

Meeting the Emergency!

U. S. DEVELOPS METHOD FOR RE-PROCESSING USED GOLF BALLS



BEFORE A typical used ball which can be "U. S. Re-processed."



AFTER "U. S. Re-processed" ball with new cover. Plays practically as well as new.

NO RUBBER REQUIRED—provides new, durable cover—retains substantially the feel, click and distance of the original ball.

Make a trade-in allowance to players who turn in their old golf balls to you—especially used U. S. Royals, U. S. Fairways and U. S. Nobbys. The trade-in allowance should be applied to the purchase of "U. S. Re-processed" golf balls or *new* U. S. golf balls while they are still available. U. S. Re-processing assures a U. S. factory-quality job. All Re-processed U. S. Royals and U. S. Fairways will have the famous Cadwell-Geer Cover—the last word in durability. All U. S. Re-processed balls will be stamped "Re-processed."

SAVE ALL USED GOLF BALLS

Hold them until your U. S. Golf Ball representative calls on you with complete particulars of the U. S. Re-processing Plan

UNITED STATES



RUBBER COMPANY

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