

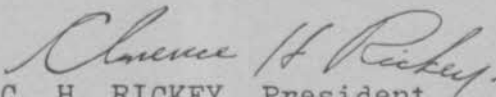
The MacGregor factory is 100% on war production. But our repair department, our office, sales, and field staffs will continue to sell and push the great game of golf as long as our stocks hold out — and as long as we can do the game and those interested in it any good.

It is our conviction, as it is the conviction of all sports-minded people, of health and morale leaders as well, that golf is a vital factor in maintaining the physical fitness and the morale of hard working America.

To our pro friends, we urge: you help us — and we'll do all in our power to help you — to keep golf going!

Yours sincerely,

CRAWFORD, MACGREGOR, CANBY CO.


C. H. RICKEY, President

GOLF'S OUTLOOK FOR 1943

(Continued from Page 9)

he didn't get out what he put in in dollars and cents. Not that the average golfer has lost interest but he would rather pay a regular fee for the few times he plays.

(6) Gasoline and rubber rationing will result in practically all the resort courses suspending for the duration. Fortunately, 75% of the courses in Massachusetts are located handy to cities.

M. L. Theaker, sec.-treas., So. Calif. Pub. Links Assn.

(1) Surveys of Southern California golf show increases ranging from 20% in some rural courses, to as high as 50% in the large, centrally located courses.

(2) Probably the outstanding contributions of golf to the nation at war in our district are:

a. The free, healthy and enjoyable entertainment given to thousands of service men.

b. The opportunity of golfers and club members to become better acquainted with service men who have entered the service from all walks of life.

c. Many thousands of dollars have been collected through tournaments, etc. and have been turned over to service men's recreational departments.

(3) Locally, we anticipate some curtailment of golf in 1943. We are not in a position to discuss curtailment at this time.

(4) To date, we cannot recommend changes in maintenance or group operations because of wartime conditions.

(5) We, in Southern California, can truthfully say that few, if any, mistakes have been made by golf associations as concerns wartime operations.

(6) So far, we have only rubber rationing in Southern California, and this has had no ill effect on golf play. In fact, the effect has been to the contrary.

We feel, however, that gasoline rationing will produce some curtailment in golf activity. Our associations, in discussing this probable curtailment, believe that we can intelligently participate in, and keep alive, the interest in golf by having more inter-club contests or home and home events between two conveniently located clubs.

To summarize our comments, we are definitely looking forward to a prosperous

golf year for 1943, assuming, of course, we meet with some success on the war fronts.

James D. Standish, jr., Pres., Detroit DGA; sec. Michigan State Golf League, and long active in national and regional golf affairs:

(1) The amount of play at the richer and closer-in clubs has stayed about steady this year. Outlying clubs have been hit pretty hard. Some public courses have closed; all the private ones are still operating on some basis.

(2) The general conditioning of men very busy in war work has been golf's biggest service. Of course considerable money has been raised for the war agencies through exhibitions. This phase of golf has passed its usefulness now, however.

(3) Clubs composed of older men and in well populated communities will be all right next year. Others may have to close or only keep the grass cut to conserve their courses. Play, I think, will be very light in 1943.

(4) (5) Conditions shift so rapidly that to try to forecast what clubs should do next year is foolish. We can't plan more than a month ahead even now and to try to guess on 6 months ahead is out of the question.

A. F. Platt, pres., Columbus (Ohio) Distr. GA:

By cooperation and intensive work of club representatives, newspapermen, club members, committee men, directors and officers of this association, we have been able to carry out our 1942 program successfully.

The attendance at all events were good and the district amateur championship reached a new high with 33 more entries than we had in 1941. Of course, all awards were war bonds and stamps totalling around a thousand dollars; furthermore, we raised several thousand dollars for the Army & Navy Relief Fund through a Nelson, Hogan, Demaret, Penna. exhibition. Aside of our program, play materially dropped off at all clubs, some as much as one half, by the average golfers.

At this time it is hard to say what the prospects are for 1943. To say the least, it is discouraging because the opposing in-

fluences are greater every day. The demand for man-hours has taken our older caddies from the courses and our younger ones are in school; next spring these boys, in my opinion, will follow the older ones where better pay is obtainable.

Course maintenance will be affected by lack of man power and clubhouse operations curtailed—this is my personal opinion at this time. Many things can happen by spring and this association will continue to function. It may not be advisable to sponsor tournaments in '43 but we will do whatever is best to keep golf properly fitted to wartime recreation.

During the winter we will hold meetings every once in awhile to learn how our clubs, our members and our association may do a mite to help win this war, because the plain, unvarnished truth is one man's guess is as good as another's on what will happen to many golf clubs next year. Our first job is to win this war and if golf can lend a hand in winning it, it shall be done.

By Henry F. Herrmann, Sec., Long Island Golf Assn.

(1) A number of golf clubs on Long Island went out of existence this year because their properties were taken over by the Army or Navy. Several private clubs found it necessary to acquire the status of public links. Membership of the more fortunate clubs fell off approximately ten per cent from the 1941 level, but clubs which are not conveniently located to population centers suffered considerably more.

(2) Maintaining civilian morale, offering enlisted men and officers an opportunity to enjoy golf as a relaxation during furloughs and, lastly, the opportunity to raise funds for the Red Cross, U. S. O., etc., through various tournaments.

(3) The prospects for golf clubs in 1943 are very uncertain. If restrictions on the use of automobiles become more severe, people living at any distance from golf courses may not be able to enjoy their facilities often enough to justify continuing a full membership. What effect the very heavy tax program will have on the surplus which golfers can apply to cost of club membership, remains to be seen. The worst fear is that many golfers, in anticipation of financial difficulties, will be unwilling to obligate themselves by taking out a full year's membership. Many clubs will be confronted



Golf can keep American men and women on the home front physically and mentally alert to their war-time jobs and provide healthful recreation and relaxation!

Your job today is necessary, Mr. Pro. Keep your club members interested in golf and see that their equipment is always in shape to play a good game.

When we can help you, please call on us.



Also manufacturers of famous Autographed Louisville Slugger Baseball Bats and Louisville Slugger Softball Bats

HILLERICH & BRADSBY CO., INC., LOUISVILLE, KY.

Here's how golf can help the nation by club-cleaning NOW



AROUND almost every golf club there are tons of obsolete, broken, worn-out material desperately needed in the scrap drive.

This scrap is making the clubhouse and grounds unclean and unsightly. It adds to the accident and fire risk. It is an inventory of junk that should be turned into valuable fighting equipment.

But this scrap has been collecting around the club simply because it's everybody's business to see that no junk accumulates — and what's everybody's business at a club, nobody does.

So you, Mr. President . . . Green-chairman . . . Greenkeeper . . . Manager . . . Pro . . . why don't you all get together today and start cleaning up and out on the scrap at the club? You know the need is acute . . . but the chances are you don't realize that at your own club there's a volume of scrap that should have been cleaned out long ago.

In tremendous amounts the nation needs:

METAL SCRAP

RUBBER SCRAP

BURLAP

MANILA ROPE

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WASTE FATS AND GREASES

Most golf clubs can contribute plentifully in these needed materials. But at many clubs there are considerable quantities of salvage material being kept around because officials and department heads have not insisted on a complete, drastic clean-up of the junk.

The greenkeeper, the manager and the pro, can say "go to it boys, and get every single bit of scrap cleared out," and every local salvage

campaign will benefit. Now, at the season's end, is the time to do it.

In the equipment shed and at various other places around almost every course there is enough scrap to make a suprisingly large amount of essential fighting material. The presence of such scrap at golf clubs is a serious indication of oversight by good Americans.

In most clubhouses the amount of junk that's in plain view, or hidden out of sight so only a few know it's present, may be incredibly large. Old kitchen equipment, discarded metal furniture, obsolete and broken plumbing equipment that probably are around your clubhouse must be dragged out as your club's help to scrap drives.

You can't say — and you won't want to say — that your club is doing its part in war effort until you've cleaned out every pound of scrap the clubhouse and grounds can yield.

Get busy today in the club clean-up. Get into the scrap with your scrap. Your local salvage committee will give you details about collecting the material from your club. Here's another opportunity for golf to show how it pitches in to help the nation.

HERE'S A REMINDER LIST TO HELP BUILD UP YOUR SCRAP PILE

Worn-out or discarded materials from the clubhouse: Building materials — addressing machines and plates — dishwashers — rubber aisle runners and door mats — metal furniture — kitchen and laundry equipment — metal lockers and shelves — showers. From the golf course: Bag racks and washers — compost mixers — metal drinking fountain parts — fencing — hose — mowing machinery and sharpeners — pipe — pumps — rollers — motor scythes — soil screeners — sprayers — spreaders — sprinklers — seeders — tires. From the pro shop: Discarded clubs and club heads — broken shafts — rubber matting — buffing motors and stands — metal display stands and fixtures — metal shelving.



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with the problem of running on a month-to-month basis.

(4) The cost of course maintenance is being reduced to a minimum. Many clubs set out with this idea applicable to 1942 operations, only to find that the membership objected to visible economies. It is quite apparent that in 1943 rigorous economies will have to be exercised if clubs wish to survive.

(5) Plans for sensible economies not always adhered to as the playing season developed due to the fault-finding of thoughtless members who could not understand that many little sacrifices on the part of each individual are necessary in order to make an economy campaign a success.

(6) In a general way this question has already been answered. Each individual club has its own problem due to its situation with respect to the residences of the bulk of its membership. Clubs which are centrally located in populated districts, or those which are adjacent to railroad or satisfactory bus lines have a very small problem. Many individuals will shift their memberships from remote clubs, which they have favored for one reason or another, to more readily accessible clubs. To a certain extent these member rearrangements will average out so well that the overall loss to all the clubs in a given district will be relatively small.

By L. W. Crompton, Jr., Sec., Tampa (Fla.) Golf Assn.

(1) Golf play has declined somewhat during the current year.

(2) We believe, or rather it has been our experience, that tournaments in which we give for prizes war bonds and stamps seems to have met with the general approval of most golfers. We believe that such prizes in tournaments will be an aid in the War effort.

(3) In our opinion there will be a small decline in play during 1943 in this territory.

(4) It seems to us that things should be carried on as normally as possible during the present emergency.

(5) The only mistakes we can see are those of clubs who have tried to operate at a loss due mainly to lack of transportation. Such clubs in our opinion should pool their membership with clubs closer in with the understanding that a portion of the revenues derived be used in maintaining the club whose members

have been transferred.

(6) The prime reason for the decline in golf play may be attributed to the gas and rubber situation.

Clifford E. Wagoner, secy., Indiana GA:

(1) Play has increased in our territory at both private and public courses from 10% to 20%—especially is this true of play on holidays and week-ends.

(2) The willingness on the part of the golfers to make donations at the first tee for Red Cross, USO, Army and Navy, and other forms of service relief.

(3) We think the prospects for golf clubs in small cities where gasoline rationing and rubber tires won't be such a factor, is excellent—we are afraid that golf in larger cities will run into serious difficulty unless some arrangement can be made with "club" vehicles to meet members at the bus line terminals and city transportation terminals.

(4) The only revision of the course maintenance would be to keep the rough short and hazards clean, in order to speed up play primarily and also conserve golf balls.

(5) Calling off the National Open and National Amateur.

T. F. Reese, sec-treas., Ohio GA:

(1) Golf play in this section of the country has not yet fallen off appreciably. It is true that a good many club members have joined the armed forces but their places have been taken by merchants who have more time to devote to physical exercises and by officers and enlisted men stationed in the various cities who take advantage of the clubs' invitations to use their courses when they can. Some of the public courses even report an increase in play resulting from the influx of war workers to plants who seek this form of diversion from their labors.

(2) The large sums raised by the clubs for the Red Cross through staging "Hale America" tournaments, the benefits accruing to the USO and Army and Navy Relief Societies, and last but not least, the opportunity for those engaged in the most grueling work of their lives to get occasional recreation from the game.

(3) Many will fail because the demands upon members through taxation will prohibit continuation of membership. Clubs situated long distances from centers of population will suffer most because of the rubber and gasoline rationing program.

(4) Shortage of man-power will auto-

matically curtail operations in all departments of golf clubs. Golf course grooming consequently will be at a new low as will all types of service in club restaurants, locker rooms, etc.

(5) I can see no mistakes that can be charged against golf.

(6) None as yet, but when the gasoline rationing goes into effect in this section in November, the action will undoubtedly be strongly felt.

Robt. J. Foley, sec.-treas., West Virginia GA:

(1) Despite slight increase in membership in private clubs, play decreased 10%. Public courses report an increase of 20% in play.

(2) As no army camps are located within this state, golf's service during the present emergency has not changed.

(3) As long as existing and pending restrictions are imposed, clubs that are not within reasonable walking distance have little chance for sufficient activity to warrant full operation.

(4) Will depend entirely upon membership. Those without sufficient income for full operation should maintain greens and fairways to protect investment, and

should there be insufficient revenue to operate clubhouse, they should be closed.

(6) As the major portion of this state has had no gasoline rationing, the ultimate effect cannot be actually predicted, but as the majority of the clubs are located 6 to 8 miles from the cities, and in locations that require excessive consumption of gasoline, it is reasonable to assume that this feature alone will reduce play at least 75%, which will not apply to clubs within walking distance of sufficient members.

Frank J. Loewe, Cincinnati, O.; Sec. Tri-State GA:

(2) Definite financial benefit to Red Cross, Army and Navy Relief and USO have made a good showing for golf.

(3) Judging from influence of tire-saving reduction of auto travel in this territory, golf clubs may expect at least 20% reduction in play in 1943.

(4) Diligent supervision of all expense and no improvement or alteration program. Prices for clubhouse service must be raised and course maintenance standards lowered.

(5) Clubs in this section operated very wisely this year on basis of strict thrift in supplying war-time recreation.

PRIZE WINNING GREENS AND FAIRWAYS



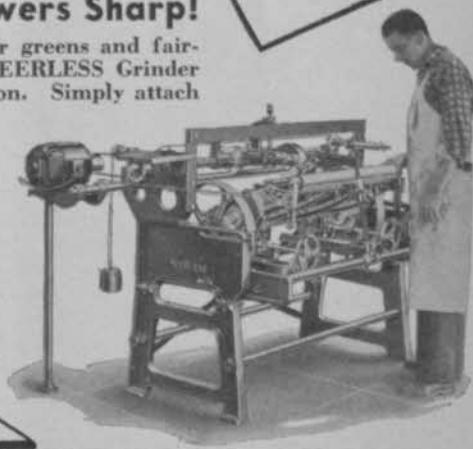
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It's Pros's Job to Keep Golf Alive Thru War

By GEORGE R. JACOBUS

Professionals have a great responsibility to keep the game of golf alive. It is possible to be optimistic and still be aware of what is taking place in the world. I have heard more pessimistic remarks by professionals than by amateur golfers. Golf has a definite place in this war effort. There seems to be a good deal of effort stressed by our government to find ways and means of recreation for the workers. How about the executives? Their recreation and the benefits of it will be reflected in their industries and the companies they represent? It can't help but be reflected. The professionals will have to band together and show the importance of golf. Men don't have to play four or five days a week but they must get out of doors and enjoy the sun and air as some do their sports. Why shouldn't the business man, as well as the working man, be considered in this war effort without feeling that he is doing something wrong—something that will reflect on him? He is building his body, safe-guarding his mental stability and keeping his spirit the way he should to carry out his responsibilities.

I would like to see professionals make it a point to play with as many members as they can, and these games should be played on the basis of friendship—not gambling—and with no charge for it. We must do our part, supply our members with their golfing needs and let them know we will be able to keep up the supply of golf balls, new or rebuilt. Every member should be notified that the pro is equipped to take care of his needs. The managers are doing it and the professionals should. They should train caddies, build them up, give them lessons and get them interested so they will be interested in caddying; then we can get them more easily. We know that once the bug bites them we don't have to beg them to caddie.

WPB Stops Production of Club Repair Parts

REPAIR parts for golf clubs won't be available once current stocks are gone, under the terms of WPB order issued Oct. 12.

The WPB ordered that iron, steel and other such critical materials hence-

Golfdom

forth can not be used for the manufacture of repair and replacement parts. Completely fabricated parts in manufacturer's stocks as of today are exempt from the order and can be used for their intended purpose.

The WPB cut off production of golf balls April 1, while the second stopped production of new golf clubs completely June 30.

PGA to Hold Annual Meet at Chicago, Nov. 9-11

ANNUAL meeting of the PGA is to be held at Medinah Club, Chicago, Nov. 9-10-11. Delegates from PGA sections and the association's executive committee will discuss wartime plans for pros and clubs.

Although complete PGA rules and by-laws edited by the association's legal advisers will be submitted for delegate's consideration, it is planned to keep at a minimum debates on association technicalities which in previous annual meetings have taken the greater part of the delegates' time.

This time it's hoped to focus attention on how pros can keep their jobs and help fit golf properly into the nation's wartime plan. Objection was offered to holding the annual meeting of sectional delegates and proposal was made to limit the session to an executive committee affair. Successful opposition to curtailing the usual scope of attendance developed.

"Keep Well" Ad Campaign Endorses Sports

THE Institute of Life Insurance is conducting an advertising campaign in many metropolitan newspapers with each ad being headed "Just by keeping well YOU can help win this war."

"Play some each day" is one of the 5 health rules advocated by the Life Insurance group in its advertising. The other points are "eat right," "get your rest," "see your doctor once a year," and "keep clean." Under the "play" head, the Institute advertising says, "Romp with the family, visit with friends, take walks, play games—do whatever you like to give your mind and body a rest from the daily grind on the job. 'All work and no play makes Jack a dull boy.'"

The campaign reminds that by the end of this year nearly one-third of Ameri-

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More pros, by a wide margin, pass through the entrance of the Lytton Building than at any other address. YOU should take advantage of the consequent greater business that 'being in' the Lytton Building gives you. Rents are reasonable, suites are conveniently arranged, and there's not a better maintained building anywhere.

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Golf's Most Famous Address

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Chicago

ca's physicians, dentists and nurses will be in the armed forces. Golf as a health developer and preserver takes on a new value under the wartime condition of doctor shortage and increased production requirements.

May Announces Purse Hike to \$25,000 for '43 Events

TAM O'Shanter Open and Amateur tournaments under new names will offer still richer prizes in 1943, according to plans of George S. May, president of Chicago's Tam O'Shanter CC.

The 1943 event is scheduled for July 19 through July 25, and the total prize money will be raised to an even \$25,000. The All-American Open will offer a record prize of \$20,000 with \$5,000 going to the first place winner alone. The All-American Amateur event, to be staged simultaneously with the Open, will carry a prize list of \$5,000 in war bonds, with the winner getting \$1,000 and the balance going to the runners-up in graduated amounts.

Profits from the 1943 tournaments will again be donated to Army Emergency Relief. May personally guarantees a minimum of \$20,000 regardless of receipts.

Club Gets in Scrap—Amarillo (Tex.) CC during the past 3 months has turned in over 1,000 lbs. of scrap steel, 500 lbs. of scrap rubber, nearly \$200 in cash to the local U. S. O. and purchased over \$500 in War Bonds for tournament prizes.

George Aulbach is managing director of the club, which has a \$75,000 clubhouse, \$50,000 watering system, heated swimming pool, tennis courts and 18-hole championship layout with bent greens and blue grass fairways. It was nearly 10 years ahead of all other clubs in Texas in the development of greens.

Bag Carriers Offset Caddie Cut

FROM one end of the country to the other, caddies have disappeared into defense plants this season, or gone into jobs left vacant by defense workers. In many sections, farmers have further depleted the caddie supply, grabbing the boys as their source of labor.

The average golfer, used to a caddie when he plays, has found it necessary in recent months to carry his own bag. Many

Golfdom