitable for golf courses and race tracks. Available for prompt shipment from Chicago. Address: Ad. 490, % **Golfdom**.

Wanted—Couple to run small well-equipped golf club. Salary, fine apartment and catering concession. Send details of past experience, salary expected, etc. D. W. Champlin, Kettnering Golf Club, Defiance, Ohio.

Are You looking for sideline golf items? If you are travelling the golf club circuit in any part of the country, write us for details of our complete line of ready-selling Golf Shop-Golfer items. We can deliver. Address: Ad. 426, % **Golfdom**.

Golf Books bought and sold. All magazines, articles and rarities on golf wanted. Libraries bought. Now in preparation, the world's first bibliography of golf with 2500 listings. *Golf Book Service*, 42-05 Linton St., Elmhurst, New York.

Job Wanted—Well known and successful pro, 45 years old, excellent teacher and player and dependable business man, wants new location. Competent, diligent and sober. Give details of job open when writing for full particulars of qualifications. Address: Ad. 482, % **Golfdom**.

Positions Wanted—Executive secretary or manager. Thorough knowledge of club accounting and office work. Experienced in house and restaurant management. Ten years in present position. Address: Ad. 444, % **Golfdom**.

Greenkeeper Wanted—Eighteen-hole course—year round position. House and garden. Must be capable, experienced and good mechanic. State salary expected and other information. Submit references, airmail. E. P. Ludwig, Castle Hills Golf Club, New Castle, Pa.

For Sale—Because of Army, nine-hole profitable golf course, suburban to Erie, Pa. Must be sold at bargain. Come at once. Bring proof of character and responsibility if terms desired. Letters will not be answered. Jack Robinson, R. No. 2, Westfield, N. Y.

Wanted—Will purchase for spot cash standard makes of golf balls. No quantity too large or too small. Prefer new balls. Address: Professional, Ad. 477, % **Golfdom**.

Pro-Greenkeeper with 28 years experience at some of nation's leading clubs and with reputation for smart, economical operation, wants position where real results are expected. Address: Ad. 360 % **Golfdom**.

golf ball dept. head, that all balls reprocessed by the company will be graded and named on the basis of playing performance, appearance and service tests, rather than on original selling price and brand name.

After rigid factory tests, Sproul explains, ball will be branded with well-known U. S. names—grade 1 with "Royal," grade 2 with "Three Star Royal," grade 3 with "Fairway," and grade 4 with "Nobby."

With this year's caddie supply sharply focused on youth in the 16-year old, and under, bracket, manufacturers of Kaddie Karts, 105 N. Clark St., Chicago, report the heaviest early season demand in the history of their business. "The difficulty is," say the makers, "this unusually heavy volume of business is coming into us at a time when our limited supply of Karts is rapidly dwindling. Therefore, in fairness to all clubs, we are filling orders on the basis of first come first served. In previous years the percentage of private clubs offering Kaddie Kart service was small compared to their widespread use among the municipal and daily-fee courses.

"Last season, and even more so this season, the private clubs awakened to the timely utility of Kaddie Karts with the result that we now are shipping them to many of the most prominent private clubs in the country. As officials have pointed out, with this year's crop of caddies considerably smaller, players have been reluctant about burdening the little fellows with their bags. Kaddie Karts have solved the problem in not only overcoming the objection to overloading the youngsters but in materially aiding the improvement of their service."

Graham Johnston, manager of North British Rubber Co., announces removal of showrooms and offices from 22 Park Place to 480 Lexington Avenue, New York City. With golf balls to sell, Johnston has assembled an interesting line of golf-shop items to offer the pro trade.

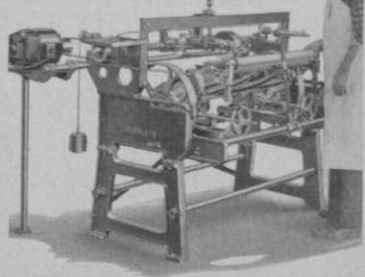
J. S. Clapper, for 29 years president of the Toro Manufacturing Corp., Minneapolis, retired March 25 to assume the duties of chairman of the board. H. Clay McCartney, formerly sec'y-treas. of the company, was elected president by Toro's board of directors. Both Clapper and McCartney were among the original founders of the company in 1914.

At the same board meeting, Kenneth E. Goit was elected secretary. He will also continue his former duties as sales and advertising manager. C. E. Ostberg,

KEEP YOUR GREENS AND FAIRWAYS IN PERFECT TRIM

■T'S easy when you have a Peerless Grinder for fast, low-cost sharpening of all types of hand or power mowers. This simple-to-operate, accurate grinder will not only enable you to take better care of your course in less time, but will also add to the life of your mowing units by keeping them in A-1 cutting condition for the duration. WRITE FOR DETAILS TODAY.

The Fate-Root-Heath Co.
403 Bell St., Plymouth, O.



PEERLESS GRINDERS

MADE BY THE MANUFACTURERS OF
SILVER KING TRACTORS

Stump & Walter Co.

Will Get It to You

Even if our men can't call as usual due to war conditions we are equipped to fill your order intelligently by mail.

Tried and true formulas of Grasses for every turf problem always are ready in our warehouse. Also, Golf Course Equipment, Fertilizers and Insecticides.

Remember Grass Seed of "Known Quality" saves labor costs.

Let us know your needs

Special Circular Free on Request

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132-138 Church Street

New York

Golfdom

The Business Journal of Golf

CCA APRIL, 1943 VOL. 17, NO. 4 NBP

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WATCH FOR THIS MAN

A subscription solicitor operating variously under the name Jim Carlyle, J. Brice, J. Bunce, etc., has been victimizing golfers with fake subscriptions to GOLFING Magazine. He keeps all money he collects. He has no authority to sell these subscriptions, since GOLFING employs no solicitors.

If you hear of this man, notify your local police that there are several warrants out against him and that the Wm. J. Burns Detective Agency should be notified. Or telephone GOLFING, Harrison 5941, Chicago, reversing the charges.

formerly assistant treasurer, was elected assistant secretary.

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J. S. CLAPPER

of power mowing equipment, is now engaged one hundred percent in various types of war production.

When it is GOLF PRINTING!

Specialists, for years to many of America's largest and most exclusive courses, can best serve you, too.

Score Cards - - Charge Checks
Greens Maintenance Systems, Pencils
Caddie Cards - - Handicap Systems
Forms for Locker and Dining Rooms
and for the Professional.

Samples to your club for the asking.

VESTAL CO., 703 S. La Salle, Chicago

Congo SUNHATS

VISORS and CAPS

"Why Under The Sun Don't You Wear One?"



KING CONGO . . . No 2900

Smartly tailored in top quality light weight water repellent material. Steam blocked, flexible multi-stitched brim, made in light tan only. Sizes 6 $\frac{7}{8}$ to 7 $\frac{1}{2}$. . . **Retail \$1.50**



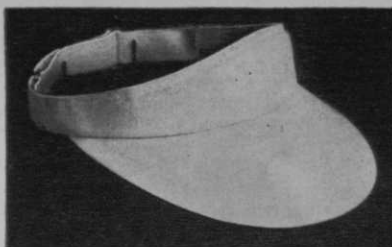
CONGO . . . No. 1300

New 1943 model in fine white or tan duck with airstream ventilators and transparent green pyralin eyeshade. Small, medium, large and extra large sizes. . . . **Retail 65c**



CONGO . . . No. 1200

White or tan duck material with large mesh ventilators and transparent green pyralin eyeshade. Made in small, medium, large and extra large sizes. . . **Retail 50c**



WIMBLEDON . . . No. 475

Sanforized twill, padded forehead shield, adjustable elastic band fits all heads. Color white with visor underlined with green material. The perfect visor for tennis, golf, badminton and other sports.

Retail 50c



FOREST HILLS . . . No. 395

Sanforized gabardine, felt sweatband. Made in white or tan. White cap has green lining under visor. Small, medium, large and extra large sizes. . . . **Retail 65c**



VICTORY . . . No. 580

A new smash hit model with a victory "V" pattern in front. Top and band of white or tan net mesh with transparent green pyralin visor. Retains shape in wet or dry weather. Size adjuster assures a perfect fit. **Retail 25c**

Write for Catalog and Name of Nearest Jobber

THE BREARLEY CO., Rockford, Ill.

Headquarters for Sunshine Headwear