



★ ★ ★ BY THIS TIME every one of you has heard the news . . . "No more golf balls!"

Sure it's hard to take . . . particularly when next season promised to be the best and biggest and most profitable you and we have ever had.

But if the sacrifice we are asked to make helps keep our tanks rolling, our planes flying and our ships at sea, we know you agree with us that it is worth while.

We hope that e'er summer rolls 'round again, our armed forces will have made such progress that the stymie on production will be removed . . . at least in some degree . . . but we can't count on that.

Four things you can count on: that as soon as permitted, manufacture will be resumed; that Acushnet quality will be maintained; that the public will not be allowed to forget the name Acushnet; that the only-through-the-pro sales policy will be upheld.

We advise that you make your present stocks go as far as possible; that you keep sales to individuals as small as you can; that you show no favoritism; that you maintain fair prices.

We feel sure that you will co-operate with us in the same way and understand that our policy will be to keep as *many* of our customers supplied as possible, even when that means cutting down individual orders.

We ask that you help us and your brother-professional to stamp out bootlegging and profiteering by reporting any evidence of these vicious practices to us.

And remember, Americans are *not* going to stop playing golf until the last ball is battered into a lop-sided, non-playable horror . . . and that *that* will never happen.

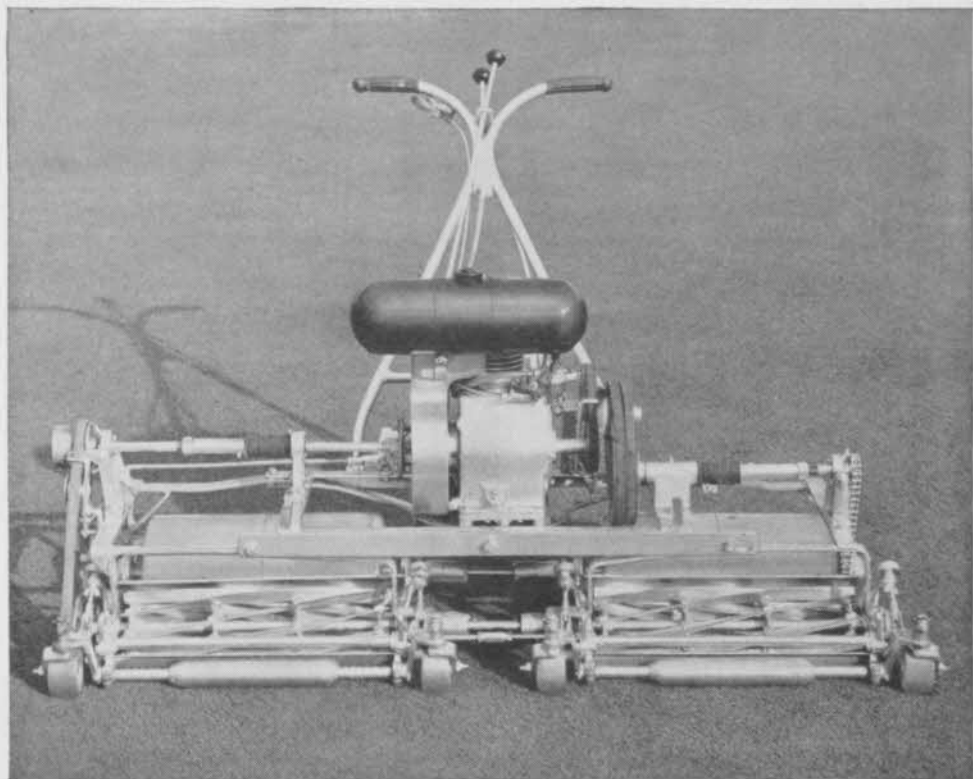
Golf is a morale builder and escape for three and one-half million Americans. The government knows that — and will act accordingly. It isn't going to permit golf to die. People are still playing in England, yes, even in France and Holland.

Keep these things in mind. Keep calm. Keep your courage up. . . . If you do your part and we do ours, we will pull through. Acushnet Process Sales Company, New Bedford, Mass.

TITLEIST    BEDFORD    GREEN RAY    PINNACLE

SOLD  
ONLY THROUGH  
PRO SHOPS

ACUSHNET  
GOLF BALLS



## Saves \$788.56 in one season mowing greens with the DUPLEX!

There's no longer any question about the money-saving advantages of the Duplex Power Greensmower.

Harold Clemens, Superintendent of Sunset Ridge in Chicago, kept an accurate check of costs and here's what he reported:

*"With hand mowers it required 2530 $\frac{1}{2}$  hours and at 62 $\frac{1}{2}$ c an hour, \$1581.06; with the Duplex 1268 hours, \$792.50, or an actual saving of \$788.56. Our greens are in better shape."*

That's why we say for low cost and beautiful work, you can't beat the Duplex.

# TORO MANUFACTURING CORP.

MINNEAPOLIS, MINN. U.S.A.

*Mowing Machinery Specialists for over 20 Years*

# PRIZE WINNING GREENS AND FAIRWAYS



START  
HERE

## Peerless Grinder Keeps Mowers Sharp!

Are you satisfied with the condition of your greens and fairways? If not, look to your mowers. A PEERLESS Grinder will keep all cutting units in perfect condition. Simply attach to light socket—easy to operate—accurately sharpens all types of mowers, power mowers and tractor units in half the time required by ordinary methods. Users include many of America's largest and finest clubs. Send post card today for free bulletin and prices.

**THE FATE-ROOT-HEATH CO.**

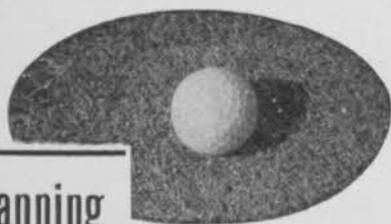
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Manufacturers of the  
**SILVER KING**  
GOLF COURSE TRACTOR



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Planning  
to improve your course?

Play safe with Scotts Golf Course Seed. It's triple cleaned in our own plant—guaranteeing a weed content far below certification requirements. Scotts Seed is unsurpassed for quality . . . it is the "best at any price." Write today for prices and current copy of Turf Talks.

**O. M. Scott & Sons Company**  
Marysville, Ohio

**Scott's**

SCOTTS SEED makes BEAUTIFUL TURF!

## Golf Dots . . . . and Dashes---

By K. R. SUTPHIN

THE Hale America Open tournament, dedicated to the improvement of the general public's health in connection with national civilian defense, will be the most important war relief event ever conducted in the game. The tournament will be held July 18-21 at the Ridgemoor CC in the Chicago district. The event, which will be a 72-hole medal play competition with 18-hole rounds each of the four days, will be under the direction of the USGA championship committee, of which Francis Ouimet is chairman. . . . Annual winter dance of the Chicago district Club Managers Assn. was held January 21 at the Medinah Club on N. Michigan Ave.

John Edgar Thompson (Pop) Warner, veteran golf pro, died January 19 in Rome, Ga., at the age of 60

Golfdom

**BIG JOBS—TOUGH JOBS—ANY JOB!**



## **IDEAL BULLDOGS**

*Are adaptable to all  
types of mowing conditions*

These Ideal Bulldog Mowers are built to take care of widely varying mowing conditions. On fairways of championship calibre, they assure smooth, clean work. The heaviest turf of blue grass, fescue, bent or bermuda is easily cut by Bulldog mowers.

Unusual flexibility is provided for mowing on hilly and undulating fairways and around traps and bunkers. Where there are large areas to be mowed, Ideal Bulldog Mowers are your assurance of mowing economy.

There are various frame combinations for different makes of tractors, for all types of mowing jobs on golf courses, parks, cemeteries, airports, etc.

Write today for the FREE catalog . . . it will give you the facts about Ideal Bulldog economies. See how mowing costs are kept exceptionally low and how upkeep is minimized.



# **IDEAL** POWER LAWN MOWER CO.

**446 Kalamazoo Street, Lansing, Michigan**

*Distributors and Service Stations in All Principal Cities*

# SKINNER SYSTEM OF IRRIGATION



## TIME TO MAKE PLANS

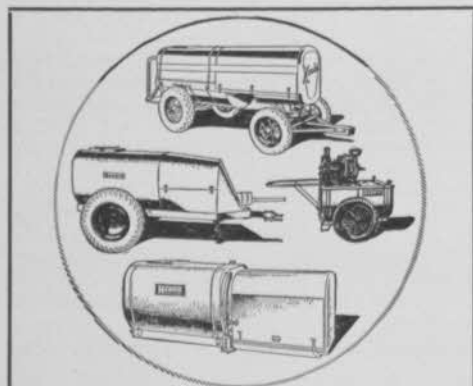
A successful golf course irrigation system depends on two things—

- 1—Superior Equipment
- 2—Correct Planning

The Skinner System offers both to any club which is considering green and springy fairways in spite of dry weather.

Drop us a line and let us help you.

**THE SKINNER IRRIGATION CO.**  
415 Canal St. Troy, Ohio



● Don't let insect pests and parasites destroy your trees, shrubs, greens. Hardie builds golf and country club sprayers that spray trees, apply liquid fertilizers, weed killers, put out grass fires, and keep appearance up to par at the minimum of labor and cost. Write for catalog. The Hardie Mfg. Company, Hudson, Mich., Portland, Oregon, Los Angeles, Calif., New York City.

# HARDIE DEPENDABLE SPRAYERS

... Quoting an AP January 24 date-line from London: "When the Bank of England recently transported its facilities to a more isolated region its staff built a golf course near headquarters." !! . . . New and earlier dates for the \$15,000 Tam O'Shanter Open tournament, which will run concurrently with the All-American amateur, have been announced by President George S. May. The tournament, originally scheduled for September, will be held July 13-19.

Women's Western Golf Assn. has voted to donate its share of the gate receipts of its toursneys to war relief. The tournaments at which gate receipts are received are the Open, scheduled for Elmhurst (Ill.) CC, June 22-27, and the Amateur, to be held at San Antonio (Texas) CC, October 26-31. . . . Following an illness of two years, James Gillison, 69, resident of Portland, Ore., for the last 30 years and the golfer credited with introducing the game in the Northwest, died December 20 in Portland. . . . 1942 officers of the Midwest Greenkeepers Assn. are: pres., John Darrah,

# GET FIT TO WIN!

That's the slogan of the Office of Civilian Defense nation-wide Physical Fitness program. It is up to every golf club to utilize its facilities on a 100% efficiency basis to meet the needs of this campaign for fitness.

To make less difficult the important job of maintaining your course in best possible shape we are going to do our best to help—by keeping available the largest stocks of equipment and supplies we can possibly obtain.

We will be ready to give you the kind of service we know you will need.

## GEORGE A. DAVIS, Inc.

5440 Northwest Highway AVE. 6130  
CHICAGO, ILL.

Beverly CC; 1st vice-pres., Ray Gerber, Glen Oak GC; 2nd vice-pres., Emil Masciocchi, Onwentsia CC; secy-treas., William Stuppel, Exmoor CC; directors, Graham Gardiner, Park Ridge CC; Frank Dinelli, Northmoor CC.

*Comment from various sections indicate forthcoming spring's news will not include references to threatened or actual caddie strikes. In discussing the problem many golfers say inability to engage kids will result in players either using carts, or carrying their own bags of 7 to 9 clubs and reducing golf expenses appreciably. Annual national caddie bill is estimated at about \$13,000,000. . . . Stuart Henderson reports opinions of pros at a Connecticut meeting: "Wealthier clubs will experience little change. Smaller clubs in for a bad year. Equipment buying which began last fall promises heavy play. Pros who have been careless about their credit rating won't be able to get shop merchandise. Course maintenance standard slump inevitable."*

Carl J. Suedhoff, sec.-mgr., Fort Wayne (Ind.) CC, says club publicity

February, 1942

If you want

**V**elvet-smooth  
greens . . .

and the

**V**ery finest  
fairways . . .

at economical  
feeding costs

**V**ote for . . .

Swift's Special  
Golf Fertilizers

and

# VIGORO!

There is a reason the swing in golf course feeding practice is so definitely to Swift's. Investigate! Address: Swift & Company Fertilizer Works, Chicago, Ill.

*maximum*  
**TURF  
 PROTECTION  
 at MINIMUM  
 COST**  
**MERCK  
 2-1 MIXTURE**

*is effective, dependable, economical.  
 It can be applied by either wet or dry  
 application. It is of special fineness en-  
 suring thorough and even distribution.*

**OTHER MERCK PRODUCTS  
 FOR THE GREENKEEPER**

**TURFCALOMEL** — A complete turf fungicide that is unusually popular with many practical greenkeepers.

**CORROSIVE SUBLIMATE** — Conforms to U.S.P. requirements. It is quick-acting. It is highly efficient as a remedy and preventive for large brown patch.

**CALOMEL** — Preferred when long protection is desirable and rapidity not essential.

**MERCK & CO. Inc. • RAHWAY, N. J.**

*Manufacturing Chemists*

New York Philadelphia St. Louis  
 In Canada: Merck & Co. Ltd., Montreal  
 and Toronto

in newspapers this season will need smarter push than ever before to fortify value of club as social as well as sports center. Suedhoff says pictures of members' children are surest to make society pages. . . . Bel-Air CC (Los Angeles district) has prepared its clubhouse for operation during blackouts. "Keep fit and fighting" is Bel-Air slogan in reminding its members of the club's many facilities for recreation, relaxation and exercise.

*Fred J. Busch, Box 1982, Cristobal, C. Z., formerly pro at Cincinnati, O., is instructing soldiers in the Canal Zone. Fred wants to install practice ranges for soldiers in outlying camps but is shy of equipment for operating these ranges. The boys would appreciate used clubs and old balls. . . . Variety, amusement business journal, advises show people to "Lose the Blackout Blues." . . . Club Managers Assn. has been campaigning to get pay-check deduction plan for buying defense stamps widely adopted by club employees.*

Dealers at the National Sporting Goods Assn. 12th annual convention, Chicago, Jan. 18-21, clamored for golf balls at manufacturers' exhibits. . . . Arrangements were made for a survey of sports rubber requirements. . . . Survey was suggested by OCD Physical Fitness Division. . . . Ray Hill of Fitness staff made a stirring practical address, counseling sports goods factors to get together and demonstrate war-time value of their business. . . . Fitness campaign and sports trade tied together, as campaign will be weakened by sports goods shortage. . . . Folks don't go with zest for rope-skipping, peasant dances, and one-and-two - and - three-bend-and-grunt exercises.

*GOLFDOM'S suggestion that golfers use defense stamps for settling golf bets has been extensively adopted. Two Pinehurst (N. C.) bridge players propose golfers' use of the stamps as wagering tender be adopted by bridge players. . . . Clubs selling stamps in 10c and 25c denominations should have clubhouse signs promoting the sales. . . . Darsie L. Darsie reports in his column Green Tee that Los Angeles district courses saw greatest December play in their history. . . .*

*Golfdom*

L. A. Open set a new attendance record. . . . Griffith Park's 45 holes of public golf are crowded daily.

Bob O'Link GC, Chicago district men-only club, tells its members "In these days of national strain, the hours we can find for rejuvenating recreation under the sky at Bob O'Link have suddenly become doubly precious. There will always be a Bob O'Link!" . . . Walter McCallum reports from Washington, D C., "In spite of war and long working hours in Federal service, the golfers who work for Uncle Sam will have a schedule prepared for them." . . . Neighboring golf clubs in numerous communities are considering engaging school busses during off-hours to care for club member transportation. . . . A daily fee course owner plans his 1942 season advertising to feature the line, "When you come here to play you can buy a ball."

President Charles E. Curtiss, 2d, of Wampanoag CC, in the club's Echo writes: "Some holes on a golf course are more difficult than others; so are some years in a golf club more difficult than others. When we come to a difficult hole we do not pick up and go to the next easier hole. But rather the difficult hole is a challenge to our skill as a golfer. So should the hard years of a golf club be a challenge to our executive ability. We should not be afraid of them and resign from the club because we cannot see ahead." Also from the Wampanoag Echo: "Your pro George Siebert will have golf balls by Jan. 10. They will be given out on an allotment basis, as that is the only way he is getting his. Please let him know how many you will want for the coming season and he will try to take care of us all."

Wally Mund, Midland Hills (St. Paul) CC pro, and PGA vice-pres., is the proud father of an 8 lb. 4 oz. baby girl. Birth date was December 19. . . . Officers of the Nebraska Greenkeepers Assn. for 1942 are: Orville Belknap, Lincoln CC, reelected president; Oscar Johnson, Happy Hollow Club, Omaha, vice-pres.; John Peterson, secy-treas. . . . The \$5,000 Mahoning Valley Open, which opens the summer pro tourney swing, will be held June 4-7. Event is held at the Mahoning CC, Girard, Ohio.

February, 1942

## MAKE YOUR PLANT-FOOD BUDGET GO FURTHER



Nation's best-known golf courses use Agrico . . . Cincinnati Country Club, for example. Supt. Warren Bidnell says: "Agrico-fed greens stand up better under hard play, beat adverse conditions, make steady even growth, with rich-green color. Agrico gives best results."

## USE AGRICO . . . GET BETTER RESULTS AT LESS COST

**M**AKE a limited budget go further . . . use Agrico Country Club Fertilizers . . . have turf that stands up better under play that gets heavier each year . . . turf with greater disease resistance . . . turf that stands drought better, comes back faster.

Agrico gives you more plant-feeding efficiency per dollar, because it is specially formulated for each different plant-feeding job. One Agrico for Greens . . . another Agrico for Fairways . . . each containing all the needed plant foods, both quick-acting and long-lasting, in just the right proportions for the job to be done.

Use Agrico for better results at less cost. Order from your local Agrico office or dealer, or address below. Let our free Soil Service test your soil and give you full report. Use Agrico and see the money-saving difference it makes.

Agrico is Manufactured **ONLY** by  
**The AMERICAN AGRICULTURAL CHEMICAL Co.**



50 Church Street, New York  
33 Sales Offices in U. S.  
Canada and Cuba

**AGRICO** THE NATION'S LEADING  
FERTILIZER





*Ample power for hills is necessary at Druid Hills Golf Club, Atlanta, Ga.*

## **WORTHINGTON**—more power to you in 1942

Worthington has made only one change in its standard line of mowing and maintenance equipment for 1942. The Golf Chief Tractor has been given a still more powerful Chrysler industrial motor.

The new motor has 217.7 cubic inches displacement as against 201 cubic inches last year. It develops 95 horse-power as against 73 last year!

Worthington has always believed that for satisfactory traction on turf, and for all golf course maintenance work, a reserve of "horses under the hood" is what counts when you want a job done efficiently and economically. This new reserve of power in the 1942 Worthington tractor means better traction on hilly golf courses and permits the same operations at lower motor speeds. This, in turn, means an increased life and greater usefulness than have ever been available. More work can be done in "high" gear at increased fuel economy.

Worthington cutting units and gang mowers show no radical change. Their first and fundamental principles are as sound as they were in 1914, though the years and changing requirements have brought about improvements, whenever necessary, to meet these changing conditions.

In these times, users of Worthington gang mowers have a distinct advantage — since 1914 every Worthington cutting unit ever built, and every Worthington gang mower frame ever built, are strictly interchangeable with each other.

See the Worthington line for yourself at the 16th Annual Turf Conference and Equipment Show. We hope to welcome each and every one of you at our exhibit in Booths 25, 26, 35 and 36.

## **WORTHINGTON MOWER COMPANY**

Main Office: Stroudsburg, Pa. • Sales Agencies: ALL PRINCIPAL CITIES

FEBRUARY, 1942

## The Fit Shall Survive

By HERB GRAFFIS

Department head harmony, more foresight than ever before, are urgent necessities for existence of golf clubs in war-time.

**S**URVIVAL of some golf clubs and continued existence of some pro, manager and greenkeeper jobs this year are going to depend on how the three department heads work together as a team. If a guy wants to fight with somebody the government will accommodate him; there's no place for his hostility around a golf club that is having a struggle to fit itself smoothly and effectively into the nation's war-time roster.

The nature of jobs at golf clubs is bound to change. The manager in most cases will be forced to become more promotion-minded. The greenkeeper's versatility, ingenuity, and muscle will be taxed to the utmost. The pro, with income curtailed by shortages in golf playing equipment, must make his instruction income greater by more inviting and resultful teaching and practice sessions. He must see that club event schedules of comprehensive attractiveness are presented and diligently promoted.

### Hold Members Now

This year the combined job of the pros, managers and greenkeepers in the central and northern clubs can't wait until spring has dawned. When the March 15 income tax rap comes it is going to take some

foresighted and smart work to hold club members.

Even before the weather permits outdoor play the greenkeeper will have to be at high speed in his shop getting machinery in shape to run the season through and in planning how he's going to get by short-handed. The clubhouse must be busy with war-time community meetings, and relaxation such as the parties the manager may plan, or the indoor group golf lessons and lectures the pro may stage.

### This Must Be Year of Greatest Service

The fellow who isn't thinking about how he can handle his golf club job on a war-time basis of greater service to his members, his club and his country this year than ever before in his golf career, is making a serious mistake that will catch up with him.

Such thinking can start with the men and women department heads at all clubs on the basis that war-time pressure puts to the critical test the capacity of the golf club and the game in providing a rest and rebuilding period necessary to those engaged in the intense work and worry to which the civilian far behind the fighting fronts now is subjected.

This war, more than any other, hits the citizen. The citizen must keep in best possible physical condition and in such mental state that he will not blow his top or become a victim of the insidious and powerful propaganda that nurtures defeatism.

At the private club the operating heads' thinking must take into consideration that the high cost of club membership may be an extravagance not because of the high cost primarily, but because of the high cost per visit to the club. The member whose dues are \$200 a year (forget the tax this time), and who comes to his club only 20 times during the season, pays \$10 a visit for the privilege of entering the clubhouse. He has to be rich to afford that rap. But if his visits of himself, wife and youngsters hit around the 400 mark annually the privilege of the club's facilities costs less per trip than the movies.

Consequently, the job at the private club becomes that of getting the member and his family out to the club, even if they have to walk, gang up with other members, take a suburban train, or a bus. The manager and pro will have to team to see who isn't coming to the club, and instead of waiting until the member decides to come out, telephone a welcome invitation. It may do the guy a whole lot of good to get out in the country and catch up with himself, getting away from his business troubles and the news-

papers and radio long enough to build up his zip and resistance.

The job of rebuilding a club that is weakening has been done plenty of times before in golf. One of the cases was at Glen Ridge (N. J.) CC. It's a noteworthy case, because the manager of the club, Arthur Parkhurst, paid high tribute to the work the club's pro, Jack Fox, did in the crisis. That's the kind of departmental cooperation and good-will needed.

As a tip-off to what was done by the Glen Ridge pro, and for ideas that might well be applied by pros at clubs that are in peril of being hit hard by the war, let Jack Fox himself tell what happened.

Says Jack:

"I came to Glen Ridge in 1931. That year clubs had not felt the depression, but in '32 we got a terrific wallop. From a membership of 375 we dropped to 158. This was not only a problem for the administration but a serious one for me, inasmuch as there would hardly be a living in it.

By the end of April '32, nothing had been done to meet the situation. Everyone was running around in circles—until one day I got the happy thought of getting the president's permission to contact all resigned members of '30, '31, and '32. This was given with a complete list of addresses.

"Within a month I had contacted the majority and made notes on their criti-

## **SELL in every mailing!**

Every club mailing you make should contain an enclosure selling the definite value of club membership in war-time.

Some clubs have mailed to members only their bills as first news from these clubs, after Dec. 7. These clubs lament numerous resignations.

What the hell do they expect from such inadequate handling of the situation?

Golf club facilities and services should be more important to the worth-while citizen during war-time than in a period when no pressure's on. Health, zip, confidence and efficiency are at a premium now. The man or woman who doesn't balance activities to develop these qualities is short-changing his nation.

And it's a cinch that a nation that cannot successfully readjust its golf clubs to an effective war-time basis, is deficient in the brains and efforts needed for primary requirements of fighting and defense.

### **BUT YOU HAVE TO KEEP SELLING!**

The weak brethren must be kept from being scared by ball shortage and transportation alarms, and reminded that unless they watch their health and spirits, money will be nothing to them.