



## LET'S TAKE A LOOK AHEAD!

THE GOVERNMENT needs rubber for National Defense. Plenty of it. With what's left over from tires and tanks, battleships and bombers and countless other needs, we plan to make golf balls.

We don't know how many. Defense comes first—as it should—but we don't believe golf will be eliminated from the scene. Too many people depend upon this game for their livelihoods. Too many people depend upon it for relaxation—relaxation now doubly important as an escape from war-time jitters.

We are rationed here at Acushnet as you probably know. So far we have been able to fill orders in spite of greatly increased demand. We hope we shall continue to be able to do so—particularly since advance orders indicate a good season ahead.

But whether we can or not, we wish to assure you of this: Our policy will remain unchanged. The Pro will be protected. Quality will be maintained. We will not permit the Acushnet name to be forgotten.

They're still cracking 'em down the middle in England. . . . The war hasn't stopped them and we hope it isn't going to stop us. Acushnet Process Sales Company, New Bedford, Mass.

# ACUSHNET

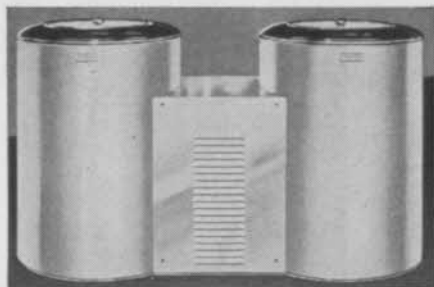
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## Oak Park Country Club

brings **ECONOMY-PLUS** to  
their food service with . . .



# Deepfreeze

(TRADE MARK)

THE MODERN METHOD OF FROZEN FRESH FOOD STORAGE



July 23, 1941

Mr. Howard R. Roberts  
Deepfreeze Motor Products Corporation  
2301 Davis Street  
North Chicago, Illinois

Dear Mr. Roberts:-

In answer to your recent letter regarding the Deepfreeze unit we have at the Oak Park Country Club, want you to know how much we value this equipment. It has not only saved us considerable money but has also eliminated the necessity of building a "walk-in" cooler of which we were in great need.

Since we have had our Deepfreeze unit, we have had a continual supply of frozen foods on hand which has made it possible for us to satisfy our members' greatly varied tastes.

You have accommodated us in every possible way in installing this Deepfreeze unit and I am certain the above will assure you that we can not do without it.

Many thanks for your cooperation and splendid service.

Very truly yours,

*[Signature]*  
C. E. Bangs  
Manager

CRB/hab

## THIS IS WHAT DEEPFREEZE DOES FOR YOU:

- Prepares for emergency demands; you need never be "caught short" of any menu item.
- Eliminates food losses and spoilage incurred through unexpected business lulls.
- Eliminates food "seasons"—gives all advantages of fresh frozen foods; year round menu variety, uniform high quality and economy in time, labor and money.
- Preserves indefinitely, in perfect condition, such perishables as lobsters, livers, hearts, kidneys, brains, frog legs, etc.

### MAIL COUPON

For Complete Information

## STOP FOOD LOSS

No more bad weather worries these fall week-ends. • Have ample supplies on hand—no dehydration and no spoilage. • Serve four or four hundred the "Deepfreeze" way.

DEEPFREEZE DIVISION,  
Motor Products Corp.,  
2300 Davis Street,  
North Chicago, Ill.

Please send full details about Deepfreeze and the Deepfreeze purchase plan.

Name.....

Address.....

City and State.....



## Drop In At Our Booth . . .

at the Greenkeeping Superintendents' Association Convention,  
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### BOOTH 29

You will find the Skinner System line interesting and of value to you.

THE SKINNER IRRIGATION COMPANY, 415 Canal Street, Troy, Ohio

## MIXES Roughest Waste into FINEST COMPOST



### FOR GREENS, FAIRWAYS

The new Wichita Wonder Compost Grinder takes the toughest materials—sod, peat, leaves, sludge, vegetable waste, and converts them into a compost fine enough to sift right through thick grass—allowing a smooth even turf. Low cost, ideal compost for golf course fertilizer.

### WICHITA WONDER FEATURES

- Grinds, shreds, mixes, piles
  - Adjustments for size of mix
  - Rollers hold unground material rigidly against hammers.
- Write today for descriptive folder on several models.

## W-W GRINDER CORP.

DEPT. D.

WICHITA, KANSAS

## Golf Dots . . . . and Dashes ---

By K. R. SUTPHIN

TWENTY-THREE Detroit district semi-public golf clubs, comprising the membership of the Metropolitan (Detroit) Golf Assn., will be available to non-commissioned members of the Army at half the usual green-fee rates, for the duration. . . . George W. Blossom, Jr., retiring chairman of the USGA museum committee, and president-elect of the USGA, with the assistance of Earle F. Tilley of the museum committee, has drawn up a form whereby individuals possessing collections of golf articles and books who might consider leaving them to the association, can include such a bequeath in their wills, on the USGA form.

*F. A. Veditola, chief accountant, Medinah (Ill.) CC, has informed GOLFDOM he will be glad to effect an exchange of financial reports with other interested*

*Golfdom*

# PRIZE WINNING GREENS AND FAIRWAYS



## Peerless Grinder Keeps Mowers Sharp!

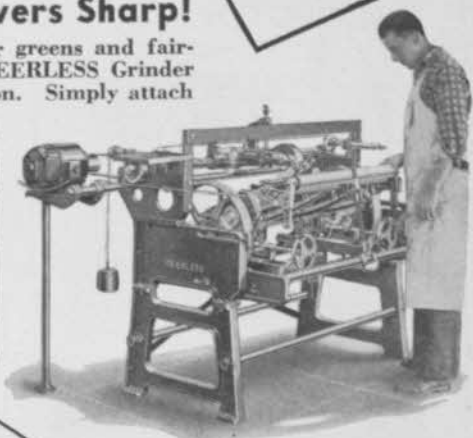
Are you satisfied with the condition of your greens and fairways? If not, look to your mowers. A PEERLESS Grinder will keep all cutting units in perfect condition. Simply attach to light socket—easy to operate—accurately sharpens all types of mowers, power mowers and tractor units in half the time required by ordinary methods. Users include many of America's largest and finest clubs. Send post card today for free bulletin and prices.

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Manufacturers of the  
**SILVER KING**  
GOLF COURSE TRACTOR



**SEND POST CARD FOR FREE BULLETIN!**

clubs. . . Freddie Corcoran, PGA tournament bureau manager, and recently appointed to the post of golf deputy of the Division of Physical Fitness by John B. Kelly, asst. director, Office of Civilian Defense, recommended, and saw appointed, Bobby Jones, Craig Wood, and Ed Dudley as golf advisers to the Hale America movement now being launched by the Civilian Defense division. . . Brooke Grubb, one of the most colorful sports figures in Metropolitan Washington, is now a golfer. Last year Brooke opened a driving range north of Silver Spring, and in the course of affairs, he took up golf. Brooke's regular Sunday feature at the range was a driving contest, mule race, softball game and free beer.

Harry Cooper has signed a long term contract as pro at Golden Valley GC in Minneapolis. . . Skip Alexander, North and South amateur champion, started his professional golfing career in the recent Miami Open. He failed to qualify for the final two rounds. . . Clarence Gamber, pro at the Tam O'Shanter club, Detroit, died of a heart attack in early December. Gamber was noted as one of the game's longest drivers. . . Joe Roseman, veteran golf pro-

January, 1942

# Asgrow

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Write for list of grasses and market quotations  
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... cordial, friendly. Private  
Beach, Outdoor Swimming  
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ON INDIAN CREEK  
DRIVE AT 35TH ST.



## Indian Queen HOTEL

## Time — Money — Effort —SAVE ON ALL THREE!

Reduce your sales effort—but increase your sales. Sounds strange you say? But not if you're located in the Lytton Building—the golf trade buying headquarters of the world. You'll then 'cash in' on the drawing power of the golf companies, golf publishers, and the golf associations located in this building.

### Your Chicago Office Should Be Here!

More pros, by a wide margin, pass through the entrance of the Lytton Building than at any other address. YOU should take advantage of the consequent greater business that 'being in' the Lytton Building gives you. Rents are reasonable, suites are conveniently arranged, and there's not a better maintained building anywhere.

## THE LYTTON BUILDING

Golf's Most Famous Address

14 E. Jackson Blvd.

Chicago

greenkeeper, and head of the mower company bearing his name, has closed a \$250,000 contract with the U. S. government for gang mowers. They are to be used at army fields and airports, as all of the latter will eventually have fine grass turf.

The air-conditioned seed warehouse and store of Stumpp & Walter Co., which is its neighborhood's only modern steel, stone and concrete building, has been selected by the New York City defense council as a daytime air raid shelter. S&W's staff is receiving regular drill on handling people in an emergency, and two wardens are being kept on duty. The sub-basement and third floor of the building have been cleared of equipment, emergency supplies have been put in and windows have been blacked-out.

Normandy Isle GC, Miami Beach's new \$700,000 golf layout, was opened formally December 18 with an exhibition match between Craig Wood, Normandy Isle head pro, paired with Dick Chapman, against Vic Ghezzi and Frank Walsh. Art Gleason is N. I. manager. . . . Houston, Texas, city council has approved the purchase of the 161-acre Glenbrook CC property from the Taub estate in Houston for \$160,000. The 18-hole golf course and clubhouse soon will be opened to the public, according to Mayor Neal Pickett. . . . New pro at the Pine Bluff (Ark.) CC is Horace Lacey, who has been stationed at the Little Rock CC the last three years.

Harlem fee course in the Chicago district has been purchased by the government; a plant for munitions construction will be built on the property. . . . Angelo Mainero, assistant at Wee Burn Club, Noroton, Conn., the last four years, has been named Wee Burn head pro for '42, succeeding Jimmy Demaret. . . . Ben Hogan pocketed \$18,358 in prize money during the 1941 golf season, and became the first golfer to capture the Harry Vardon memorial trophy two years in succession. Hogan's earnings left him \$1,242 short of Sam Snead's record \$19,600, but the 553 points he amassed in winning the trophy beat Snead's record of 520, established in 1938 when he set the money high. Snead in 1941 finished second in both money winnings and Vardon trophy points, winning \$12,848 and 444 points respectively. Byron Nelson finished third in both classifications.

District Judge J. Arthur Phelps has ordered Pueblo (Colo.) county and city of-

ficials to return to the Pueblo GC \$149 and a dozen golf balls seized last spring in a raid on the club's slot machines. . . . Early construction of a municipal golf course adjacent to Iroquois Park, Louisville, Ky., has been assured following the completion of a deal for the 63-acre tract by the board of park commissioners. Present plans call for the building of 9 large grass greens, and 18 tees. . . . Ralph M. Barton, 66, well-known golf architect in the East, died November 14 at his home in Concord, N. H.

*A 200-page history of East Hampton, Long Island, as a summer resort has been published by the Maidstone Club as part of its golden jubilee celebration. The book, titled "Fifty Years of the Maidstone Club," contains considerable information on golf's history at the club. Two former USGA presidents—A. M. Reid, and the late H. H. Ramsay—and a former Amateur champion—Jess Sweetser, are on the list of Maidstone membership.*

Funeral services were held January 3 for George W. Blossom, Sr., who died December 31 in Pasadena, Calif., at the age of 87. Mr. Blossom is survived by two sons, George, Jr., president-elect of the USGA, Francis R., and a daughter, Mrs. W. S. Bacon. . . . PGA national headquarters is now located at the Chicago Towers Club, 505 N. Michigan Ave. Address up to December 31, 1941, had been 14 E. Jackson Blvd. . . . Paul F. Schulte, 84, founder and owner of the Decatur (Ind.) CC, died December 21 following a short illness.

*Pat Johnson has been named manager of Westwood Hills club in the Minneapolis district, this in addition to his regular job as greenkeeper at the 27-hole layout. . . . Bob, Jr., son of GSA director Bob Pollock, is now in the service. . . . Harold (Jug) McSpaden is the new pro at the Philadelphia CC. Jug leaves the Winchester (Mass.) CC for the Philly post. . . . Purchase of 55 acres for a golf course and other recreational activities has been announced by the student activity board at Macomb (Ill.) Teachers' College.*

Richard S. Tufts, who spoke before the recent annual meeting of the Metropolitan (N. Y.) Golf Assn., returned to Pinehurst with the conviction that the USGA, at its annual meeting, would advocate a policy for associations, clubs and players to follow during the war. Tufts is of the opinion that practically all golf associations and clubs will base their activities on the program announced by the USGA.

January, 1942

## "AGRICO CERTAINLY DOES A BETTER JOB"



"Agrico gets full credit for the exceptional results on greens, fairways and tees at Fairfax, Va., Country Club," says W. H. Glover, Greenkeeping Supt. See details, below.

### USE AGRICO FOR BEST RESULTS

"EXPERTS commented time and again on the excellent condition of our turf, less than a year old," writes W. H. Glover, Greenkeeping Supt., Fairfax Va. Country Club. "It is indeed exceptional to put down seed in September and October and be able to play on it by the following May 25th. The well-balanced plant foods in Agrico Country Club grades had much to do with these results. Agrico does a great job—we'll keep on using it."

Results like this, on old turf and new, show that Agrico certainly does a better job . . . gives more plant-feeding efficiency per dollar. One Agrico for Greens . . . another Agrico for Fairways . . . each specially formulated for its own purpose, with all the needed plant foods, both quick-acting and long-lasting, in just-right proportions.

Use Agrico for better results at less cost. Order from your local Agrico office or dealer, or address below. Let our free Soil Service test your soil, give you full report. Use Agrico, see the difference it makes.

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# TORO

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*Mowing Machinery Specialists for Over 20 Years*

JANUARY, 1942

# WAR

## GOLF SETS ITSELF TO SERVE

By HERB GRAFFIS

**G**OLF in the U. S. A. is quickly changing to a wartime swing. There is a firm and calculating determination to make the game a substantial contributor to the strength and morale of the nation.

Experience in other countries to which this war is nothing new has revealed that golf because of its scope of ages, classes and both sexes, functions valuably in physically and mentally conditioning non-combatants, and in the recreation program for service men.

In Britain, although some courses in potential invasion areas have been abandoned temporarily and their fairways studded with devices to prevent possible use by enemy planes, play on courses remaining open has kept up surprisingly well.

### Some Alterations May Come

In the Los Angeles sector U. S. army officials closed several municipal courses promptly after the Jap attack on Hawaii. At this writing the Army has made known no set policy concerning courses in coastal areas subject to invasion risk. It's possible that on some courses in such territory alterations will be made to prevent

use by enemy planes but to allow continuance of golf play with new hazards.

Employees of evacuated British business houses have taken to the game on courses near country locations to which offices of commercial and government establishments have been driven by bombing raids.

Although British labor is working at unparalleled extent and intensity, artisan golf continues as a needed and beneficial recreation.

### Worker Output Slumps in Germany

German medical and industrial publications as far back as a year ago reported slumps in per capita output per worker in German plants caused by failure to effect correct balance of work and recreation for the worker. Such information from the enemy was valuable to the British who were confronted by a critical problem of maintaining utmost productive efficiency per worker.

According to available reports, comparatively small acreage of British courses has been converted into farm and grazing land. Generally the courses are unsuitable to growing vegetables. Much use seems to have been made of golf course grass col-



lected after cutting for making ensilage.

Recovering of golf balls is one of the means used in Britain to provide playing equipment. Quota of raw material for balls was allowed on a percentage set when golf play was at its minimum. Longer fairways, less maintenance of the rough, and the tendency of newer players to lose balls, have heightened the golf ball supply problem since the influx of evacuee workers to rural districts.

From meager evidence it is apparent that golf is being continued in Germany. The German Golf Assn. has advertised an appeal for development of an ersatz ball.

In Australia, New Zealand and India golf keeps on actively, with accent on the defense fund and war organization fund drives in the clubs' schedules of events.

The Dutch golf magazine, publication of which was suspended for two or three months after the Nazi invasion, resumed publication. As late as October, 1941, the issue showed editorial life and a substantial volume of advertising.

Nippon Golfdom, the Japanese golf magazine first published sometime after this GOLFDOM in your hands was begun, was going strong as late as the issue of September, 1941. The copy, the latest to be received in the USA, had 12 pages of advertising in a 44 page book, and there's no surer indication of the game being kept up. By then the Japs had been concerned with the Chinese "incident" more than 4 years.

Plainly from evidence in lands that have been at war for some time, golf fills a

definite and highly important place in that part of war activity behind the line. The evidence indicates that it would be as unwise to let up on golf as to abandon the movies, which although they may not contribute directly to physical development, serve a vital function in keeping temperament in proper balance.

At this writing the fate of much of the major tournament program is uncertain. The major Canadian championships have been maintained thus far through this war in departing from the precedent of cancelling these events in 1915-1918 inclusive. The USGA, the Western GA and the PGA cancelled their tournaments in 1917 and 1918. The British Open, the British Amateur and the British Women's Open were not played in 1915-1919, inclusive. No British Open, Amateur or Women's Open was played in 1940 or 1941.

At the Western GA annual meeting, Dec. 13, official sentiment favored following the lead of the USGA in action on championships. No mention was made of how WGA action would be subject to the Phoenix (Ariz.) Thunderbirds' decision, the Thunderbirds being promoters and underwriters of the Western Open's \$5,000 prize money.

War relief organization matches are sure to have top billing so far as tournament pros are concerned. Their record to date shows more than \$50,000 raised for war relief organizations; by far the greatest amount any sport has contributed.

During the First World War exhibition golf of American pros was first placed on



The army men in the above photo (taken Nov. 12, 1941), from the 74th Coast Artillery, Camp Pendleton, Norfolk, Va., are shown just before the start of a free round of golf on the Ocean View course in Norfolk. Each Wednesday, through USO sponsorship, soldiers from either Camp Pendleton or Camp Story enjoy the privileges of the Ocean View course without charge. Bags, clubs and playing privileges are all free, and balls are furnished by the USO. These boys are sent direct to the course by army truck. In addition, free passes are issued sailors and soldiers for week day play whenever they may get time off. F. G. Bingham is superintendent of Ocean View layout.

# John B. Kelly Emphasizes Golf's Importance In War



OFFICE OF CIVILIAN DEFENSE  
320 BOARD OF EDUCATION BUILDING  
PHILADELPHIA, PENNSYLVANIA

F. H. LA GUARDIA  
Director  
JOHN B. KELLY  
Assistant Director  
in Charge of Physical Fitness

December 24, 1941

Mr. Herb Graffis, Editor  
GOLFDOM  
14 East Jackson Boulevard  
Chicago, Illinois

Dear Mr. Graffis:

This is the time when golf really must score for the physical and mental conditioning of American citizens under wartime pressure.

The wealth of a nation is in the strength of its people. High pressure of emergency effort demands planned balance of recreation for top efficiency. Without good food, plenty of recreation and sufficient sleep, the workers of America will not have the strength to carry on their great defense program.

Golf's strong attraction as a sport in which more than 2½ million of our citizens exercise regularly in the open air qualifies the game for national service of a vital character.

Therefore we are urging the golf clubs and organizations of America to exert themselves to the limit in expanding and enlarging their present programs to the point where there facilities for recreation can be utilized on a 100% efficiency basis to meet the requirements of individual and collective physical fitness.

No work can operate efficiently without regular periods of recreation. And America, now more than ever, cannot risk inefficiency when wartime production requires peak performances.

Very truly yours,

JOHN B. KELLY  
Assistant U.S. Director of Civilian  
Defense in charge of Physical Fitness

JBK/s

a popular basis and raised approximately \$250,000 for the Red Cross. Chick Evans, then holder of the US Open and Amateur titles, was in great demand for the Red Cross matches and enlisted pros as running mates.

Red Cross matches in Britain, presenting leading pro, amateur and women players, have raised approximately \$300,000 since this war started although many of the competitors are in war service and matches are dependent on the feature players getting leaves.

Chief change in US golf situation since the First World War has been the game's extensive enlistment of those whose names never appear in the society columns. More

than 500 public courses have been built or rebuilt by the WPA in its 6 years. This excellent low-price golf and that supplied by privately-owned fee courses accounts for approximately 70% of the nation's 2,300,000 golfers playing on pay-play courses.

Declarations of war have, strangely enough, put new heart and vigor into many private club situations.

Heavy taxes, priority difficulties, and pressure of defense material production tasks were presenting a gloomy picture to club officials whose optimism had been dimmed by sad experience in endeavoring to pilot country clubs.

However, the miracle of unity swiftly brought by the Jap sneak stab has sparked

Pros are requested to save the shipping cartons of golf clubs, and when they have display panels intact and clean, to use them again. All the boys being careful about this will conserve material in which the shortage is acute.

a new spirit and new policies in private clubs that were not confidently facing the future.

The new spirit that pervades U. S. golf clubs is based on the strength of the nation being the strength of the individual. Therefore, the war-time operating policy of the clubs already has begun to be clearly defined on a physical fitness basis.

The social side of club activities will not be ruled out of bounds but it certainly will be a distant second to the emphasis on physical conditioning.

Although the average private club member generally needs golf more and plays it less than the representative younger patron of the pay-play courses, the problem of getting the older private club member to consider golf as a physical and neuro-psychiatric benefit has been hard to solve.

Marked success attended the Fort Wayne (Ind.) CC campaign to sell more golf play to the businessman members as a physical benefit and efficiency promoting factor. This unique campaign of cards enclosed with all club mailings and some cards sent separately, was described in a GOLFDOM article.

#### Promotion Work Vital

This need of promotion work will demand from managers and pros energetic and persistent work of a sort not often done in the past. According to club officials who see a necessity of operating the club as a training camp and recreation center for the civilian member, the manager and pro will have to rise to this war-time job or lose out.

It'll be an additional labor and responsibility for the department heads, but also an increased opportunity. With shortages of help, rising prices and curtailed income of members already providing managers with serious problems the war-time job of promotion is going to be a telling test of managerial ability.

The pros, too, in view of probable curtailment of merchandise available for retailing profit will have to see to it that more customers come out for lessons and to be otherwise exposed to the value of a competent and diligent pro's personal interest in the member's golfing welfare.

On the greenkeepers will fall the desperate job of attempting to maintain satisfactory playing conditions despite labor shortages and inability to get maintenance equipment to the extent needed, and with the shipping speed needed. The fertilizer and seed situation now is about the one place where course superintendents see no serious trouble of supply or cost in immediate prospect.

It is expected that clubs wherever possible will expand their practice range facilities for use of members whose time for recreation may be sharply limited but who recognize their need of exercise.

#### Gasoline Rationing May Come

One factor that calls for golf club planning—just in case—is the possibility of gasoline rationing. Golf has been a major force in suburban community development. Due to golf's space requirements a transportation item is important in the game.

If the government rations gasoline many golfers will have to avail themselves of rail and bus transportation or arrange to share automobile transportation to reduce per capita use of gasoline, oil and rubber in getting themselves conditioned in the open air for withstanding the impact of the war of nerves and the long-hour physical drain of war-time employment.

Some clubs in 1941 had defense bonds as prizes for club events. This choice of smaller denomination defense securities unquestionably will be popular among golf clubs this year.

Defense stamps are being urged as a medium of exchange in golf wagering. Glenn Morris, director of the National Golf Foundation, estimates that if the defense stamp proposition is popularized in golf,

PGA committee in charge has announced that all prizes at the annual PGA seniors championship, to be held January 15-17-18 at Fort Myers, Fla., will be given in Defense Bonds.

stamps to the extent of \$5,000,000 may be bought for friendly betting use at golf clubs this year. Morris reckons that a minimum of \$30,000,000 in government taxes will be paid by golfers because of their golf, in 1942. This substantial payment to financing of Freedom's War, together with the game's improvement of individual health, morale and efficiency gives golf valid reason for confidence in its status in war-time.